

NESMA INSIDER

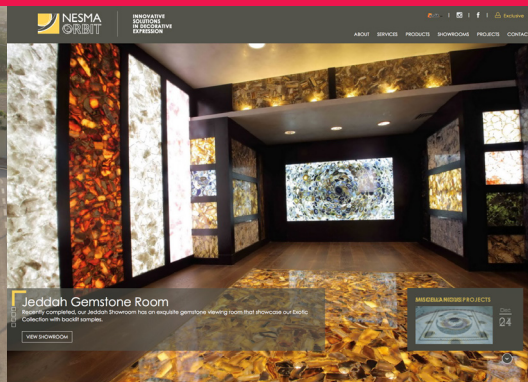
Bringing our Nesma community closer through shared communications • Issue No. 14: February 2015



Siegfried Hagleitner: Rest in Peace



GROUP NEWS



FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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FEATURED ARTICLE

Siegfried Hagleitner: Rest in Peace

It is with great sadness that the Nesma family mourns the passing of a dear friend, partner, and colleague, Mr. Siegfried Hagleitner. No words can adequately express the magnitude of our loss or the gratitude we feel for the opportunity to have worked with him at Nesma. Siegfried, known to all as “Sigi” was the General Manager of Nesma Electric, a company that he established with Nesma President Sh. Saleh Al-Turki in 1990 under the name NATEL Electrical.

Nesma received the news from Salah Al-Sunaid, Deputy General Manager of Nesma Electric, who was in touch with Sigi just hours before his passing. He notes that Sigi worked until his last day, just as he had always wanted.

Reacting to the news, Nesma President Saleh Al-Turki said, “Sigi added a new dimension to Nesma by bringing us into a highly technical field. He was very committed, coming to work early and leaving very late. His commitment positively affected the employees working with him, who also started to follow his behavior. He was never materialistic and never thought about money.”

Sh. Saleh reflected on the start of their business relationship, saying, “I met Sigi in the early 80s in Yanbu. He was working with Brown Boveri Electric (now called ABB Inc.) and was known in Yanbu as a top diver and an excellent fisherman. He got excited about the business opportunity we had discussed, but he gave me a list of prerequisites before joining. Looking back, he actually mentored me on how to set up the business properly before we got started. He introduced us to new business fields in Bosnia and Croatia. When he died, he was on his way to Saudi Arabia to share a proposal with us for a new business opportunity. His passing is a great loss... and he has left behind a legacy.”

Nesma Insider met with Sigi’s friends and co-workers at Nesma, many of whom were fortunate to know him and work with him for over 20 years.



It is indeed a sad day to lose a colleague and a friend. Our deepest condolences to you and to all who knew him and in particular to his family. May his soul rest in peace.

— Imad Gholmieh, CEO Nesma & Partners



FEATURED ARTICLE *continued*

My deep condolences to you, all the Nesma family and to the Hagleithner family on the loss of Siegfried, a dear friend and a colleague. May God rest his soul in peace.

— Marwan Gholmieh,
CEO Nesma Trading



Mladen Predovan, Technical Director, was emotional to talk about the loss of a close friend. After gathering his thoughts he said, “Siegfried was the type of person who would get motivated by challenges; he faced the obstacles no matter what and worked with the circumstances to be on his side.” Dzemil Zunda, Construction Manager, said, “I’ve completed more than 40 projects with Mr. Sigi during the 16 years of working together. He is a true leader and has a deep insight in making the right decisions. Mr. Sigi consumed all his energy to create this company for us. Losing such a great manager is very hard to cope with. I still feel his spirit around the place and see his image in my head.” Meanwhile, V. Poojary, Manager and Project Support, said, “In 1993, I joined Nesma and started working directly with Mr. Hagleitner. As a person he had a good humor and as a manager he genuinely supported me along my career. We are in this position today because of his hard work and I am really grateful for him.”

Mohammed Abul Hossain, Finance Manager, worked with Sigi for almost 25 years and sees him as a cooperative, strong person who was smart enough to grow the business taking one step at a time. He said, “Sigi was a man with a specific strategy and a unique vision as well as a great commitment to work. On the personal level, he was very well organized and always loved to take care of his health by exercising or swimming.”

For his part, Al-Sunaid focused on Sigi’s character and legacy, saying, “Sigi was always planning for the future. He never gave up and was a really honest man in all his business dealings. He built a company that was able to take on competitors who have more than 100 years of experience in the market. His guidance and leadership were a

My deepest condolences on the loss of a dear friend. May God rest him in peace and my sadness and sorrow to his family as well. He was a true fighter; honest and respectful.

— Tarik Rajab, Nesma Holding VP Riyadh

competitive advantage for us, leading to clients and competitors considering our valued services. He led by example.”

Colleagues of Sigi remember funny memories about him. Some shared that he loved food and always enjoyed Saudi dishes. Additionally, he was a morning person waking up early and sleeping early. Ousama Najjar, CEO of NT&T, remembers a business trip to Croatia last June 2014, during which Sigi drove hundreds of kilometers and many hours to personally take care of him, picking him up and dropping him off at the airport. He wrote, “Many things about Sigi were indeed exceptional. He was honest, hardworking, reputable, and an extremely relentless fighter, who would never give up. He was a rare breed. I am going to miss him and remember him for a very long time.”

Members of the Nesma management team will travel to Austria this month to attend his funeral and deliver condolences to his family in person.

Siegfried was a great person, decent, a hard worker and loyal to himself and to all Nesma companies. He was always there to help and assist whenever we needed him. God bless his soul.

— Ibrahim Takla, CEO Nesma Unitrade

GROUP NEWS



Nesma & Partners Completes Sewage Treatment Project

Nesma & Partners recently completed the construction of a sewage treatment plant in Thuwal town north of Jeddah. The plant was built to receive 3000 cubic meters per day of domestic sewage from the town's residents, after which it would clean and treat the sewage and send the processed water back to the town to be used in irrigation and for landscaping purposes.

The project was completed with the help of Nesma Havatek, which was in charge of designing and erecting five steel tanks, as well as Nesma Trading, which was tasked with supplying and commissioning the fire alarm, communication, and HVAC control systems throughout the plant.



Namma Cargo Visits the U.S

Namma Cargo representatives from Jeddah and Riyadh visited Los Angeles and Boston earlier this month to meet with managers of Raytheon and Boeing companies. L.A. Malik, Regional Manager, Central Province and Mr. Suhail Ahmed, Regional Manager, Western Province coordinated the trip with DHL Global Forwarding in the United States for the purpose of exploring opportunities for cooperation with these companies regarding future projects in Saudi Arabia.

نما للشحن
Namma Cargo



Raytheon



Nesma Catering Raises Awareness About Obesity

A campaign on obesity awareness was conducted by Nesma Catering in Jeddah for its client, Saudi Aramco. During the campaign, brochures on the topic “Understanding Obesity” were distributed to all customers. The main goal behind the event was to increase public awareness on obesity, by highlighting its causes and health risks as well as an explanation on how to follow a healthy diet and healthy lifestyle to prevent its occurrence.

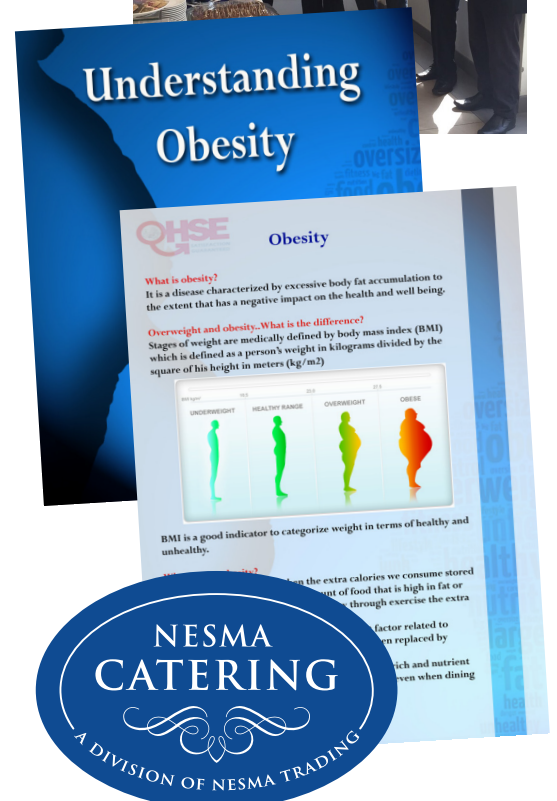
Nesma Trading Goes Behind the Scenes

Nesma Trading has signed an agreement with Nesma Holding's Marketing Department to develop a corporate film that will showcase all the services of Nesma Trading, through a complete definition of the company and its 11 service divisions. The film is intended to be used as a marketing tool for the company, to be distributed to current and potential clients along with the company's printed brochure.



Mawaddah Managers Explore Leadership Concepts

Mawaddah employees completed a training program at Nesma Training Center about influencing others and enhancing negotiation skills. The aim of the course was to develop the leadership skills of company managers, which are critical to achieving company goals.



GROUP NEWS

Management Announcements

Salah Al-Sunaid, Deputy General Manager, has been promoted to General Manager of Nesma Electric. Al-Sunaid joined Nesma



Electric as an intern under training in June 2005. One year later, he became a Project Engineer, after which he was

promoted to Project Manager, a position he held for 4 years before becoming Assistant General Manager. On January 1st 2012, Al-Sunaid was named Deputy General Manager. His latest appointment as General Manager was announced by Sh. Saleh Al-Turki at the Nesma Management Meeting on February 23, 2015.

Sayed Abdulaleem, General Manager of Namma Shipping Lines - Jeddah, has been assigned a new role in Nesma Egypt, in addition to his current role with Namma



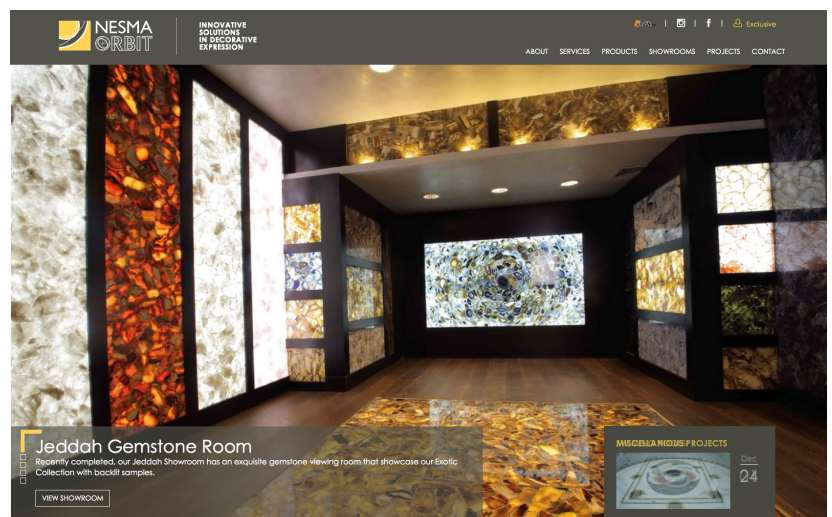
Shipping. Abdulaleem will lead marketing efforts in Nesma Egypt to promote Nesma's hotels and

vessels to Egyptian customers. The goal of this function is to increase the number of Egyptian customers choosing to perform their pilgrimage to Makkah using Nesma's transportation and hospitality services.



Nesma Training Center Buzzes with Learning

40 youth have been newly accepted into the English for Employability and the Workplace Program at the Nesma Training Center (NTC), which began on February 22. The top candidates were selected for enrollment in Nesma's community outreach program out of 1,573 applicants who registered online and attended face-to-face interviews. The peak in registration comes as a result of a new social media campaign that was launched two weeks before the program, on Twitter, Facebook, and Instagram. 120 women and men are currently attending employability programs at NTC.

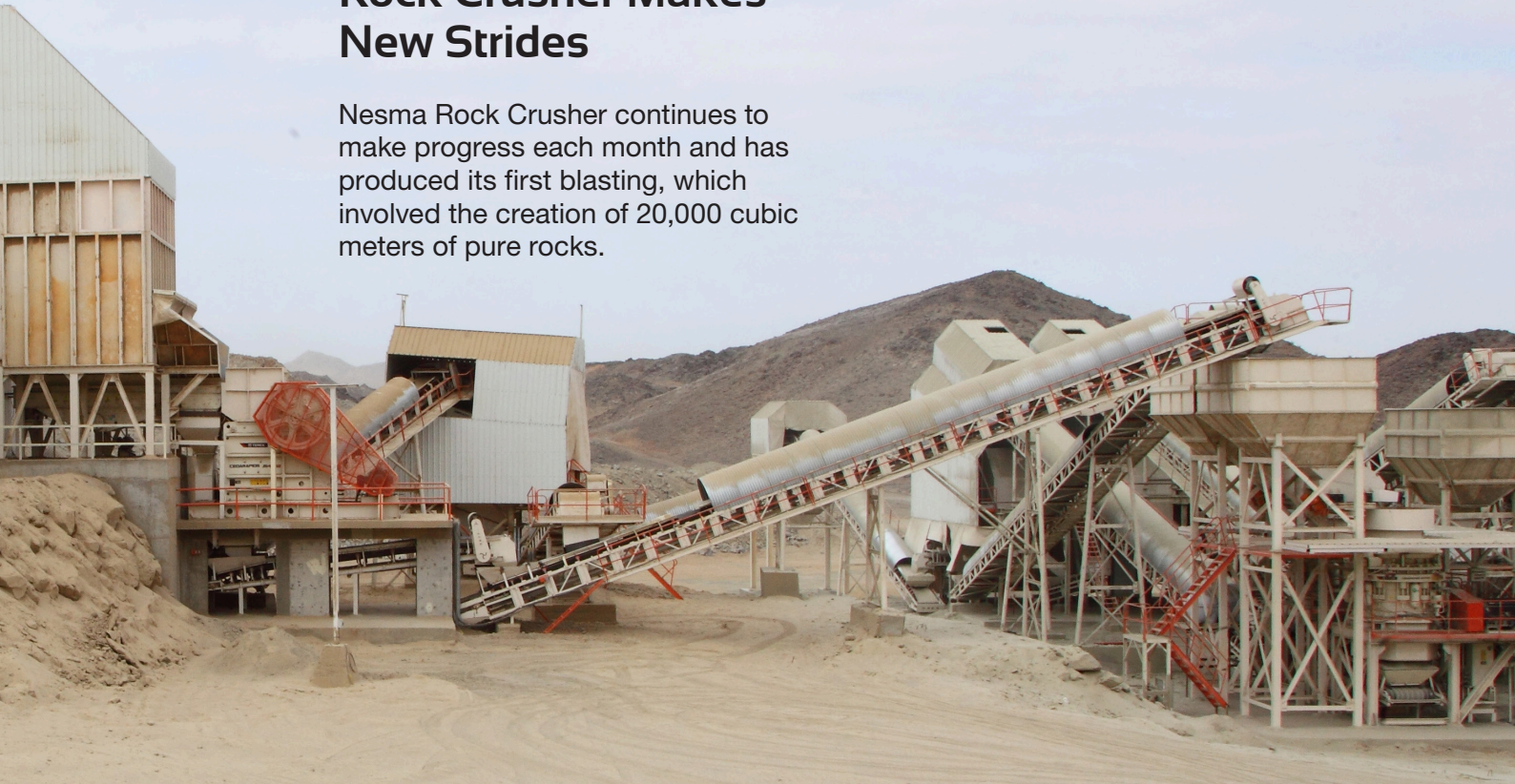


Nesma Orbit Goes Online

Nesma Orbit has successfully launched its new website. They welcome visitors to the following link: www.orbitksa.com

Rock Crusher Makes New Strides

Nesma Rock Crusher continues to make progress each month and has produced its first blasting, which involved the creation of 20,000 cubic meters of pure rocks.



National Day Celebrations Complete a Full Cycle

Nesma Holding has completed one full year of celebrating national days and independence days with its employees. This initiative was launched in 2014 as an appreciation program across all of subsidiary companies encompassing more than 20,000 employees who represent over 50 nationalities. Under the banner, "Together We Celebrate," the company celebrated national days with its employees from different countries, notably Bangladesh (March 26), Syria (April 17), Yemen (May 22), Jordan (May 25), the Philippines (June 12), Egypt (July 23), Pakistan (August 14), India (August 15), Vietnam (September 2), Saudi Arabia (September 23), Turkey (October 29), Lebanon (November 22), Nepal (December 18), Sudan (January 1), and Sri Lanka (February 4).

Given the positive feedback received from employees, the initiative will continue this year as well.





Congratulations

Congratulations on the Newborns!

Alaa Halawani, Mechanical Engineer, Nesma & Partners

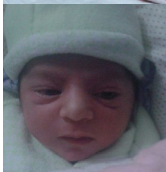


Anwar Abu Taha, Senior Schedule and Cost Control Engineer, Nesma & Partners

Ahmed Al Khatib, Mechanical Engineer, Nesma & Partners



Mustafa Al Saif, Sr. Electrical Engineer, Nesma & Partners



Mohammed Shoaib, Accounts Officer, Nesma Havatek

Syed Zaidi, Document controller, Nesma & Partners



Ayaz Ali, Senior Planning Engineer, Nesma Trading



Congratulations to **Eng. Mohammed Adel**, Seclude & Cost Control Engineer from Nesma & Partners on his marriage



Congratulations to **Omama Azhar**, daughter of **Azhar Butt**, (Employee Transfer Management Unit Head in JODP Nesma & Partners) who passed her final exams in Dental Surgery in London

Promotions

Rami Abo Al Hosn, Design Engineer from Nesma & partners got promoted to Architect Coordinator



Hisma Saleh, Senior Low-Current Engineer, Nesma & Partners promoted to Sr. Electrical Engineer



Eng. Mohammed Abdul Razeq, Electrical Engineer promoted to Sr. Electrical Engineer

Employees of the Month



Shibu Devassy, Project Coordinator, NT&T

Christian Algenio, Banquet Head Waiter, Nesma Trading



Ansari Moh'd Firoz, Foreman Plumbing, Nesma & Partners

Basiruddin, Electrician, Nesma & Partners

Larry Boyonas Galo, Plumber, Nesma & Partners

Irfan Ali, Leadman Mason, Nesma & Partners

Haider Ansari, Leadman Mason, Nesma & Partners

Hassan Ahmed Alsakkaf, Government Relation Assistant Nesma & Partners

You can continue to send us news by emailing us at: newsletter@nesma.com. If you missed any of the previous editions, you may find them here: <http://nesma.com/pdfs/newsletters/newsletter.html>

FROM THE COMMUNITY *continued*



Snow in Turkey!



Nesma & Partners' Basketball team is competing in an inter-company tournament and will be playing against SAIPEM team for the championship game.



JODP 1st Cricket Tournament Closing & Award Ceremony

FROM THE COMMUNITY *continued*



Sri Lanka Independence Day
was celebrated in several
Nesma companies



JODP Shamaisy



Namma Cargo



Namma Cargo Al Khobar



Namma & Partners



Nesma & Partners Metro



Namma & Partners SADARA



Nesma & Partners SANG



Nesma & Partners JODP

FROM THE COMMUNITY *continued*



Nesma Holding



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Namma Telecom & Technology



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Nesma Training Center



SADARA



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