

NESMA INSIDER



Bringing our Nesma community closer through shared communications • Issue No. 40: April 2017

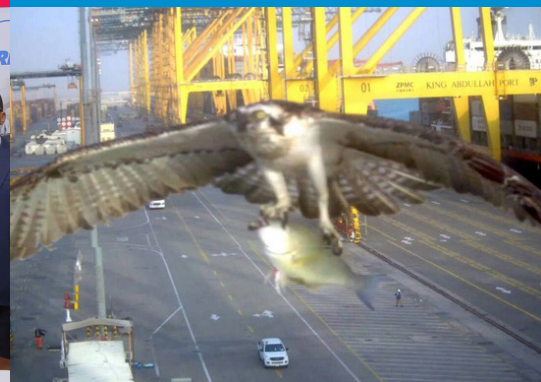
In the Spotlight: Nesma Concrete Solutions



FEATURED

GROUP NEWS

FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

CONTACT US

To speak with a member of our staff or to send news for future issues, please contact us at:

newsletter@nesma.com
Tel: + 966 12 669 3322 Ext: 1501

For more news and updates please visit
www.nesma.com

STAFF

EDITORIAL

Editor - Noura Alturki
Editor - Aisha Yahya

CREATIVE

Art Director - Steve Westfall
Designer - Arwa Salem
Production - Hassan Mansai



FEATURED ARTICLE

Camel Heritage Project

Nesma & Partners has completed its work on the Camel Heritage project, sponsored by Saudi Aramco and located in Rimah, 140 km north east of Riyadh. The Camel Heritage project is a state-of-the-art facility for racing, auctioning, competing and judging, as well as boarding Saudi Arabia's finest camels.

Nesma was one of the primary contractors for the temporary camps to accommodate both workers and VIPs. The scope of work for this project, which was completed in 3 months, included temporary camps to accommodate workers and VIPs, as well as installation of 335 prefabricated units, two clinics, six guardhouses, 20 km of dual carriage road, 6 km of single lane road, a parking lot, nine helipads, porta cabins and all of the supporting infrastructure of sewers, electricity, water, roadworks with traffic signage, street lights, excavation, backfilling, and sand berms.

A few numbers can readily illustrate the intensity of the work undertaken: up to 8500 tons per day of asphalt, 8000 tons per day of aggregate base course and 5500 m² per day of rip rap, 21,500 m² stamped concrete walkway, 24 km of guardrail, 156 solar lighting units, and 850 street lighting poles.

Nesma & Partners' ability to successfully execute the Camel Heritage project can be attributed in part to leveraging the support of multiple Nesma Group companies including Nesma Onur, which executed the road work and street lighting, and Spacemaker, which manufactured over 350 porta-cabins.

The project paved the way for more than 300,000 camels and their owners to enjoy the world's largest camel festival, the King Abdulaziz Camel Festival, a cultural and fun-filled 28-day event held under the patronage of King Salman.



IN THE SPOTLIGHT

NESMA
CONCRETE
SOLUTIONS



Nesma Concrete Solutions, a joint venture between Kandussi Austria & Nesma Holding, was founded in June 2014, with the vision of forming a concrete block factory that would bring fresh and innovative ideas to the construction market in Saudi Arabia.

NCS produces a wide range of concrete products including unique architectural products and systems for developing retaining walls. NCS has already developed a strong reputation in the market for producing at the highest quality standards while remaining price competitive.

NCS, which adheres to ISO 9001 standards, was recently awarded a contract to produce a full range of light weight blocks for the Kingdom Tower project in Jeddah Economic City. The contract was awarded based on NCS's technical expertise in producing light weight products that meet the exacting specifications required by architects. The Kingdom Tower, perhaps the most talked about project in the Middle East, will be the highest concrete structure ever built.



IN THE SPOTLIGHT



The marketing strategy of NCS going forward is to increase its market share by continuing to innovate and improving the standard of concrete blocks, the back bone of the construction industry.

NCS's factory was developed by leveraging the support of the technical team from Kandussi Austria, along with the Nesma Group. All onsite construction was carried out by Nesma Trading, and the cement silos were built and delivered to site by Nesma Havatech.

Ray Byrne, who served as Nesma Concrete Solutions' General Manager from the company's inception until just recently, was tasked with getting the company up and running, and establishing a stronghold in the market, which he achieved with the support of Deputy General Manager, Ayman Abujabal and the technical support of Kandussi's professionals. In the beginning of March, Ray Byrne handed over the reins to Ayman who had spent the past 3 years as deputy GM gaining the requisite knowledge and experience to take full control of the company.

About Nesma Concrete Solution's General Manager



Ayman Abujabal, the new General Manager of Nesma Concrete Solutions, has had impressive career growth at Nesma that began in 2006, when he started at Nesma Electronic Co. as Electronic Technician. After two years, he was promoted to be the Head of Maintenance. In 2009, Ayman moved over to Nesma United Co. as Maintenance Supervisor. After another two years, Ayman was moved to Nesma Real Estate to fulfill the position of Maintenance & Operation Section Manager. In 2012, his dedication and hard work was again recognized when he was promoted to Deputy General Manager of the fledgling NCS.

He has been an integral part of NCS's rise and its establishment as an important player in the market. Ayman believes that the successful strategies he has employed the past three years as deputy GM will continue to help the company grow and maintain its excellent reputation.

Ayman has completed a bachelor's in computer engineering along with many management and leadership training courses that have helped him to hone the skills he uses as a supervisor and forward thinking manager.

His vision for NCS is for it to become a unique factory producing the best quality concrete products in the country.

In his free time, Ayman enjoys reading, football and fishing.

GROUP NEWS

Nesma Holding Hosts Cost Management Workshop

In an effort to share and collaborate across the Nesma Group of companies, Nesma Holding began a new series of workshops for CEOs and managers called “Nesma Excellence Workshops” intended to support the the Company’s leadership with a platform to share their expertise with one another and collaborate among peers.

Naif Al-Obaidi, Nesma Holding Executive Manager, was the organizer and main speaker for the March workshop, entitled, “Effective Cost Reduction: Lessons Learned for Your Budget.” Mr. Al-Obaidi opened the workshop with a discussion regarding the current economic situation in Saudi Arabia and the region. He continued by giving an overview of tactical and strategic cost management techniques. During the workshop, participants explored scenarios illustrating cost management.



Samie UZ Zaman Ashram, Infrastructure Manager in Nesma Holding’s IT Department, gave a short presentation regarding how his department had tackled the challenge of reducing costs.

In closing, Mr. Al-Obaidi shared an overview of the rationale behind cost management measures made by Nesma Holding last year and spoke directly to the importance of reducing costs while maintaining the same level of quality and service.

Orzax Participates in 5th Children’s Congress

Orzax participated in the 5th Children’s Friends Congress held in Istanbul last month and successfully introduced some of its natural remedies to attending health professionals. Orzax carries a wide range of children’s over-the-counter products, including items such as vitamins and fish oil.

Ocean Vitamin D3 was a product of special interest as it is free from additives such as BHA, BHT, parabens, sweeteners, sugars or coloring agents. Product Manager, Müge Bakla, stated that vitamin D deficiency is the underlying cause of many health problems and with 80% of the Turkish population lacking vitamin D, a daily supplement is very important.

Another featured product was Imunol Syrup, which contains echinacea, propolis, beta glucan, vitamin C and zinc to support the immune system. Product manager, Tevfik Özbir, noted that the amount of propolis has been increased



with the new formulation, and emphasized that the product does not contain sweeteners or glucose syrup.

Orzax’s mission is to combine traditional natural remedies with modern science to develop protective, preventive and therapeutic medicinal products.

GROUP NEWS

NDIGITEC Establishes Celebrity Services Unit

NDigitec has entered into strategic business partnership agreements with top celebrities and stars across the world. Through its portfolio, NDigitec manages and executes celebrity events and required services. The Celebrity Services Unit is currently handling the profiles of over 20 celebrities, partnering them with brand owners in need of representation and offering a complete value chain of services through its five competencies – Prepress, Premedia, Digiprint, Fabrication and Dubaiprint.com

Nesma Trading Achieves 1 Million Safe Man-hours at GEMTEC 2 Project



Nesma Trading's project to build General Electric's Manufacturing & Technology Center (GEMTEC) buildings in Dammam Industrial City 2 has achieved 1 million "Safe Man-hours." GEMTEC is a "fast-track" project involving heavy machinery lifts that handle up to 65 tons at heights of 35 meters with an average of only 200 workers and often times with scheduled 24-hour operations. In this context, safety is especially important.



Nesma & Partners' Team Speaks at Saudi Healthcare Architects' Conference

Two members of Nesma & Partners' Medical Equipment Planning Team from the SANG Hospital project recently spoke at a conference of the Saudi Healthcare Architects Organization. Mohamed Assem Elballouny and Robert Gleich, Medical Equipment Planners, gave a talk regarding the challenges of developing shop drawings for medical imaging systems.

Bangladesh Ambassador Visits Nesma Holding

Bangladesh Ambassador, H.E. Mr. Golam Moshi, recently visited Nesma Holding and met with Nesma Group CEOs and HR Managers. Discussions focused on the economies of Saudi Arabia and Bangladesh and explored the possibilities both for the current Bengali workforce in Saudi Arabia and for further collaboration with Bangladesh.



GROUP NEWS

Mawaddah Begins Audit for ISO Standards

When the management at Mawaddah International Group for Hotel & Umrah Services learned that the Ministry of Hajj was planning to announce a new requirement that all companies offering Umrah services become ISO 9001:2015 certified, they decided to get ahead of the game by meeting those standards now.

ISO 9001:2015 is a set of standards put forth by the International Organization for Standardization. It is based on quality management principles such as the process approach to continual improvement and putting the customer at the focal point to ensure that the company meets customer needs and expectations. Overall, implementation of the standards helps organizations to be more efficient and improves customer satisfaction, both of which can fuel growth and profits.

Mawaddah began the process of implementing ISO 9001 with an internal audit to assess the company's current processes, practices and internal relationships, in order to gauge their conformity with the ISO standards and to identify areas for improvement. Mawaddah staff were trained in the audit process including how to produce systematic,



independent, well documented evidence and how to objectively evaluate that evidence to determine the extent to which the criteria of the standards were being fulfilled.

The internal audit, a management tool Mawaddah is using to measure the effectiveness of quality management and identify areas of non-conformance with ISO 9001 standards so that corrective actions can be implemented, is expected to result in improved efficiency and business opportunities. As part of the process, Mawaddah managers are focusing on increasing quality awareness and reducing quality costs.

The next step in the process is an external audit and finally, the ISO certification.

Mawaddah International Group was ranked by the Ministry of Hajj as one of the top ten companies in 1437 A.H. for providing pilgrims' services.

Nesma & Partners SANG Taif Receives Appreciation Certificate

Nesma & Partners received an appreciation certificate from consultant Dar Al Handasah for maintaining good health, safety, and environmental standards at the King Salman Specialized Hospital project in Taif, Saudi Arabia.



GROUP NEWS



Nesma HR Hosts Workshops across KSA

Nesma HR hosted "Handling Violations, Grievances & End of Employment," a one-day HR workshop covering HR policies #8 and #14 of the "Nesma Group HR Policies and Procedures Orientation."

This series of workshops is the result of an effort to revise and standardize Nesma Group HR Policies and Procedures and is being presented in Jeddah, Riyadh and Khobar with the following objectives:

- to ensure HR practitioners at Nesma understand the full scope of the HR policies and procedures and how to implement them
- to provide tools to HR practitioners that will help them with the systematic implementation of the HR policies and procedures
- to encourage friendships and collaboration among HR practitioners across Nesma companies so that they become a support group and an internal resource for one another to achieve the HR vision and mission
- to emphasize the key traits and behaviors of HR leaders and support HR practitioners in their personal development as leaders

The Riyadh workshop, presented by Mr. Housam Ibrahim Basha of Nesma Telecom & Technology, and attended by HR representatives from NT&T, Nesma Electric, Namma Cargo and N Digitec, included an interactive role-play and an active Q & A session. In Jeddah, the workshop was delivered by Mr. Bassam Al-Saif for Jeddah-based companies, and in Alkhobar they were delivered by Mr. Mohammed Kadri, HR Consultant at Nesma & Partners.



NW&E Receives Appreciation Certificate from MEWA

The Ministry of Environment, Water & Agriculture (MEWA), Dawadmi Branch representative and manager, Eng. Abdullah Alhammady, presented Nesma Water & Energy with an appreciation certificate for work related to the Dawadmi-Affif Operations & Maintenance project.

The Dawadmi-Affif project was awarded to Nesma Water & Energy in late 2011 for 3 years and then re-awarded for another 3 years from 2015 until 2018.



GROUP NEWS

Nesma Art Gallery Exhibitions

Nesma Art Gallery, located in Rawdah district, Jeddah, was involved in a number of March art exhibitions as a sponsor, organizer, host or participant.

The "Balance and Contrast" exhibition, opened by businessman, Mustafa Rida, ran for ten days and was attended by more than 300 visitors.

Nesma Art Gallery was an organizer of "Saudi Arabia as Seen by the Artist - Vision 2030," a competition and three-day event attended by over 600 visitors and held under the patronage of His Royal Highness Prince Mishal bin Majeed bin Abdulaziz Al Saud. Prizes went to the top three winners: Fatima Hakami, Hanan Al-Qahtani and Fawzia Al-Saadi.

On Mother's Day, over 700 participants attended a three-day exhibition held at the Hilton Hotel where onlookers enjoyed watching artists as they created paintings live in the Nesma Art Gallery corner.

Nesma Art Gallery also hosted the French Consulate and the French School of Arbitration children's drawings in a one-day event.

The "Stages" exhibition, featuring artist Monther Charabi, ran for 15 days at Nesma Art Gallery.

Nesma Art Gallery traveled to Dubai during "Art Week" to exhibit 40 works from ten artists in the "Art Journey."



Currently, Nesma Art Gallery has two exhibits. "Cloud Fan," showcasing the talent of Saleh Al Shehri runs through April 10th at the Nesma Art, and the "Islamic Art Exhibition" located at the Pullman Hotel, Zamzam Towers in Mecca, which runs through April 6th and features six artists.



NW&E Participates in KFUPM Career Day

Nesma Water & Energy participated in the King Fahad University of Petroleum and Minerals (KFUPM) Career Day as part of its quest to seek out new talent. The event gathered employers and young Saudi job seekers to meet and exchange information.



NW&E Conducts Project Management Workshop

Nesma Water & Energy has conducted a Project Management workshop as part of an ongoing effort to promote open communication and increase efficiency at project sites. The workshop focused on empowering project managers and key staff members on site in addition to reinforcing Nesma's culture, values and policies. This workshop was headed by Nesma Water & Energy's CEO, Eng. Mahmoud Fallatah and Operations Director, Eng. Ali Mahmoud. Significant contributions were made by all department heads as well.

FACES OF NESMA

Growing with Nesma : Ahmed Abdulaziz



Mr. Ahmed Abdulaziz has been a catalytic force at Nesma since 2008, when he joined as Senior Oracle Consultant. At that time, he was the

only Oracle developer and working with a single company. By 2014, Ahmed had grown the team and its impact to reach across the Nesma Group, applying best practices as his team developed solutions for individual companies while, at the same time, standardizing the Group's finance and supply chain reports. At that point, Ahmed was promoted to be Oracle Project Manager, leading a team of 6 senior technical consultants supporting over 35 implementations and more than 5 software applications.

In his current role, Ahmed manages the planning and implementation of projects, the team, the budget, and daily operations as well as quality assessment and control.

He also acts as a business process development consultant to internal clients and responds to their business needs with tailored Oracle application solutions, which must be met on time. In addition, Ahmed prepares multilingual documentation and uses APIs to move data between Oracle and 3rd party applications.

Ahmed has been working on Oracle since 1999, first with Joiner in Egypt, then as a senior consultant and later as an Oracle team leader for STC. He then moved to the UAE to work as project manager for the Enock Group; he joined Nesma Holding the following year.

When asked what he's learned along his career path, Ahmed responded that, in addition to developing leadership skills, management skills, and an effective cross-trained team, he's learned that, "The smarter you work, the more quickly you succeed but team work is vital to success. Ultimately, it's a lot easier to do good work when you work with good people."

Currently, Ahmed is studying the Internet of things (IoT) and planning to get certified as a Project Management Professional.

Ahmed enjoys working out at the gym, reading and traveling. He also goes fishing regularly with "Nesma fishers," a group of colleagues who are fishing enthusiasts.

Mawaddah Hosts Training Session for Waqf Al Khairat

Mawaddah received an award of appreciation for hosting a training program for Wakf Alkhairat in Makkah. The course was a joint effort between Waqf Alkhairat and Mawaddah which provided a venue and refreshments. It was open to the public and free of charge to help those in need of improving their computer skills. The computer course was attended by 45 participants and lasted 54 hours over multiple sessions.

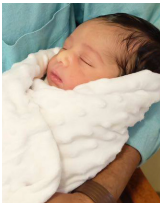


From the Community



Congratulations!

Newborns



A baby boy for **Aisha Yahya**, Senior Communications Officer, Marketing Department and **Essam Kamil**, Customer Service Manager, Namma Cargo



A baby boy for **Safeer Kabirkutty**, Sr. Accountant – Nesma & Partners, KASH Qassim project.

Employee of the Month

Zahia Saleh Alsahari, Admin. Assistant, Nesma Recycling



Abdullah Mesfer Almalki, Admin. Assistant, Nesma Recycling



Promotions

Syed Zulfiquar Zaidi, promoted to Sr. Document Controller, Nesma & Partners

Certificate & Awards



Mohammed Safiuddin, QA/QC Engineer, Nesma & Partners, completed a CQI & IRCA approved Lead Auditor QMS training course.



Eng. Fakhre Albobali, Senior Design Engineer, was certified on the NFPA 13 Installation of Sprinkler Systems.



Jad El Ghossaini, Training Specialist, Nesma & Partners, was certified as an MTa Masterclass Facilitator trained in the use of experiential learning concepts to offer engaging workshops.



Khalil Ahmed, HSE Officer, Nesma & Partners, was awarded the NEBOSH General Certificate in Occupational Health and Safety.



Kholood AL- Mattar, Senior Training Specialist, Nesma & Partners, won the Saudi Prize for Human Resources Management for her article, "The Glass Ceiling." The article will be posted in the Saudi Human Resources Gateway (<https://www.saudihr.sa/Arabic/AboutUS>). Interserve Learning & Employment recognized Nesma & Partners for its ongoing on-the-job training providing opportunities to young female students.



Namr Houh, Project Procurement Manager, Nesma & Partners, was certified as an International Procurement Professional (CIPP)



Umair Ahmed Syed, Qa/Qc Civil Engineer, Nesma Holding, passed the (IRCA) certified ISO 9001-2015 Lead Auditor course.

FAREWELL

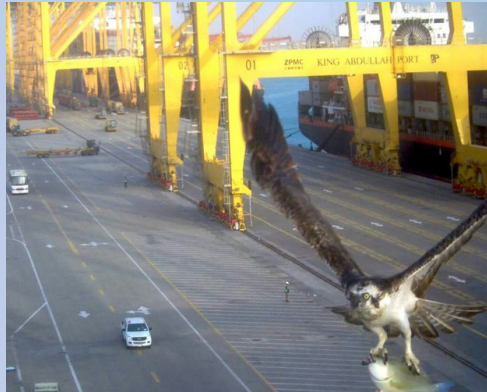
A farewell party was held for **Mr. Dzamil Zunda**, Nesma Electric, Construction Manager.



FROM THE COMMUNITY *continued*

Interesting Images: Hungry Eagle at KAP

The CCTV system at King Abdullah Port captured some surprising snaps of a hungry eagle getting ready to have lunch.



Across Nesma, employees recently celebrated the national day of Syria and Bangladesh.



Mawaddah, Madina



Nesma & Partners, Head office, Al-Khobar



N&P - AJYAL Project, Dhahran



JODP, Nesma & Partners, Makkah

FROM THE COMMUNITY *continued*



Nesma Telecom & Technology, Riyadh



Sang Hospital, Nesma & Partners, Jeddah



Sang Hospital, Nesma & Partners, Qassim



SANG Hospital, Nesma & Partners, Riyadh



Employees at Nesma & Partners in Al-Khobar recently celebrated Palestine Land Day.



Nesma Catering, Nylon Project, Jubail