

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 65: May 2019



Nesma Catering in Ramadan: Serving with True Spirit

GROUP NEWS



GROUP ACTIVITIES



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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Nesma Catering in Ramadan: Serving with True Spirit



During the holy month of Ramadan, Nesma Catering serves approximately 120,000 Iftar and Suhur meals per day.

Nesma Catering's Ramadan services cover receptions and corporate catering in addition to buffet and sit-down catering. Their cooking style is influenced by a diverse range of international cuisines such as Mediterranean, Asian, Indian, Italian and Filipino.

Lobster thermidor, biryani, paella, sayadiyah, falafel, ful medames, fattoush and panna cotta are some of the varied dishes served by their kitchen during the holy month.

When asked about his team's preparation process for Ramadan events, Kindy Al-Ahmar, Asst. Food & Beverage Manager, emphasized the importance of communication and staying organized. He explained, "Preparing a function sheet immediately after visiting the client's premises is a must! Also, it's always important to keep a checklist of all the needed banquet operating equipment for the event." He added, "Further, several meetings must be conducted with everyone involved in the project including the banquet team, food production team, and representatives from logistics and maintenance."



Nesma Catering currently has 80 on-going projects and has provided Ramadan catering for Aramco, MBC TV channel, Al Bir Society and Sami Rock company.

To book Nesma Catering services, call:

- 0506841553 (Khobar)
- 0502828922 (Jeddah)
- 0549250078 (Riyadh)



IN THE SPOTLIGHT

Nesma Housing Division



Established in July 2018, Nesma Trading's Housing Division reduces construction costs through the effective utilization of innovative building materials.

Their services include design and engineering, pre-construction estimation, procurement and material supply.

In the construction work, Nesma Housing Division utilizes patented lightweight concrete and cold-formed light gauge steel. "Cold-form steel" is a term used for steel products shaped by cold-working processes that are carried out near room temperature.

Other products are floor screeds, lightweight concrete insulation and partition systems.

Nesma Housing Division has worked on projects for the Ministry of Housing, Ministry of Defense, Royal Commission for Jubail and Yanbu, King Abdullah Economic City, SABIC, Shapoorji Pallonji Mideast, AWJ Holding and Almajal Alarabi company.

The company's latest projects include a residential complex, Murcia villa and housing units in Al-Basateen district, Jeddah.



About the General Manager

With his background as an international banker, Laerte de Pontes got involved over the years in the fields of investment, real estate development and construction. He has participated in projects in North and South America and the Middle East.

He is the founder of Quadratics, an international financial management and consulting organization representing municipalities in Brazil and private real estate development companies in the United States.

On that basis, Mr. de Pontes formed a partnership with Nesma Trading, bringing to it Quadratics system and utilizing its light gauge steel and lightweight concrete for steel construction in Saudi Arabia.

To know more about Quadratics visit:
www.quadratics.net



Nesma to Install ITS on Makkah Buses

On behalf of Modern Bus Company, Nesma Holding signed a contract with NEC Japan and MB Technologies to install intelligent transportation systems (ITS) on 400 buses as part of the Makkah public transport project.

The contract was signed by Nesma President, Faisal Alturki, Hiroshi Hashimoto from NEC and Takayuki Inaba from MB Technologies.

In October 2017, a consortium made up of Nesma Holding and Transports Ciutat Comtal (TCC), was awarded a contract for the operation and maintenance of Makkah Public Transportation Program (MPTP) buses.

Nesma Water & Energy Awarded KAEC's Industrial Valley Phase 4 Project

Nesma Water & Energy (NW&E) has had an eventful month. It was awarded the Industrial Valley Phase 4 Infrastructure Works project located at King Abdullah Economic City (KAEC).

As the project's main engineering, procurement, and construction (EPC) contractor, NW&E's scope of work includes the construction of infrastructure networks for potable water, sewage, treated sewage effluent, storm water drainage, MV/LV electrical works and telecommunications, in addition to road works including the installation of traffic signs and signals.

Additionally, NW&E received an appreciation letter from Shaqra University for providing training to students in a reverse osmosis water treatment plant.

Further, the company participated in a recruiting forum organized by The Technical and Vocational Training Corporation in Dawadmi Governorate.



NT&T Signs Agreement with Automation Anywhere

Nesma Telecom & Technology (NT&T) signed an agreement with Automation Anywhere, one of the leaders in robotic process automation which uses software with artificial intelligence and machine learning capabilities to handle high volume repeatable tasks, freeing humans to do more complex thought tasks that require decision making skills or creativity.

NT&T aims to introduce Automation Anywhere solutions to various sectors such as banking, insurance, healthcare, sales and marketing, IT support and management and automated assistance.

Additionally, employees from NT&T completed a three-day sales training titled "The Remarkable Truth About Sales" and delivered by Ideas Group.

GROUP NEWS

Nesma Trading Signs Hospitality Training Contract and Partners with ZADK

Nesma Trading signed a contract with the Saudi Academy for Tourism and Hospitality to train 200 Saudis. The program provides courses in hospitality, food & beverage service, English language and administrative skills. The training will take place in Riyadh, Al Baha and Jazan.

Additionally, Nesma Trading partnered with ZADK Saudi Culinary Institute, a non-profit institute that offers a two-year diploma program in the culinary arts. ZADK organizes vocational training, productive family activities and an outreach program for children.

For further details on ZADK Saudi Culinary Institute, visit: www.zadk.com.sa



Namma International Marine Services Signs Contract to Transport Sudanese Pilgrims During Hajj

Namma International Marine Services signed a contract with the Sudanese Supreme Commission for Hajj and Umrah to transport 16,000 pilgrims to perform Hajj in 1440 AH.

Namma International Marine Services' vessels Mahabbah and Masarrh will carry the passengers.



Nesma Training to Host Business Education Workshops

Nesma Training Center (NTC) signed an agreement with The National Entrepreneurship Institute "Riyadah" to host business education workshops for emerging entrepreneurs.

In addition, NTC hosted premarital counseling courses for 300 trainees, organized by the Charitable Society for Marriage and Family Guidance in Jeddah.

Also, the center arranged an awards ceremony to appreciate Mosanada volunteer team which helped in conducting interviews for NTC's English learning program.



King Abdullah Port Ranked World's Second Fastest Growing Port in 2018

After being ranked eighth in 2017, King Abdullah Port is now second among the world's fastest-growing ports in 2018, according to Alphaliner, a worldwide reference specializing in analyzing maritime data, port capabilities and shipping routes.

"This success indicates that we are on the right track and it truly embodies the slogan 'Sailing Toward the Vision' which we launched during the port's official inauguration by His Royal Highness, Prince Mohammed bin Salman, Crown Prince, Deputy Prime Minister and Minister of Defense," said King Abdullah Port CEO, Rayan Qutub.



Nesma & Partners Management Forum: Managing Growth through Innovation & Transformation

Nesma & Partners managers gathered for the company's third management forum, titled "Managing Growth Through Innovation & Transformation."

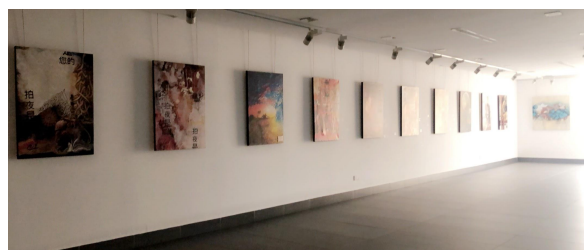
During the forum, attendees had the opportunity to get informative details and updates on the company's various departments, project sites and business partners.

Speakers from Schneider Electric, Mammoet, SNC – Lavalin and King Fahd University of Petroleum & Minerals took the stage to discuss thought-provoking topics such as virtual reality technologies and fast-track projects.

Nesma Art Gallery Hosts Digital Art Aesthetic and Islamic Art Exhibitions

Nesma Art Gallery hosted "Digital Art Aesthetic" exhibition in coordination with the General Administration of Girls' Education. The event showcased 150 digital artworks done by students and teachers.

Additionally, Nesma Art Gallery showcased pieces of Islamic art for 50 artists in "Islamiat" exhibition, opened by Nesma Onur Chairman. "This is one of the most important exhibitions that we are keen to host annually. Our aim is to give the opportunity to new artists to exhibit their creativity at Nesma Art Gallery," said the Gallery Manager, Mohammed Al-Ablan.



Faces of Nesma: Mark Alderson



Mark Alderson joined Nesma in February 2001, as a Business Development Manager at Pannesma.

Since then, he has filled several positions until becoming the General Manager of Nesma Catering, the Chairman of ZADK Executive Committee and

a board member at Nesma Trading.

As the General Manager of Nesma Catering, Alderson is responsible for the company's business expansion, profitability, cost control, employee career growth and company culture.

Speaking about his decades-long journey at Nesma, Alderson says, "Hard work, dedication and focus are just a few words to describe what I have learned through my gainful experience at Nesma."

Mr. Alderson likes to spend his free time at the gym or collecting classic cars.

Saleh Al-Turki Employee Empowerment Fund

Saleh Al-Turki Employee Empowerment Fund is an extension of our founder's generous spirit and his core belief that people should enjoy hobbies outside of work and should engage in volunteer activities where they can to give back to their communities. This fund aims to encourage and empower Nesma employees to pursue their personal hobbies, talents, and volunteer efforts.

We invite employees to come forward and share with us any activities they are involved in that may need financial support. To be eligible, the activity should fulfill several requirements, which will be evaluated by the Nesma Holding CSR Committee

Contact us at: csr@nesma.com



Nesma at the Gulf Business Philanthropy Circle's Meeting

Represented by Nesma Holding's Corporate Communications Executive Manager, Rana Zumai, Nesma was part of a kick-off meeting for Pearl Initiative's Gulf Business Philanthropy Circle, held in Dubai, UAE. The meeting discussed the possibilities of optimizing the impact of giving by Gulf business donors.

Pearl Initiative is a non-profit organization that promotes corporate governance, transparency and accountability in business practices and the private sector's contribution to the economy in the region.

Nesma Sponsors "How Can I Be a Role Model?"

Nesma sponsored the Makkah Cultural Forum, titled, "How Can I Be a Role Model?".

The event was organized by the Makkah Province Emirate with the aim of shedding light on exemplary role models in society.

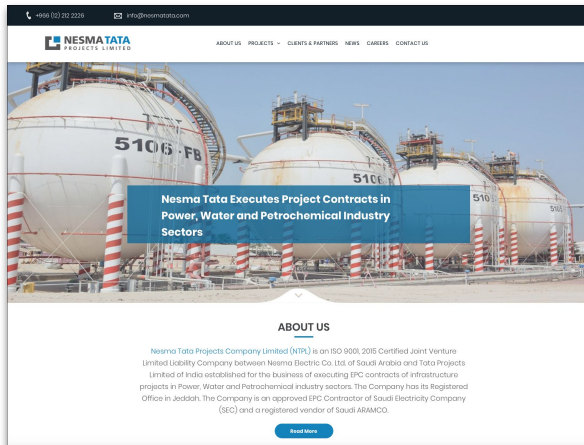


GROUP NEWS

Nesma Companies Launch Websites

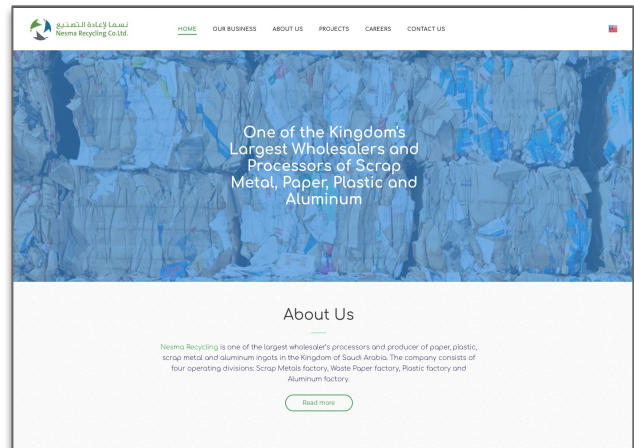
Nesma Tata recently launched its website.
Visit it at:

www.nesmatata.com



Nesma Recycling recently launched its website. Visit it at:

www.nesmarecycling.com



Ramadan at Nesma Holding Daycare

Nesma Holding Daycare welcomed Ramadan with a traditional Gargee'an celebration.



GROUP ACTIVITIES

Bilal Rahman: Adventure Travel

Bilal Rahman, Applications Administrator, Nesma Airlines, loves to travel and is always craving new experiences. His recent adventure was in Azad Kashmir, facing temperatures of 10 degrees below zero.

Learn more about Rahman's passion on his instagram account [@Bilal_Urrahman](#)



Alturki is a Member of Al-Ittihad Club

Nesma President, Faisal Alturki, was made an honorary member of Al-Ittihad Club, a Saudi premier league football club based in Jeddah. Nesma Holding football team celebrated the occasion.



Sabir Supports Environmental Initiative

Majdi Sabir, Senior Communication Officer, Nesma Holding, participated in the "My Plant will Help my City Grow" initiative, organized by Jeddah Municipality to increase green spaces in the area.



Nesma Water & Energy Gather for Sports Day

Employees for Nesma Water & Energy met for the company's first quarter gathering, hosted by CEO, Mahmoud Fallatah. The gathering included sports activities such as volleyball, football and swimming.



Debyaza: Eid Recipe by Nesma Catering Chef, Kholoud Suhail

A rich mixture of dried fruits, dried apricot paste and nuts, Debyaza is a traditional Hejazi Eid dish that you absolutely have to try.

Ingredients:

- 2 packs of dried apricot paste (qamar al-din)
- 1 cup almonds
- 1 cup cashews
- 1 cup walnut
- 1 cup hazelnut
- 1 cup diced apricot
- 1 cup of diced fig
- 1 cup peeled pistachio
- 1 cup pine nuts
- 1 ½ cup sugar
- 2 cinnamon sticks
- 4 cloves, 4 cardamom, 5 mastic
- 1 cooking spoon margarine
- 2 litre of hot water

Directions:

- Soak the dried apricot paste in 1 litre of hot water until soft.
- Mix all the nuts then soak it in hot water for 10 minutes.
- Blend the dried apricot paste with sugar.
- Fry the mixed nuts in margarine.
- Then, add the mastic and keep frying until golden brown. Drain off and set aside.
- In the same pot, boil the dried apricot paste in 1 litre of hot water. Add the cloves and cardamom.
- After boiling, add the diced apricot and fig.
- Add the nuts and cook for 10 min. leave it aside until cool.
- Serve and enjoy.

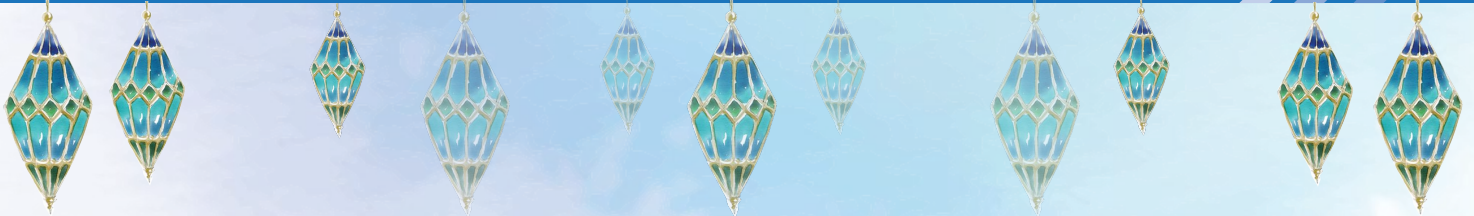


Nesma Catering Chef, Kholoud Suhail, appeared on “Shorba wa Sambosa” cooking show, hosted by Beity TV channel.

Kholoud prepared cheddar cheese spring rolls and chicken lentil soup.

[Watch the show here.](#)

From the Community



Congratulations!

Newborns



A new baby boy for **Fakhri Hashem Al-Bobali**, Senior Design Engineer, Nesma & Partners



A new baby girl for **Abdulrahman Yousef**, Proposal Engineer, Nesma Water & Energy



A new baby boy for **Remesh RS**, Internal Audit Supervisor, Nesma Trading

Employees of the Month



Shak Khan Agvan, Foreman, Nesma & Partners



Malek Ali Almazaydah, Electrical Supervisor, Nesma & Partners



Praveen Kumar, Steel Fabricator, Nesma & Partners



Mehmet Tasan, Excavator Operator, Nesma Onur



Mohammad Akbar Riyaz, Rough Carpenter, Nesma & Partners



Mohaimen Sajili isad, Quantity Surveyor-civil, Nesma & Partners



Francisco Gura Palen, Safety Supervisor, Nesma & Partners

Graduation



Alnuman Alfaruqi, Civil Site Engineer, Nesma & Partners, graduated from King Fahd University of Petroleum and

Minerals with a master's degree in construction management.



Mahdi Alsharif, son of Basem Alsharif, General Manager, Defaf United for Logistics, graduated from Virginia Polytechnic Institute

and State University with a bachelor's degree in civil engineering.

Promotions



Shaikha Albraikan was promoted from IT Project Manager to Corporate IT Manager, Nesma Holding.

Welcome to Nesma

Welcome to **Fahad Asiri**, General Services Supervisor, Nesma Water & Energy.

Welcome to **Ashraf Fallatah**, Project Accountant, Nesma Water & Energy.

Welcome to **Mohamed Abdulfattah**, Project Manager, Nesma Water & Energy.

FROM THE COMMUNITY

Iftar Photos



Photos from an Iftar gathering at the house of Abdulrazaq Alturki, Managing Director, Namma Cargo



Photos from Nesma Management Iftar, Park Hyatt, Jeddah



Photos from Nesma Holding Iftar, InterContinental, Jeddah



A photo from Albir Society Iftar, Hilton Hotel, Jeddah

A photo from Nesma Electric Iftar, Jeddah

FROM THE COMMUNITY



Photos from Nesma & Partners and Nesma Trading Iftar, Al Khobar

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newsletter@nesma.com.

Let us feature you in our pages!

