

Nesma *Insider*

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Nesma Companies Offer Products for the Covid-19 Pandemic



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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Nesma Companies Offer Products for the Covid-19 Pandemic



Nesma Media & Entertainment and **NDigitec** introduced new products to address some of the challenges brought about by the current pandemic.

Nesma Media & Entertainment's thermal imaging systems are able to remotely take temperature measurements, helping to prevent congestion at entrances to malls, stores and public spaces.

The thermal imaging systems are beneficial in reducing time spent in queues by measuring each individual temperature while waiting in line, thereby helping to limit the chances of exposure to the virus in busy locations like airports, schools, universities and hospitals.

Another solution provided by Nesma Media & Entertainment is the lightweight, easy-to-wear "smart helmet," which can facilitate for security guards, police officers and other professionals, the detection of high temperatures in people from a distance, and is designed for both indoor and outdoor use. The helmet automatically records and stores the user's information and body temperature.





Disinfection gates are another of Nesma Media & Entertainment's solutions. The main gates, designed for high traffic entrances, are safe, automatic units each with a tank capacity of 6000 uses.

The gates, which can benefit companies, shopping malls, and factories, come in three types: main entrance gates, smart gates and shopping cart sterilization gates.

Made of high quality materials, the main disinfection gates are equipped with body temperature detection systems that can scan up to 40 people per minute, while the smart gates come with face recognition systems.

Each shopping cart gate can sterilize up to 1,800 shopping carts.

Meanwhile, **NDigitec** has devised new safety signs to facilitate physical distancing in high traffic areas. The brand new collection includes social distancing stickers that say, "stay here" and "don't stay here." Other safety stickers include, "stick to the location!" and "face the direction" safety signs.

Also, the company has created office desks with adaptive designs to make working from home more comfortable.

Furthermore, the Dubai-based company is now producing protective equipment, including innovative models of quality, reusable face shields.

Made of PVC, a strong lightweight plastic, the NDigitec face shields are made to protect the human face from any kind of drops, in addition to prevent face touching.

The shields can be customized with prints and logos for individual and business use.

Nesma Corporate Social Responsibility During a Time of Crisis

The coronavirus pandemic has allowed the Nesma Group of companies to give back to the community through several corporate social responsibility (CSR) initiatives that support the common good.

This article highlights some of the Nesma Group CSR acts of communicating empathy and support during a global pandemic.

Computer Donation

Nesma Holding took part in the “Tiqani project,” a computer campaign initiated by Al Nahda organization, through which it collected 400 portable computers equipped with MS Office programs and delivered them to beneficiary families.

Additionally, **Nesma & Partners** joined forces with the Alber Society, to donate used personal laptops and PCs to help people in need.



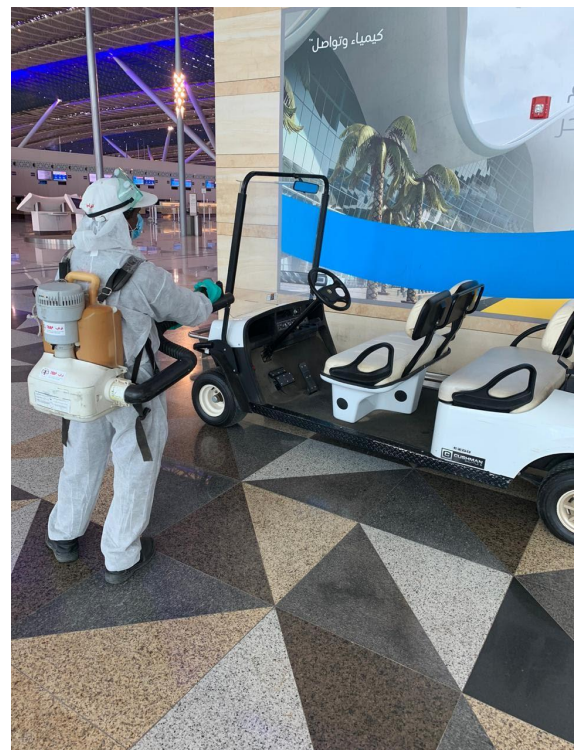
Large-scale Sterilization

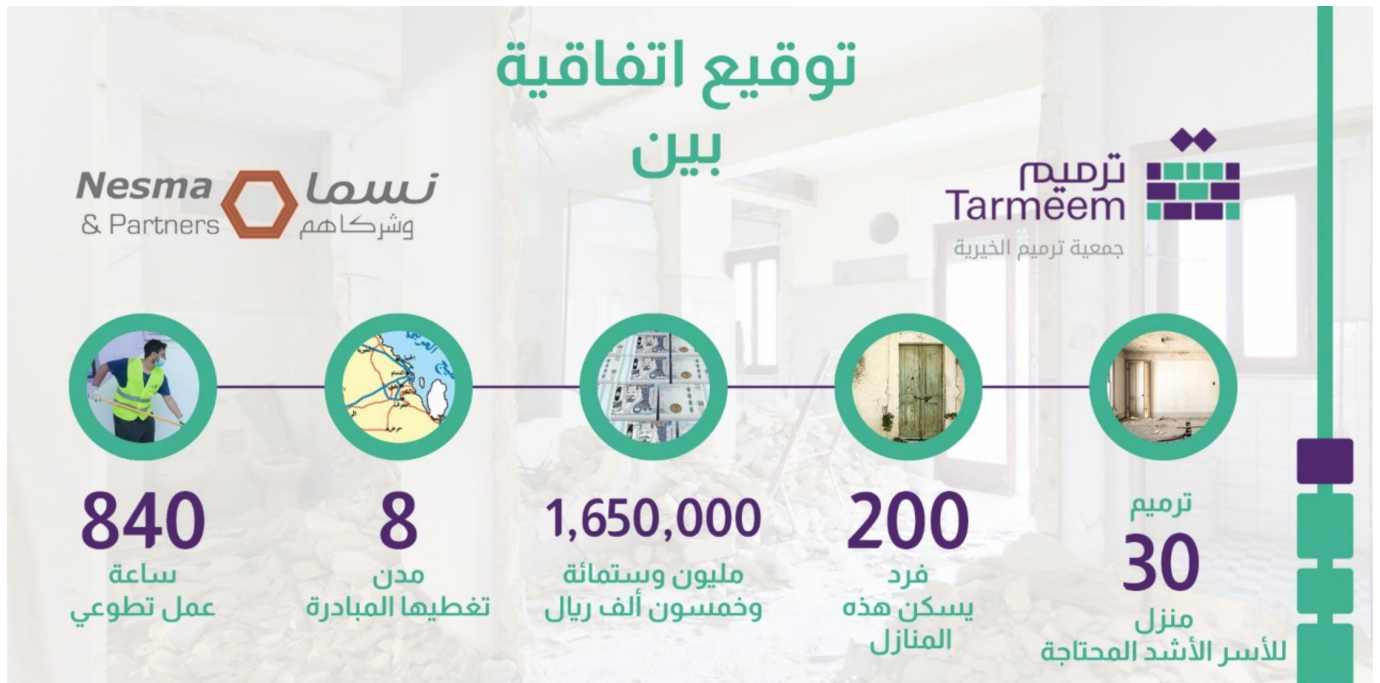
Since the beginning of the outbreak, **TRAP Pest Control Services** has been a leader in the battle to prevent the spread of COVID-19.

During the last few months, TRAP has worked on the sterilization of the Holy Mosque in Makkah, King Abdullah Air Base in Jeddah and the new King Abdulaziz International Airport in Jeddah, where TRAP sterilized automated detection points, inspection sites, security and airport internal halls.

The company also took on the responsibility of sterilizing several police stations and police checkpoints in Jeddah, Makkah and Tabuk.

Moreover, TRAP is currently working on a plan that includes sterilizing mosques after the end of the coronavirus curfew.





Home Sanitization

Nesma & Partners collaborated with Tarmem Charity, to sponsor sanitizing 53 family homes and distributing health supplies to combat the spread of COVID-19.

It is notable also that Nesma & Partners signed an agreement with Tarmem during the Future Projects Forum 2020, held in Riyadh, in February 2020, to rebuild homes for 200 individuals in the Eastern Province. This project is on hold until after the pandemic.

Health Endowment Fund Support

Nesma Telecom & Technology made a financial contribution to the Health Endowment Fund, an initiative of the Ministry of Health, to combat the coronavirus outbreak.



Nesma Companies Take Covid-19 Precautions

To prevent the spread of Covid-19, all Nesma companies have been taking appropriate precautions to protect employee safety and health.

One example is Nesma Trading, which installed a disinfection gate at the entrance to its head office. Nesma Trading also installed thermal cameras for temperature monitoring, which detect fevers and allow preventive action to be taken at the appropriate time.



Namma Cargo and Nesma Trading Receive Appreciation

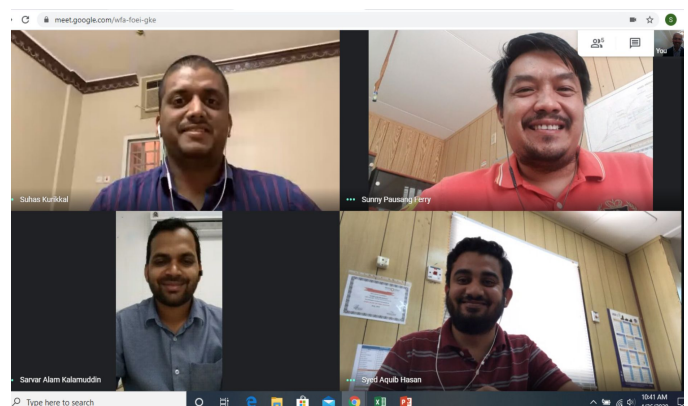
Namma Cargo received an appreciation letter from client, Huawei, expressing their gratitude for the support of Namma Cargo's management and operation team which has contributed to Huawei's success in Saudi Arabia the past 16 years.

Furthermore, Nesma Trading received an appreciation certificate from the Modern Bus company for maintaining high levels of cleanliness in the Makkah project during the coronavirus crisis.

Remote Training for N&P Employees

Taking advantage of new training opportunities, 61 employees from Nesma & Partners enrolled in online courses and webinars in response to the current pandemic and isolation measures.

The training included diplomas in change and risk management, applied operations management, quality management, and workplace health & safety, in addition to webinars on corporate governance and digital project management.



FACES OF NESMA:

Rami Ghosn - In Face of a Pandemic



With a bachelor's degree in business administration, Rami Ghosn joined Nesma Trading in 2009 as an Admin Unit Head, after having worked for four years as a store manager in Abu Dhabi, UAE.

Since 2016, when Ghosn was promoted to Logistics Department manager, he has worked on overseeing the company's overall logistics operations including directing and managing full order cycles, implementing robust operational processes and coming up with innovative solutions and strategies to cut costs by improving efficiencies.

As the point of contact in the company for logistics and representing the company for labor

camp and accommodation related inspections, Ghosn's role took center stage as he led efforts to manage the coronavirus pandemic. His swift action from the first day is what led to Nesma Trading being ahead of the virus and limiting its spread.

"When Saudi Arabia confirmed its first case in March 2020, Nesma Trading immediately issued a memo including strict precautions for our new hires and employees returning from vacations. We created separated transportation vehicles, isolation buildings, and deep sterilized all sites facilities to ensure the health and safety of every employee." explained Ghosn.

On a personal level, Ghosn describes himself as a lifelong learner as he continuously strives to broaden his knowledge. He recently earned an Executive Master of Business Administration (EMBA), from the Lebanese American University (LAU).

Nesma Employee Starts Eco-Friendly Masks Initiative

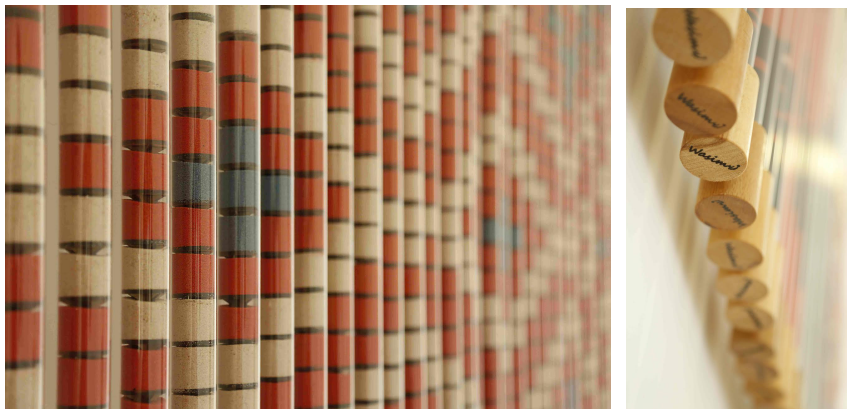
Modern Pioneer employee, **Eman Hijazi**, initiated a project working with local women to hand sew eco-friendly cotton face masks to either donate or sell at cost.

After donating 500 masks, Hijazi has ambitions to expand production to 1,000,000 masks. "I am proud to see Eman develop a project to support the most vulnerable people in our community. This global epidemic has given us an opportunity to understand how profoundly connected we are and to acknowledge our own privileges and circumstances," said Akram Bandar, CEO, Modern Pioneer.

To order Eman Hijazi's face masks, check her instagram account: [@al_motam2ena](#) or call **0544204666**.



Conflict Art by Habashneh



A work of art on the never-ending conflict between the individual and society, by **Wasim Habashneh**, Senior Architect, Nesma Water & Energy. Habashneh used more than 3600 laser cut wood shapes and 40 kg of colored sand for the piece.

Pandemic-inspired Art



Pandemic-inspired artwork by **Wissam Shekhani**, Architectural Design Manager, Nesma & Partners

A World Without Electricity

Photos taken by Ashraf Habib, Photographer, Nesma Holding, on the theme "A world without electricity."



Congratulations!

Newborns



A new baby boy for **Mohamad Adel**, General Accountant, Nesma Security



A new baby girl for **Tanveer Yousaf**, Accounting Supervisor, Modern Bus Company



A new baby girl for **Rita Brazil**, Nanny, Nesma Holding

Certificates



Mohammed Fahad, Site QA/QC Manager, Nesma Trading, received an appreciation

certificate from client, Marafiq, for his excellent performance during the Marafiq project.



Puskar Gharti Magar, Senior Waiter, Nesma Catering, received a certificate from Schlumberger in appreciation for his outstanding service to the Schlumberger team.

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