

Nesma *Insider*

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NDigitec Opens New Facility in Dubai Production City



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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View all past issues at the [Nesma Insider Archives](#).

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NDigitec Opens New Facility in Dubai Production City



Nesma Holding President, Faisal Alturki, inaugurated Namma Int'l Digitec's (NDigitec) new headquarters, located in Dubai Production City.



Founded in 2005, NDigitec recently acquired a 110,000 sq ft plot of industrial land on which to build its new facility, bringing all five of its competencies under one roof including prepress, premedia, digital printing, fabrication and its online printing platform DubaiPrint.com

The new facility includes more than 50,000 sq ft of built up area, comprising office spaces, a production area and an interactive showroom. The second phase of its expansion will see the addition of 30,000 sq ft of built up area that will provide additional services and capabilities for further vertical expansion.





The company is expecting solid growth via the introduction of the latest technologies such as automation, augmented reality (AR), virtual reality (VR), artificial intelligence (AI) and data analytics being used throughout their solutions and services.

“In 2005, we had a dream and Sh.Saleh Alturki trusted, believed in and supported us. We have achieved incredible growth and today it is with great pride that we inaugurate this state-of-the-art facility,” said NDigitec’s CEO, Vatche Kavlakian.

Commenting on NDigitec’s goal of supporting the company’s existing clients and Nesma Holding companies in bringing to life Saudi Arabia’s Vision 2030, Leshek Krawczyk, NDigitec’s new premedia executive producer says, “Our focus is on interactive exhibitions and museums in Saudi Arabia.



These large-scale projects will attract global attention and help boost tourism. It is an unprecedented opportunity to contribute to the ambitious plans of national transformation and re-discovery of Saudi Arabia’s diverse cultural heritage.”

NDigitec is an innovative prepress, premedia, digital printing & creative technologies production company, which offers a value chain of services for graphic arts, printing and media industries as well as brand owners.

Nesma Security Awarded Schlumberger Project

Nesma Security has been awarded a new project by Schlumberger Middle East to provide security services for the Schlumberger's sites and facilities in Saudi Arabia.

The project, valued at SAR 16 million, will gather 168 Nesma Security guards working for a duration of 12 months.



Working in more than 85 countries, Schlumberger is a leading provider of technology for reservoir characterization, drilling, production, and processing to the oil and gas industry.



Nesma Orbit Finishes Work on Mansard Hotel

Nesma Orbit finished its work on Mansard Hotel in Riyadh, a project started in 2015 and scheduled to be ready by 2020.

Nesma Orbit's area of work covered the production, quality assurance and quality control of the hotel's indoor and outdoor porcelain, marble, wood flooring and slate.

Mansard consists of three hotels, six typical villas and two convention center buildings including gym, spa and halls in addition to three restaurants and a total of ten shops.

Take a look at this magnificent project at [Mansard Hotel website](#).



نسما للمياه و الطاقة
Nesma Water & Energy

NW&E Awarded National Water Company Project

Nesma Water & Energy (NW&E) was awarded a new project by the National Water company in Makkah city.

NW&E's scope of work will include 22 tanks, a 160 km water network and 2 carbon steel tanks each with a capacity of 25,000 cubic meters.

Nesma Travel Named General Sales Agent of Himalaya Airlines

Nesma Travel is officially the General Sales Agent of Himalaya Airlines, a Nepalese airline operating from Tribhuvan International Airport in Kathmandu, Nepal.

Himalaya Airlines currently operates seven flights weekly from Dammam to Kathmandu with 80 business class and 150 economy seats.

In the next few months, Himalaya Airlines plans to operate direct flights from Riyadh to Kathmandu to serve the Nepalese community in the central province.



Nesma Training Center News

Since the beginning of the year, 1,516 beneficiaries have been served at Nesma Training Center (NTC) by various programs, workshops and community activities.

Recently, six agreements were signed with the law firm, Saif Alturki Group, Himayah Association, the Charitable Family Protection Society, Wedad Charity Foundation, Alhasalah Foundation, the Social Development Bank and Tawahud Steps for autistic children.

Additionally, Moasanda team members were honored at Nesma Holding by Nesma Holding General Manager, Naif Alabeedi, in appreciation of their voluntary support at NTC.





Nesma CEOs Meet for Roundtable Discussion

A roundtable discussion entitled “Fostering a Mentoring & Coaching Culture in Your Organization,” was held at Nesma Training Center (NTC) and attended by CEOs and executives from across the Nesma Group.

The event was organized by Nesma Holding HR and facilitated by leading experts Roy Richards, Jr. and Paris de l'Etraz who have long-standing expertise in emotional intelligence, leadership, management development and corporate governance.

N&P Sponsors IKTVA Forum

Nesma & Partners was a golden sponsor of the 2020 IKTVA annual forum and exhibition, held at Dhahran Expo Center.

The two-day forum and exhibition brought together more than 10,000 participants representing 1,000 companies from 40 countries, and led a broad spectrum of local and international investors to discover energy supply chain investment opportunities.

Experts from several companies contributed to dynamic panel discussions, presentations, workshops and seminars.



iktva 2020
forum & exhibition

Nesma Trading in SABIC Conference

Nesma Trading participated in the Exhibition of SABIC Conference 2020, an international platform for SABIC vendors and suppliers, held at King Abdullah Cultural Center in Jubail.



Fire Extinguisher Training at N&P

Nesma & Partners (N&P) conducted a fire extinguisher training session for its employees, including practical training outside N&P building.

Jollibee and Chowking Meet to Fire-Up!

Jollibee and Chowking employees met at this year's employee convention held in Al Thumama Desert in Riyadh, entitled "fire-up, blaze the trail!"

The meeting included workshop challenges to the Jollibee and Chowking teams to brainstorm ideas, solve problems and collaborate.



Nesma at Pearl Initiative Circle Meeting and Workshop

Represented by Nesma Holding's Executive Manager for Corporate Communications, Rana Zumai, Nesma was part of the Pearl Initiative workshop, titled "Creating Shared Value."

The workshop aimed at helping businesses address social issues by focusing on shared value policies and procedures to maximise the positive community impact of organizations.

Additionally, Nesma was part of the Gulf Business Philanthropy Circle Meeting held at Emirates NBD Headquarters in Dubai and focusing on CSR and success stories in hiring persons with disabilities.



Maaden and Waad Al Shamal Visit Nesma Embroidery

Maaden and Waad Al-Shamal companies visited Nesma Embroidery Center in Thuwal and Qitan Center in the eastern region.

The visit highlighted Nesma's extensive experience in employing local community women in sewing factories, in addition to the company's practices in every phase of the project, including the company's facilities, employee on-the-job training, production and quality control.



FACES OF NESMA:

Sara Yousef



Sara Yousef is the office manager for Nesma Holding's president, where she is responsible for the administration of the president's

office and supports the operations director in the overall coordination and planning of executive team meetings from preparation to follow up.

With a Bachelor's degree in Public Administration, Yousef's journey at Nesma started in 2011, when she joined Nesma Airlines Egypt as an Admin Assistant.

She then became the HR & Admin Officer for both Nesma Airlines Egypt and Saudi Arabia before moving to her current position.

Today, Sara Yousef describes her Nesma experience as one where she feels empowered as a Nesma employee and committed to giving back by growing her knowledge and skills in executive office management.

"In addition to being part of an extraordinarily supportive culture, I'm thankful for the fact that there is always an open door for new possibilities within my reach at Nesma, and that always gives me motivation, energy and inner strength."

In her free time, Sara Yousef likes to spend quality time with her family and two kids, Mohammed and Malika, in addition to watching detective investigation TV shows.

Nesma Cricket Team at the Premier League Tournament

Nesma Airlines Cricket won two games during the first round of the Premier League Tournament organized by the Western Province Cricket Association.



Nesma Airlines at Najm Al Arab

Nesma Airlines was honored as one of the stars in the Egyptian festival, Najm Al Arab.



Al-Fadhli Wins a Medal at Horse Festival

Ezz Al-Fadhli, HR Associate, Nesma & Partners, won a medal during Asharqia Arabian Horse Festival in Dammam, Saudi Arabia.



Idris's Art Showcased at Mafaheem

Suliman Hag Idris, Assets Supervisor, Nesma Water & Energy, participated in the Mafaheem exhibition held in Serafi Mall in Jeddah.



Congratulations!

Newborns



A new baby boy for **Khushhal Salmani**, Storekeeper, Nesma & Partners

Certificates



Mohammed Othman, Investment Supervisor, Nesma Real Estate,

graduated from Umm Al-Qura University with a bachelor's degree in economics.



Abeer AlSaab, HR Officer, Nesma Trading, received the Chartered

Institute of Personnel and Development certificate.



Salem Al Marri, Security Guard, Nesma & Partners, received a certificate of appreciation for preventing the theft of company equipment.



Marwan Nassereddine, Project Manager, Nesma & Partners, received a certificate of appreciation from Aramco for his support during the Wasit Gas Plant project.



Sabu Gopalakrishanan, Document Controller, Nesma & Partners, received a certificate of appreciation from AECOM for his excellent work on the company's project.

Employees of the Month



Bilal Al Ahmedieh, QA/QC Engineer, Nesma & Partners



Al Amin Shaha Alam, Office Assistant, Nesma & Partners



Nasir Uddin Saiful Islam, Senior Scc Reporter, Nesma & Partners

Welcome to Nesma



Ashraf Habib, Photographer, Nesma Holding



Areej Iskander, Sales Manager, Nesma Embroidery

Farewell

A farewell party was held for **Aftab Qureshi**, Internal Auditor and CEO Adviser, Nesma Water & Energy.

A farewell party was held for **Nassir Ahmed**, General Foreman, Nesma & Partners.