

NESMA INSIDER

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ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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New Partnership Announcement During GITEX Technology Week



Nesma Electric & Communications division of Nesma Telecom & Technology (NE&C) was part of GITEX Technology week, hosted at Dubai World Trade Centre, and attracting over 4,500 exhibitors from around the world.

During the event, NE&C announced its new partnership with radio transceivers and radio systems manufacturer Hytera, one of the world's leading professional mobile radio communication solutions providers.

NE&C and Hytera plan to introduce mission critical communication solutions for public safety and smart city projects in the region.

"We are happy to bring the next-generation of technology solutions to Saudi Arabia, the UAE and other GCC countries, especially in



the area of smart cities verticals. In line with the Saudi 2030 vision, Nesma is committed to increasing local content in the offered technologies and catering to the demands of its customers at the highest quality for its services and offerings," said Salah Al-Sunaid, CEO of NE&C.

IN THE SPOTLIGHT

Nesma Electric & Communications Division at NT&T



It all started in 1988 with the establishment of the National Telecommunications Company (Natel), what is now one of the leading companies in the field of telecommunication and electricity transmission & distribution. Natel's name changed later to Nesma Telecom & Technology as the umbrella for two major divisions, Nesma Electric & Communications (NE&C) and Nesma Technology & Entertainment (NT&E).

NE&C has since successfully completed several prestigious projects in the Kingdom such as the King Abdullah University for Science and Technology substation project (KAUST-2) and has been nominated for several excellence awards including the National Grid SA Quality Award.

It is also noteworthy that in 2017, NE&C completed the MIFON-3 project for the Ministry of Interior, with around 1,400 Km of cable from Riyadh to Jeddah and passing through the holy city of Makkah.



IN THE SPOTLIGHT

During the same year, it also established its vertical energy services (ESCO) to support the country's vision of reducing energy consumption and got the Saudi Energy Efficiency Center (SEEC) accreditation. Additionally, NE&C received its first ESCO project with the Super ESCO - National Energy Services Company (NESCO/Tarshid) to replace street lights with LED energy saving fixtures covering most of the Eastern Province in Saudi Arabia.

Currently, NE&C has approximately 30% of the market share for the retrofitting of outdoor street lights and is striving to expand its energy services activities to cover both commercial and industrial sectors while maintaining high quality.

In the future, NE&C aspires to be the partner of choice in delivering communication & energy projects and to support the Saudi Kingdom in bringing the latest technology in the field of smart cities, energy, and communication technologies.



About the CEO Salah Al-Sunaid

Salah Al-Sunaid is the CEO of Nesma Electric and Communications and a member of the board of directors of Nesma Holding. He also serves on the board of Nesma TATA Projects Limited and on the supervisory board of Koncar Electrical Equipment, Croatia.

Al-Sunaid holds a bachelor's degree in electrical engineering from King Fahd University of Petroleum and Minerals and a master's degree in engineering management from the University of Dayton, Ohio. He is also a Harvard Business School alumnus.

GROUP NEWS

Nesma Trading Awarded SWCC Shuqaiq & Farasan Project

Nesma Trading was awarded the Security and Marine Barrier Project by the Saline Water Conversion Corporation (SWCC) covering the Shuqaiq and Farasan desalination plants.

The project includes establishing a security program to ensure that the marine interface area is in compliance with security directives issued by the High Commission of Industrial Security (HCIS).



NTC Hosts Multiple Training Programs

Nesma Training Center (NTC) signed an agreement with Da'am Society for divorced women and widows to host a series of training sessions at the center's facilities.

The Da'am training program will include crafting workshops and awareness courses, in addition to a mobile maintenance course for people with disabilities.

NTC also signed an agreement with the Business Clinics Institute and hosted the Almadaddah Society for Family Development training program, including courses in children's play therapy and a family safety program.

The center also hosted sessions for the National Entrepreneurship Program "Riyadah" and Tasbeel for Awqaf Development, in addition to hosting an awards ceremony for Saudi Food Bank "Etaam" and the "Ienomakenahom" volunteer team.

Nesma Art Gallery Participates in "Experiment 0.3" and Hosts Panorama



Nesma Art Gallery participated in the largest art exhibition in Saudi Arabia, "Experiment 0.3", organized by Misk Art Institute and held in Riyadh.

Misk Art Institute is a new artist-centered cultural organization operating under the Misk Foundation which was established by Crown Prince Mohammed bin Salman bin Abdulaziz Al Saud.

Besides participating in the event in Riyadh, Nesma Art Gallery hosted "Panorama," a group exhibition of four artists, presenting a fine art collection of different styles. The 15-day event showcased the panoramic artwork of Faez Abu Haris, Saeed Alalawi, Etemaad Ghorab and Natheer Yawez.

GROUP NEWS

N&P Participates in the 6th CSR Professionals Conference and Wadaef Fair

Nesma & Partners participated in the 6th CSR Professionals Conference, held at Rawabi Holding, in collaboration with the Saudi Ministry of Labor and Social Development.

The conference discussed CSR initiatives by the National Transformation Program in addition to the “Benea wa Tamkeen” system.

Also, Nesma & Partners was the main sponsor of the Wadaef Job Fair 2019, at Dhahran International Exhibition Center, held under the patronage of His Royal Highness Prince Saud bin Nayef Al Saud.

During the event, N&P received a total of 8000 CVs with 2000 applications being from female candidates.



Nesma Speaks at the Excellence in Philanthropy and Governance Roundtable

Nesma Holding was part of a roundtable event, hosted by the Pearl Initiative in collaboration with Nafisa Shams Academy, which is part of Community Jameel's initiatives in Jeddah, Saudi Arabia.

The meeting provided insights into establishing collaborative efforts and shifting focus onto strategic philanthropy across the Gulf region.

Additionally, a panel discussion led by the Pearl Initiative was held at Nesma Holding, focusing on management's role in fostering an ethical workplace culture.

During the event, Nesma Holding's general manager, Naif Alabeedi, highlighted the responsibility of management in shaping organizational ethics and their duty to create a climate that can strengthen the relationships and reputations on which the success of their companies depend.



GROUP NEWS

Nesma Hosts Qaderoon Workshop

Employees from the Nesma Group attended a workshop about disability inclusion in the workplace, presented by Qaderoon Business Disability Network.

The one-day workshop was designed to help attendees identify disabled people's right to workplace equality and discuss the Saudi Ministry of Labor and Social Development's program "Mowaama".

Mowaama is aimed at increasing the number of companies that can hire people with disabilities and special needs through adopting best practice and creating suitable workplace environments.

It is worth mentioning that Nesma & Partners and Nesma Telecom & Technology have already been certified by Mowaama.



Nesma Sponsors "How to Be a Role Model in the Language of the Quran?"

Once again, Nesma Holding was a sponsor of the Makkah Cultural Forum, "How to Be a Role Model in the Language of the Quran?" organized by the Makkah Province Emirate to promote human development.

The forum is hosting a campaign across the Makkah Province with the aim of highlighting exemplary role models in society and promoting the concept of role models.

Nesma Holding Wins 2019 Moderation Award

Nesma Holding was one of the winners of the 2019 Moderation Award, the first award in the field of moderation, sponsored by His Royal Highness, Prince Khalid bin Faisal Al Saud.

The ceremony was held at King Abdulaziz University in Jeddah and promotes the values of moderation and combating extremism in the region.



GROUP NEWS

Nesma Airlines Recognized for Supporting The National Home Health Care Foundation

Nesma Airlines was recognized for its efforts in supporting the National Home Health Care Foundation.

Yousef Alsalmi, Chief Strategy Officer, Nesma Holding, received the recognition on behalf of Nesma Airlines.



Mawaddah Receives Appreciation

Mawaddah Group received appreciation from the Ministry of Hajj & Umrah for providing excellent services during pilgrims' visits to Medina in the 1440H season.

Kadri Interviewed by TRT Channel

Mohammed Kadri, Strategic & Planning Consultant, Nesma Holding, was interviewed by TRT TV channel where he talked about his musical compositions and being part of the Turkey-based Big Bang Orchestra.

Click on the link to watch Kadri's full interview:

<https://www.youtube.com/watch?v=II1eUjWZnf8>



GROUP ACTIVITIES

A Promise of Hope at Nesma

Breast Cancer awareness at Nesma Holding, Nesma Embroidery and Nesma & Partners throughout the month of October



Employees Take Part in "Color Run"

Nesma & Partners' KAFD Project employees participated in Riyadh Season's "Color Run," held in the Riyadh Boulevard Zone and gathering 20,000 participants.



What's Happening?

Share your company's upcoming community activities and team and club info with us. [Send in your information.](#) Do you have an idea for a team, club or activity that you'd like to start at Nesma? We'd love to hear about it and see if we can support it. [Tell us more here.](#)

From the Community



Congratulations!

Newborns



A new baby girl for **Hashim Al-jabri**, Office Assistant, Nesma Electric & Communications

Employees of the Year

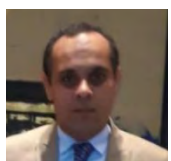


Employee of the year at Nesma & Partners is **Alaa Al Saidalany**, Senior Concrete Coordinator.

Employees of the Month



Saleem Abdelrahman, Accountant, Nesma Investment



Hussein Ismael Khalil, Supporting Service Section Head, Namma Tours



Mahdi Jaafar Alhajji, Electrician, Nesma & Partners



Mustafa Ahmed Alhmali, Data Entry Operator, Nesma & Partners



Gomer C Lovedioro, Steel Fixer, Nesma & Partners



Tofiq Ali Khan, Painting Foreman, Nesma & Partners



Hassan Habib Alnaser, Senior Cad Operator, Nesma & Partners

Promotions



Abdo Khobrani was promoted from Training and Development Coordinator to HR Operation Specialist, at Nesma High Training Institute.

Achievements



Soumya Reddy, daughter of **Mohan Reddy**, Compound Manager, Nesma Real Estate, won the gold medal in the 400 meter running race, conducted by the Indian International School of Jubail.

FROM THE COMMUNITY

Across Nesma, employees celebrated the national day of Turkey .



Nesma & Istanbul line



Nesma & Partners - SANG Hospital Project, Jeddah



Basistek



Nesma & Partners - SANG Hospital Project, Qassim



Nesma & Partners - KAHD, Riyadh



Nesma & Partners - North Project Earthwork , Sharma