

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 16: April 2015



A Month of Connectivity to Clients, Corporate Values and Industry Updates

GROUP NEWS



FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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FEATURED NEWS



DAWADMI-AFIF PROJECT CELEBRATES ITS 4TH ANNIVERSARY

Nesma Water & Energy celebrates this month the fourth anniversary of its ongoing project for trusted client, the Ministry of Water & Electricity. The Dawadmi-Afif Project, which is Nesma Water's first contract, is located in the Riyadh region, 300 km west of Riyadh city. Nesma Water was awarded the contract in January 2012, with the requirement to produce 50,000 cubic meters of water per day from deep wells for public consumption. The project covers an area of around 10,000 square kilometers and benefits approximately 200,000 people. The contract now extends for another 3 years with a value exceeding SAR 24 million and a workforce of 200 employees.

As the goal of the project is to produce a vital commodity, water, the project's main priority is to maintain quality and service levels all year long through extreme planning of preventive and corrective maintenance schedules for all equipment. Minimal malfunctions are considered as an emergency case to be solved with minimum downtime. It is no wonder that operation and maintenance, therefore, constitute the main challenges for the Nesma team. Ahmad Ramadan, Project Manager, explains that the water is distributed to homes through approximately 1,000 km of pipes that range in size from 25 mm to 900 mm. This process of water distribution is managed through a complex schedule of network supervisors working around the clock to ensure smooth operations



day and night. Some challenges arise due to the faults in the condition of the original assets. As an example, Eng. Ramadan describes a situation they encountered with a leak in the main pipeline on the main road of Dawadmi city: "It was expected by our client to repair this pipe within 4 days, since the result was water shortage and traffic problems for the residents. We moved the required equipment with our qualified water network maintenance team and worked continuously to finish the job in 36 hours. This helped to further improve the already well-known name of Nesma, as the client was satisfied and issued appreciation letters to us."

FEATURED NEWS



The number of women being hired in good positions is improving and society is increasingly accepting it. The only way to improve the quality of life, we should utilize the other 50 percent of the population.

*— Sheikh Saleh Al Turki,
President, Nesma Holding
Co. Ltd.*

NESMA PARTICIPATES IN REGIONAL FORUM ON CORPORATE ACCOUNTABILITY

Nesma President Saleh Al-Turki spoke at the inaugural Pearl Initiative and United Nations Global Compact Regional Forum for the Gulf Region, which took place in Dubai on April 16th under the Patronage of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai.

Under the title, “Corporate Accountability Matters: Business Integrity and Value Creation Beyond 2015”, the forum reflected the vision that corporate accountability and integrity are fundamental drivers of competitive economic growth, job creation, and sustainable social development. Believing in the importance of this vision, Nesma has been a member of the Pearl Initiative since last year, to promote these values at Nesma and in companies across the GCC.

Speaking on a panel discussion titled “Women’s Careers in the GCC: The CEO Agenda,” Sh. Saleh praised the role of women in Saudi Arabia’s work-

place and called on more businesses to hire females to improve the quality of life in the Kingdom. He explained that increasing the number of women in the workplace would significantly reduce the number of families dependent on one income. He explained, “In Saudi Arabia over the last ten years there have been tremendous achievements. The number of women being hired in good positions is improving and society is increasingly accepting the role of women. Dependency in Saudi Arabia is very high with one person’s income often supporting up to five people.” He added, “The only way to improve quality of life is to hire women and share responsibility. Increasing salaries for men is not enough to improve the quality of life; we should utilize the other 50 per cent of the population.”

The forum was attended by more than 500 regional and international business leaders and representatives from UN organizations, government and civil society. In attendance from Nesma were Abdulhameed Al-Sunaid, CEO of Nesma Shaheen and Naif Al-Obaidi, Executive Manager of Nesma Holding.

GROUP NEWS *continued*

NESMA SPONSORS SPORTING EVENTS

Nesma actively sponsored sporting events across the region, from race cars to road runners.



Dubai: Formula Gulf 1000

Nesma Holding made its debut on the FG1000 racing circuit that alternates between Dubai's Autodrome and Abu Dhabi's Yas Marina Circuit. Nesma's participation came as the proud sponsor of first-time FG1000 participant, Mashour Bel Hejailia, who finished 3rd in the standings for the 14-race season. Bel Hejailia's sponsorship is part of a larger commitment by Nesma Holding to promote smart and safe driving in the community, and to communicate to young drivers that driving fast on a closed circuit is an acceptable sport—while driving fast on public roads is not.



Alkhobar: Annual Charity Run

Nesma & Partners and Nesma Trading provided financial and logistical support to the 19th Annual Charity Run that took place in Alkhobar. This event, which attracts 7,000 to 10,000 participants of all ages each year, consists of a 5km race and has a special track for people with disability. The funds raised support various social causes in the region including charity organizations, patient care (cancer, kidney failure, genetic blood diseases, Down Syndrome), orphanages, and elderly homes. Nesma, represented by Nesma & Partners CSR Manager Younes Al-Abandi, received an award of appreciation from the Governor of the Eastern Province, HRH Prince Saud bin Naif bin Abdulaziz.



Jeddah: Annual Marathon

With the aim to promote better health habits particularly among the youth of Saudi Arabia, Nesma Holding participated in sponsoring the 12th Jeddah Marathon. The event's three main categories were the public track (21 km), the Nesma-sponsored track (6 km) targeting youth aged 18 and below, and the track for athletes with disabilities (3 km). Basim Al-Saif, General Manager of Nesma Real Estate, participated in the marathon in the public track for the second time. He says, "It was a great experience. I chose to run because I wanted to participate in the community event. I ran just below 6 km, which is 2 km more than last year's result." Saeed Al-Mushref, Community Relations Manager, fired the starting pistol and attended the closing ceremony at the Red Sea Mall, where he received a plaque of appreciation from Governor of HRH Prince Mishaal bin Majid bin Abdulaziz, on behalf of Nesma.

GROUP NEWS *continued*

NESMA PARTICIPATES IN INDUSTRY EXHIBITIONS



SPACEMAKER at Middle East Oil & Gas 2015 Exhibition

Spacemaker participated in the Middle East Oil & Gas 2015 Exhibition, which took place at the Bahrain Expo Center. During the exhibition, the Company presented its product, Spacemaker Tron, which is a completely built 40ft portable trailer unit consisting of one bedroom, a fully functional bathroom, and a kitchenette. The trailer also has a customizable workspace with air-conditioning and heating systems. The product drew a large crowd interested in making use of the technology in local projects.



NW&E at WEPower 2015

Nesma Water & Energy participated in the annual WEPower Exhibition, which took place at the Alkhobar International Exhibition Center. Rayan Bukhari, Business Development Manager, delivered a presentation and led the panel discussion for this year's discussion topic, entitled "The Future of Waste Water Management." He also used the opportunity to highlight the company's activities and its involvement in the water sector.



GROUP NEWS *continued*



Bird's Eye View

1. NT&T first football championship

NT&T held its first football championship to create a competitive spirit between departments and encourage networking among employees.

2. Nesma Village hosts event

Nesma-owned residential compound "Nesma Village" hosted a dinner celebration for the alumni of the American University of Beirut. Among the alumni in attendance were Nesma President Saleh Al-Turki, CEO of Nesma Trading Dr. Marwan Gholmieh, and CEO of Nesma & Partners Eng. Imad Gholmieh. The gathering attracted 470 attendees for the purpose of raising funds for needy students. Dinner was provided by Nesma Catering's Events and Banqueting team.

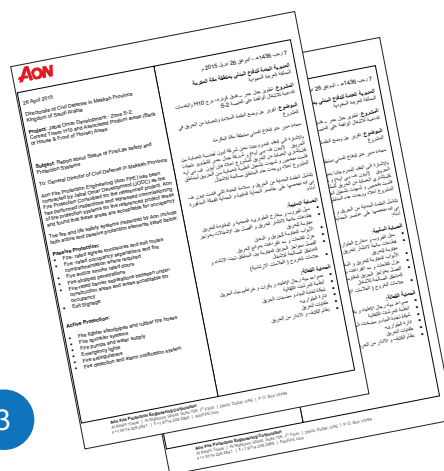
3. Jabal Omar Development Project passes new inspection

Aon Fire Protection Engineering visited Conrad Hotel and Tower H10 to inspect the fire and life safety systems at Jabal Omar Development Project. The report declared that these areas, completed by Nesma & Partners, were acceptable for occupancy.

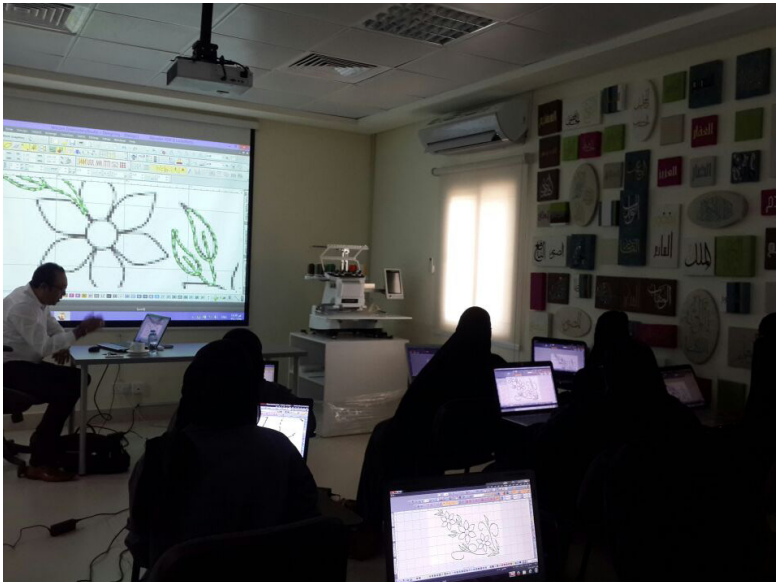
4. Nesma Telecom & Technology participated in the third STC Vendors Day for 2015.

5. Nesma Travel held its annual gathering with the Eastern Province staff at the Bundoo Khan restaurant in Alkhobar.

General Manager Naser Alnaser spoke about changes and improvements Nesma Travel during 2014.



GROUP NEWS *continued*



TRAINING NEWS

Nesma Embroidery employees in Jeddah and Khlais received training on the latest embroidery design software in a program sponsored by Al-Jazeera Bank. The employees learned how to apply (Embroidery Studio E3), one of the latest international design programs used in applying embroidery machine designs. The program was completed in one month and was delivered by John Wright, Trainin Manager at the company that produces the software.

As part of Nesma's continuing partnership with Qaderoon Business Disability Network, the Nesma-Qaderoon team completed a training course entitled, Mentor & Buddy System Training. The objective of the training is to effectively merge persons with disabilities in the workplace and to educate employees on how to deal with situations that are specific to employees with disability. Such programs are aimed at Namma Cargo in the first phase for eventual expansion across the Nesma Group.

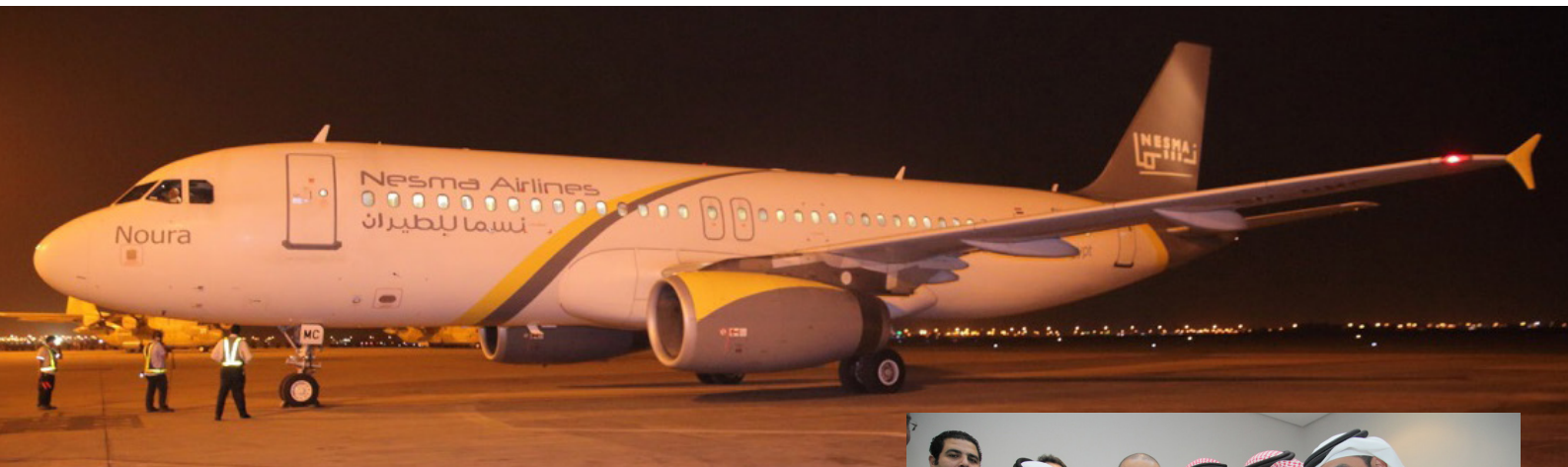


Remembering a Colleague

Those who recall the history of Nesma's growth in the Saudi market must mention the Peace Shield Program, a contract awarded to the company in 1991 by the Royal Saudi Air Force. Serving on this project through Pannesma was Michael John Kisgen, who passed away last April. Mike began his employment with Pannesma as Tabuk Site Manager for the RSAF GENA Air Defense Program in 1990. He was then reassigned to be the Contract Technical Service Operations Manager and Deputy Program Manager for Peace Shield. Mike was a key member of the Pannesma management team for over 14 years, before retiring in September 2004.

General Manager of Pannesma, Ted Millspaugh, remembers his colleague, saying: "Mike lived his life with honesty and integrity. He was a kind hearted and loving man who had a lot of compassion for the underprivileged and was generous with his time and resources. Mike was the life of any party, with his upbeat and positive demeanor it was not hard to be inspired by him. His colleagues and all the staff at Pannesma pay our respects to a true professional and a great human being. Mike will be dearly missed."

شركة بان نسما المحدودة
PANNESMA CO. LTD.



Nesma Airlines Lands First International Flight in Gizan

Nesma Airlines has announced it has begun scheduled passenger flights between Cairo and Gizan, Saudi Arabia. The arrival and departure of the Nesma Airlines flight on April 9, 2015 marks the first time Gizan airport was served by a direct international flight.





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Welcome to,

Nesma Telecom & Technology

Providing Turnkey Solutions for ICT Needs throughout the Kingdom

Website Goes Live for NT&T

Nesma Telecom & Technology's website goes live, visit www.nesmatelecom.com.

A Nesma Group Company

Site Map |  careers 

USEFUL TIPS

Sandstorms and dust have colored the landscape across Saudi Arabia recently. Courtesy of the Quality, Health, Safety, Environment Department at Nesma Trading, we share the following tips to help keep you safe in such unpleasant occasions.

Useful Tips during Exposure to Dusty Air:

1. Frequently wash your face, nose and mouth to prevent any dust from entering your lungs.
2. Try to inhale some water through your nose, in order to clean the nose of dust particles.
3. Place a breathing mask or put a wet towel or Kleenex on the nose and mouth.
4. Drink lots of fluids.
5. Close windows and doors tightly and put wet towels on the small holes that may be around windows.
6. If you wake up feeling drowsy or with a headache due to dust you breathed or sand swallowed, try taking a spoonful of pure honey, as it moistens the esophagus and kills bacteria.



Despite heightened precautions and strict measures taken, we are all vulnerable to cyber-attacks and hacking, if we are not careful. The following list is shared by the IT Department of Nesma Holding of 10 Things NOT to do for IT security.

For IT Security:

1. DO NOT share your password.
2. DO NOT use common passwords. Your corporate password and social media passwords should be different.
3. DO NOT open an email from an unknown sender. Attachments and links can be infected with viruses.
4. DO NOT information in a phone call before confirming the identity of the caller.
5. DO NOT leave your PC unlocked when leaving your desk.
6. DO NOT use pirated software or mobile applications.
7. DO NOT share your business cards extensively in any conference.
8. DO NOT open suspicious links from social media sources.
9. DO NOT write your passwords in text files and notes on the phone.
10. DO NOT leave your phone/laptop/tablet without any credentials.



Cancer: Just Beat It!

Naseer Ahmed, Site Safety Manager – JODP, Nesma & Partners successfully won his battle against cancer after three years of medication. For that occasion a celebration was arranged by the HR and camp management to congratulate Mr. Nasser and wish him the best in life.

Congratulations!

Newborns



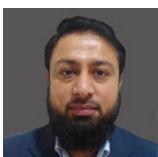
A baby girl for **Mohammed Thabet**, Design Engineer, Nesma & Partners

A baby boy for **Ratheesh Kumar**, Project QA/QC Manager, Nesma Trading

Promotions

Anas Mahmmod Barakat Al-Athamneh, Senior Electrical Engineer, Nesma & Partners, was promoted to Unit Head of Electrical Engineering.

Employee of the Quarter



Sheraz Mumtaz Butt, Oracle Functional Consultant, Nesma Holding was awarded Employee of the Quarter for January to March 2015.

Employees of the Month

Ghulam Sarwar, Civil Supervisor, Nesma & Partners

Chand Mahmmd, Foreman Scaffolding, Nesma & Partners

Raj Lal Kathbaniya, Timekeeper, Nesma & Partners

Ekhalakh Khan, HD driver, Nesma & Partners

Gobinda Nepali, Pipe Fitter, Nesma & Partners

Eric M. Castellano, Project instrumentation, Nesma & Partners

Selvaraj Manickam, Forman Mason, Nesma & Partners

Renaldo C. Pascual, Foreman Mechanical, Nesma & Partners

Bahaa H.T. Mohamed, Foreman Civil, Nesma & Partners

Aiyaz S. Mohammed, Steel Fabricator, Nesma & Partners

Roberto L. Gomez, HR Assistant, Nesma & Partners

Awards & Appreciation



Mahmoud Kamel, Nesma & Partners, received the PMP certification.



Diaudin Uthman, PMO Supervisor from Nesma Telecom & Technology received a completion certificate from Crestcom Leadership and Management Development Program.



Nesma Water & Energy managers **Hakem Al-Shammary**, Finance Manager, and **Rayan Bukhari**, Business Development Manager, graduated from the 12 months program "Bullet Proof Manager" offered by Crestcom Academy.

FROM THE COMMUNITY *continued*



Employees across Nesma stood with their Syrian colleagues on the day that marked their independence (April 17), as a show of hope and support for a brighter future.



Nesma Unitrade



Modern Pioneer



Nesma Trading



Mawaddah



Nesma Telecom & Technology



Nesma & Partners, Shamaisy



Nesma & Partners, Riyadh Metro



Nesma & Partners, SANG Hospital Project