

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 30: June 2016



NT&T Provides Innovative GSM Solutions

FEATURED



GROUP NEWS



FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

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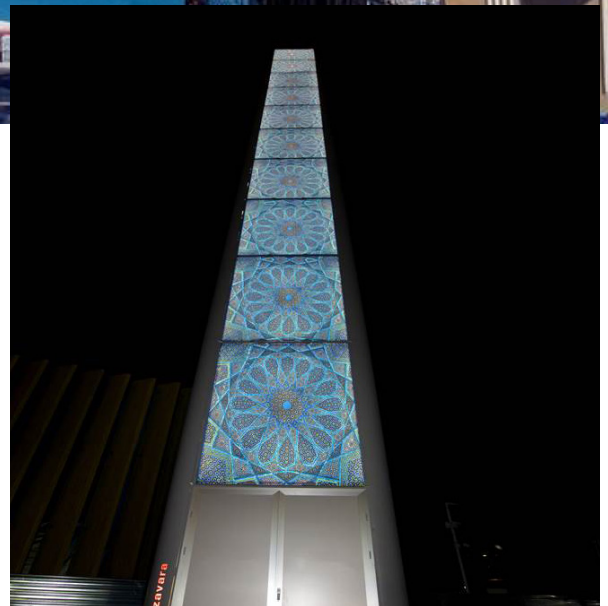
FEATURED ARTICLE



NT&T Provides Innovative GSM Solutions

Nesma Telecom & Technology (NT&T) has earned a reputation as the exclusive trusted brand for camouflaged structures. These unique solutions include the Mosaic Tower, the Light Pole and the TV Hybrid solution, to name a few.

The Mosaic Tower idea came in response to the needs of a growing population with growing telecom requirements. Modern urban areas in the Kingdom needed an aesthetic solution to GSM (Global System for Mobile Communication) towers for the three main providers, STC, Zain and Mobily that fit with the urban landscape and provided functionality along with superior service. The engineers at NT&T presented the client with the solution of a single tower to be used by all three providers.



"Modern urban areas in the Kingdom needed an aesthetic solution to GSM (Global System for Mobile Communication) towers that fit with the urban landscape and provided functionality along with superior service."

FEATURED ARTICLE *continued*

The Mosaic Tower camouflages what would normally be industrial steel and wires with an environmentally friendly, artistic monument. The tower is covered with mosaic panels that can be customized to any design, and are specially manufactured of shatterproof vitroplex polycarbonate to minimize any transmission loss. The company has installed over 40 towers to date in Riyadh and Dammam and will soon begin installing its towers in Jeddah. Future towers will have varied designs such as an hourglass shape and a traditional look with Islamic patterns and writings.

Similar to the Mosaic Tower, but designed for a single carrier, is NT&T's visually customizable Light Pole. This structure can house various types of transmission antenna (RF/MW/RRU) in order to provide better coverage and doubles as a light pole with a beautiful aesthetic design.

Another innovation that NT&T brought to the Saudi market is a hybrid fibre/ analog solution provided to the Royal Commission in Jubail. This product for TV Hybrid Cable provides 100 channels going to nearly 20,000 customers and replaces the traditional dish system. The project is expected to be accomplished by the end of 2016.



IN THE SPOTLIGHT

NAMMA SHIPPING LINES



With its Ro-Pax ferry fleet, Namma Shipping Lines (NSL) has been providing regular shipping services to passengers and cargo aiming for the ports of Saudi Arabia from Egypt and Sudan. The operation, which employs more than 600 people, is one of the leaders in the field of passenger and cargo transportation working the Red Sea route.

Prior to NSL's establishment in 2005, all you could see was the Panama flag being raised by passenger ships sailing the Red Sea. Now, 11 years later, dominating the region with the biggest fleet, the Saudi flag is flying proudly, high across the waters, on six different vessels, operating more than 12 trips per week.

NSL's strategy is to build operations as market leaders in every route they navigate. One way of doing so is through constant training of personnel. In 2012, NSL launched an internship program which aims to provide maritime students with



IN THE SPOTLIGHT *continued*

the opportunity to reach outside the academic arena of the university and connect classroom learning to the encounters of maritime applications by taking them on their fleet for hands-on training. NSL has successfully managed to qualify and graduate a total of 1,612 maritime students in the time span of just three years.

Transporting more than 365,963 passengers to KSA, Namma Shipping Lines has become one of the biggest vessel operating companies in the region.



About Namma Shipping Lines' CEO

Sayed Abdulaaleem joined Nesma in 1988 and developed over the years to become the CEO of Namma Shipping Lines, along with two other Egypt-based companies within the Nesma Group. According to Mr. Sayed, the secret of his success is working in a constructive environment, he adds “I was very blessed to have Mr. Mohammed Hammad, CEO of Nesma Egypt, not only as a manager, but also as a leader and a mentor. He takes time to acknowledge relatively small accomplishments by his employees. And in moments, when it's clear about someone's mistake, Mr. Hammad displays a skillful touch, turning a difficult situation into a teaching moment. In that way, he has taught me a lot about how to consistently push the limits and that there is no finish line and you have to keep learning.”

In his free time, Mr. Sayed enjoys playing football with his colleagues and friends.



GROUP NEWS



Nesma Renewables Group

Nesma Renewables Group is a new addition to the Nesma family and will be developing independent power projects (IPPs) in Saudi Arabia, the Middle East and North Africa region. These are projects usually developed for the country's main electricity producer such as the Saudi Electricity Company (SEC) in Saudi Arabia. Renewable energy is an energy produced using a natural resource that is rapidly replaced such as solar power, wind power and biomass. Nesma will be designing, constructing and operating renewable energy power plants.

Amaan Lafayette, the CEO of Nesma Renewables Group, holds an Executive Masters in Business Administration from the European School of Management and Technology in Berlin and studied Mechanical Engineering at De Montfort University in Leicester in England. He is an energy industry professional with over 17 years of experience including 15 years with the German utility EON holding roles within the UK in the Networks business, EON New Build and Technology, EON Conventional Power Generation and EON Climate and Renewables. In the Renewables field he worked in project development, research and development, infrastructure asset management and operations, innovation, new market assessment, new market entry and strategy.

Nesma Trading Awarded TASNEE Security Upgrade

Nesma Trading's Technical System Division was awarded a security upgrade project for TASNEE valued at SR78 million.

In this project, Nesma Trading's scope will cover the engineering, procurement, hardware and software supply, testing, installation, and commissioning of a fully integrated security solution in compliance with MOI High Commission of Industrial Security standards.



Nesma Batterjee Completes Al-Khabeer Expansion

Batterjee for Engineering and Steel Construction (a Subsidiary of Nesma Batterjee) completed a major steel work project with the scope of design, engineering, supply, fabrication and installation for a two-floor expansion in Al-Khabeer Financial Company headquarters on Al-Madinah Road, Jeddah. The expansion contract was valued at over SAR 20 million. The most challenging aspect of the project was working at heights in high traffic area with limited space for cranes. During the work of the project, Al-Khabeer continued business as usual which required the building to be occupied. Batterjee Team has successfully completed the project in due time while adhering to safety and quality standards.

GROUP NEWS

Nesma Security Gains ISO 9001:2015 Certification

Nesma Security has passed the final external audit from SGS for ISO 9001:2015 and is now officially ISO 9001:2015 certified.

SGS is a multinational company headquartered in Switzerland which provides inspection, verification, testing and certification services. ISO 9001:2015 is a global Quality Management System that provides a framework and set of principles that ensure a common-sense approach to organizational management to consistently satisfy their customers and other stakeholders. The ISO standards will benefit Nesma Security by improving their security systems through standardized processes, increasing customer satisfaction by improving safety and quality, and allowing access to new markets through the compatibility of their products and services.



Romel Jeries, Nesma Security General Manager, commented, "I am very proud that our team made it, and I am sure this achievement will have a positive impact on our reputation and our share in the market."

Nesma Security started the ISO 9001 certification process in December 2015, and the final audit by SGS was in May 2016.



Personal Trainer - An NDigitec Premedia Project

NDIGITEC is delighted to launch the "Personal Trainer" project, a showcase of its quality Premedia solutions in action. Performance, sport, music, and technology all come together in this unique project featuring the famous Arabic superstar, Samer Al Masri, and the treadmill dancer, Harout Solakian.

Personal Trainer is the result of an overall effort by NDIGITEC to make exercise more fun. The cast in the video includes Samer Al Masri, best known for his work in television and his lead role in Bab al-Hara. He has also starred in Al Dabour, Abu Janti, and Beit Jidi as Abu Hijaz. The other character in the Personal Trainer video is Harout Solakian, the treadmill dancer whose videos have taken the social media by storm with millions of views.

Click on the link to view the Personal Trainer Project video - <https://www.youtube.com/watch?v=yfjZit0PKs>

GROUP NEWS



Nesma & Partners Hosts Doka Systems Road Show Program

DOKA, the international group for formwork and scaffolding, conducted a “Road Show” promotion campaign in Nesma & Partners’ scaffolding yard in Dhahran. The purpose of the show was to give Nesma employees more information about DOKA system’s advantages and to present their latest products.

Anas Ebrahim, Scaffolding Engineer, Nesma & Partners, shared this news with Nesma saying, “I believe this program will help me in improving my professional knowledge and will advantage the company as well! I’m so glad I had a chance to be part of this show.”



AON Inspection in JODC Hilton Hotel in Makkah

AON conducted an inspection in JODC, followed by a gathering with Nesma & Partners’ employees. AON is a global provider of risk management, fire protection and life safety systems. JODC invited AON to perform the required testing for JODC hotels and confirm if the Active and Passive Systems comply with the National Fire Protection Association (NFPA) requirements for life safety especially in the Makkah area.

Nesma already has four certified hotels and the Hilton Convention Hotel is the last one going through the AON inspection.

5 Million Safe Man Hours in SANG Hospital Riyadh

Nesma & Partners’ SANG Hospital Riyadh Project celebrated achieving 5 million safe man hours without lost time for injuries.



GROUP NEWS



“My Fingerprint” at Nesma Art Gallery

Nesma Art Gallery held, in collaboration with the “Qadroom” Network, the “My Fingerprint” Art Exhibition for artists with disabilities. The exhibition opening was presided over by Sh. Saleh Al-Turki, Nesma Holding president and Amr Khashoggi, Chairman of “Qadroom Network,” a business network focusing on enhancing the workplace by successfully integrating disabled persons into the workforce. The exhibition continued for 5 days and showcased the work of 13 artists.

In addition to the “My Fingerprint” show, Nesma Art Gallery is currently exhibiting the “Islamiat,” a show which includes 80 Islamic art works from 40 artists that will continue throughout the holy month of Ramadan. The opening of “Islamiat” was presided over by Onur Cetinceviz, Chairman of Onur company.

You can visit Nesma Art Gallery on the second floor of Nesma Embroidery located in Al Rawdah district. For more information contact them at +966 55 1624842 or by email at art@nesma.com



Mawaddah at KAIA

Mawaddah celebrated the holy month of Ramadan by serving free iftar meals for the pilgrims at King Abdulaziz International Airport (KAIA) in Jeddah. This event comes in coordination with the Ministry of Hajj to meet and greet the coming pilgrims at the Hajj Terminal in the Airport.



Arwa Joins Nesma Airlines Fleet

A new A319 aircraft named Arwa has joined the Nesma Airlines fleet. Additionally, the current fleet is comprised of three Airbus 320s named Bertha, Fatima and Noura as well as two ATR 72-600s named Jude and Alia.

GROUP NEWS

GROWING WITH NESMA

Ali Al-Senini

Ali Mohammed Al-Senini has been with Nesma since 2009. He is currently Customer Service Supervisor at Nesma Training Center and as



such he supervises customer service, the reception of guests, building security and the safety of trainees and employees. Additionally, Ali supervises the arrangement of all the facilities in the building and finds solutions to the problems of maintenance. His work includes scheduling appointments,

coordinating bookings and signing agreements. Ali also writes reports and statistics for the center, reviews the cash and supervises the tasks of the security guards, customer service assistants, labor and office assistants.

Ali started working with Nesma in 2009 as a receptionist, then in 2012 he was promoted to Support Services Coordinator, and finally in 2015 he was promoted to Customer Service Supervisor.

When asked what he has gained from his experience at Nesma, Ali stated, "Nothing is impossible!", and added, "I learned to become a part of providing non-profit programs for our community and I realized the positive impact of it on our society. I also gained the ability to serve in the rehabilitation of young people to help them to take responsibility for their future careers... That makes me happy because I know that I'm helping in building a society of individuals who are fulfilled in both their personal and professional goals and who have created positive impacts on their own lives and other people's."

In the future, Ali wants to pursue a Master's degree and plans to improve his English language skills.



Nesma Trading Launches Healthy Aging Campaign

The Quality, Health, Safety and Environment (QHSE) Department in Nesma Trading launched "Healthy Aging" campaigns at Nesma Trading's Head Office, Nesma & Partners' Head Office and Aramco Ras Tanura. The goal of the campaigns was to create awareness regarding adopting healthy habits in order to maintain good health while aging.



NT&T Second Football Championship

Congratulations to the "Information Services" team for winning NT&T Second Football Championship against finalist, "Smart Facilities Services" team. This event was held in Riyadh with a total of five teams participating in the championship.

GROUP NEWS



Top Summer Destinations from Nesma Travel

Nesma Travel is pleased to help you customize your next trip by providing some of the main attractions of its top 10 touristic destinations:

Italy

The main touristic attractions in Italy are Canals of Venice, The Coliseum, Santa Maria Del Fiore, Piazza Del Como, Pompeii, Amalfi coast, lake Como, Leaning Tower of Pisa, Cinque Terre, Florence Cathedral, Trevi Fountain, Saint Mark's Basilica, Vatican Museums, Piazza San Marco, Main Cathedral, Palatine Hill, Lake Como, Rialto Bridge, Verona, Murano.

France

The main touristic attractions in France are the Eiffel Tower, Champs-Élysées, Notre Dame De Paris, The Louvre, Arc de Triomphe, Palace de Versailles, Disneyland Paris, Jardin de Luxembourg, Strasbourg Cathédral, Panthéon, Lake Annecy, French Riviera.

London, UK

The main touristic attractions are London Eye, Buckingham

Palace, Big Ben, British Museum, Madame Tussauds, Hyde Park, London Zoo, Tower of London, Westminster Abbey, London Motor Museum.

Turkey

Turkey's touristic attractions are Hagia Sophia, Topkapi Palace, Blue Mosque, Galata Tower, Grand Bazar, Pamukkale, Dolmabahce Palace, Bodrum Castle, Istiklal Avenue, Galata Bridge, Miniaturk, Ephesus, Cappadocia, Mount Nemrut, Aspendos, Trabzon, Uzungol, Oludeniz, Fethiye, Antalya.

Switzerland

The main touristic attractions in Switzerland are Lake Luzern, Lake Geneva, Old Town Bern, Mount Rigi, Lake Zurich, Lake Lugano, Mount Titlis, Rheinfall, Zermatt, Cabrio Stanserhorn Bahn, Lucerne.

Greece

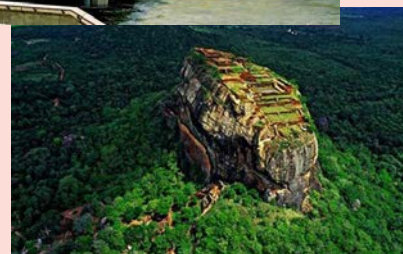
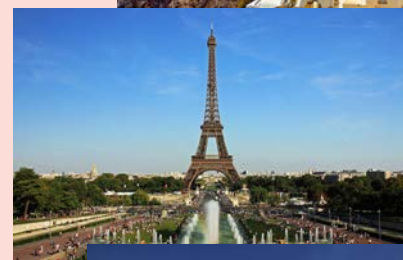
Greece's main touristic attractions are Acropolis of Athens, Acropolis Museum, Parthenon, Plaka, Syntagma Square, Mount Athos, Myrtos Beach, Delphi, Mykonos, Santorini, Crete, Zagori, Thessaloniki.

Maldives

Unrivalled luxury, stunning white sand beaches and amazing underwater world make the Maldives an obvious choice for a true holiday. Guests call it "HEAVEN ON EARTH!"

Sri Lanka

Sigiriya, Temple of the Tooth, Horton Plains National Park, Royal Botanical garden, Yala National Park, Pinnawella Elephant Orphanage, Dambulla



Cave Temple, Bentota Beach, Turtle Hatchery, Minneriya National park.

Malaysia

PETRONAS Tower, Bukit Bintang, KUL Bird Park, KLCC Park, Genting Highlands, Legoland Malaysia Resort, Langkawi Cable Car, Penang Hill.

Bali, Indonesia

Safari & Marine Park, Legian, Ubud Monkey Forest, Seminyak, Jalan Legian.



Congratulations!

Newborns



A new baby boy for **Hadi Hannoush**, Electrical Engineer, Nesma & Partners

A new baby girl for **Nabeel Syed**, Oracle Applications DBA, Nesma Holding



A new baby girl for **Mohammed Aasim Uddin**, Design Engineer, Nesma & Partners

A new baby girl for **Ismail Al-Habely**, Network Administrator, Nesma Holding

Promotions



Naseer Khan, Accountant, Nesma Trading, promoted to Senior Accountant



Haruni Khaja Irfanullah, Procurement Engineer, Nesma & Partners, promoted to Senior Procurement Engineer

Employees of the Month

Rahman Mohammed Wasiur, L.M Electrical, Nesma & Partners

Randy Lungay Balutic, Steel Fixer, Nesma & Partners

Kheir Eddine Mohammed, GFM Piping, Nesma & Partners

Bara I. N. Eldeen Ammous, Electrical Engineer, Nesma & Partners

Khaled Abdul Wahed Al Mouled, Assistant Timekeeper, Nesma & Partners

Recep Oner, Rough Carpenter, Nesma & Partners

Mohammad Al Nanchar, Mechanical Engineer, Nesma & Partners

Nesma Catering Appreciation of Staff

Nesma Catering celebrated the following employees: Frederic Miller, Catering Supervisor at Nesma Holding, and Joemart Ramirez, Waiter at Namma Cargo, for their dedicated service. The company also celebrated Randeep Sankar, Banqueting Supervisor at Briman Central Kitchen, and Ronnie Venturina, Maintenance Supervisor at



Jeddah Area, for their significant contribution during the Food Flavors Festival 2016 at KAUST.

Abdul Mubeen Mohammed, Secretary, Nesma & Partners



Wissam Mansour, Transport Coordinator, Nesma & Partners



Sanjay Kumar Singh, Timekeeper, Nesma & Partners



Mohammed Noor Alam, Plasterer, Nesma & Partners



Jeffery C. Manlunas, Electrician, Nesma & Partners

Ahmad Saadeddine Shlon, Electrical Engineer, Nesma & Partners

Nusret Avci, Equipment Operator, Nesma & Partners

Kalaiyazhagan Elangeeran, QC Insp. Painting, Nesma & Partners

Certificate



Fadi R. Qrunfuleh, Deputy Operations Manager, Nesma Catering, completed his Masters of Business

Administration (MBA), from Ahlia University in Bahrain. Mr. Fadi's thesis title was "Measuring the Service Quality of Industrial Catering Products".



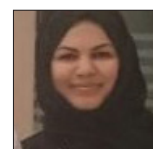
Hisham Nour Eddine, Project Director, Nesma & Partners, completed his Executive Masters in Business

Administration, from The American University of Beirut.



Abdul Samad Abdul Ghani, Network Engineer, Nesma Telecom & Technology, received the Cisco Certified Internetwork Expert (CCIE) data center

certificate, which certifies the expert-level skills required for the planning, design, implementation and management of complex, modern IT data center infrastructure.



Kholood Al-Mattar, Senior Training Specialist, Nesma & Partners, passed the SHRM-CP Professional

Certification Exam. The SHRM certification tests the HR professional's competencies and their ability to put knowledge to work through critical thinking and application.



FAREWELL!

Farewell parties were held on the occasions of the retirement of key employees.



Syed Hussain, Senior Timekeeper, Nesma & Partners, who has been with the Nesma family since October 1996



Sayed Kasim, Crane Operator, Nesma & Partners, who has been with the Nesma family since December 1996



Mohan Chakrapani, Admin Liaison Officer, Nesma & Partners, who has been with the Nesma family for 34 years



Ibrahim Abdulrahman Al Jeraid, Government Relation Officer, Nesma & Partners, who has been with the Nesma family for 11 years



Kothandra Raman Many, Civil Supervisor, Nesma & Partners, who has been with the Nesma family since May 1982

FROM THE COMMUNITY *continued*

Nesma employees celebrated the national days of the Philippines and Portugal.



IWWTP Project, Ras AlKhair - Nesma & Partners



JODC & KAAR - Nesma & Partners



KAFD Project - Nesma & Partners



Nesma Trading - Logistics Dept.



Jollibee and Chowking



KAUST Innovation Center Project - Nesma & Partners



KBR & KASC - Nesma & Partners

FROM THE COMMUNITY *continued*



SADARA SPC - Nesma & Partners



Nesma & Partners and Nesma Trading



Umm Wu'al Phosphate Project -
Nesma & Partners



SANG Hospital Riyadh - Nesma & Partners



Nesma Trading - Jubail Camp



Nesma Trading - HRD



Nesma Trading - IT Dept.



Nesma Trading - Nesma Palms Jubail



KAAR - Nesma & Partners employees celebrated the national day of Portugal