

# NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 56: August 2018



## NESMA HOLDING LEADERSHIP STRUCTURE



### GROUP NEWS



### FROM THE COMMUNITY



#### ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

#### CONTACT US

To speak with a member of our staff or to send news for future issues, please contact us at:

[newsletter@nesma.com](mailto:newsletter@nesma.com)

Tel: + 966 12 669 3322 Ext: 1501

For Nesma Insider Archives:

[www.nesma.com/newsletter](http://www.nesma.com/newsletter)

#### STAFF

##### EDITORIAL

Editor - Noura Alturki

Editor - Aisha Yahya

##### CREATIVE

Art Director - Steve Westfall

Designer - Arwa Salem

Production - Hassan Mansai



#### STAY CONNECTED

[www.nesma.com](http://www.nesma.com)



# Nesma Holding Leadership Structure



**Saleh Ali Al-Turki**  
Honorary Chairman

Effective August 2018, Nesma Holding is pleased to announce its new leadership structure, with a newly appointed President, Vice Presidents, and a renewed board. The Nesma Holding board sets the strategy and direction for the Nesma Group of companies. It communicates the vision and mission of the company, promotes business ethics and corporate culture, and is accountable to shareholders for business performance. Reporting to the board are the Nesma Holding Audit and Finance Committee, the Management Committee, the HR Committee, and the CSR Committee.



**Faisal S. Alturki**  
President

Faisal Alturki is President of Nesma Holding and a member of its board of directors. He serves as Chairman and board member of several Nesma companies. He oversaw the company's entry into the airline & travel industry, renewable energy, public transportation, and the fast food industry.

Alturki holds a bachelor's degree from Brown University with a double major in Sociology and Public & Private Sector Organizations, and a master's degree in Development Studies from the School of Oriental and African Studies (SOAS), University of London.

**Mohamed W. Hammad**  
Executive Vice President

Mohamed Hammad is the Executive Vice President of Nesma Holding and Vice Chairman of its board of directors. He is the Chairman of the Audit and Finance Committee and oversees Nesma's investments in Egypt.

Hammad holds a bachelor's degree in Mechanical Engineering from Alexandria University, Egypt. He also received a master's degree of Business Administration in Financial Management from Rutgers University.

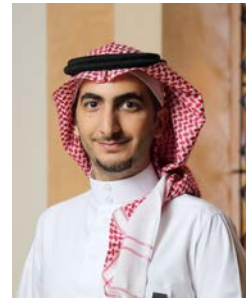
**Noura S. Alturki**  
Vice President

Noura Alturki is Vice President of Nesma Holding and a member of its board of directors. She chairs the Management Committee and the HR Committee and is a member of the CSR Committee.

Alturki holds a bachelor's degree in Environmental Studies from Brown University and a master's degree in Environmental Policy from the University of Oxford.



## FEATURED ARTICLE



### **Abdullah R. Al-Shahrani** **Vice President- Corporate**

Abdullah Al-Shahrani is Vice President- Corporate of Nesma Holding and a member of its board of directors. He oversees banking relations, treasury, and corporate governance for the Nesma Group and serves on several of its subsidiary boards.

Al-Shahrani holds a bachelor's degree in Business Administration from King Abdulaziz University and a master's degree in Business Management from the University of Hull, United Kingdom.

### **Naif A. Alabeedi** **General Manager**

Naif Alabeedi is General Manager of Nesma Holding and a member of its board of directors. He oversees corporate compliance and administration along with managing Nesma Real Estate. He is the Chairman of the board of directors of Nesma United and the CSR Committee of Nesma Holding. He also serves as member on several subsidiary boards and Nomination & Remuneration Committees in the Nesma Group.

Alabeedi holds a bachelor's degree in Accounting from King Abdulaziz University and a master's degree in Business Management from the University of Hull, United Kingdom.

### **Mahmoud Y. Fallatah** **CEO Nesma Water & Energy** **Member of the Board**

Mahmoud Fallatah is the CEO and Managing Director of Nesma International Water & Energy, which he established as a subsidiary of Nesma Holding. He also serves as a member of the board of directors of Nesma Holding.

Fallatah holds a bachelor's degree in applied Chemical Engineering from King Fahd University of Petroleum and Minerals and an executive management diploma from the University of North Carolina.

### **Oussama Najjar** **CEO Nesma Telecom & Technology** **Member of the Board**

Oussama Najjar is the CEO of Nesma Telecom & Technology, a subsidiary of Nesma Holding. He is a member of the board of directors of Nesma Holding and the Chairman of Nesma's overseas investments in Turkey.

Najjar holds a bachelor's degree in Chemical Engineering from Cairo University and a diploma and a master's degree in Technology and Development from the Imperial College of Science, Technology, and Medicine of London University.

### **Fouad J. Alsherebi** **Member of the Board**

Fouad Alsherebi is the Executive Chairman of the Makkah Public Transport Bus Project and a member of the board of directors of Nesma Holding. He also serves as Chairman of Nesma TATA Projects Limited, and Chairman of Nesma Telecom & Technology.

Alsherebi holds a bachelor's degree in Electrical Engineering from the University of California, Santa Barbara and a master's degree in Electrical Engineering from California State University, San Louis Obispo.

### **Salah S. Al-Sunaid** **CEO Nesma Electric** **Member of the Board**

Salah Al-Sunaid is the CEO of Nesma Electric, a division of Nesma Telecom & Technology, and a member of the board of directors of Nesma Holding. He also serves on the board of Nesma TATA Projects Limited and on the supervisory board of Koncar Electrical Equipment, Croatia.

Al-Sunaid holds a bachelor's degree in Electrical Engineering from King Fahd University of Petroleum and Minerals and a master's degree in Engineering Management from the University of Dayton, Ohio. He is a Harvard Business School alumnus.



### NT&T Awarded First ESCO Project in KSA

Nesma Telecom & Technology (NT&T) and the Italian company, QuantumEsco, were awarded first Energy Service Contract (ESCO) by the National Energy Services Company, "Tarshid".

The project aims to increase energy efficiency at the Saudi Post Head Office located in Riyadh and NT&T's scope of work will include installing, maintaining and monitoring energy-saving equipments and measures.



### Nesma Trading Awarded Contracts for Aramco Fire Protection Systems

Nesma Trading was awarded two contracts from Saudi Aramco to operate and maintain fire protection systems in Aramco's facilities in Dhahran.

The five-years contracts, valued at SAR 98 million, include working on the fire alarm and fire fighting systems in a light industrial park, core area and a corporate data center.

### Nesmal Water Taxi Wins Mansoura Bid



Nesmal's Water Taxi signed a 20-years agreement with Dakahlia Governorate to exclusively operate a fleet of busses serving Mansoura city, Dakahlia Governorate capital.

According to the agreement, Nesma Water Taxi will run six stations that include ticketing kiosk, seating areas, small cafeterias and advertising areas.

Besides, the company signed a sponsorship agreement with the National Bank of Egypt to represent the Bank's logo on the Water Taxis.

Click on the link below to read a recent report about Nesmal's Water Taxi on [Al-Masry Al-Youm](http://Al-Masry Al-Youm).



## GROUP NEWS

### Nesma Holding Launches Takafu'u Initiative

Nesma Holding launched Takafu'u initiative in cooperation with Al-Nahda Society and King Khaled Foundation for charity work.

Takafu'u studies "equality of opportunity" in the workforce and aims to examine factors affecting men and women's participation, career development and benefits in the workplace.

HR representatives from Nesma Group attended Takafu'u's meeting held at Nesma Training Center in Jeddah.



### Recent Events at NTC

Nesma Training Center's "English for Employability" program celebrated its 2018 annual graduation event that awarded trainees who had successfully completed the program.

Additionally, NTC hosted a first aid workshop organized by Al-Rawdah District Center and presented by Paramedics from the Ministry of Health.

### Mawaddah: Arrival of Pilgrims

Mawaddah vessel carried a total of 16,000 pilgrims to participate in Hajj, the annual Islamic pilgrimage to Makkah.



### Nesma Sponsors Alzawaj Group Marriage

Nesma Holding sponsored a group marriage organized by the Society for Marriage and Family Guidance of Jeddah, "Alzawaj".

A total of 1400 brides and their grooms participated in the ceremony, held under the patronage of His Royal Highness, Prince Khalid bin Faisal Al Saud, Governor of Makkah Province.







## Nesma Sponsors 9th Annual GRM at Cambridge University

Nesma Holding sponsored the [Gulf Research Centre](#) Cambridge (GRC Cambridge) and its recent Annual Gulf Research Meeting (GRM) held in the United Kingdom.

GRC Cambridge is a non-profit research and education organization whose goal is research and dissemination of knowledge about the Gulf region and is a part of the global [Gulf Research Center \(GRC\)](#) organization based in Jeddah.

Cambridge University workshops include Gulf-related topics, such as the relationships between the Gulf and other countries around the world, the future of the Gulf population, digital currencies, international sports in the GCC and economic stability.

## Faces of Nesma: Marwa Rashid Al-Balooshi



Marwa Al-Balooshi is Nesma & Partner's QHSE Administrator where she monitors the company's safety and health implementations in various projects.

Al-Balooshi holds a bachelor's degree in Business Administration from the University of Dammam and aims to receive her Safety Engineering certificate in the near future.

She joined Nesma & Partners in 2015 with the ambition to become a reliable HSE Auditor and Trainer in Nesma Group of Companies.

Speaking about her definition of safety, Al-Balooshi believes that safety is not something you demand your employees to comply with, yet it's how you change their unsafe attitudes, one behavior at a time. She concludes, "For me, safety is not a job it's a way of life."

NEW

## GROUP ACTIVITIES

# Get Inspired, Get Active

Nesma Embroidery's HR & Administration Supervisor, Amani Jalal, is a member of the first Saudi female cycling team, "Bicicleta". Jalal joined Bicicleta in 2016. Since then, she has been part of the team's weekly training sessions at King Abdullah Sports City.

Bicicleta team is quite active on social media where the group shares snaps of their dynamic training routines to encourage other females to lead a healthier lifestyle.



### Western Region

#### Nesma Holding:

- Football
- Basketball
- Cricket
- Cycling
- Toastmasters Club
- Gym

#### Jollibee:

- Basketball

#### Nesma Electric:

- Football

#### Namma Shipping:

- Football

#### Nesma United:

- Football

### Eastern Region

#### Nesma & Partners:

- Toastmasters Club
- Mixed team activities
- Foosball, Table Football
- Basketball



NESMA ART GALLERY  
جاليري نسما للفنون

**Calling Nesma  
Artists:**  
**2018 Nesma Art  
Gallery Employee  
Exhibition**

Do you have a talent you would like to showcase?

All Nesma artists are encouraged to participate in the 2nd Annual Nesma Art Gallery Employee Exhibition.

To participate: Send samples of your work to [art@nesma.com](mailto:art@nesma.com) and fill [out this form](#).



## What's Happening in Your Community?

Share your upcoming company community activities and current team and club info with us. Keep this section up-to-date and active and notify others how they can participate. [Send in your information](#). Do you have an idea for a team, club or activity that you'd like to start at Nesma? We'd love to hear about it and see if we can support it. [Tell us more here](#).



## Congratulations!

### Newborns



A new baby girl for **Shahul Hameed**, Travel Consultant, Nesma Travel & Tourism.



A new baby girl for **Sherif Ibrahim**, Senior Architect Coordinator, Nesma & Partners.



A new baby girl for **Nuwan Rodrigo**, Sales Manager, Nesma Travel & Tourism.



A new baby girl for **Abeer Hamlan**, Production Manager, Nesma Embroidery.



A new baby girl for **Ali Al-Jabali**, Assets & Logistics Coordinator, Nesma Water & Energy.



A new baby girl for **Ibrahim Al-Essa**, Senior HR Recruitment Specialist, Nesma & Partners.

A new baby girl for **Shaik Aslam**, Maintenance Manager, Nesma Holding.

### Employees of the Quarter



**Rawan Jamal Othman**, Sales Supervisor, Nesma Embroidery.

### Employees of the Month



**Arnold Samonte**, Leadman Diesel Mechanic, Nesma & Partners.



**Nouman Arif Muhammad Arif**, Timekeeper, Nesma & Partners.



**Mohammed Abdh**, Safety Supervisor, Nesma & Partners.



**Mohammed Israil**, Leadman Mason, Nesma & Partners.



**Sagar Tadoori**, Foreman Mason, Nesma & Partners.



**Sarba Dhan**, Waiter, Nesma Catering.

**Syed Aquib Hasan**, HR Associate, Nesma Onur.

**Hassan Al-Hakeem**, Cook, Nesma Catering.



**Mohamed Amin**, Treasury Accountant, Nesma Egypt.

### Certificates



**Ahmed Soliman**, Corporate Finance Manager, Nesma Egypt, received his certificate in Business Administration from the Arab Academy of Science, Technology & Maritime Transport.

### Marriages



Marriage of **Muhannad Saleh Al Sharif**, Personnel Officer at Defaf Logistics.



Marriage of **Rayan Al-Amoudi**, Business Development Manager, Nesma Electric.



Marriage of **Ali Al-Shehri**, Logistics Engineer, Nesma Electric.



Marriage of **Bander Al-Shehri**, Safety & Quality team Leader, Nesma Electric.

### Welcome to Nesma

Welcome to **Shatha Abdullah**, Accountant, Nesma Concrete Solutions.

Welcome to **Manal Al-Harbi**, Accountant, Mawqifak.

Welcome to **Mohsen Al-Attas**, Marketing Manager, Nesma Art Gallery.

Welcome to **Hassan Al-Amri**, Admin Assistant, Nesma Contracting.



## FROM THE COMMUNITY

Across Nesma, employees recently celebrated the national day of Pakistan



Mawaddah



Nesma & Partners - KASC Enhancement Project



Nesma & Partners - DIRAB  
Airbase Project



Nesma & Partners - SANG Hospital  
Project, Qassim



Nesma & Partners - SANG Hospital  
Project, Riyadh



Nesma & Partners - Fadhili Civil Works  
Project



Nesma & Partners - Fadhili Civil Works  
Project and Fadhili Integrated Building  
Project



Nesma & Partner - KAFD, Riyadh



Nesma & Partners - King Abdulaziz  
Road and Shumaysi Camp Projects



Nesma Recycling



Modern Pioneer



## FROM THE COMMUNITY



Nesma & partner- Onshore Maintenance Potential and CRP Project



Nesma Airlines, Hail



Nesma Water & Energy



Nesma Telecom & Technology



Nesma & Partners - SANG Hospital Project, Taif



Nesma & Partners - SANG Hospital Program-Level Project, Riyadh



Nesma & Partners - Riyadh Metro Consortium



Nesma & Partners Head Office and Nesma Trading, Khobar



National Port Services



Nesma Water & Energy



Nesma & Partners - KAUST New Students Housing Project



Nesma & Partners - DOW Middle East Innovation Center Project



FAB Shop



Nesma & Partners - Fadhilli Integrated Building



## FROM THE COMMUNITY

Across Nesma, employees recently celebrated the national day of India



Nesma & Partners - KASC Enhancement Project



Nesma & Partners - SANG Hospital, Taif



Nesma & Partners - DOW Innovation Center project



Nesma & Partners - SANG Hospital Project, Qassim



Nesma Water & Energy Head office



Nesma & Partners - Onshore Maintenance Potential Project



Nesma & Partners - SANG Hospital Project, Riyadh



Nesma & Partners - Riyadh Metro Consortium



Nesma Airlines, Hail



Nesma Water & Energy - Dawadmi Project



Nesma & Partners - DIRAB Airbase Project



## FROM THE COMMUNITY



Nesma Trading - Nesma Palms Compound, Jubail



Nesma Telecom & Technology



Nesma & Partners - KAUST New Students Housing Project



National Port Services



Nesma & Partners - Fadhili Integrated Building Project



Nesma Trading - Petro Rabigh Security Upgrade Project, Rabigh



Nesma & Partners - Onshore Maintenance Potential Project and CRP Project



Nesma & Partners - Fadhili Civil Works Project



Nesma Training Center



Nesma & Partners - SANG Hospital Program-Level Project, Riyadh



Nesma & Partners - KAFD Project, Riyadh



## FROM THE COMMUNITY



Nesma & Partners Head Office and Nesma Trading, Khobar



Nesma & Partners - KAAR Project



Nesma & Partners - ABC Project



Nesma & Partners - Aramco Bachelor Camp Project

## Around & About Nesma



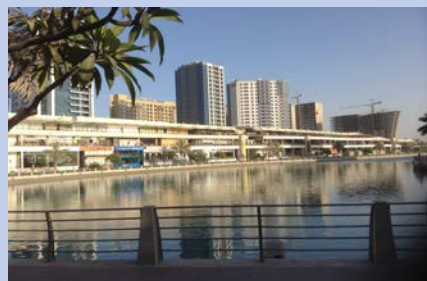
Recently, Nesma's quarterly induction ceremonies were held for new employees.



A Soft skills training session was conducted for Nesma Embroidery employees in Thuwal.



Nesma Embroidery Thuwal celebrating its opening.



A photo of Amwaj Island in Bahrain by Mubarak Hassan, Operation Manager, Nesma Real Estate.



Induction and Personal Grooming training session was conducted for Nesma Catering employees in Khobar.