

# NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 13: January 2015



## New Business Opportunities



### CLOUD PARTNERSHIP



### COMPANY MILESTONES



### LITERACY PROGRAM



#### ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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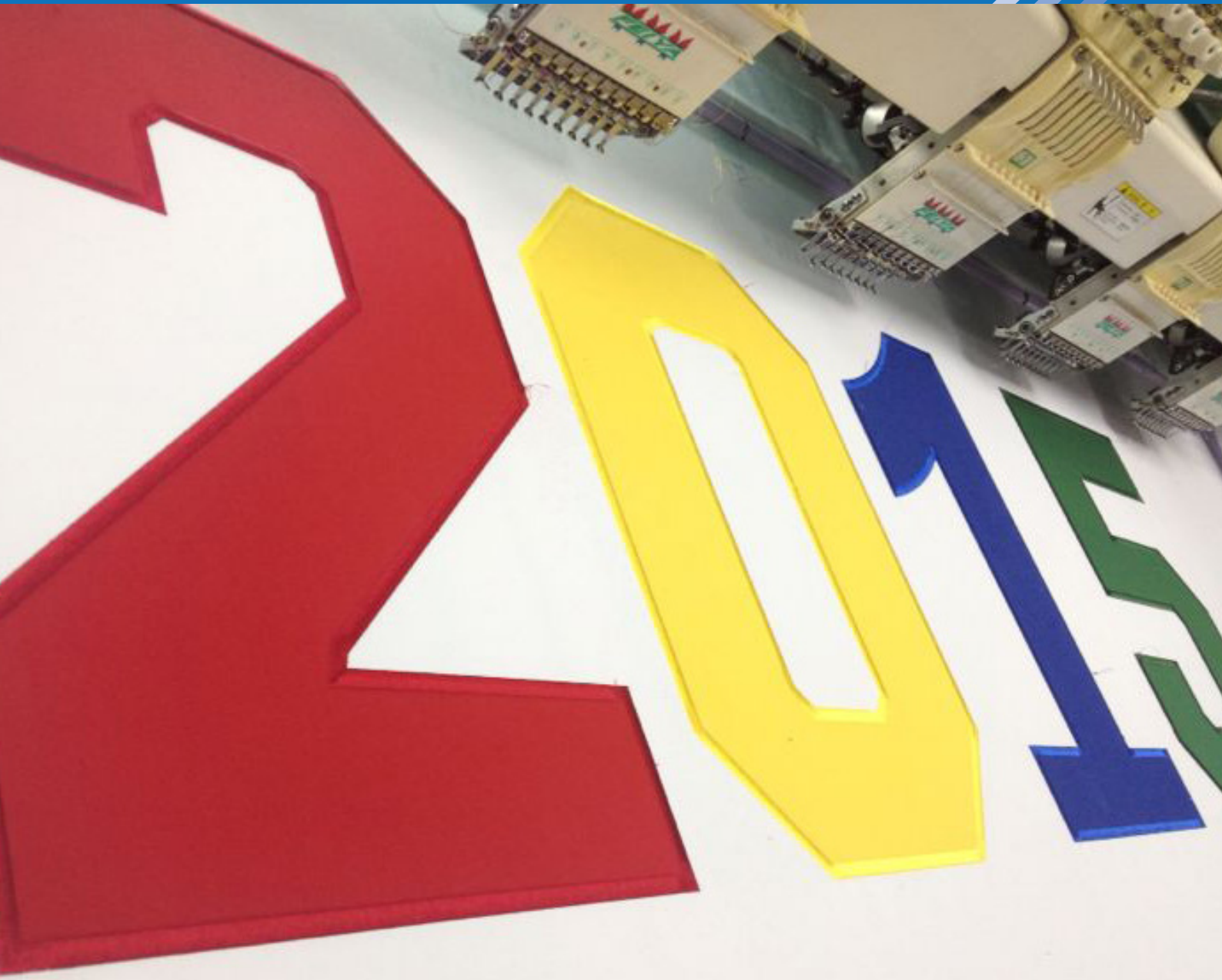
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**W**elcome to a New Nesma Year. To mark this occasion, this edition of the Nesma Insider is about everything **NEW**: New Projects, New Partnerships, New Purchases, New Milestones! We've also considered the feedback we received (thanks for completing our end-of-year survey!). You requested more information

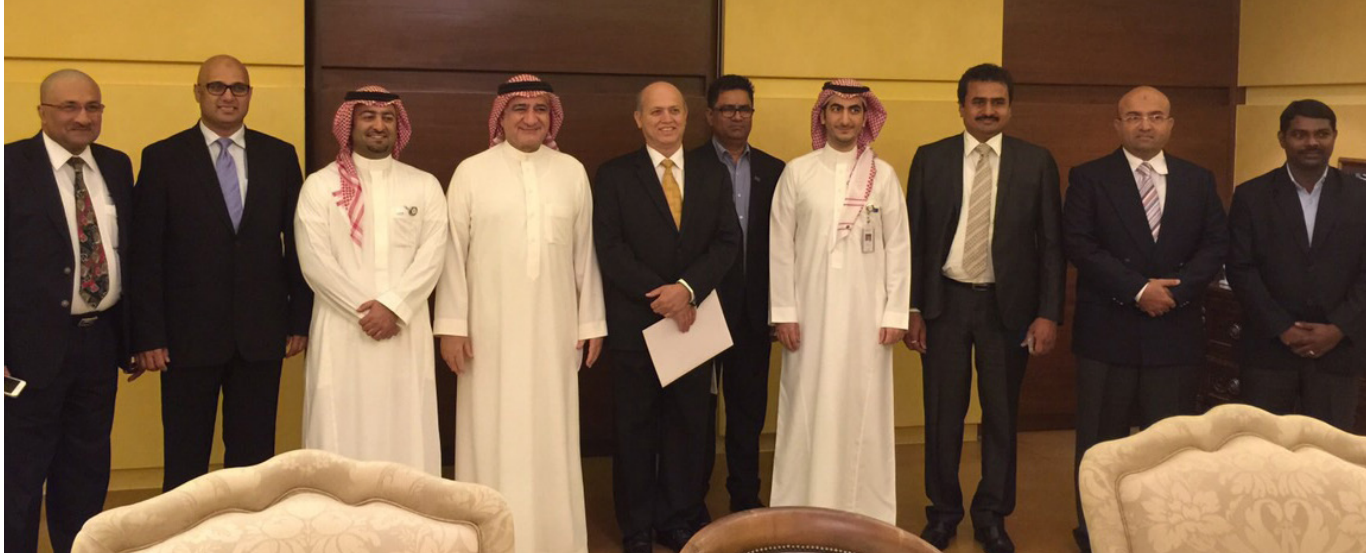
about current and new projects, as well as more information about different companies' project achievements. Many innovative ideas were suggested and we'll be doing our best to integrate them into our monthly communication.

**Noura Alturki**  
HR and CSR Executive Manager  
Nesma Holding Co. Ltd.





# New Business Opportunities



نسما للكهرباء  
NESMA ELECTRIC

**TATA PROJECTS**  
Simplify.Create

## A Warm Welcome to Tata Projects

Nesma Electric entered a memorandum of understanding with Tata Projects, one of the fastest growing and most admired infrastructure companies in India. Tata is engaged in the business of engineering, procurement and construction of industrial and infrastructure projects. The purpose of the agreement with Nesma Electric is to execute projects in the power sector in Saudi Arabia, including simple cycle gas turbine power projects, cycle conversion and capacity enhancement projects, combined cycle power projects, steam turbine power projects, combined or steam turbine power projects for independent water and power projects and independent power projects. The MOU was signed by VP Nesma Holding Faisal Al-Turki on behalf of Nesma.



## Innovative Cloud Partnership

Nesma Telecom & Technology signed a Cloud Partnership Program with Mobily (MCP) to provide cloud computing services for different businesses in Saudi Arabia. MCP is the first of its kind in the region in providing infrastructure services, in addition to applications and management services.

  
نسما للاتصالات و التقنية  
NESMA TELECOM & TECHNOLOGY

  
موبايلي  
mobily

## FEATURED ARTICLE *continued*



**Nesma** نسما  
& Partners وشركاهم

### New Contract with National Guard

Nesma signed a contract worth SR 8.5 billion to supply all the medical equipment and furniture to the National Guard Health Affairs Specialized Hospitals in Riyadh, Jeddah, Taif, and Qassim, as part of Saudi Arabia National Guard's housing project. Majd AlKekhia, Marketing Manager at Nesma and Partners explained that the scope of work includes construction, completion, preparation and furnishing all the five hospitals. In details, the duties and obligations as per the contract documents consist of the works on the site, soil works, civil works, furniture works and utilities. Nesma will supply all the machines, manpower, supervision, tools, equipment, technical and professional services, manufacturing drawings, material, supplies and items necessary for the execution, and construction.

This scope of work is in addition to architectural, constructional, and plumbing works, firefighting and alarm systems, electrical works, cooling and air-conditioning, furniture, equipment, laboratory equipment, medical and non-medical equipment, agricultural works, irrigation facilities, necessary networks, roads and infrastructure for each site.



### 2015 Tons

Production started at Nesma Crusher at the start of the New Year on January 1st 2015. To mark the occasion, the Crusher Team produced 2015 tons of gravels and sand on that day.





# Company Milestones



## Namma Acquires New Ship

Namma Shipping acquired a new ship this January, just in time to celebrate the opening of the passengers' terminal at the Yanbu Port in Saudi Arabia. The new passenger ship, named "Amanah" had the honor of transporting the first group of pilgrims from Egypt to the Yanbu Port. A celebration was held on this occasion, attended by the President of the Saudi Ports General

Organization, who lifted the Saudi flag on the ship. The ceremony included a reception for arriving pilgrims and distribution of gifts.

"Amanah" is the sixth ship to be added to Namma Shipping's fleet; other passenger ships are Mawaddah, Mahabbah, and Masarrah, while the cargo ships are Namma Express and Al Nawa Express.



## GROUP NEWS *continued*

### Happy 6th Anniversary, Nesma Embroidery

Nesma Embroidery celebrated its 6th anniversary by honoring the employees who have worked at the Center since day one of operations in 2009. The event was made more special thanks to the attendance of the Company's first General Manager Nuha Gendi, who has since moved to the United States with her family.

In the presence of Ms. Nuha and the employees, a short speech was delivered by General Manager, Rana Zumai who expressed her appreciation toward the new and old joiners and emphasized the importance of the team work spirit. Speaking to the Nesma Insider team, Zumai explained, "Our mission at Nesma Embroidery is to promote female employment by offering jobs opportunities to women with very limited employment chances. We envision a factory in every village in Saudi Arabia through training the women professionally and offering them jobs in the tailoring industry."

Nesma Embroidery was established in 2009 by focusing on hiring female employees with speech-and-hearing disabilities. Most of the employees who are still with Nesma 6 years later represent the speech-and-hearing impaired women. The vision has expanded in the last couple of years to incorporate all women while maintaining disability-friendly workspaces. The center offers design solutions in embroidery, tailoring and printing besides the training programs in sewing and embroidery. Products are produced daily using latest technology and software to include worker uniforms, lab coats, dress shirts, canvas bags, and much more.



### Jabal Omar Development Scores a New Record

Aon Fire Protection Engineering visited the Hyatt Podium and Tower H9 to inspect the fire and life safety systems at Jabal Omar Development Project. The report declared that these areas, completed by Nesma & Partners were acceptable for occupancy. Abed Natour, MEP Zone Manager shared this milestone with the Nesma Insider saying, "This is proof of team work among all parties and trades. Together, We Really Built Excellence."





## PEOPLE, COMMUNITY & EVENTS



### Nesma Holding Hosts Annual HR Forum

Nesma Holding's annual HR Forum took place on January 14-15, bringing together HR representatives from across the Nesma Group of companies. The forum theme was a play on the Arabic expression, "Shlonek?" which means "how are you?" but can also mean "what is your color?" in Arabic.

Moderated by Bassam Al-Saif, newly promoted HR Manager of Nesma Holding, this year's forum had a fun and different twist by focusing on knowing the guests' colors, where color refers to the individual's personality traits and personal preferences. The message of "Shlonek?" was to convey that each and every person is different in their qualities and background, which builds their unique personality; HR professionals and line managers should take time to understand and value people's differences.

To deliver this message, guests took a reliable international personality test called "Color Q Test", after which workshops were conducted with each of the four colors (green, gold, red, blue). The workshops were led by Corporate HR Manager Sara Trabulsi, Nesma Training Center Marketing Manager Fahad Al-Fahad, NTC Customer Service Supervisor Ali Al-Senini, and Nesma Water & Energy HR Supervisor Abdullah Abdughafar.

### NT&T Starts Employee of the Year Award



NT&T was pleased to introduce the Employee of the year award for the first time in 2014, and was proud to award it to Rene Septimo, Network Engineer. Mohammed Bazaraa, Director of Business Solutions, describes Rene as follows: "I have had the privilege of working with Rene for over the past year and I can vouch for his determination, hard work and effectiveness. I have rarely come across a person who is so attentive to the minutest detail. He never hesitates to take on any challenge or difficult task. He also makes sure that these projects are successfully completed."

Congratulations to Rene, who began working at Nesma as a secretary serving the company's managers but then was given the authority and responsibility for clients.



### Al-Ablan Receives Award

Nesma Art Gallery Manager, Mohammad Al-Ablan received the 2014 "Human Imprint" award issued by the Social Development Commission in Jeddah. This distinguished award was bestowed upon him by the Chairman of the Tourism Development Council Prince Abdullah bin Saud Al Saud. The "Human Imprint" award honors the leaders of voluntary initiatives and charities, whether individuals or institutions, that have an obvious imprint in the Arab society. Al-Ablan, who is an artist, was selected as a winner due to his participation in many volunteer activities and volunteer workshops, in addition to international festivals and exhibitions.

## Nesma Employees' Training Calendar

The Nesma Training Center in Jeddah offers Nesma Group employees the following training courses in 2015. For companies interested to register employees in these courses as part of their training plans, kindly arrange for your HR or Training Manager to email Omar Canlas, Nesma Holding Training Coordinator (canlas@nesma.com). Employees who are interested to register should do so by contacting their direct managers and their company's training/HR manager.

### Training Calendar 2015

تدريب  
تطوير  
تأهيل  
للتمكن

#### FEBRUARY

#### DATE

Ownership and Accountability (1 day – Arabic)	19-Feb
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#### MARCH

#### DATE

Communication Skills (1 day only – Arabic)	09-Mar
Positive Thinking – (1 day only – Arabic)	15-Mar
Positive Thinking – (1 day only - English)	22-Mar

#### APRIL

#### DATE

Presentation and Public Speaking – English (3 days)	12-Apr
Personal Effectiveness – ( 2 days – English)	19-Apr
Personal Effectiveness – (2 days – Arabic)	26-Apr

#### MAY

#### DATE

Presentation and Public Speaking – 3 days – Arabic)	03-May
Data Analysis and Reporting – (2 days – English)	10-May
Conflict Management – (2 days – English)	24-May

#### June

#### DATE

Health and Safety – (2 days Arabic)	07-Jun
Health and Safety – (2 days English)	14-Jun
Health and Safety – (2 days Arabic)	16-Jun

#### August

#### DATE

Leadership Foundation – (2 days English)	30-Aug
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#### October

#### DATE

Finance For non-Finance – (3 days English)	11-Oct
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#### NOVEMBER

#### DATE

Team Problem Solving – (2 days English)	01-Nov
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#### DECEMBER

#### DATE

HR for Non-HR – (2 days English)	06-Dec
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### Nesma Sponsors Souk Okaz

For the 4th year in a row, Nesma Holding was a sponsor of Souk Okaz events, which took place on 15 January in Taif city under the patronage of HRH Prince Mishaal Bin Abdullah. Representing Nesma at the event was Community Relations Manager Saeed Al-Mushref, who received Nesma Holding's sponsorship recognition.

Souk Okaz is a unique historical forum that includes events rich with the glories of the authentic Arabic heritage.



### Financial Literacy Program for Saudi Youth

Nesma Training Center teamed up with SEDCO Holding to deliver a financial literacy program to its male and female trainees. The objective of the program is to educate the Saudi population on financial literacy and empower them with the personal financial skills required to achieve a desirable standard of living.



NESMA  
TRAINING  
CENTER





• **Osama Bajasir**, IT Officer, Nesma Water & Energy on the birth of his baby girl

• **Zain Malik**, son of **L.A. Malik**, Regional Manager – Central Province, Namma Cargo on his graduation from university with a B.A. in Business Administration



**Jabal Omar Development Project** opened its first Cricket Tournament at the Shmaisy Camp. Competitors consisted of 21 teams from **Nesma Partners** and **Nesma Trading** in addition to 3 teams from other companies: **HAFCO**, **Al-Zamil** and **Saudi Oger**.



## Congratulations to:

• **Hassan Saleh**, Engineer at Nesma & Partners on his engagement



• **Imtiyaz Mohammed**, General Foreman Electrical, Nesma & Partners on his marriage



Nesma & Partners Beirut Office celebrating the New Year with CEO Imad Gholmieh



NESMA/SADARA-SPC football team preparing for Jubail football tournament



## FROM THE COMMUNITY *continued*



For the first time, King Abdullah Port received 3 mother vessels alongside one another



Nesma's newest joiners pose for photos in Riyadh, Jeddah, and Alkhobar at the first Quarterly Induction Program of 2015





## FROM THE COMMUNITY *continued*



Sudan Independence Day  
was celebrated in several  
Nesma companies



JODP



Mawaddah



Mawaddah



Nesma Holding



Nesma Security



Nesma & Partners