

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 64: April 2019



Nesma Holding and KAUST Inaugurate Thuwal Embroidery Center

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ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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FEATURED ARTICLE

Nesma Holding and KAUST Inaugurate Thuwal Embroidery Center



Under the patronage of His Royal Highness Prince Badr bin Sultan bin Abdulaziz, Deputy Governor of Makkah Region, Nesma Holding and King Abdullah University of Science and Technology (KAUST) celebrated the inauguration of Nesma Embroidery Center located in Thuwal village, north of Jeddah.

Thuwal Embroidery Center brings Nesma one step closer to fulfilling its vision of having “a factory in every village” and it aims to provide stable employment to village women while manufacturing products that satisfy local demand.

“We're very pleased that the agreement signed by Nesma and KAUST has turned into a reality, and that 50 women from Thuwal and neighboring villages can now enjoy the rewards of meaningful employment,” said Noura Alturki, Vice President, Nesma Holding



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2019 HR Forum: Empowerment and Localization



HR representatives from across the Nesma Group met at Nesma Training Center for the 2019 HR Forum, titled “Empowerment and Localization”.

Hosted by Nesma Holding, the event started with a welcome speech by Corporate HR Manager, Amr Mannaa, followed by a session on “Effective Saudization” delivered by Khaled Al-Amoudi, HR Manager, Nesma TATA.

Another highlight was provided by Mohammed Nasser, Employee Relations Supervisor, Nesma Holding, who spoke about recent updates from the Ministry of Labor & Social Development including the latest electronic contract documentation initiative. Additionally, Nesma Trading’s HR Manager, Nada Al-Mutairi, spoke about women’s empowerment in the workplace.

Noura Alturki, Vice President, Nesma Holding, also shared a message on effective HR leadership. She stated, “It is important for HR managers to communicate and interact closely with each and every employee. Staying in touch is key to serving our employees in the best possible way.”

The 2019 HR Forum was concluded with an open discussion session on empowerment and localization.



GROUP NEWS

NT&T Awarded NESCO Project

Nesma Telecom & Technology was awarded a project by the National Energy Services Company (NESCO), Tarshid, an institution owned by the Saudi Public Investment Fund.

The scope of work includes replacing more than 7000 street lighting luminaires with energy-efficient lighting fixtures in the western region of Saudi Arabia.

NESCO's efforts aim to support achieving Saudi Arabia's Vision 2030 plan of reducing the country's dependence on oil.



IWWTP Project Receives Royal Commission Award

The Industrial Waste Water Treatment Plant (IWWTP) project received the Environmental, Health and Safety Award from the Royal Commission for Jubail and Yanbu.

The Environmental, Health and Safety Project Award recognizes project teams that fulfill the Royal Commission's environmental, health and safety values. The award nomination criteria include the lost time incident rate, recordable incident rate and a quarterly environmental evaluation score, among other things.

NTC Signs Agreement with the Marketing Consulting Association and Hosts Student-Centered Events

Nesma Training Center (NTC) signed an agreement with the first non-profit marketing organization in Saudi Arabia, the Marketing Consulting Association (MCA).

The center also hosted student-centered events including an award ceremony for excellent students, organized by the Counseling and Guidance Department in Jeddah and the awarding and closing ceremony of the "Enhanced Positive Behaviour in schools" program. NTC also welcomed fathers in "A Father and a Friend" workshop, organized by King Abdulaziz school.

On another note, NTC hosted "Be a Paramedic" workshop by Al-Rawdah District Center and an awareness session on "Lymphedema disease", delivered by the Saudi Physical Therapy Association, in addition to the "Mandala of the Five Elements" course, organized by Hanan Nature Foundation.

NTC also received an appreciation award from the Social Nursing House in Jeddah for hosting its latest seminar.



GROUP NEWS

Nesma's CEOs Meet for First Breakfast Meeting of 2019

Hosted by Nesma Training Center in Jeddah, the Nesma Top Management Breakfast Meeting attracted top-level managers from across the Nesma Group to network and share knowledge.

Keynote speaker at the event was Seif Shieshakly, Founder of the Four Principles company, who spoke about "kaizen," a Japanese business philosophy that means "continuous improvement." Through the implementation of kaizen, Four Principles has helped organizations focus their internal processes on implementing a "zero waste" culture.

The meeting also included honoring Nesma Holding's Vice President- Riyadh, Tarik Rajab, on the occasion of his retirement this year.



Nesma Executives Attend Governance Course

Presented by the Institute for Corporate Governance, Hawkamah, a corporate governance workshop was conducted for Nesma executives and CEOs.

The workshop highlighted various aspects of corporate governance such as the role of subsidiary boards and the duties of executive board members.

Hawkamah is owned by Dubai International Financial Center and works with various companies on building powerful frameworks in addition to strong governance cultures.



Nesma Senior Employees Learn about Risk Management

A two-day risk awareness course titled "Risk Management for Non-Risk Managers," was held at Nesma Training Center (NTC) and attended by senior employees from across the Nesma Group.

Organized by Nesma Holding Audit and Finance Committee, the course shed light on how to develop a risk management culture, including risk indicators, risk reporting and basic risk management tools.

This course was the first step in a longer project to enhance enterprise risk management in the Nesma Group.



GROUP NEWS

Tax, Zakat and VAT Updates Seminar at Nesma Holding

Delivered by PricewaterhouseCoopers, a tax, zakat and VAT updates seminar was convened at Nesma Holding for Nesma finance employees.

The seminar focused on such topics as the Saudi Arabian business and tax landscape, changes in corporate income tax law and practices, developments in the Saudi Arabian double tax treaty network, application of new zakat implementation regulations and developments in withholding tax law and practice.



Jollibee and Chowking Gather at Annual Event

Employees from Jollibee and Chowking gathered for an annual award and activity event held at Al Kur village in Taif.

The event included a managers convention, where it recognized Jollibee and Chowking restaurants that had won the Food Service and Cleanliness Award. It also distributed Loyalty Awards to honor employees who have been with the company for five and ten years.

Artists Evenings Series at Nesma Art Gallery

40 artists attended a series of evening events organized and hosted by Nesma Art Gallery in Jeddah.

In addition to exchanging ideas and experiences, the event aimed to gather local artists to promote acceptance of diversity, practicing collective thinking and creating a healthy environment that stimulates everyone's creativity.

Art history and the classifications of art, were among the discussed topics during Nesma Art's evening meetings.



GROUP NEWS

Fallatah Speaks at the 8th Mega Management Forum

Nesma Water & Energy CEO, Mahmoud Fallatah, spoke at the 8th Mega Management Forum in Cairo, Egypt.

Sponsored by Nesma Water & Energy and Nesma Airlines Egypt, the Forum gathered engineering, finance, management and law experts to discuss key topics related to project management, such as the project lifecycle, contract negotiation and the impact of human resources on the success of the project.



Al-Mutairi Participates in “Esma'ani”

Abdullah Al-Mutairi, Translation Supervisor, Namma Cargo, participated in the second “Esma'ani” (Hear Me) initiative in Riyadh, Saudi Arabia.

The initiative is part of the 44th Arab Deaf Week activities and it aims to support business owners from the deaf and hearing-impaired community.



Basem Alsharif Visits Liebherr Factory

Defaf's General Manager, Basem Alsharif, visited the Liebherr factory in Germany, to review the company's production facility and discuss future logistics projects.



Safdar Khan Attends Solar Photovoltaic Training

Muhammad Safdar Khan, Project Manager, Nesma Electric, attended a solar photovoltaic training course organized by the European Energy Center (EEC) and conducted at the University of London, United Kingdom.

EEC is a professional educational institution for renewable energy, energy efficiency and electric vehicles.



Faces of Nesma: Rayan Al-Amoudi



After his graduation in 2012 with a bachelor's of science in electrical engineering, Rayan Al-Amoudi joined Nesma Telecom & Technology (NT&T) as an Electrical Engineer.

Today, Al-Amoudi is NT&T's Business Development Manager, holds a master's of science in engineering management and his work responsibilities include

maintaining the company's image and interacting with clients and vendors. In addition to climbing the corporate ladder, Al-Amoudi aspires to getting a doctorate.

In his spare time, Al-Amoudi, enjoys learning new languages, reading books about management and Japanese manga, watching anime and playing video games.

Al-Sulimani Speaks in "Maali Al Mouwaten"

Nesma Airlines' Spokesperson and Public Relations Manager, Raghdah Al-Sulimani, spoke at "Maali Al Mouwaten", a talk show presented by Saudi Journalist Ali Al-Olayan.

During the 60-minute show, Al-Sulimani spoke about challenges women face in the aviation industry in Saudi Arabia and suggested investing more in education by establishing aviation universities for male and female students.



<https://www.youtube.com/watch?v=uLEy6kj8yqs>

GROUP ACTIVITIES

Nesma Recycling Employees Participate in Al Saif Beach Initiative and Enjoy an Offsite Gathering

Nesma Recycling participated in the Al Saif beach cleaning initiative in Jeddah. 1000 volunteers participated in the initiative in cooperation with the Saudi Arabian Border Guards. In addition to providing a labor force for cleaning, Nesma Recycling also supported the initiative with garbage bags and racks. 200 trash bags were collected and transferred to Nesma Recycling's factory.

Additionally, Nesma Recycling employees and families enjoyed an offsite gathering in Asfan village, northeast of Jeddah.



Nesma & Partners Wins in Abqaiq Basketball Champions League

Nesma & Partners was the winner in Abqaiq basketball league, scoring 87 against Safari company basketball team.



Nesma & Partners Starts a Football Team

Employees from the head office of Nesma & Partners have started a football team and are meeting weekly for practice sessions.



What's Happening?

Share your company's upcoming community activities, team and club info with us.

[Send in your information.](#)

Do you have an idea for a team, club or activity that you'd like to start at Nesma? We'd love to hear about it and see if we can support it. [Tell us more here.](#)

GROUP ACTIVITIES

Modern Food Discounts

Modern Food Company is offering discounts for Nesma Group employees in Riyadh and Jeddah at San Carlo Cicchetti, Urth Cafe and Nozomi. The offer include:

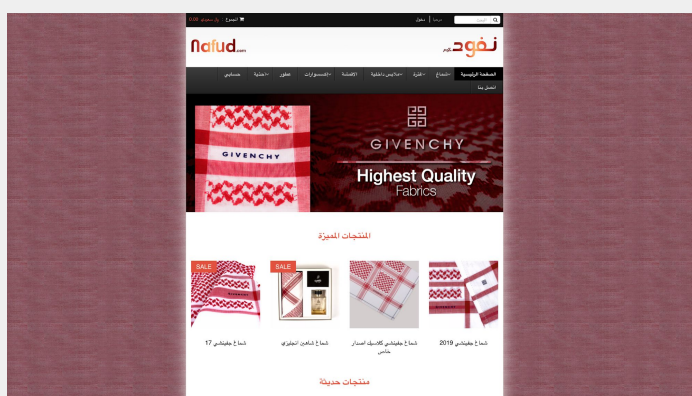
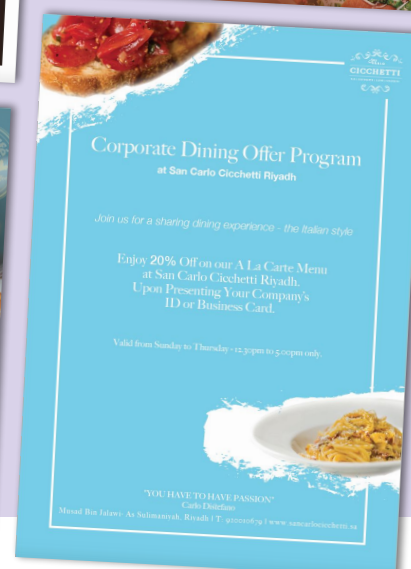
20% off the a la carte menu at San Carlo Cicchetti Riyadh. Valid Sunday to Thursday from 12:30 pm to 5:00 pm.

20% off the a la carte menu at Nozomi. Valid Sunday to Thursday from 12:30 pm to 6:30 pm (Nozomi Riyadh) and 1:00 pm to 6:00 pm (Nozomi Jeddah).

For Nozomi take-out menu, a 10% discount is applicable at Nozomi Riyadh on "Nozomi to Go" menu from 12:30 pm to 12:30 am.

20% off the a la carte menu at Urth Cafe Saudi Arabia. Valid Sunday to Thursday from 7:00 am to 12:30 pm and from 1:00 pm to 4:00 pm.

Claim the discounts by presenting your Nesma official employee ID.



Nesma Shaheen Discount

In celebration of Nesma's 40th anniversary, Nesma Shaheen is offering discounts on online orders including 50% off shemaghs and 30% on thobe underwear. Use the codes **NESMA50** and **NESMA30**.

Free delivery is available for orders over SAR 350.

To order, visit (Nafud.com)

For more details, please contact:

Fahad@nafud.com,
Sales@nafud.com,
Cs@nafud.com

From the Community



Congratulations!

Newborns



A new baby boy for **Shakir Mohiuddin**, Technical Design Engineer, Nesma & Partners.



A new baby boy for **Naveed Kamran**, Quality Control Inspector, Nesma & Partners.

Employees of the Month



Mohammed Mustafa Gori, Office Helper, Nesma & Partners.



Rogelio Batula Ay, Senior Site Engineer, Nesma & Partners.



Jerome S Manigos, Secretary, Nesma & Partners.



Mohamed Abdelaal Abdelghani, General Foreman, Nesma & Partners.



Akrammullah Khan, Scaffolder Leadman, Nesma & Partners.



Jahangir Alam Akhtar Hossain, Heavy Duty Driver, Nesma & Partners.



Attiq Ahmed, Leadman-Mason, Nesma & Partners.

Engagement



Engagement of **Mohammad Al-Khudhair**, Training Specialist, Nesma & Partners.

Promotions



Mubarak Al-Shahrani was promoted from Executive IT Manager to Chief Services Officer, Nesma Holding.

Welcome to Nesma

Welcome to **Sahar Al-Amoudi**, Tax Accountant, Nesma Holding.

Welcome to **Rawan Bagabas**, Accountant, Nesma Holding.

Welcome to **Bayan Binmahfooz**, Accountant, Nesma Holding.

Welcome to **Reem Al-Zahrani**, IT Service Desk Supervisor, Nesma Holding.

Welcome to **Asif Chhapra**, Senior Oracle Hyperion Consultant, Nesma Holding.

Welcome to **Nadeen Al-Eisa**, HR Officer, Nesma Holding.

Farewell



Farewell to **Bas Rullah**, Mason, Nesma & Partners.

FROM THE COMMUNITY

Across Nesma, employees recently celebrated the national day of Bangladesh



Nesma & Partners - Fab Shop, Dhahran.



Nesma & Partners - Fadhili Civil Works Project and Fadhili Integrated Building.



Modern Pioneer.



Nesma & Partners - Neom Camp Northern Project and External Works.



Nesma Telecom & Technology.



Nesma & Partners- SANG Hospital Project, Taif.



Nesma Telecom & Technology, Jeddah.



Riyadh Metro Consortium.



Nesma & Partners - OMPP Project.

FROM THE COMMUNITY

Across Nesma, employees recently celebrated the national day of Syria



Nesma Telecom & Technology

Around and About

Photo of the weekly farmers fair in Bahrain. Taken by **Mubarak Hassan**, Operations Manager, Nesma Real Estate.



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We want to hear from you! Whether it is a story you think we should publish in Nesma Insider or simply by following our social media channels, we encourage your participation. Send your suggestions, comments and story ideas to:

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Let us feature you in our pages!

