

# Nesma *Insider*

Bringing our Nesma community closer through shared communications • Issue No.108: January 2023



## Launching Nesma Agriculture

### ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

### CONTACT US

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View all past issues at the [Nesma Insider Archives](#).

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# Nesma Agriculture Launched



Nesma Agriculture is the newest venture of Nesma United Industries and hosted an official inauguration on January 18th, 2023 at their location in Al Dubaiyah, Al Kharj Saudi Arabia. More than 80 invitees from the agriculture and food & beverage industries attended. The event began with speeches from Nesma Vice President Noura Alturki and Daccache Agriculture partner Chaouki Daccache. The group then toured the facilities watching as seeds were planted in the nursery, learning about the hydroponics irrigation equipment, viewing one of the many greenhouses with row after row of lettuce and then enjoying a cake-cutting event and luncheon.

During the tour, official VIP guest, Noura Alturki, cut the ceremonial ribbon, planted a seedling and cut a head of lettuce which several VIPs tasted. The event showcased the scale of the impressive facilities, the hygienic standards being employed and the desirable end product.

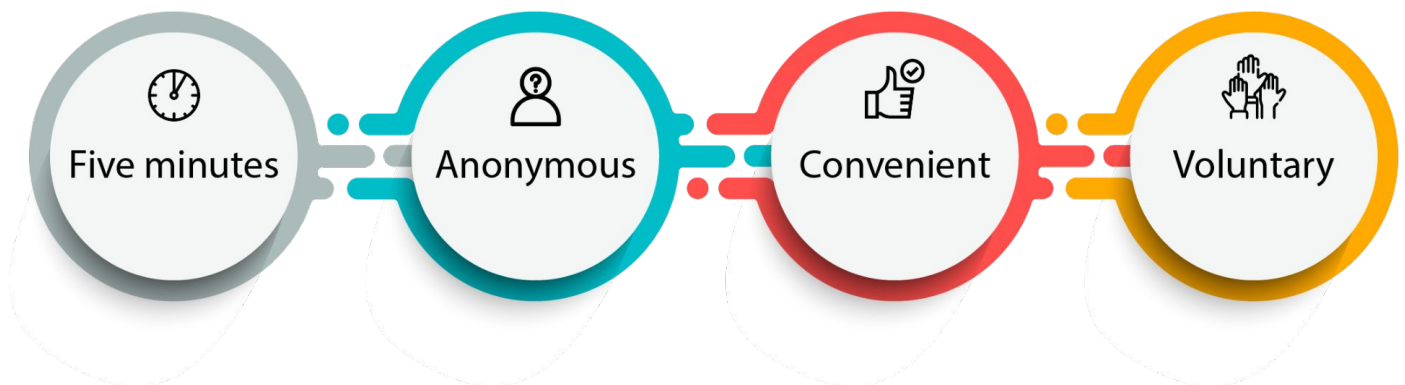
Nesma Agriculture has already signed a purchase agreement with multinational company Del Monte to supply produce over the upcoming 5-year period. The project operates in accordance with Global GAP (good agricultural practice) standards for food safety and is internationally accredited.



[Click the photo to view a video of the facilities and inaugural event](#)

# Have You Completed Nesma's Employee Engagement Survey?

**The survey takes five minutes to complete, is anonymous, convenient and voluntary.**



On January 15th, Nesma Co. launched its first-ever employee engagement survey across Nesma Group for companies excluding Nesma & Partners, which has its own annual survey. The process began with a letter to Group CEOs from Nesma President Faisal Alturki explaining the key objectives of the survey and the procedures to follow. An Employee Engagement Survey Team, led by Nesma Vice President Noura Alturki and managed by Branding & Communication Dept. Head Arwa Salem, was organized to facilitate the launch. Each company nominated a Survey Ambassador who, along with an HR representative, is promoting the survey and monitoring the number of submissions.

The survey can be completed quickly and is absolutely anonymous. Names, details and responses will never be shared with managers or companies. The responses will provide important data to be used to identify areas for improvement.

Everyone working at a Nesma company is urged to complete the survey and provide honest responses knowing that their responses are anonymous.

The Employee Engagement survey instrument was created by an independent third party company and is available until February 15th.

The survey can be taken [at this link](#) and is available in Hindi, Urdu, Arabic and English. In addition, those employees who do not have wifi or an available electronic device, will be provided with survey access via their HR department or their Survey Ambassador.

Once the survey closes and the data is analyzed, the key findings will be shared throughout the Group. This survey will help Nesma executives to develop new benchmarks and target goals to address issues uncovered by the survey responses.

***“We are excited to see the results of the survey and more than willing to participate in every coming survey.”***

**Nesma Security Office Manager Muniyah Saleh Al-Baqawi,**



## Key Objectives for Executives & Managers

Have a better understanding of employee morale and job satisfaction.

Identify areas for change and establish benchmarks for improvement.

Develop Group-Wide employee initiatives.

Demonstrate that employees are valued; their opinions are welcome and respected.

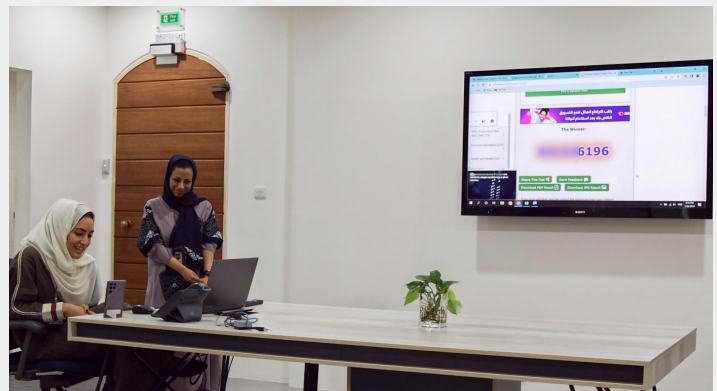
### 40 Gift Certificates

To encourage participation, every Sunday a drawing is being conducted by choosing phone numbers at random from those who've completed the survey. The winners receive generous gift certificates. To participate in the drawing, employees first complete the survey. Then they receive a separate link for the drawing where they can submit their phone number. This link is not connected to the responses on the survey. Each person can participate in the drawing only once.

Congratulations to the winners of the first Sunday drawing. One was from Nesma Infrastructure & Technology, Riyadh. The other, from Nesma Security, Al Khobar was so joyful and excited about the prize and the phone call from Nesma's Vice President that it was contagious, making all his colleagues happy.

In the second drawing, there were three winners, one from Nesma Jollibee, Al Khobar, one from Nesma United Industries in Al Khobar and the third from Nesma Orbit in Jeddah. All three were very happy to receive their prizes.

Who will win the next drawing?



Vice President Noura Alturki calling to congratulate a winner of the 1st drawing.



Branding & Communications Dept. Head Arwa Salem conducting the 2nd drawing





NESMA  
CONCRETE  
SOLUTIONS

## Nesma Concrete Solutions

Established in 2016, Nesma Concrete Solutions is a joint venture with Kandussi Holding of Austria that specializes in manufacturing a variety of concrete blocks at its factory north of Jeddah, Saudi Arabia. The factory, located on an area of 40,750 square meters, is equipped with the latest technology to make regular concrete blocks, light volcanic blocks, hollow blocks, interlocks and decorative blocks of various colors and finishes similar to natural stone, in addition to a system of retaining walls that uses gravity stone.

Nesma Concrete Solutions is an innovative, ISO-9001 certified company with a vision to be the market's most qualified vendor of high-quality products. The company is distinguished by its product excellence and a reputation for continual innovation in the construction field in Saudi Arabia.







NESMA  
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### *Key Projects in 2022*

#### **Neom Mountain Road, Sharma**

Build an access road over a dam, using a system of geofoam, micropile and geogrid with zero impact to the dam structure. (2,000 sqm)

#### **Southern Dunes, the Red Sea**

Provide a fast, reliable solution for retaining walls using gravity stones with geogrid. (6,600 sqm)

#### **Prince Mohammed ibn Salman Schools, Riyadh**

Create an innovative solution for the boundary walls around the Building Project Phase 1 using split face blocks. (20,000 sqm)

#### **Desert Rock, the Red Sea**

Build a geogrid reinforced earth wall system for a road across the project site. The system used modular concrete blocks fascia with earthwork layers and SBR coated uniaxial knitted polyester geogrids. (5,500 sqm)

#### **Ministry of Housing Project, Al-Qawareer Land Development Grant, Al Baha**

Implement a system of geogrid and gravity stone reinforced retaining earth walls reaching up to 20 meters in height. (3,000 sqm)



### *Ayman Abu Jabal*

**General Manager Ayman Abu Jabal** began his Nesma journey in 2006, as an electronics engineer for Nesma Electronics and was soon managing a small team in maintenance. Within two years, he'd been promoted to maintenance manager for the company. He then served for two years as deputy general manager of Nesma Concrete before being promoted to general manager. He has since focused on their strengths, promoting their products, innovating and helping employees to do their best work.

His vision is for the company to be the market's most successful in providing concrete products and infrastructural solutions; to be successful in introducing their extraordinary solutions and helping their customers to apply them.



## Nesma & Partners Teams Attain Five Million Safe Hours

### The Avenues Mall Team

The Nesma & Partners team working the Avenues Mall project reached five million safe hours without time lost due to injury. The event was commemorated with a ceremony and award presented by Corporate HSSE Manager Khaled Al-Dahri. Visiting students from Columbia University who were being hosted by Nesma & Partners top management were also present.



In a separate event, The Avenues Project Director Khaled Badawieh presented an award to the HSE project manager, Danish Ali Khan, in addition to presenting certificates of appreciation to other key team members.



### The Upgrade ABQAIQ Field Water Injection System Team

Another Nesma & Partners team, at the Upgrade ABQAIQ Field Water Injection System Project, also achieved five million safe hours without time lost due to injury. They attribute the feat to planning for employee safety in addition to close field monitoring, weekly walkthroughs with SAPMT & management teams along with regular audits & inspections.



### **Nesma Real Estate Provides HSE Training**

Service employees at Nesma Village and Atheeb Village compounds in Khobar received a one-day safety orientation training conducted in collaboration with Nesma United Industries' trainer Ali Marar.



### **NTC Hosts Tourism Training Program**



Nesma Training Center hosted the Tourism Pioneers Program of the Ministry of Tourism for training on human resources in the tourism, hotel and marketing industries, in accordance with Vision 2030.

The program, conducted in cooperation with Star Company, Umm Al-Qura University and the Ministry of Tourism, was implemented by the Horizon Institute. The course benefited 380 trainees.



### **Nesma Real Estate Organizes Celebration**

Nesma Real Estate organized activities in celebration of the festival of Thai Pongal, an important event for the primarily Indian population at Nesma Village Jubail.

## Namat Launches New Founding Day Products

Namat, a non-profit Nesma company that operates tailoring centers across Saudi Arabia, has created new products such as totes, shirts, scarves and buttons for Saudi Founding Day on February 22nd. These products all feature the official Founding Day logo or patterns.

To order, contact Sales Manager Areej Eskandar at 0508455562, visit [their website](#) or contact them on social media @NamatbyNesma. **A 15% discount is available to Nesma employees by contacting the sales manager.**

Namat supports rural economic development by providing jobs for women and for those with hearing loss.

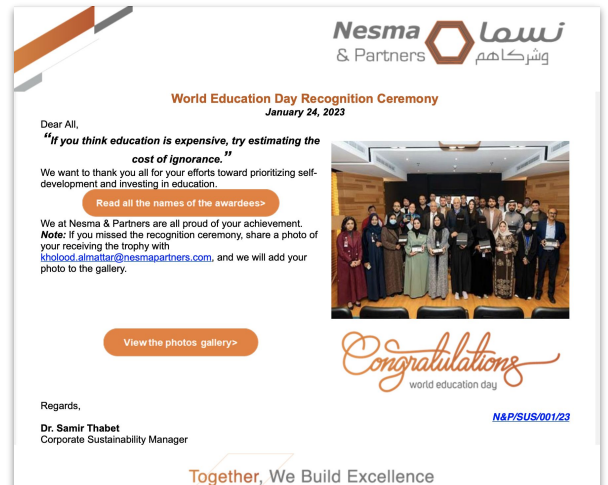


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www.namat.sa

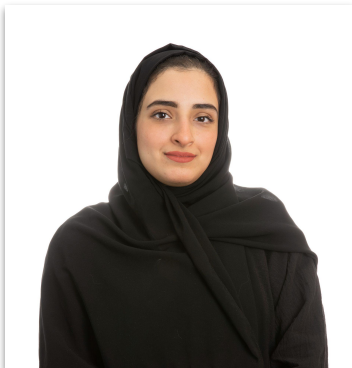


### Nesma & Partners World Education Day Celebration

Nesma & Partners celebrated World Education Day on January 24th with a ceremony honoring the many employees who have worked to complete certificate programs and higher education degrees.

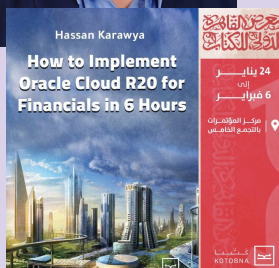


### Nesma Training Center Offers Interior Design Course



**Alhanouf Alnejaimi**, an interior designer for Mawaddah International, volunteered her time to create and deliver a workshop at Nesma Training Center (NTC) on January 19th. The agenda included an introduction to interior design, designing a mood board, furniture styles, choosing colors and ideas for home planning.

The workshop was offered free of charge and was geared for anyone who wanted to learn the basics in order to better design their own home interior. NTC assisted with organizing the workshop, venue and enrollments.



### Another Publication for Hassan Karawya

**Hassan Karawya**, IT Oracle Functional Consultant, Nesma CO. has a newly published book titled, "How to Implement Oracle Cloud R20 for Financials in 6 Hours" which will be available at the Cairo International Book Fair, January 26 - February 6, 2023. You can also order it via Bosta service for delivery throughout Egypt and pay upon receipt, through this link: <http://bit.ly/2uPwmXR>

For any inquiries call: 01220222242

## Congratulations!

### Newborns



A new baby boy for **Majdi Saber**, Marketing Manager, Namma International Marine Services

### New Joiners



Welcome to **Abiq A. Al-Ahdal** the new Board and Committees Secretary / Governance Officer at Nesma Co.

### Appreciation



**Ahmad Almakawi**, Project Engineer - Electrical, SH Taif, Nesma & Partners received an award for his achievement in higher education.

### Graduation



**Marwan Shafer Alansari**, SR Project Engineer-Civil/Build, Nesma & Partners has received a Master of Project

Management degree from Midocean University.

### Certificate



**Nader Abdullah Al-Harhi**, Renewable Energy Project Engineer, Nesma Renewable Energy has recently been certified as

a Renewable Energy Project Developer, and has completed the Professional Renewable Energy Institute's training in Professional Solar PV as well as Vestas' training in WPPO&M V112 Cube Power.



**Toufic Sabbagh**, Project Director - DISWL, Nesma & Partners has completed the MIT course "Managing Complex Projects & Organizations for Success."

### Promotion



**Amer Alzahrani** has been promoted from Facility Officer to Government Relation Officer at Nesma Co.

### Employee of the Month



**Mohammad Jane Alam**, SR Cad Operator-Mechanical, SANG Hospital-Taif, Nesma & Partners

### Farewell



Namma Cargo Services Co. Ltd. offered gratitude and a farewell party to celebrate the 36 years' service of Driver **Mohammed Zilu Miah** along with the 34 years' service of Packer **Oswald D. Souza** and of Delivery Order Collector **Peedika Valappil Padmanabhan**.



Nesma Co. bids farewell and best wishes to **Ahmed Al-Hawzan**, Administrative Commentator and **Salah Kenawy**, Administrative Specialist who each dedicated 26 years to the Company.