

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 43: July 2017



NWSE Awarded the Industrial Valley Phase 3



GROUP NEWS



GROUP NEWS



FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

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FEATURED ARTICLE

NW&E Awarded the Industrial Valley Phase 3



Nesma Water and Energy has been awarded the Industrial Valley Phase 3 Parcel C Infrastructure Works project, one of the largest infrastructure contracts offered to date by King Abdullah Economic City.

As the main engineering, procurement and construction contractor, NW&E's scope of work covers construction of infrastructure for potable water, sewage, treated sewage effluent, storm water drainage, electrical and telecommunications in addition to nearly eight kilometers of road works.

To win the project, valued at over SAR 80 million, NW&E competed against some of the largest names in the industry and secured the award by offering advantages in quality, cost and a trusted reputation built with the client over the past several years.

The project involves installing thousands of meters each of glass fiber reinforced plastics (GRP), polyvinyl chloride (PVC), high-density polyethylene (HDPE) and unplasticized polyvinyl chloride (uPVC) pipes along with 100

manholes, 28 fire hydrants and 11,045 meters of swales. The electrical portion of the contract calls for installation of over 37,000 meters of electrical cables, five substations, 343 light poles and thousands of meters of duct bank and MV tubing, along with 13,350 meters of telecommunications line.

The company plans to complete the project within 500 days.



FEATURED ARTICLE

Nesma Electric Awarded High Voltage Underground Project



Nesma Electric has been awarded its first high voltage underground cable project to link the Serafi Mall's substation to the grid through Jeddah central BSP substation, with an approximate length of 3.4 km.



The project scope is to design, supply, install and commission two 110kV underground cable circuits in addition to fiber optic cable from 380/110KV Jeddah central BSP to 110/13.8KV Serafi substation.

Besides stabilizing the city electric network, this project is expected to have a great economic impact for the project owner as it will energize the Serafi 110/13.8 kV substation, thereby providing Serafi Mall with a cheaper, more reliable energy source compared to the current standalone generation units.

Challenging aspects of the project include the horizontal directional drilling, permitting and traffic control along the route.



GROUP NEWS

Nesma Trading Hosts Strategic Workshop

Chaired by Nesma President, Sh. Saleh Al-Turki and facilitated by Riad Dimechkie, a Strategy Expert and Consultant, Nesma Trading conducted a "Strategic Workshop" to reiterate its vision, mission and core value statements at the corporate level and cascade these principles down across its different lines of services.

The workshop, held on July 14-15, was attended by board members, general managers and heads of divisions. It included structured discussions and transparency and allowed attendees to address critical issues that require quick, yet practical resolutions and action plans that would reinforce Nesma's strengths in order to be able to efficiently sustain during challenging times.



Saudi Egyptian Forum by Nesma Art Gallery

Nesma Art Gallery organized a Saudi Egyptian Forum gathering 35 Saudi and Egyptian artists in Cairo, Egypt. The 7-day event was held at "Dai Art Gallery" and included 3-hour daily art and culture seminars presented by well-known Egyptian artists.

Visits to a number of ateliers of professional Egyptian artists were organized as part of the Forum schedule, and on the sixth day of the event a group exhibition was held to showcase the output of the seminars and workshops.

When asked about the purpose behind hosting a Saudi Egyptian Forum, Nesma Art Gallery General Manager, Mohammed Al-Ablan commented, "We were keen to organize this international forum as an initiative to affirm and strengthen relations between Saudi and Egyptian artists."

Art is a message of peace!" He added, "I would like to thank Sh. Saleh Al-Turki, Nesma Holding President, for his continuous support of Nesma Art Gallery, and Nesma Airlines for sponsoring this Forum and providing the transportation of our Saudi artists." Al-Ablan also thanked all those who contributed to the success of the Forum.



GROUP NEWS

Nesma & Partners' CEO Named in Construction Week's Power 100



Nesma & Partners' CEO, Imad Gholmieh, ranked 27th on Construction Week's Power 100 list of the most influential individuals working within the Middle East's construction sector.

According to the magazine, "Under Gholmieh's leadership, Nesma expects its revenues for 2017 to hit \$1.47 billion (SAR 5.5 billion) and has three major projects lined up for the next 12 months..." Those projects include King Abdul Aziz Road development, the

Saudi Arabia National Guard Health Affairs hospital projects and Riyadh Metro's Package 2.

The magazine credits Gholmieh for being able to advance the company despite market challenges such as delayed payments.

As reported by Construction Week, the Power 100 list is determined by its editorial team and represents a collective decision made after months of debate.

NDIGITEC and Direct Influence Form Strategic Partnership

NDigitec has announced a strategic partnership with Direct Influence, a top Saudi digital media solutions company focusing on influencer marketing, social media enhancement and brand consultation.



As part of the strategic alliance, NDigitec will promote Direct Influence's solutions across the UAE while Direct Influence will promote NDigitec's solutions, mainly its 360 film and photography, CGI, AR and VR content as well as brand concepts and design across Saudi Arabia.

Through this alliance, NDigitec and Direct Influence will share resources and strengthen their positions as leading developers of influencer marketing, social media enhancement and campaign management, as well as brand concepts, creative designs and digital printing solutions.

Adwa Aldakheel, CEO of Direct Influence, commented, "Direct Influence will be promoting NDigitec's solutions to brand owners and businesses in Saudi Arabia as we believe that NDigitec's innovative solutions will complement our service offerings perfectly in the UAE."



Nesma Orbit Nears Completion of J One

Nesma Orbit is providing modern stoneware cladding for the architecturally innovative and sustainable J One Complex, a large residential complex being built in Al Salama district, Jeddah, by Abdul Latif Jameel. The apartment building will have 242 units ranging in size from 80 to 220 square meters. Nesma Orbit is providing 60,000 square meters of indoor tile in addition to the 32,000 square meters of porcelain stoneware facade cladding for this one-of-a-kind complex. The project is being executed within a short time frame and the company has had to carefully engineer the design to meet the exacting architectural specifications.

Nesma Orbit has become a leader in this type of cladding, an environmentally sound, easily installed, attractive porcelain product which requires no maintenance.

The company expects to finish installation by the end of 2017.

GROUP NEWS

Nesma Airlines Launches Sarajevo Route

Nesma Airlines celebrated the launch of a new route from Riyadh to Sarajevo. The event took place at King Khalid International Airport in Riyadh on July 4th. Among attendees were managers from Nesma Airlines Riyadh office and airport officials.

Nesma Airlines is the first of its kind to operate an international route to Sarajevo. Flights depart daily from Riyadh.



Negmar Celebrates 9th Anniversary

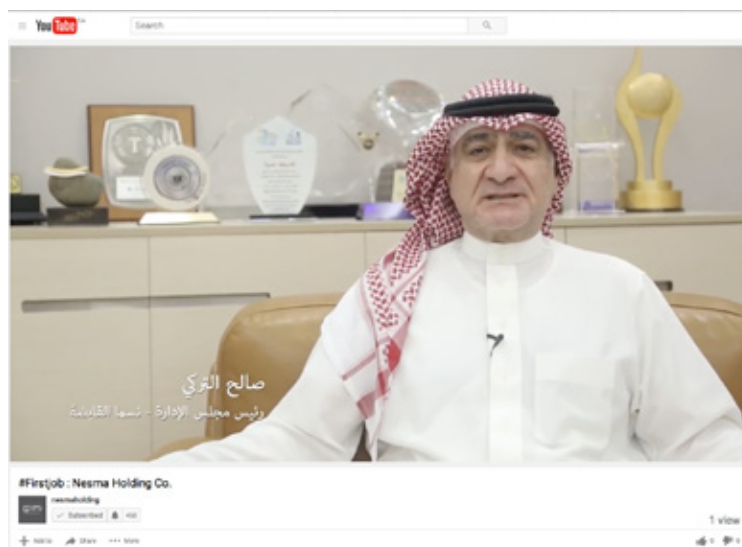
Negmar Group celebrated nine successful years brought about by the loyalty and support of its strong team with a breakfast aboard the Hamidiye vessel on the Eskihsar Gulf in Turkey. The employees' families were also invited to the breakfast. In addition, employees were offered a free eye exam, compliments of Avrupa Göz.

Nesma Participates in EFE #FirstJob Awareness Campaign

Nesma is participating in #FirstJob, an awareness and action campaign from Education For Employment and MBC Hope that seeks to boost youth employment in the Middle East and North Africa by changing how youth and employers view a first job. The campaign solicits and shares inspiring #FirstJob stories on social media, traditional media, and through events and special initiatives.

Watch our video here and participate with your own stories!

https://youtu.be/Bq62TZ_eLkw



GROUP NEWS

N&P Celebrates FSA Groundbreaking

A groundbreaking ceremony was held in Ma'aden at the Umm Wu'al Phosphate project to celebrate the start of construction on a fluosilicic acid treatment facility.

Nesma & Partners will provide the design, materials, equipment and construction of the treatment plant. The work includes earth and concrete works, water proofing and insulation, steel work and asphalt paving as well as electrical, mechanical, instrumentation, communication & control installations. Mechanical completion of the project is expected in 10 months. The facility is located in the Northern region of the Saudi Kingdom.



Nesma Security at Spring Spectacular Day

Nesma Security recently guarded the "Spring Spectacular" open day at the International School in Jubail, Eastern province.

More than 3000 people, including VIPs, attended the school event. High security was provided by Nesma Security's manpower and canine security teams. According to the school principal, Dan Mook, the positive attitude and professionalism of Nesma's security team was a key element in the success of the "Spring Spectacular" day.

The International School in Jubail is a large, high profile institution that provides education to students from over 50 countries.

Nesma Catering Conducts Chefs' Competition

Congratulations to winners of Nesma Catering's 2017 Second Quarter Competition, Chef Laxman Devindrappa and Chef Akber Shek.

Nesma Catering regularly conducts a chefs' competition in its central kitchen in Jeddah with the aim of improving and developing the culinary skills of its team.



GROUP NEWS

N&P in ITQAN

HR team members from Nesma & Partners' head office ran a recruitment campaign in ITQAN in the Eastern Province this month to attract new Saudi talents.

The Inspection Technology and Quality Assurance National Institute (ITQAN) is a state-of-the-art institute that aims to inspire passion for excellence, provide world-class training programs, and deliver high quality human resources development. ITQAN is an independent, non-profit training institute. It is the result of a strategic partnership between Saudi Aramco and the Technical & Vocational Training Corporation.



N&P Hosts HR Competencies Workshop

Nesma & Partners' Training & Development team from the head office in Khobar conducted an HR competencies workshop for its employees in the HR department.

The workshop covered several topics in the HR field including competencies needs and definitions, main functions, behavioral competencies and technical competencies.

Presented by Salman Alsuhail, Senior HR Consultant and SHRM Certification Trainer, the 1-day workshop aimed to help N&P's HR professionals enhance their skills.



Nesma & Partners HR team ran a recruitment campaign in Albir Society in the Eastern province



GROUP NEWS

FACES OF NESMA

Growing with Nesma : Jamal Taj



Jamal Taj joined Nesma at age 22 and straight out of college, after having spent nine years in the UK studying in secondary school, then earning a degree in Architecture and an HR diploma.

His first job was with Nesma where he was hired as a Site Architect at the Jabal Omar project. Recognizing his skills and enthusiasm, Nesma then sponsored his studies in Malaysia where he earned a Masters in Construction Management and was the first Saudi to receive the “Best Student Award” from the Saudi Cultural Mission.

In 2017, he was promoted to a Senior Design Architect at the King AbdulAziz Alternative Road project and was given additional responsibilities. When asked how he has been able to succeed at Nesma and what advice he might have for others, Taj noted the importance of having English proficiency and being able to create strong work relationships. His advice for others is, “Don’t be shy and reserved. Get to know the people around you and always keep upgrading your skills; otherwise, you will end up left behind while others reach Mars.”

Jamal told the Insider he likes to keep abreast of the latest trends but his favorite pastime is reading and learning about cars. He loves sports cars and is starting to collect them.



Nesma & Partners celebrating the opening ceremonies of Nesma Jubail Camp 2 Basketball League.

From the Community



Congratulations!

Newborns



A new baby boy for **Bara'a Moutraji**, Project Control Manager, Nesma & Partners



A new baby girl for **Mohammed Ghulam Ali**, QC Mechanical Engineer, Nesma & Partners



A new baby girl for **Christian Mar Masangcay**, Operation Manager Secretary, Nesma Trading



A new baby boy for **Salman Khaled**, Project Secretary, Nesma Electric

Retirement Farewell

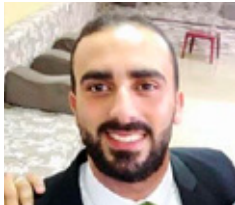


A farewell party was held for **Chan Miah Moh Iuddin**, Pipefitter, Nesma & Partners



A farewell party was held for **Samsong Guerrero**, Senior Supervisor Plumbing, Nesma & Partners

Engagement



Engagement of **Mohammad Rabaiah**, Mechanical Engineer, Nesma & Partners

Marriages



Marriage of **Hashem Al-Jabir**, Coordinator, Nesma Electric



Marriage of **Fahad Al-Harbi**, HR officer, Nesma Electric



Marriage of **Ahmad Tajuddin**, Engineer, Nesma Electric

Announcement

Nesma family is made up of all of you - individuals whose experiences, expertise, trials and tribulations shape the Nesma culture and community.

As a way to highlight our Nesma community, we would like to showcase and share amazing, fun and interesting stories that Nesma employees might have.

We encourage employees to contribute to Nesma Insider at newsletter@nesma.com by sharing their experiences in the following areas:

- Successful stories at work
- Interesting hobbies outside work
- Community service
- Work related initiatives
- Personal goals and/or struggles

Selected stories will be shared in the newsletter as well as on our social media channels (NesmaHolding - Facebook, Instagram, Twitter)

We look forward to hearing your stories!

FROM THE COMMUNITY *continued*

Across Nesma, employees recently celebrated the national day of Egypt.



DIRAB Airbase project - Nesma & Partners



KAAR project - Nesma & Partners



KAFD, Riyadh - Nesma & Partners



KASH Qassim project - Nesma & Partners



Namma Cargo



Nesma Electric



Nesma Security

FROM THE COMMUNITY *continued*



Nesmal Egypt



SANG Hospital project, Jeddah - Nesma & Partners



NT&T



SANG Hospital project, Riyadh - Nesma & Partners



PMO Riyadh - Nesma & Partners



SANG Hospital project, Taif - Nesma & Partners



SANG Hospital project, Qassim - Nesma & Partners

FROM THE COMMUNITY *continued*

Across Nesma, employees recently celebrated the national day of Philippines.



NT&T



SANG Hospital project, Jeddah - Nesma & Partners

Across Nesma, employees recently Eid together.



Mawaddah



Qetan

FROM THE COMMUNITY *continued*

Across Nesma, employees recently celebrated Ramadan Iftar together.



Nesma Electric Jeddah



Nesma Electric Dammam



Nesma Electric Riyadh

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