

# NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 61: January 2019

## NESMA 2019 IT FORUM: FAST FORWARD



### GROUP NEWS



### ACTIVITIES



### FROM THE COMMUNITY



#### ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

#### CONTACT US

To speak with a member of our staff or to send news for future issues, please contact us by [email](#) or by phone:

Tel: + 966 12 669 3322 Ext: 1501

View all past issues at the [Nesma Insider Archives](#).

#### STAFF

##### EDITORIAL

Editor - Noura Alturki  
Editor - Aisha Yahya

##### CREATIVE

Art Director - Steve Westfall  
Designer - Arwa Salem  
Production - Hassan Mansai



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## Nesma 2019 IT Forum: Fast Forward

### FAST FORWARD Nesma IT Forum 2019

Nesma Holding kicked off 2019 with its annual IT Forum, held at Kempinski Al Othman Hotel in Khobar and sponsored by Nesma & Partners.

The two-day event, held under the theme “Fast Forward”, is an invitation to imagine the possibilities of carrying out a new era of digital transformation at Nesma.

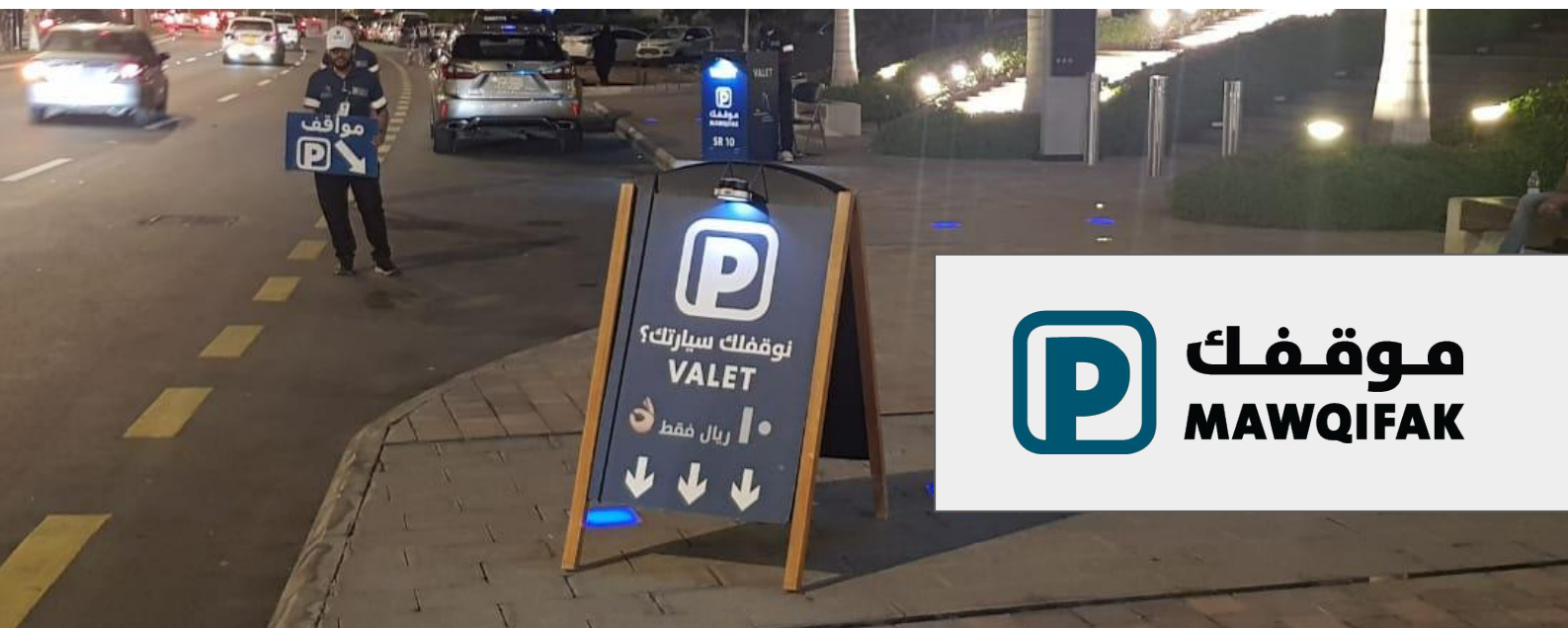
“Technology itself cannot positively transform the output of a company. We have to change mindsets and improve practices along with using latest technology to achieve success,” said Mubarak Al-Shahrani, Nesma Holding IT Executive Manager, during his opening speech at the event.

The Forum program included speeches about digitization, IT transformation and cyber attacks; delivered by Nesma & Partners’ Application Development Unit Head, Hesham Al-Shuwaiki, Odyssey company for cybersecurity and Dr. Muhammad Elrabaa who holds a PhD in Electrical and Computer Engineering.

*“Technology itself cannot positively transform the output of a company. We have to change mindsets and improve practices along with using latest technology to achieve success,”*  
— Mubarak Al-Shahrani

IN THE SPOTLIGHT

## MAWQIFAK



The concept behind MAWQIFAK began as a part of King Khalid International Airport parking competition, launched by the General Authority of Civil Aviation (GACA) in 2016. Two participants of the competition, Arikana, a Riyadh based company, and Nesma joined together during the contest. Although they did not win, they became business partners.

MAWQIFAK invests in and operates parking facilities and is a pioneer in building fully automated parking solutions. The company has been awarded five projects which include building and managing two fully automated parking facilities in Makkah and Riyadh with a combined parking capacity for 900 vehicles as well as two parking lots in Jeddah. Additionally, MAWQIFAK will manage parking for The Headquarters, a large business park building in Jeddah,

Other business lines that MAWQIFAK is specialized in are valet parking, in which customers' cars are parked by an attendant, and car wash services. The company and has already started a successful valet service on Jeddah's corniche.

MAWQIFAK is based in Jeddah and its existing projects are located in Jeddah, Makkah and Riyadh.



### About the CEO

Ammar Khashoggi has 15 years of experience in manufacturing, banking, construction and transportation. He holds a bachelor's degree in Industrial Engineering and Operations Research from King Fahad University of Petroleum and Minerals and a master's degree in Engineering Management from California State University. Khashoggi is also a Certified Project Management Professional (P.M.P).



## GROUP NEWS

### NT&T Awarded Project from the Royal Commission for Jubail and Yanbu

Nesma Telecom & Technology (NT&T) was awarded a project with the Royal Commission for Jubail and Yanbu to use the Opticom GPS system in implementing conditional Emergency Vehicle Preemption (EVP) on six road intersections in Jubail city.

The project aims to speed up emergency vehicles mobilization without affecting the traffic flow.



### Nesma Art Gallery Hosts Latest Exhibitions

Nesma Art Gallery recently hosted "Creators 5", "Details" and "Dialogue" exhibitions.

"Creators 5" showcased artwork by 50 female artists as a part of "Creators" series of exhibitions that aim to give center stage to the art of local female artists.

While "Details" exhibition featured artwork by four artists from three different Arab countries. "Details" artists are Hassan Al-sari and Ayman Jafar from Bahrain, Aqil Ahmed from Syria and Eman Al-jashi from Saudi Arabia.

Besides, Nesma Art Gallery opened "Dialogue" event by Fayez Abu Hurais and Natheer Yawez in honor of the female artist Matloba Qorban. "Dialogue" displayed 60 small size artwork.

On another note, Nesma Art Gallery hosted a meeting for artists to discuss new year goals in the presence of two respected female artists, Hanan Hajjar and Angham Al-Ghamdi.



### NTC Hosts Young Entrepreneurs

Nesma Training Center signed an agreement with Honna Exhibitions and Conferences to launch "Young Entrepreneur" financial awareness program in cooperation with the Small and Medium Enterprises General Authority.

## GROUP NEWS

### Nesma Speaks at BAE Systems Diversity & Inclusion Forum



BAE Systems Saudi Arabia invited Nesma to speak at its “KSA Diversity and Inclusion” Forum. Nesma, Almarai and Savola were invited to the Forum as examples of successful Saudi companies that value diversity among people and have supportive work environments with a goal to increase the participations and contributions of all employees.

Rana Zumai, Corporate Communications Executive Manager at Nesma Holding, spoke at the event.

### Fire Suppression Training at Nesma & Partners

Nesma & Partners conducted a Fire Training session for its employees organized by the company’s Health Safety and Environment (HSE) department.

The training included a practical session on how to use fire extinguishers and a theoretical session on activating fire alarm pull stations and surviving fire.



### Namma Cargo Celebrates One Year with Sabic and Receives Award from Huawei

Namma Cargo Khobar and DHL Industrial Project celebrated the completion of their one-year Freight Forwarding contract with Sabic.

On a different note, Namma Cargo’s management team met with DHL Global Forwarding CEO for the Middle East and Africa.

Additionally, Namma Cargo Riyadh received the “Highest Performance Award” from Huawei for providing excellent warehouse services.





## GROUP NEWS

### Nesma Trading Achieves Safety Standards

Nesma Trading celebrated achieving 370,000 safe man-hours without a lost time injury in its project with the National Industrialization Company "TASNEE".

Nesma Trading has an ongoing contract with TASNEE to work on its Integrated Security System.



### Abdulrazaq Alturki Receives 2018 Creativity and Excellence Award

Abdulrazaq Alturki, Managing Director at Namma Cargo, received the "2018 Creativity and Excellence Award for Arab Performers" in the social responsibility field from the Arab Union for Training and Consulting in Egypt.

### Al-Naseem Mawaddah Hotel Receives Booking Guest Review Award

Al-Naseem Mawaddah Hotel received Booking's 2018 Guest Review Award for scoring 8.6 out of 10 based on positive guest reviews.



### Alawwal Bank Latest Offers

Alawwal Bank is pleased to provide Nesma employees with special offers on the personal finance products, credit cards and mortgage finance.

The offers include, but are not limited to, SAR 1 million personal finance with a repayment period of five years, 0% profit rate for three months on credit cards balance transfer, in addition to offering Shariah-compliant mortgage finance.

For more information contact Mr. Ahmed Olyan on mobile: 0554669910 and via email: [aolyan@alawwalbank.com](mailto:aolyan@alawwalbank.com) or contact Mr. Mamdoh Mustafa on mobile: 0598697044 and via his email: [S26147020@alawwalbank.com](mailto:S26147020@alawwalbank.com)

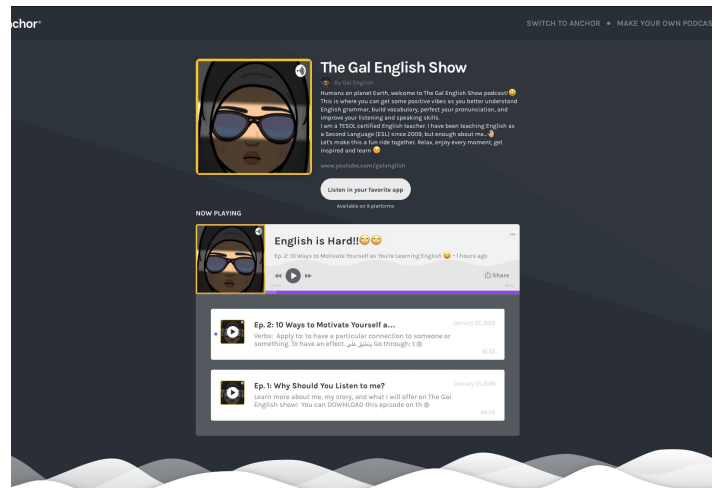
## GROUP NEWS

### NTC Teacher Releases English Learning Podcast

An English Teacher from Nesma Training Center has released her first English learning podcast titled “The Gal English Show”.

If you are interested in understanding English grammar, build vocabulary and improve your pronunciation, listen to her first episode on:

<https://anchor.fm/gal-english>



### Faces of Nesma: Ramadan Helmi



Ramadan Helmi, Nesma Shaheen's Eastern Region Sales Supervisor, has been a member of the Nesma family for 22 years.

Helmi was Nesma Shaheen's first employee back in 1966 and his employment contract was effective a month before starting the company.

After living for 42 years in Saudi Arabia, Helmi is leaving Nesma Shaheen's branch in Dammam to continue join the company's branch in Alexandria, Egypt.



Speaking about what he admires most about Nesma, Helmi says, “Unconditional respect! Throughout my years of working at Nesma, I've always felt respected and acknowledged and that what gave me confidence in my skills and abilities.”

Helmi's four children are all born and raised in Saudi Arabia; three of them are Nesma employees.



## GROUP ACTIVITIES

### Nesma Recycling Hosts Family Day

Nesma Recycling hosted a Family Day event for employees' families. The day was fun-filled and aimed at encouraging work-life balance.



### Get Active: Hamidah Eid

Hamidah Eid, Accountant, Nesma Airlines, is a Public Relations Volunteer at Al Rawdah Neighborhood Center where she supervises several social activities. Her initiatives included establishing an open theatre for public speakers to talk about life experiences.

In addition to her passion for social work, Eid likes reading and aspires to open her own training center in the future.



### What's Happening?

Share your company's upcoming community activities and team and club info with us. [Send in your information.](#) Do you have an idea for a team, club or activity that you'd like to start at Nesma? We'd love to hear about it and see if we can support it. [Tell us more here.](#)



# From the Community



## Congratulations!

### Newborns



A new baby boy for **Mohammad Al Badawi**, Senior Mechanical Engineer, Nesma & Partner.

### Employees of the Month



**Thomas Ommen**, General Foreman, Nesma & Partners.



**Dilshad Ahmed**, Foreman, Nesma & Partners.



**Laurence Lobo Linao**, Mechanical Engineer, Nesma & Partners.



**Julhassein Sulaiman Engid**, Office Helper, Nesma & Partners.



**Joey Moncog Laudencia**, Foreman, Nesma & Partners.



**Kusheshwar Mandal**, Timekeeper, Nesma & Partners.



**Santosh Sah Munnillal**, Office Helper, Nesma & Partners.



**Mohd Shami Peer Mohd**, Auto Mechanic, Nesma & Partners.



**Hussien Ibrahim**, Accountant, Nesma Egypt.

### Employees of the Quarter



**Ernie Tulbo**, Accounting Manager, Nesma Telecom & Technology.

### Certificates



**Rajesh Unnithan**, HSE Manager, Nesma & Partners, received the "Safety Star Award" from AECOM, in recognition of his contributions to maintain HSE standards at the project site.



**Ali Abdallah**, Senior Civil Supervisor, Nesma & Partners, received an appreciation letter from Aramco, in recognition of his

contributions at Aramco's Haradh project site.

## FROM THE COMMUNITY

Across Nesma, employees recently celebrated the national day of Sudan



Mawaddah, Medina.



Mawaddah, Makkah.



Namma Cargo.

## Around & About

Photo of Taj Mahal mausoleum in Agra, India.

Taken by Mohammad Salman, Procurement and Insurance Officer, Nesma Holding.



## Stay Connected to Nesma

We want to hear from you! Whether it is a story you think we should publish in Nesma Insider or simply following our social media channels, we encourage your participation. Send your suggestions, comments and story ideas to:

[newsletter@nesma.com](mailto:newsletter@nesma.com).

Let us feature you in our pages!

