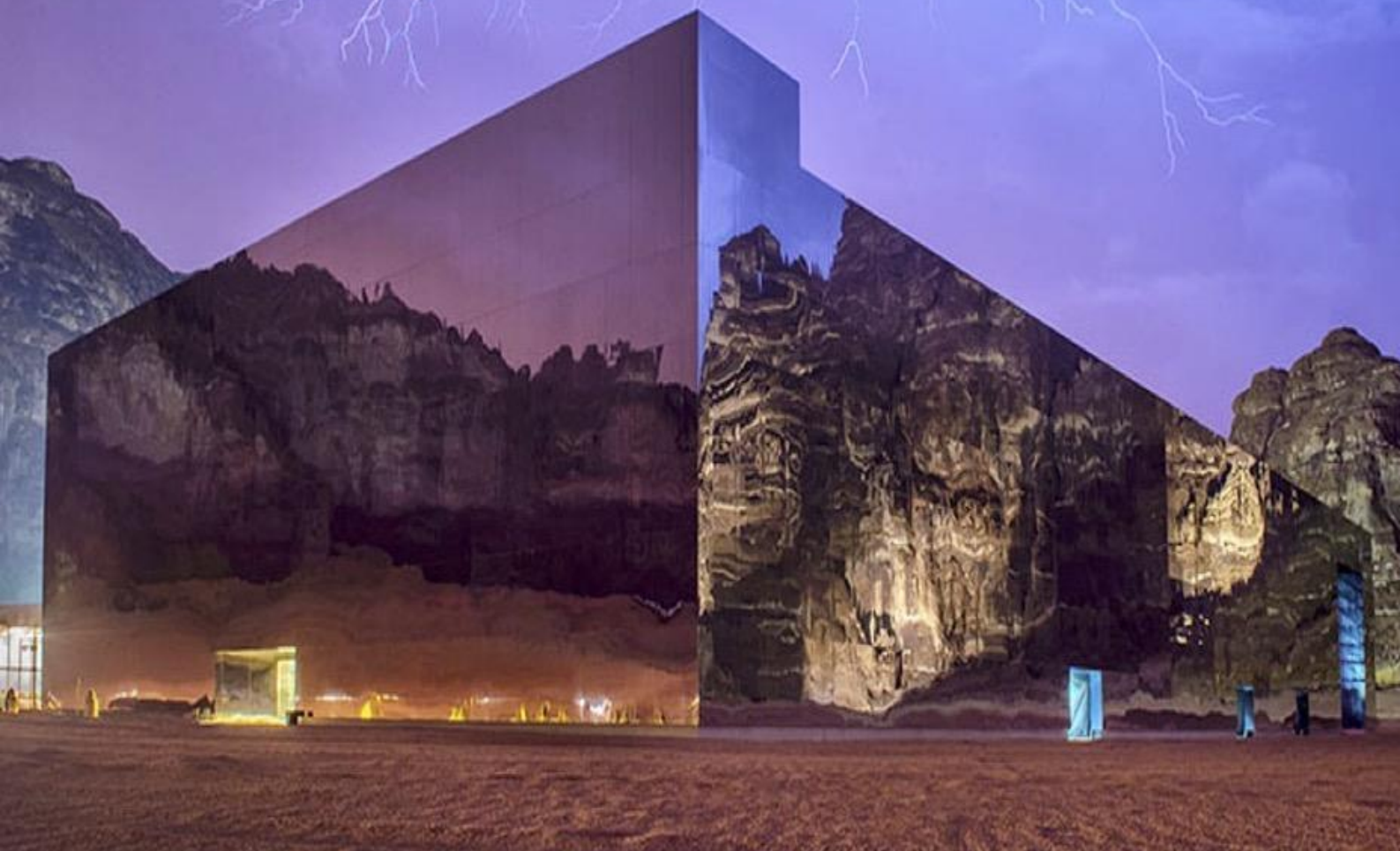


Nesma *Insider*

Bringing our Nesma community closer through shared communications • Issue No. 84: January 2021

The Story Behind the Maraya Building



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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Impact of Nesma Trading Scholarships

Nesma Trading has a long term vision to develop the skills of its employees, increase their knowledge and enhance their expertise. Each year, a training plan is developed to help employees be more productive, allowing them to advance along their career paths and positively impact the company's mission. To bring this plan to fruition, a scholarship program for talented employees was established in 2018.

Nesma Trading is proud to announce that there have already been two graduates of the program, planning and scheduling manager **Mofeed Al-Qatari** who received an Executive Master of Business Administration degree from Prince Mohammad Bin Fahd University, and HR representative unit head **Malik Al-Ali**, who received the same degree from the University of Hull and stated, "I can't express how grateful I am for the golden opportunity that allowed me pursue and complete the EMBA from one of the best institutes in this field. Since I joined Nesma, their guidance and support have been instrumental in my development. I pledge that I will put forth all skills and learnings gained from this degree to the benefit of the company and the country as a whole."

Currently, there are nine other employees in the program who have chosen to pursue degrees in fields as diverse as tourism & hospitality and law. Some are undergraduates, while others are in graduate studies.



The other program participants are studying either online or in a blended program at varying universities. Some are just beginning their studies while others are close to graduation, but all are destined to make a positive impact on Nesma Trading as a result of their expanded knowledge.



Mofeed Alqatari

"Education is one of the best investments we can make today to address some of the biggest challenges of tomorrow."



Fatima Hakrouh

According to scholarship beneficiary **Fatima Hakrouh**, who's been at Nesma since 2010, and is aiming for a bachelor's in business administration from Prince Muhammad bin Fahd University, "I appreciate the financial and moral support from the management of my company, which always supports its employees in the areas of education and development... now I can apply everything I am learning to my work. I will always strive to be an excellent representative of my company, Nesma."

The Story Behind the Maraya Building



The stunning Maraya building was the venue of the 41st GCC Summit on the 5th of January, 2021. To finish preparations for this event, Nesma & Partners took on a challenging task, the Maraya electrical project with its tight turnaround time and, through careful planning, teamwork and persistence, the team succeeded.

The electrical scope of work on this complex project included a medium voltage network of nearly 50 kilometers of cables, 20 electrical voltage transformer units and ultra-sophisticated switchgear equipment in the main electrical room of the Maraya building.

The project management team had to develop schedules for procurement of electrical and mechanical materials with accurate and clear specifications in a tight and limited time frame, document and maintain project files, perform fieldwork investigations, monitor task completion and allocate tasks to project team members as well as subcontractors while maintaining the project budget.

The intensity and complexity of the project tasks included cable pulling and terminations, along with the installation of cable trays and ladders, fire life safety systems, medium voltage switchgear, transformers, MDB panel and UPS, all of which were executed remarkably in a 15-day period and while respecting all the safety measures implemented due to COVID-19.

The Maraya or “mirror” building, is a dazzling harbinger of Saudi’s Vision 2030, a cultural hub where the public gathers to celebrate, world class performers inspire and distinguished leaders come together in conference. This architectural marvel has achieved a Guinness Book World Record for the planet’s largest mirrored building in addition to being the Popular Choice winner of the prestigious Architizer A+ Award in the category of Architecture + Glass, an international competition among over seven million architects, as well as a 2020 American Institute of Architects (AIA) Middle East Design Merit Award, in the Architecture Built category, a competition among its 95,000 members.



Initially completed in December 2019, the 500-square-meter building was designed for impressive events with 9,740 square meters of mirrors, a 26-meter high theater and an 800-square-meter retractable window opening allowing a blend of natural and architectural beauty. Recent enhancements include an art exhibition space, 500-seat ground floor restaurant, 500-seat concert hall, operatic quality acoustics, rooftop terrace and landscaping plan to include 10,000 trees.

Not only is Maraya's interior a work of art, but the surrounding landscape reflected in its mirrored walls is a magnificent desert of unique red rock formations, clear blue skies and beautiful sunsets. Per designer Florian Boje of Gio Forma, Milan, Italy "The reflections give an overwhelming balance and a deep sense of the connection of human heritage with nature."

Sitting in the Asar Valley at the foothills of the Harrat 'Uwayrid volcanic fields and a short 10-minute drive from Al Hijr, an ancient Nabataean city and UNESCO World Heritage site, the Maraya building is already part of an economic revival for the Al Ula region.

In addition to the recent GCC Summit, Maraya has been the chosen site of commercial shoots for the likes of Cartier, Monot and Rolls Royce, as well as the venue of the Winter at Tantora event hosting daytime hot air balloon races above the intriguing rock formations and showcasing world famous entertainers such as Yanni, Lionel Richie, Enrique Iglesias and Omar Khairat in the evenings.

The building was planned by the Royal Commission for AlUla (RCU) specifically to align with Saudi Vision 2030 as a GCC cultural hub, tourist destination, artists' destination and economic transformation catalyst. The RCU has other transformations planned for the region including an expansion of the existing airport to accommodate international flights and a robust study abroad scholarship program for students in fields that will enhance AlUla's development.

NDigitec's World in 2020



Ndigitec had a challenging but busy year in 2020 with new products, new partnerships and a new headquarters building.

In February 2020, the president of Nesma Holding, Mr. Faisal Saleh Alturki, opened the doors of Ndigitec's first large-scale headquarters and factory in Dubai Production City, built on 110,000 square feet of land area. The ceremony energized the Ndigitec team with fresh motivation to work harder and move forward.

NDigitec launched its newest online competency, Flexoeasy.com, a cutting-edge digital platform with innovative solutions that make flexographic plate-making easy and allow customers to access high-quality prepress & premedia services from anywhere in the world.

The development of NDXC XPS Crystal, Ndigitec's exceptional custom-build automation platform - the ecosystem of prepress & digital media technology, has taken prepress & premedia solutions and flexo plate production to unprecedented levels.

NDigitec also was honored to take part again in the large and exciting annual DIAFA festival, this time as an exclusive printing partner.

A new 2020 partnership with Global Premedia Network has furthered Ndigitec's reach allowing the company to excel in its field across the Middle East, Asia and Africa.

Ndigitec turned the pandemic situation into an opportunity with many new pandemic product launches such as sanitizing booths, face masks, face shields and more. They also took the opportunity to make improvements in other product lines and in the quality of services.

Overall, it was a good and sustainable year for the company despite the unexpected challenges presented by the pandemic. With a new factory, partnerships and products, along with product and service improvements, Ndigitec is looking forward to the promise of 2021.

NESMA Water & Energy's Bahraini Project

A partnership between Nesma Water & Energy and Bahrain's Almoayyed Contracting Group has secured a water transmission project for a South Bahrain (Madinat Khalifa) housing development valued at over SAR134 million.

The scope of work includes a turnkey contract package covering the water distribution station and the associated transmission pipeline works for the housing development. This includes the construction of two reinforced cement concrete storage tanks with a combined storage of at least ten million gallons and a fully automated distribution pumping station of up to 10 million gallons per day capacity.



The project was awarded by Bahrain's Electricity & Water Authority and is funded by the Saudi Fund for Development.



Nesma Trading Wins Red Sea Airport Project

The Industrial & Ventures Division has been awarded a new project at the Red Sea Airport by TRSDC for the supply, installation, testing & commissioning of navigational aid systems (NAVAIDs) including an instrument landing system and DVOR navigational aid. The project is valued at SAR6.9 million.

N&P Integral at Training Facility Groundbreaking

Nesma and Partners was one of the top five leading contractors at the Marjan Increment project to participate in the Marjan Educational & Risk Awareness Square (MERAS) ground breaking ceremony by giving a presentation on tool safety under the direct supervision of SAMPT head of safety consultant Mr. Andrew North.

The presentation was given three times during November 2020 to various Saudi Aramco senior management executives.

The goal of MERAS is to centralize safety training facilitation in the Tanajib region - the first of its kind in the entire Saudi Aramco safety operation.



N&P's Onshore Water Supply Facilities Project Passes Audit

An independent third party audit of Nesma MIP7's Contractor Site Safety program (CSSP) for the year 2020 was conducted by Intertek for two consecutive days at the MIP7 work areas. The opening & closing meetings were attended by SA-PMT HSE advisors, Nesma project manager & the HSE manager. Both positive observations and opportunities for improvement were identified during the audit.

The independent third party audit is conducted every nine months to assess how well the CSSP meets requirements, regulations, guidelines and established best practices as well as to identify opportunities for improvement.



Vaccinations at MASAR Project

A medical team from the Ministry of Health vaccinated all employees at the MASAR project in Makkah against influenza. Pictured with the medical team is the project manager.



Nesma High Training Institute Authorized by OSHAcademy

Nesma High Training Institute has been designated as an OSHAcademy Authorized Training Provider. OSHAcademy, a division of Geigle Safety Group, is recognized by Aramco and used by government agencies, colleges, technical institutes, businesses and individuals across the world.



Defaf Training Program

Defaf celebrated employees for their commitment and successful completion of a 3-month training program with the HR Department.

Nesma Renewables Wind farm

Nesma Renewables Group CEO, Amaan Lafayette, spoke with John Sitrler from partner company Masdar, about the Dumat Al Jandal wind farm project set to be the Middle East's largest wind farm at 400 MW. Most infrastructure at the project has been completed and it will soon enter the second phase when enormous wind turbine blades and parts will be transported across the kingdom. As the KSA's first wind farm, it will be an important addition to the country's renewable energy portfolio and is expected to power around 70,000 homes.

**MASDAR
TALKS**

DUMAT AL JANDAL
 SAUDI ARABIA'S FIRST WIND FARM

WEDNESDAY, 23 DECEMBER
 3:00PM UAE TIME



With:
Amaan Lafayette
Chief Executive Officer,
NESMA Renewables Group



Host:
John Sitrler
Manager, Bids,
Clean Energy, Masdar

Continued ISO Certification for Nesma Telecom & Technology

Nesma Telecom & Technology passed their recent audit and was recertified as meeting the following ISO standards:
ISO 9001: 2015,
ISO 45001: 2018,
ISO 14001: 2015.



Certificate of Appreciation for Nesma Security

Nesma Security received a certificate from Eastern Region Welfare Organization for their support with local beneficiaries of the Albir Society and for helping the organization qualify for ISO certification.



Appreciation for Nesma Trading QA/QC Team

Certificates issued by operations manager Abdullah Obaidat, QA/QC department manager Mohamed Mumtaz Ali and site QA/QC manager A.M.Meeran were awarded to (from left to right): civil QC engineer Javeed Alam; procurement QC supervisor Firasath Rasool Khan; electrical QC engineer Faisal Khan; QA/QC manager A.M. Meeran; senior QA/QC document controller Adelo Bata; mechanical QC engineer Mohd Khaleel Salam and welding QC engineer Suraj.

Aramco Certificate of Appreciation

IT administrator **Prashob Thomas**, who is responsible for all day to day activities at OMPP Haradh, was awarded an Aramco Certificate of Appreciation from SAPMT for contributing to their reaching company targets in 2020. Prashob has been with Nesma & Partners since 2015.

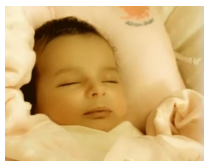


Congratulations!

Newborns



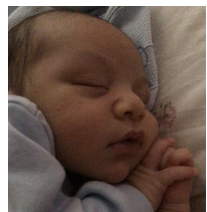
A new baby girl for **Modaher Alzawad**, electrical engineer, UTD project, N&P



A new baby girl for **Nojoud Alzahrani**, receptionist, Defaf Logistics



A new baby girl for **Ateeq ur Rehman**, QA/QC engineer, NAS JV



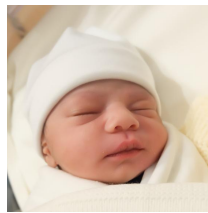
A new baby boy for **Mohammed Said Rabee**, senior design engineer, HVAC, N&P



A new baby boy for **Zain Malik**, freight forwarding supervisor, Namma Cargo Services, Riyadh



A new baby boy for **Waqas ul Hassan**, QA/QC civil, NEOM Construction Camp, N&P



A new baby boy for **Aisha Yahya**, Mawaddah



Mazen Mahmoud Fallatah, the son of NW&E CEO, Eng. Mahmoud, received a degree in law.

Farewell



Nesma & Partners bade farewell in appreciation for the service of two long-time employees, **I Abdul Rahiman Makkiyante Valappil**, civil foreman-painting, who joined the company in 1995 and **Mohammad Habeeb**, civil foreman-steel fixer, who came to Nesma in 1996.

Certificates

Abaid ur Rehman, PMP®, SQS, civil engineer, PMO Section, HO Jeddah has successfully completed the Project Management Professional program at Project Mgmt Institute.

Rayan Mohd. Jalal Alghamdi, SCC engineer, KUEP, N&P, has successfully passed the Project Management Professional (PMP)® and PMI Risk Management Professional (PMI-RMP)® exams.

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newsletter@nesma.com.

Let us feature you in our pages!

