

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 3: March 2014



CAREER FAIRS



PROJECT MOBILIZATION



SPORTS



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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FEATURED ARTICLE



NATIONAL DAY CELEBRATIONS



Nesma employees often relate to Nesma as being a “family”, thanks to having a friendly work environment and strong relationships between our people. But, have you ever wondered how many nationalities from across the world are represented in our family of employees?

Nesma Holding did a poll of our employees in Saudi Arabia and we were amazed to discover at least 47 nationalities in the Nesma Group, from Afghanistan to Yemen. The top 5 nations represented at Nesma in Saudi Arabia are (in alphabetical order): Bangladesh, India, Nepal, the Philippines and Saudi Arabia.

And since most of these employees have left their first home to come to work in Saudi Arabia, we decided that we must come together as a family and celebrate with each nationality in their second home here at Nesma.

Countries Represented by Nesma:

Afghanistan	India	Palestine
Algeria	Indonesia	Philippines
Australia	Iraq	Saudi Arabia
Bahrain	Ireland	Senegal
Bangladesh	Jordan	Somalia
Bosnia	Kenya	South Africa
Canada	Lebanon	Sri Lanka
Chad	Malaysia	Sudan
China	Mali	Syria
Egypt	Mauritania	Thailand
Eritrea	Morocco	Tunisia
Ethiopia	Myanmar	Turkey
France	Nepal	USA
Great Britain	Niger	Vietnam
Greece	Nigeria	Yemen
Holland	Pakistan	

FEATURED ARTICLE



On March 26, 2014, Nesma Holding teamed up with Nesma Catering to celebrate with our employees the national day of Bangladesh. There are over 1,200 Bangladeshis in the Nesma Group and across all types of positions from Chief Financial Officer to Assistant Technician. The celebrations took place in the cafeterias and mess halls across Nesma, from Jeddah to Makkah to Jubail.

After what we consider a successful launch, Nesma Holding and Nesma Catering have decided to continue to celebrate all national days with our employees.

Do you have any ideas for how we should celebrate? Have we missed your nationality? Please let us know!

Nesma Holding did a poll of our employees in Saudi Arabia and we were amazed to discover at least 47 nationalities in the Nesma Group, from Afghanistan to Yemen.

FEATURED ARTICLE

CAREER FAIR PARTICIPATION

March is typically “career fair season” at universities, as students who will graduate at the end of the semester start to plan for the next milestone in their lives— getting their first full-time job.

This March, Nesma participated in several career fairs in Jeddah, the Eastern Province and London. In Jeddah, Nesma Holding was the Main Sponsor of the King Abdulaziz University career fair for women, where over 300 female college students from all of Jeddah’s public and private universities visited the Nesma booth to learn about job opportunities and the Company’s training and social responsibility activities. Nesma also participated in the Engineering College career fair (also at King Abdulaziz University), where the Nesma team met with male engineers who are graduating this year.

In the Eastern Province, Nesma Trading participated in an Aramco-organized career fair for contractors in Al-Hasa region, a female recruitment event co-organized by the Asharqia Chamber and Taqat Center, and the Dammam

Technical College career fair technical and vocational degree graduates.

Finally, in London, Nesma participated as a Diamond Sponsor at the UK 2014 Graduation Ceremony and Career Fair, organized by the Royal Embassy of Saudi Arabia in London, United Kingdom (Cultural Bureau), under the supervision of the Saudi Ministry of Higher Education. The event lasted two days from March 29- 30, 2014. Representing Nesma were Ms. Noura Alturki (Nesma Holding HR Division), Mr. Ramzi Ibrahim (Nesma Trading Corporate Services Division), Mr. Sultan Al-Aqeel (Engineer at Nesma & Partners currently studying for a Master’s Degree in the UK), and Mr. Vatche Kavlakian (CEO of NDigitech).

Nesma & Partners will continue to represent Nesma at colleges by participating in several more career fairs in the Eastern Province in April and May, namely at King Fahd University for Petroleum and Minerals, Dammam University, Jubail Technical College, and the Dammam Technical College.



NESMA EVENTS



Sports Activities



The Nesma Cricket Club (established in November 2012) has been on a winning streak recently. In its latest competition, the club has won four continuous matches, and one additional victory on March 21st, thereby creating history for the club. Gulam Rasool, Technical Support Manager at Nesma Holding explains, “Every time we used to win hardly either one or two matches in a complete tournament. These recent victories are a result of more encouragement in the team and continuously working out in the gym to have more physical fitness.” During this last tournament, the Nesma Cricket Club competed against the Stallions, the Hanifa Tigers, QRCC, ATS, Hala A White, ALJ Toyota, and OTEX. Although the team did not qualify for the semifinals, which would require them to win six out of seven matches, the Club members are in very high spirits and determined to do better in the future.

The Nesma Cricket Club is registered with the Western Province Cricket Association (WPCA), which is associated

NESMA EVENTS *continued*



with Saudi Cricket Center (SCC). The club is comprised of 19 members from 6 Nesma companies: Nesma Holding, Nesma Trading, Nesma Real Estate, Nesma Training Center, Nesma Electric, and Nesma Batterjee. These members are: Sheraz Butt, Benathen, Shamand Mootheden, Saleem Malik, Mohd AkramulHaq, Izhar Khan, Saidul Islam, Mohd Saju, Ahmed Gulam, Krishna Naryan, Rasool Gulam, Dinesh Kumar, Walter Fernandez, Yasir Mohammed, Narendaren Tiger, Sarfaraz Khan, Uttam Mistry, and Basil Udugulumala.



The players can usually be found practicing on Fridays from 7am to 11am on Dalla Street, near the Jeddah Community College.

The Nesma Basketball League (NBL) in Nesma KAUST project in Thuwal (north of Jeddah) concluded its 2nd conference, which ran from December to March 2014. Mr. Paquito Umali, Night Duty Manager at Nesma & Partners, who organized the conference, explained the purpose of the tournament “to promote camaraderie, sportsmanship, and physical and mental fitness among all Nesma players.” 10 teams joined the League from different divisions of Nesma Trading and Nesma & Partners. Meanwhile in Jeddah, the Nesma Basketball Team entered the 5th conference of the Filipino Basketball League. It has 2 wins so far and 0 losses. The team, which includes employees from Nesma Holding, Nesma Trading, Nesma Unitrade, and Jollibee, is no stranger to victory and has received many championship titles and awards over the years from the Western Filipino Basketball League Committee, the Filipino Basketball League Committee, and the Overseas Filipino Basketball League Committee. Its latest awards include winning first runner up in January 2014, Champion in September 2013, and Best Uniform Award and Best in Muse on multiple occasions. Team Manager Alan Pangan (Bank Relations Supervisor at Nesma Holding) explained that the members are: Ricky Pangan, Louie Dela Cruz, Kits Saquibal, Joel De Roxas, Jon Castillo, Ramil Dolor, John Ryan Codon, Renan Alcantara, Majed Assiri, Ian Villanueva, John Paul Bauson, Eric Cahalhal, Elie Ammar, Andrew Versosa, Gabriel Dagsi, Paulo Domangas, and Jonathan Nitura.



IN THE SPOTLIGHT



Nesma Orbit

Nesma Orbit for Industrial Projects and Commerce was established in 1994 in Jeddah, Saudi Arabia. The company specializes in the supply of finishing materials from high-end customized products to stocks for commercial projects. Products include porcelain, ceramics, quarry tiles, terra cotta, mosaics, natural stones, marbles, gemstones and more. Nesma Orbit offers services to a wide range of clients including architects, engineers, interior designers, and private individuals.

With trust built on understanding and speaking their clients' unique language, Nesma Orbit is synonymous with superior quality, an exceptional showroom experience, and unsurpassed expertise. By customizing services for every client, their experts give recommendations on appropriate material use, design solutions, and installation procedures. Moreover, they



Our company is in the business of nurturing ideas with innovative solutions and we take great pride in our results.

— Haytham Al-Hajj, CEO

IN THE SPOTLIGHT *continued*

offer maintenance recommendations and extensive know-how that has been gained from over eighteen years of experience in a highly demanding market.

Projects by Nesma Orbit have included palaces, private residential villas, restaurants, beauty salons, commercial projects, residential compounds, hotels and shopping centers.

Located in Jeddah, Riyadh, and Al Khobar, the showrooms provide samples of the finest porcelain and ceramic tiles, decorative items, natural stones (marble, limestone, granite, slate, quartz, and travertine), sanitary items and mixers, parquet flooring, and door handles.

For a company to be the best, it must provide the very best services, expertise, and products. At Nesma Orbit, this starts by employing the most qualified people. With over 50 people company-wide, the experienced team includes highly skilled architects, engineers, interior designers, procurement specialists, and technicians. Nesma Orbit's Auto Cad department, staffed with engineers and architects, produces drawings of all kinds, including professional site measurement, as built drawings, detailed shop drawings, and cutting lists.

Nesma Orbit has the expertise to source and procure the most distinguished materials from the leading artisans and manufacturers, as well as to provide expert advice on materials choice, installation, and maintenance. Many of the company's products are distinctive in terms of style, cutting edge innovation, and quality of manufacture.



PROJECT:

**Nesma Holding Co. Ltd.
corporate headquarters,
Jeddah**

Nesma Orbit supplied numerous onyxes such as Kilimangaro, Kilimangaro viola and Honey. Unique marble floors and accents included Bronzo Amani, Macaubas Gold, and Chocolate Brown Giallo Miro. Also added to the building were Porfido Tiles.

Nesma Orbit also played a major role in decorative accents throughout the building.



GROUP NEWS



Nesma & Partners **نسما وشركاهم**



نسما للكهرباء
NESMA ELECTRIC



PROJECTS ENTERING MOBILIZATION PHASE

Every construction project in Saudi Arabia goes through several phases: Prequalification, Bidding, Pre-Award, Contract Signing, Mobilization and finally Demobilization. This March, several projects at Nesma have entered the mobilization phase, which usually starts with temporary site offices and sanitary facilities.

At **Nesma & Partners**, mobilization is proceeding according to plan for the **Riyadh Metro**, a project of the Arriyadh Development Authority that will take five years to deliver. The network will be 176 kilometers long with 85 stations. Six lines are planned – Blue, Green, Red, Orange, Yellow and Purple. Nesma & Partners is part of the “Arriyadh New Mobility” consortium building the Red line, which is 40.9km in length. The company is responsible for the construction of complete underground stations; mechanical, electrical and plumbing work; and finishing work of above-the-ground stations.

At **Nesma Electric**, the **Al Naga Substation** reinforcement project is under way. Mr. Salah Al-Sunaid, Deputy CEO of Nesma Electric, reports that the project is located at a pivotal position in the area near the Holy Mosque in Medinah, and it is one of the most challenging projects due to the project location and the allotted execution duration by the customer. Mr. Al-Sunaid explains, “Typically, a project of this size and nature of work would require 36 months to be completed; nonetheless, the owner of the Substation (Saudi Electricity Company) has asked Nesma Electric to complete the project in 21 months.”

Another project in mobilization is the **Rock Crusher Project** under **Nesma Trading**. Mr. Essam Ahmed, Site Manager, explains that the purpose of this project is to produce crushed stones with all required sizes to support and supply upcoming projects. Future plans may include production of bricks made of asphalt and concrete. The rock crusher arrived at the Jeddah Islamic Sea Port in the last week of March and was transported to the site location on Al-Jamoom Road in new Breaman.

The Nesma Insider will follow up with each of these projects and provide periodical updates at key intervals. Wishing all teams involved the best of luck during this critical phase!

GROUP NEWS *continued*



Bird's Eye View

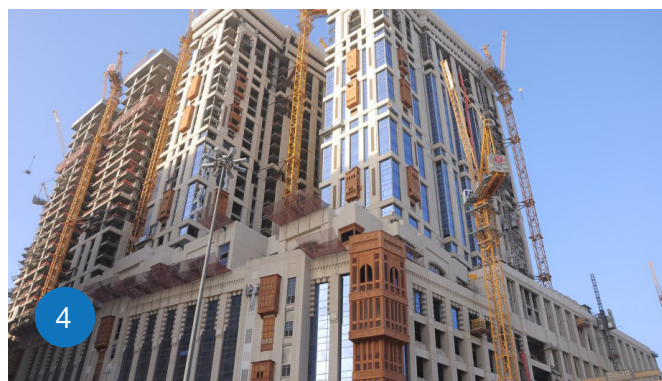
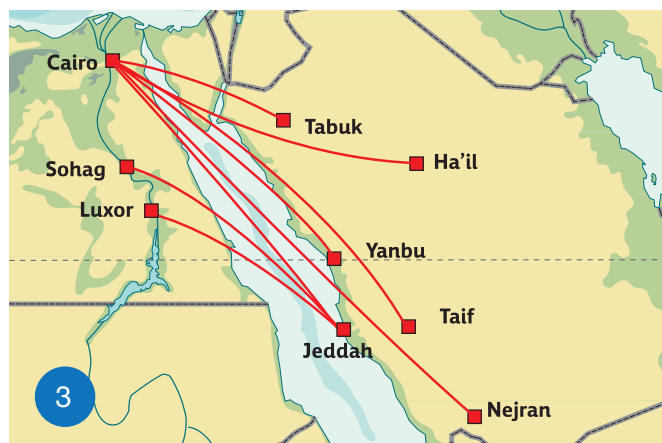
1. **Nesma Water & Energy** received its "contractors classification" as a first class contractor in water and sewage works, allowing it to participate in any projects in the water business in Saudi Arabia without limitations. Earlier this month, Nesma Water also handed over to the National Water Company 4 projects of water meters replacement for Jeddah City. It consisted of 96,000 House Connections and Replacements.

2. **Nesma Embroidery & Tailoring Center** in Jeddah received a certificate from Baby Safe Homes confirming that their children's day care is safe for children to grow and play.

3. **Nesma Airlines** has begun operating flights from Jeddah to Cairo. With flights between Egypt and Tabuk, Hail, Yanbu, Taif, Nejran and now Jeddah, the airline has been expanding its flight routes helping to create more international flights between Saudi Arabia and Egypt.

4. On March 2, 2014, the Jabal Omar project in Makkah announced that the Hilton Hotel Suites (first tower) were submitted to the client and ready for operations. This project, constructed by **Nesma & Partners** consists of 242 suites on 19 floors.

5. The Saudization Unit of **Nesma & Partners** signed an agreement with the Human Resources Development Fund in Riyadh to support the employment of Saudis in all company projects operating in the Central Region of Saudi Arabia.





ANNOUNCEMENTS:

We congratulate **Mr. Thamer Baz** (Nesma Water & Energy) on his marriage.

Ali Al-Zahrani (Nesma Holding, Riyadh) graduated from a 12-month long training program called "The Bullet Proof Manager", which focused on management skills including delegation, customer focus, stress management, negotiation skills and leadership.

Congratulations to **Mr. Majid Nabaa** (Nesma & Partners) on the occasion of being blessed with a baby girl (Elaf).

Eng. Rami Jamal (Nesma & Partners) celebrated the event of becoming a father with his colleagues and friends.

Congratulations to **Mazen Adel Fattah** (Nesma & Partners) on his recent marriage.

Congratulations go to Employees of the Month for Nesma & Partners: **Guddu Miya, Alatafur Rehman, and Nouman Atif Mohammad.**



Celebrating Bangladesh!

