

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 36: December 2016



NESMA THROUGH THE DECADES: 2010-15 (PART 4)

FEATURED

2016: The Year in Review



GROUP NEWS



FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

CONTACT US

To speak with a member of our staff or to send news for future issues, please contact us at:

newsletter@nesma.com
Tel: + 966 12 669 3322 Ext: 1501

For more news and updates please visit
www.nesma.com

STAFF

EDITORIAL

Editor - Noura Alturki
Editor - Aisha Yahya

CREATIVE

Art Director - Steve Westfall
Designer - Arwa Salem
Production - Hassan Mansai



Nesma through the Decades: 2010-15

2010 - 2015

Specialization and Talent Development

The current decade in Nesma's history is still being written. Internationally, our investments have grown in those same fields where we have gained specialized knowledge within Saudi Arabia. Meanwhile, the company has increased its activities within Saudi Arabia to provide more education and job prospects for Saudi youth, while also providing them with further training and career opportunities at Nesma. Rather than diversifying into new fields and industries, Nesma companies have been consolidating and growing within established business lines.

2010

- Negmar is established as a Turkish holding company combining Nesma's maritime and logistics investments in Turkey
- Nesma Airlines receives its first aircraft and flies its first route from Hurgada, Egypt to Ljubljana, Slovenia.
- M/V Mawaddah, a ROPAX-type vessel owned by Namma Shipping, officially raises the Saudi Arabian flag and becomes the first ship in Nesma's fleet
- Nesma Holding signs landmark agreement with King Abdullah University of Science & Technology (KAUST) to sponsor the education of the first 15 female scholars in the University's Masters and PhD programs
- Nesma purchases Končar Electrical Equipment factory in Split, Croatia and manufactures electrical equipment, such as low and medium voltage switchgears, relays and control panels



2011

- Nesma Water & Energy is established as an engineering, procurement and construction contractor, and an operation & maintenance service provider, in the water and energy sectors
- Nesma & Partners is awarded urgent flood relief projects to implement a citywide storm water, flood-control and wastewater infrastructure improvement program in Jeddah. The company successfully completes the projects in less than 100 days
- Nesma Airlines flies the first international route to and from the Tabuk Airport. This is followed by the international inauguration in the next four years of many more airports that had previously been domestic-only, including Ha'il, Najran, Aljouf, and Jazan

2012

- Nesma celebrates the opening of the Nesma Training Institute in Dammam as a training initiative specifically geared towards the employment and upskilling of Saudi nationals who join Nesma & Partners in construction-related jobs. The building itself was built entirely by a team of Saudi construction workers
- Following successful implementation of the Makkah Region Governorate's Jeddah Storm Water Drainage Program – Phase One, Nesma & Partners is awarded a contract for Phase Two, to include construction of five dams and associated open channels

FEATURED ARTICLE *continued*

- Nesma Water & Energy is awarded a contract by National Water Company (NWC) to undertake a six-month rush project to enhance the water supply in the Riyadh area

2013

- Nesma & Partners is awarded SAR 3.4 billion Jabal Omar contract in Makkah
- Nesma & Partners secures contract to build portions of the Riyadh Metro
- King Abdullah Port (KAP) begins operations in King Abdullah Economic City, operating through Nesma subsidiary, National Container Terminals. KAP is the first privately owned and funded port in Saudi Arabia and aims to be among the largest ports in the world
- Nesma sponsors the Fishermen's Cooperative Society and assists in reviving the fishing industry

2014

- NATEL and Nesma Advanced Technology merge to become Nesma Telecom & Technology
- Nesma Art Gallery opens its doors to promote and support local artists

2015

- Nesma & Partners is awarded one the largest projects in its history, worth SAR 6.7 billion to construct infrastructure works for the King Abdulaziz Road in Makkah
- Nesma Airlines is awarded a license to establish a Saudi airline, to operate alongside Saudia and Flynas on both domestic and international routes



2010s

Nesmal

Avrupagöz

Koncar EU

Orzax Medicine

Namma Container Lines

Basistek

Nesma Water & Energy

Nesma Onur

Nesma Embroidery

Nesma Concrete Solutions

Wahat Nesma

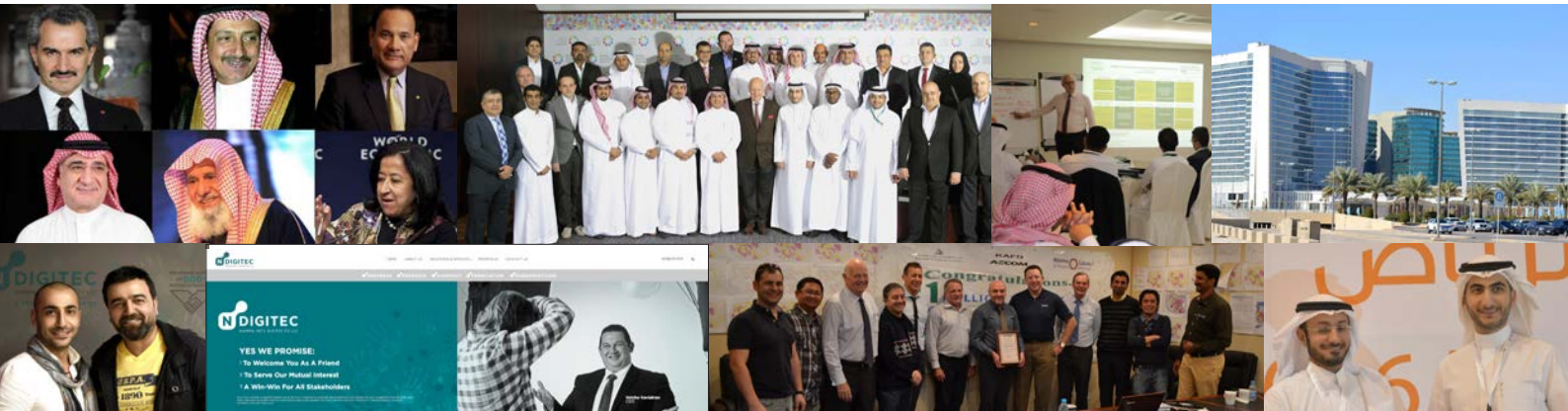
Andadolu Anka

National Container Terminal



FEATURED ARTICLE

2016: THE YEAR IN REVIEW



Major Accomplishments & Highlights of 2016

It's been both an amazing and successful year for the Nesma group of companies. This issue of Nesma Insider welcomes 2017 with a highlight of some of the remarkable achievements made this past year by the Nesma community.

JAN. 2016

Nesma President, **Sh. Saleh Al-Turki**, was ranked by MarcoPolis as the second most powerful business leader in Saudi Arabia among 86 nominated personalities based on an executive survey of top Saudi businessmen.

NDIGITEC announced the commencement of its new social media project featuring the famous actor Samer Al Masri and the social media sensation, "The Treadmill Dancer", Harout Solakian.

Nesma Trading was awarded Petro Rabigh's Upgrade Security project valued at SR134 million.

Nesma Trading was awarded Ma'aden Bauxite Mine's Integrated Security project valued at SR40 million.

Nesma Water & Energy was awarded a project by the Saudi Industrial Property Authority (MODON) to undertake the design, construction and operation of potable water plants in four industrial cities: Ha'il, Al-Hasa, Riyadh and Dhurma.

Nesma Water & Energy was awarded a project by the National Water Company (NWC) to replace the existing ground water meters with new wall meters, covering Jeddah with a total of 26,000 meters.

Nesma Holding was proud to join the "Takamul" initiative as a sponsor offering 1,000,000 legal aid hours to those in need, as well as 1000 jobs for law graduates.

FEB. 2016

Nesma Holding teamed up with the prestigious INSEAD Business School to deliver an executive education program "Collaborative Governance and Leadership," for 28 executives from across the Nesma Group to learn about and discuss the critical topic of corporate governance.

NDIGITEC completed a rebranding exercise to support its company's expansion into the graphic arts industry comprising of media companies and brand owners. The 5 divisions of NDigitec were rebranded as its competencies: Prepress; Premedia; DigiPrint; Fabrication and its web2print platform, Dubaiprint.com.

Nesma Egypt used a consolidated action plan to successfully implement four new systems on all of its vessels including central reservations, retail sales, new shipping operations and preventive maintenance.

Nesma Orbit completed the Hilton Hotel Project in Riyadh and introduced a revolutionary product into the Kingdom, a thick, high-performance Italian porcelain stoneware designed specifically for outdoor use in both public and residential environments.

Nesma & Partners was awarded by AECOM for its outstanding achievement of 11 million safe man-hours worked at King Abdullah Financial District Project.

Nesma Electric was honored by the National Grid SA as a "Special Business Partner" in the field of electricity transmission.

FEATURED ARTICLE *continued*

NDIGITEC announced the construction of its new 40,000 sq. ft. facility located in the Second Industrial City in Riyadh.

NTC welcomed Israr reality show candidates in a one-week training program on employability skills.

Nesma Embroidery was featured in a documentary filmed by a German team to highlight the many positives of life in Saudi Arabia and the role played by Saudi women to support the achievements of society and their country.

MAR. 2016

Nesma Trading finished the Saudi Aramco residential and office camp project in Jazan, a fully self-contained residential township accommodating 2022 Saudi Aramco personnel.

Nesma Holding entered the second year of its partnership with Qaderoon, a business network focused on enhancing the workplace by successfully integrating disabled persons into the workforce.

Namma Maritime Agency acquired the agency of another vessel, Al Hurriah.

Namma Container Lines entered a new market by providing a new line of service from Rades and Sfax, Tunisia to Casablanca, Morocco.

Namma Shipping Lines' vessel, Amanah, went through a complete makeover phase, starting from paint, to new ramps, to new machinery.

Nesma Catering was selected to showcase their skills at Flavors, the Annual International Food Festival held at King Abdullah University for Science and Technology (KAUST).

APR. 2016

Nesma Water & Energy celebrated its 5th anniversary since the establishment of the company by Saleh Al-Turki, President, Nesma Holding, Mahmoud Fallatah, CEO of NW&E and Eng. Abdulaziz Gabel.

Nesma Airlines received their two first ATR 72-600s aircraft.

Nesma United celebrated the opening of Chowking restaurant, a Chinese cuisine restaurant at Al Rahmaniayah Mall in Al Khobar.

Nesma Security signed an agreement with Dammam Social Development Committee (DSDC) to hire 500 employees within one year.

Nesma Trading launched a newly re-designed website.

Nesma Airlines celebrated with its strategic partner, Al Anan Tourism & Travel Company, the opening of its Ha'il office for travel and tourism services.

MAY 2016

Nesma Holding brought Alban El-Malky to Saudi Arabia.

Nesma Concrete Solutions announced the completion of its factory in Usfan, Jeddah.

Nesma Holding announced the restoration of Abu Enaba, one of Jeddah's beautiful and historic mosques located in Al Balad.

Nesma Art Gallery hosted the "Here I Am" exhibition for students from Al Amal private school for the deaf and hard of hearing.



FEATURED ARTICLE *continued*



JUN. 2016

Nesma Telecom & Technology provided innovative solutions in global systems for mobile communication with a “mosaic tower,” a visually customizable light pole and a hybrid fibre/analog solution for TV hybrid cable.

Nesma Trading was awarded a security upgrade project for TASNEE valued at SR78 million.

Nesma Batterjee for Engineering and Steel Construction completed a major steel work project with the scope of design, engineering, supply, fabrication and installation for a two-floor expansion in Al-Khabeer Financial Company headquarters on Al-Madinah Road, Jeddah.

Nesma Security passed the final external audit from SGS for ISO 9001:2015 and became officially ISO 9001:2015 certified.

JUL. 2016

Nesma Chocolate reached a production capacity of nine tons during the blessed month of Ramadan.

Nesma Airlines passed the operational safety audit (IOSA) conducted by Quali-audit, which allows the airline to maintain its registration with the International Air Transport Association (IATA) and demonstrates that the company's operational management and control systems meet international standards for air safety.

Mawaddah International Group was ranked by the Ministry of Hajj as one of the top ten companies operating pilgrims services, due to its excellent performance during the year 1437 A.H.

Nesma Art Gallery exhibited works from Saudi artist, Suhair Farhat, in the “Sound of Silence” exhibition.

AUG. 2016

Nesma Airlines' first aircraft landed at Hail Airport.

NDIGITEC opened a new print service lounge in the Dubai Design District (d3).

Nesma-Havatek was awarded a contract by Tecnicas Reunidas to construct storage tanks as part of their Fadhili gas program.

SEP. 2016

A documentary featuring the **Fishermen Cooperative Society** and its role in the local fishing community was completed by Nesma Holding's marketing department.

Nesma Electric completed a project- based movie to showcase its large substation project at King Abdullah University for Science & Technology (KAUST).

Nesma Holding announced the support of “Khayrocom Association for Quran Memorization” as part of Nesma's corporate social responsibility initiatives to benefit Saudi society.

Nesma High Training Institute signed contracts with Azmeel and Khonaini to train their Saudi employees in key technical and vocational skills.

Jeddah Islamic Port welcomed the arrival of the first batch of Sudanese pilgrims on Mawaddah ferry, carrying around 1300 pilgrims.

Nesma Art Gallery exhibited the works of Saudi artist, Suad Abdulwahid Wakihi, in “Al Wattad” exhibition.

FEATURED ARTICLE *continued*



OCT. 2016

Nesma Telecom & Technology began work on a project for the Ministry of Interior to build a fiber optic network that links Riyadh region with Makkah (MIFON 3).

Nesma & Partners was awarded the Fadhili Bachelor Camp and Integrated Buildings project for its client, MASIC company.

Mawaddah, Namma Tours, Nesma Airlines and **Namma Shipping** participated in the International Forum for Religious Tourism in Cairo.

Nesma Holding hosted the Qadroon Network meeting, to share Nesma Embroidery's successful experience in hiring female employees with disabilities.

NDIGITEC launched its revamped website that offers more products, easier navigation and user-friendly design.

NTC hosted Jollibee Kids Club, a workshop aiming to encourage children to showcase their talents in the presence of their parents.

NOV. 2016

Nesma Airlines celebrated the inauguration of its new domestic round-trip flights from Jeddah to Riyadh, Dammam and Hail.

Nesma Concrete Solutions, Nesma Chocolate, Nesma Art Gallery and **Nesma Embroidery** participated in the 8th International Design trade show "Decofair" at the Hilton Hotel in Jeddah.

Nesma Chocolate hosted a school visit for 6-year-old children from Baraem al Zohoor International School.

Nesma Chocolate announced working with "Kees Chic" and "Ahad Crochet", two local brands owned by Saudi females who work from home to produce beautiful gifts and accessories.

Basistek's management team established alternative marketing activities including a band called "Push-IT" and a sailing team.

NDIGITEC opened its new lounge in Dubai Design District [d3], showcasing the latest in augmented reality and virtual reality content in its dedicated demo room.

Nesma Art Gallery exhibited the work of 12 female artists from Jeddah in the "Sense of Color" exhibition.

GROUP NEWS



Nesma Holding Meets with French Delegation for Future Collaboration

Nesma met with a local French delegation to develop future business cooperation and a win-win partnership to do business either in Saudi Arabia or elsewhere in the Gulf region. The purpose of the meeting was to facilitate introductions among the companies and to discuss the current economic situation. The attendant companies included Nesma Holding, Nesma & Partners, Nesma Trading, Nesma Water & Energy, Defaf Logistics, and Nesma Renewable Energy.

In addition to the presence of Nesma President, Sh. Saleh Al-Turki, Nesma Holding Executives and a chief representative of each Nesma company, the meeting attendees included Patrick Nicoloso, Consul General of France in Saudi Arabia and 18 prominent French companies, specialized in the fields of transportation, construction, energy, water & environment, health, consulting firms, and finance.



New Jollibee Branch Opening in Riyadh Industrial City

This month, Jollibee Saudi Arabia celebrated the opening of its newest branch located in the Central Region, Riyadh 2nd Industrial City. The new branch is the 12th in KSA, located at the ground floor of The Square Complex, a well-known food hub for both locals and expatriates in the area.

The store's inauguration was held on the opening day, graced by Philippine Embassy officials, Filipino community leaders, partner companies, Jollibee Nesma's support group and operations team.

GROUP NEWS



Nesma Water & Energy Welcome Visit from British Consul General

Nesma Water & Energy was honored with a visit of the British Consul General to discuss future opportunities and potential partnerships between Nesma and other specialized UK companies in the water, power and energy sectors. During the visit,

the Consul General and other UK representatives were formally introduced to Nesma group in general and understood more about Nesma Water & Energy in specific after attending the corporate presentation.

Potential agreements are driven by the drive to secure a leading position within the Kingdom's 2030 vision"

Nesma Water & Energy in Water Investment Forum

Represented by CEO, Mahmoud Fallatah, Technical Affairs General Manager, Mohammad Abbas and Business Development Manager, Rayan Bukhari, Nesma Water & Energy attended the Water Investment Forum (WIF) in order to be updated on the current market position and keep an eye on new privatization opportunities related to the Kingdom's 2030 Vision.



Nesma W&E Receives Appreciation Certificate

The Ministry of Environment, Water & Agriculture (MEWA) has issued an appreciation certificate for Nesma Water & Energy's effort and cooperation in Dawadmi-Affif Operations and Maintenance Project during the period of 1437H. Additionally, another certificate was issued to Ibrahim Suliman, Electrical Engineer, for the same project.

Dawadmi-Affif Project was awarded to Nesma Water & Energy in late 2011 for 3 years and then re-awarded for another 3 years from 2015 until 2018.



GROUP NEWS



Končar Wins the Gold Medal for its Solar Power-Plant

Končar Electrical Equipment won the gold medal in the 2016 International Exhibition of Inventions held in Zagreb, Croatia.

Končar developed a standardized solar power-plant that is accessible to both households and industrial users. The products are known as "Končar Green Home Energy (GHE)" and "Končar Green Business Energy (GBE)".

The annual International Exhibition of Inventions presents innovations, new products and technologies from the fields of mechanical engineering, electrical engineering, IT, physics, mechatronics, chemistry, biology and medicine in addition to other natural and technical fields.

Končar's solar power plants project is considered to be a relevant new innovation both in Croatia and Europe due to the number of governmental incentives for renewable energy.

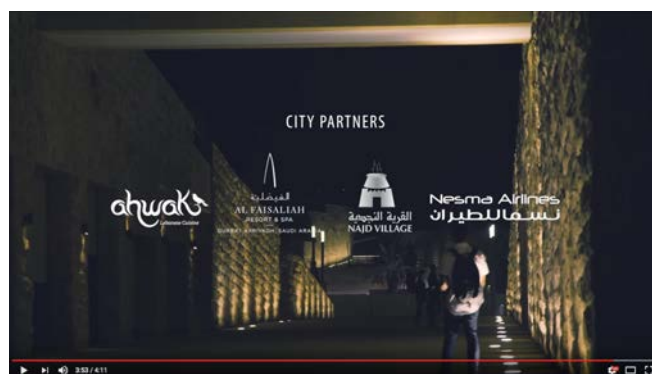


Nesma President Visits Safaga

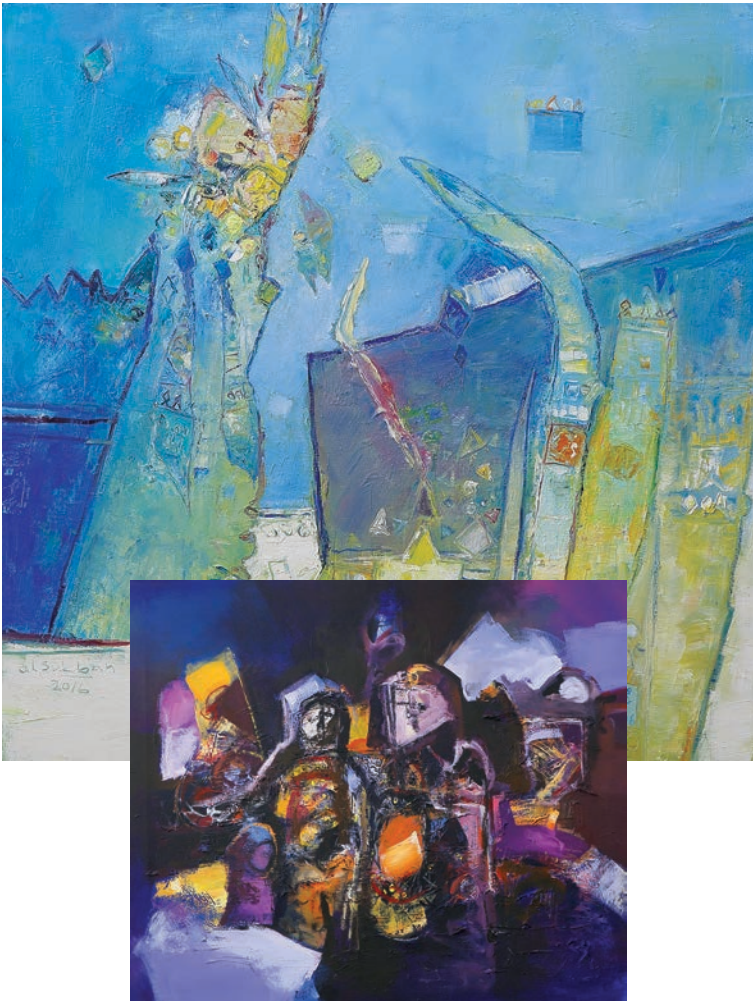
Nesma President, Sh. Saleh Al-Turki visited Safaga, Egypt, for the final Nesma board of directors meeting in the year, held at Namma Shipping Lines' head office. Al-Turki met with the Red Sea Port authorities, and was taken on a tour to witness the completion of the new port and additions made to it.

Nesma Airlines Sponsors "Try Local Riyadh"

Nesma Airlines sponsored "Try Local Riyadh" video, a modern visual odyssey that highlights places in the heart of Saudi Arabia's capital, Riyadh, to discover the city's beauty through its people, places, food, language and culture. Also, Nesma Airlines recently signed an agreement with Destination Jeddah to add the magazine to Nesma Airlines' on-board entertainment section. See the Try Local Riyadh video: <https://www.youtube.com/watch?v=W65NYgSTnsY>



GROUP NEWS



“Another Sky” Exhibition at Nesma Art Gallery

Nesma Art Gallery proudly exhibited works from 13 artists in its latest exhibition, “Another Sky.” In addition to the participation of Nesma Art General Manager, Mohammed Al-Ablan, the artists in the exhibition included Taha Al-Sabban, Abdullah Idris, Sami Al-Marzouki, Kady Matar, Ahmed Hussein, Faisal Al-Khadedi, Mohammed Al-Khabti, Fatima Al-Dahmash, Majid Al-Mofreh, Hamdan Mohareb, Mohammed Al Shaya and Hanan Al-Hazmi.

You can visit Nesma Art Gallery on the second floor of Nesma Embroidery located in Al Rawdah district. For more information contact them at +966 55 1624842 or by email at art@nesma.com

Abdulrazaq Al-Turki in My Experience Program

Abdulrazaq Al-Turki, Businessman and Managing Director at Namma Cargo, was invited by Asharqiah Chamber of Commerce and Asharqiah Businessmen Council as a guest speaker in “My Experience” Program. During the event, Al-Turki talked about his personal experience in overcoming life’s challenges, including his blindness, and achieving his goals through gaining certificates of higher education, working as a Political Analyst, and becoming a part of the Eastern Province Society for Disabled Persons.




دعوة عامة

يسر مجلس شباب أعمال الشرقية دعوتكم لحضور
برنامج تجربتي

ضيف البرنامج :



أ. عبدالرزاق بن علي التركي
رئيس مجلس وأعضاؤه الملتزم لشركة بناء لخدمات الشحن

■ الموعد: الاثنين ١٢ / ١٢ / ٢٠١٦م
■ الوقت: الساعة ٧:٠٠ مساءً
■ المكان: (للرجال) قاعة الشيخ سعد المعجل
 (للنساء) قاعة الجزيرة

رعاية: جمعية منى عام لخدمة
aybcchamber.org.sa
 0138598052 - 0138598028
 @ATBCF

الرعاة الرئيسيون



GROUP NEWS



Nesma Catering: Training at Jubail Area

Nesma Catering staff received training at Jubail area by Sunil Varghese, Food and Beverage Trainer at Nesma Catering.

The training covered the spirit of hospitality, food and beverage service, attributes of a good waiter, hygiene, basic food safety, menu knowledge, customer service, positive attitude, effective communication and team work.



Nesma Embroidery: Qeetan Training

Nesma Embroidery employees received training held in Dammam at Qeetan, an embroidery center and joint project of Nesma and Aramco. All the 27 employees were trained, 17 of whom are hearing impaired and the production is expected to begin in January.

The two-month training was conducted by a Turkish team from Lara Textile Co. and facilitated by two interpreters, one for Turkish to Arabic and one for sign language.



Nesma Electric Trains Female Engineers

Nesma Electric provided six female engineers from King Abdulaziz University with a 6-week training course in electrical engineering.

Qaderoon Network Meets with the Ministry of Labor and Social Development

Nesma met with His Excellency the Deputy Minister of Labor and Social Development, Ahmed Al-Humaidan, in a private meeting for Qaderoon network members. Housam Ibrahim Basha, Executive HR Manager at Nesma Telecom & Technology, represented Nesma in the meeting at the ministry's office in Riyadh. The meeting comes as acknowledgment of the International Day of Persons with Disabilities (IDPD) and as an appreciation of the efforts of the Qaderoon Network in the employment and integration of persons with disabilities.

English Courses at NTC

The demand for Nesma employees to have proficient English skills is increasing rapidly so the company offers employees interactive beginning and elementary English level courses that stress creative thinking and teamwork. According to Naim Shah, Program Manager, Nesma Training Center, "After several courses, students can conduct presentations and communicate in basic English, as well as improve writing skills." For more information about upcoming courses please contact Nesma Holding Human Resources Department.



Congratulations!

Newborns



A new baby girl for **Mohamad Nabras Ahmed Jamus**, Civil Engineer, Nesma & Partners



A new baby girl for **Makdom Ainali**, Cad Operator, Nesma & Partners



A new baby girl for **Ashif Ahamed**, Electrical Quantity Surveyor, Nesma & Partners



A new baby girl for **Sarver Alam**, HR Assistant, Nesma & Partners



A new baby girl for **Yasser Mohammed Nazeer**, Travel Coordinator, Nesma Travel



A new baby boy for **Abdullah Al Harbi**, Project Engineer, Nesma Electric



A new baby boy for **Yasser Noorwali**, Project Engineer, Nesma Electric



A new baby boy for **Nedal Suleiman**, Continuous Improvement Unit Head, Nesma & Partners

Employees of the Month



Ashraf Ali Khan, General Foreman, Nesma & Partners



Jabir Abdurrahman Vayappurath, Secretary, Nesma & Partners



Adel Abdilmohseen Abdulla Al Zayer, Leadman - Electrical, Nesma & Partners



Mohammad Samsar, Finishing Carpenter, Nesma & Partners

Promotion



Essam Kamil, Assistant Manager Freight Forwarding, promoted to Customer Service Manager, Namma Cargo

Certificate



Anandaraj Kannan, QC Manager, Nesma & Partners, passed the Advance Certification in Total Quality Management. The certificate was attested by the Ministry of External and Foreign Affairs.

Farewell

Farewell parties were held for key employees:



Ahmed El Chami, Welding Supervisor, Nesma & Partners



Mohammed Nurul Islam, Electrician, Nesma Electric



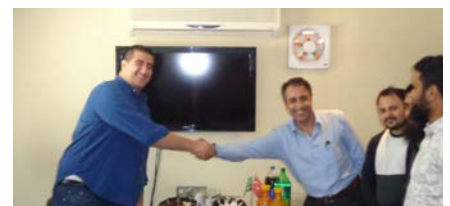
Hark Bahadur Thapa, Telephone Operator, Nesma & Partners

Ludra Bahadur Thapa, Senior File Controller, Nesma & Partners

Joseph Lawrence Saldanha, Senior CAD Operator, Nesma & Partners



Sayed Attiah, Design Manager, Nesma & Partners



Samir Haddad, Support Services Unit Head, Nesma Havatek

FROM THE COMMUNITY *continued*



Nesma & Partners employees recently celebrated the national day of Bahrain.

Across Nesma, employees recently celebrated the national day of Nepal.



Nesma & Partners - Dirab Airbase



Nesma & Partners - Fadhili Integrated Buildings



Nesma & Partners - Jubail Camp 1



Nesma & Partners - Riyadh Metro



Nesma & Partners - KASC



Nesma & Partners - SANG Hospital - Jeddah



Nesma & Partners - Ma'aden Project

FROM THE COMMUNITY *continued*



Nesma & Partners - SANG Hospital Riyadh



Nesma & Partners - SANG PMO



Nesma & Partners Head Office



Nesma Catering - Aramco Jazan project



Spacemaker



Nesma Partners-Shumaisy Camp



Nesma Security



Nesma Catering - Jubail Camp 2



Nesma Catering -Nesma Palms Compound



Nesma & Partners - SADARA