

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 28: April 2016



THE AMBITIOUS DREAM

Nesma Water & Energy Celebrates its 5th Anniversary

FEATURED



GROUP NEWS



FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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FEATURED ARTICLE



THE AMBITIOUS DREAM

Nesma Water & Energy Celebrates its 5th Anniversary

On April 11, 2016, Nesma Water & Energy (NW&E) celebrated its 5th anniversary since establishment of the company by Saleh Al-Turki, President, Nesma Holding, Mahmoud Fallatah, CEO of NW&E and Eng. Abdulaziz Gabel. The last five years was a period filled with many challenges, obstacles and critical strategic decisions. Patience, growth management and teamwork were the main factors in overcoming these circumstances and assuring today's success.

Within six weeks of inception, NW&E had secured five projects; one with the Ministry of Water & Electricity (MOWE) for operation and maintenance in the Dwadmi and Affif regions and four with the National Water Company (NWC) for replacement of 96,000 water meters in Jeddah.

In 2013, NW&E was awarded the first mega project with the NWC worth approximately SAR 511 million, a very important, strategic, rush



نسما للمياه و الطاقة
Nesma Water & Energy

As a result of its phenomenal growth, Nesma Water & Energy was eligible to become a First Class Contractor by the Ministry of Municipal and Rural Affairs.

project to enhance water resources in Riyadh. Although challenging, the project was completed successfully and was followed by a two-year operation and maintenance contract. The company is proud that it was then awarded for the Best Global Water Project during the National Water Summit in Paris in early 2014.

FEATURED ARTICLE



As a result of its phenomenal growth, Nesma Water & Energy was eligible to become a First Class Contractor by the Ministry of Municipal and Rural Affairs. In 2014, NW&E expanded its expertise into the infrastructure market by including King Abdullah Economic City in its top-notch client list and acquiring two large infrastructure projects. The Industrial Valley Phase Two and Al-Murooj Beach Community Two valued around SAR 400 million. 2015 saw the acquisition of additional contracts with MOWE and NWC as well as the acquisition of another two contracts for 26,000 water meters in Jeddah. NW&E was also awarded a project to build four water treatment plants in Riyadh, Dhurma, Hail and Al-Ahsa for the Saudi Industrial Property Authority (MODON).

NW&E celebrated its 5th anniversary during the April Board meeting headed by Sh. Saleh Al-Turki by exchanging congratulations and gifts. In addition, there was a family oriented social gathering for NW&E staff, which took place in a resort in the Obhur area.

“Today we can say that we have a distinguished company with the ability to carry out complicated projects, and we are very proud of it and proud of Engr. Mahmoud Fallatah who is carrying it from one success to the next,” says Sh. Saleh.

NW&E has ambitious plans not only to continue expanding in its present market fields but also to embark on new endeavors on local, regional and national scales. This includes renewable and green energy in line with global sustainability trends, as well as Build Operate Own Transfer (BOOT) projects as part of the national privatization movement in the water and power sector.

NW&E released a movie to mark the occasion which can be [viewed here \(https://youtu.be/7OeABruXyCM\)](https://youtu.be/7OeABruXyCM).

FEATURED ARTICLE

NESMA AIRLINES BECOMES NEW ATR AIRCRAFT OPERATOR IN KSA



Nesma Airlines
نسمالطيران

Nesma Airlines recently received their two first ATR 72-600s aircraft. These airplanes will operate within Saudi Arabia, where the airline is developing regional connectivity with the support of the national government. The two aircraft delivered are leased from Dubai Aerospace Enterprise (DAE) Ltd.

Nesma Airlines and ATR also signed an 8-year Global Maintenance Agreement (GMA). Under this GMA, ATR will provide Nesma Airlines with comprehensive technical support for their ATR 72-600 aircraft.

In addition to availability and repair services, ATR will also handle airframe maintenance for “C” checks and calendar inspections of the aircraft. The Global Maintenance Agreement will help the airline to ease maintenance costs and tasks, while providing accurate and timely services with expertise from the aircraft manufacturer.

Faisal Al Turki, Chief Executive Officer of Nesma Airlines, declared, “We are honored to receive our first regional aircraft and start developing short-haul connectivity in Saudi Arabia with these versatile and efficient aircraft. The ATR 72-600s have proven their robustness and suitability for all types of regional operations worldwide, and have also become a reference in terms of comfort and leading-edge technologies.”

Nesma Airlines, a member of Saudi Arabia’s Nesma Group, is the flag carrier of both the Kingdom of Saudi Arabia and the Arabic Republic of Egypt. Nesma Airlines operates scheduled domestic flights within Saudi Arabia as well as international regional flights. Nesma Airlines is a full-service carrier and took to the skies in June 2010.

IN THE SPOTLIGHT



NESMA HAVATEK

Nesma Havatek is a joint venture between Nesma Holding Co. and Havatek Makina Sanayi of Turkey. The main objective of this partnership is to expand the activities of both companies in the energy, oil and gas sectors throughout Saudi Arabia and in neighboring Gulf countries.

Nesma Havatek provides a wide range of engineering, design, fabrication, assembly, repair and erection services of steel storage tanks of all sizes, pressure vessels, heat exchangers, heat recovery steam generators, pipe fabrication, dry cooling towers and steel structures. The company has a wealth of experience in the international market, and has completed numerous projects in over 25 countries as diverse as Qatar, Algeria, Afghanistan, Greece and the USA to name a few. Their client list includes the Royal Commission for Jubail and Yanbu, the Ministry of Defense and Aviation, Saudi Aramco among others.



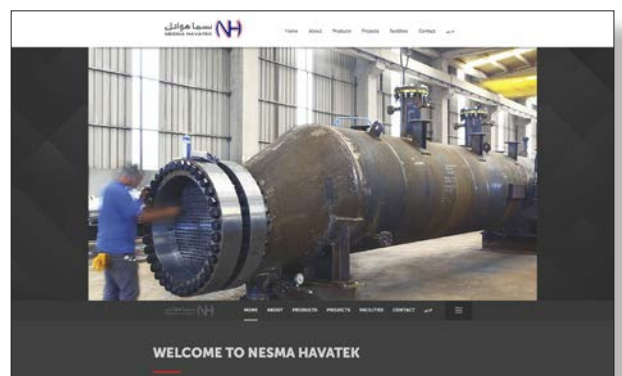
IN THE SPOTLIGHT *continued*



Nesma Havatek has a 24,000 m² state of the art fabrication facility located in the Eastern Province of Saudi Arabia, within the vicinity of Saudi Aramco Headquarters in Dhahran.

In addition to custom fabrication, Havatek builds energy and automotive plants. The company has successfully completed several energy plants in Ethiopia, as well as the Suzuki Automotive Factory in Hungary.

Nesma Havatek's client testimonials say it best: "A highly successful project built by Havatek on time and within quality standards" (Entek Energy) and, "Un-paralleled performance in piping and fabrication." (Shaybah PMT, Saudi Aramco).



Nesma Havatek recently launched a newly re-designed website, check it out at: www.nesma-havatek.com



About the GM of Nesma Havatek

Zeki Ozturk, age 46, grew up in Turkey, holds a Bachelor of Science Degree in Electrical Engineering and managed several international overseas projects and companies before he became the GM at Nesma Havatek in 2013.

Adopting a philosophy of producing quality products that comply with the highest international standards and developing mutually beneficial partnerships with customers, he has managed to successfully turn Nesma Havatek into a profitable business.

For now, sales are climbing, manufacturing is smooth, quality is well controlled and clients are satisfied but he is not done yet! He is aiming to place Nesma Havatek into a pioneer position in the marketplace and expand the facilities to cover future ambitious turnover plans.



GROUP NEWS



Defaf United For Logistics

Defaf Logistic, the newest addition to the Nesma family, is a logistic solutions provider located in King Abdullah Economic City port. Defaf's services include transporting, repairing and storing containers and warehouse services. Additionally their dry, cold and frozen stores include machine rentals, exporting as well as storing petrochemicals. Defaf Logistic utilizes an advanced tracking and management system to monitor its facilities and inventory.

Basem Alsharif, General Manager, explained "Our company already owns 40 trucks and plans to double that to 80 by the end of 2016 with the goal to increase the number to 100 trucks by 2017. We are already growing fast thanks to our strategy and perfect seaside location."

During last year, 2015, Defaf successfully transferred 26,000 containers.



Nesma United Opens Chowking

Nesma United celebrated the opening of Chowking Restaurant, a Chinese cuisine restaurant at Al Rahmaniya Mall in Al Khobar. This marks the fifth GCC country that Chowking is in, with 28 restaurants in the United Arab Emirates, Qatar, Oman, Kuwait and, now, Saudi Arabia. Chowking, Al Khobar generated the second highest opening day sales among all of the stores in the Middle East. Chowking predominantly sells noodle soups, dim sum and rice toppings.



Where in the world is Nesma? Ziad Najjar, Film Director, Nesma Holding spotted Negmar's dry bulk ship "MV HIZIR G" unloading rock phosphate from West Africa (Dakar Port) to Selaata (Sheakka) Port in Lebanon. Send in your photos of Nesma in unexpected or interesting places.

GROUP NEWS



Nesma Security to Hire 500 Employees

Nesma Security signed an agreement with Dammam Social Development Committee (DSDC) to hire 500 employees within one year. This agreement demonstrates Nesma Security's commitment to its community and will have a positive impact on the company's reputation in the Eastern Province. In the past, Nesma Security has had trouble attracting a sufficient number of locals for their operations; however, with this agreement the company will be able to quickly fill vacant positions while doing its part to help the community.

DSDC will be providing Nesma Security with the candidates for vacant security guard positions according to the company's needs and requirements. This process will continue for a whole year with the aim of increasing the employment of Saudis in the Dammam area.

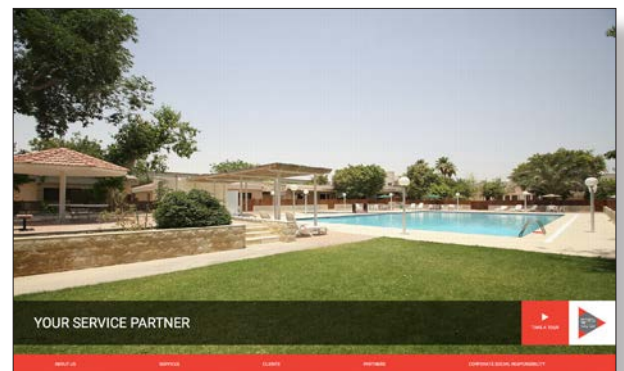
Romel Jeries, Nesma Security General Manager, expressed his excitement for the agreement, stating that "The contract is considered to be part of Nesma Security's commitment to participate in the development of Eastern Province society. We appreciate working with the "Dammam Social Development Committee" (DSDC) because they know best who is looking for a job and which families need support; so this partnership will enable us to recruit those people who most need employment."



Nesma & Partners at ASHRM Conference

The 13th ASHRM, "Arabian Society for HR Management" Conference was held in Dubai in March. At the conference, international business leaders gave the following workshops to approximately 400 attendees: Talent Enterprise, Employee Engagement, Organizational Success and HR Values.

Nesma and Partners was represented by V.P. HR, Yaser Al Saeed, Employee Relations Manager, Mohammed Kadri, and Organizational Development Manager, Elias Al Saardi, who all benefited from the expert presentations and took note of key information that may influence the shape of future policy, procedures and strategies.



Nesma Trading New Website

Nesma Trading recently launched a newly re-designed website, check it out at: www.nesma-trading.com

GROUP NEWS

Nesma Airlines Opens Ha'il Office

Nesma Airlines celebrated with its strategic partner, Al Anan Tourism & Travel Company, the opening of its Ha'il office for travel and tourism services. This partnership will serve to market Nesma's domestic flights from the Ha'il region located in northwestern Saudi Arabia. The new office will provide a wide range of travel and tourism services including overseas study, planning for overseas medical trips, visa services, cruises, business tourism, sport tourism, group charters, private charter trips, safari trips, camping and honeymoon destinations.

The grand opening took place on April 13th, 2016 and was attended by Faisal Alturki, Nesma Holding Vice President, Khalil Albalawi, President of Al Anan Tourism and Travel Company, the chairman of the Tourism Authority and the president of the Chamber of Commerce, in addition to the Ha'il Airport general manager.



Honoring Ceremony for 20th Annual Charity Run

An honoring ceremony was held in the presence of his royal highness, Prince Saud Bin Naif, on the occasion of the 20th Annual Charity Run.

Naif Al Basha, Administration Manager in Nesma Trading, accepted the award on behalf of Nesma Trading and Yaser Al Saeed, Vice President of Human Resources, accepted on behalf of Nesma & Partners. Nesma was an event organizer and platinum sponsor.

Nesma Trading Appoints COO



Congratulations to Engr. George Fayad on his promotion to Chief Operating Officer of Nesma Trading. The GMs and Heads of several divisions and departments will be reporting to him. Engr. Fayad holds a Bachelor's Degree in Electrical and Computer

Engineering from Wayne State University, Detroit, USA and has been with the Nesma Group for over 20 years. He was instrumental in launching the Technical Systems Division (TSD) during 2005 and under his leadership the TSD has contributed substantially to the growth of Nesma Trading leading to its current stature. Mr. Fayad started his career in Saudi Arabia in 1984. He joined the Nesma family in 1995 as a Project Engineer in Nesma & Partners and was later promoted to Project Manager. In 2005, he formed Nesma Trading's Technical Systems Division which provides a wide range of integrated services and systems. Under his leadership, the Technical Systems Division has contributed substantially to the growth of Nesma Trading.

GROUP NEWS



Area 22B Toastmasters Champion

Congratulations to Krishnakumar V.R., the Area 22B champion in 'International Speech' as well as the Division B champion in 'Humorous Speech' who represented the division in the Saudi Arabian Toastmasters Annual Conference 2016 held in Dammam.

Krishnakumar is an Import Manager at Namma Cargo, Riyadh where he has worked since 2001. He joined Kohinoor Toastmasters Club four years ago to develop his communication and leadership skills. Krishnakumar says the experience in Toastmasters International has changed his life and he hopes his colleagues in Nesma Group will be inspired as well.



Nesma Holding Induction Program

Nesma Holding welcomed new employees through the Nesma Holding Quarterly Induction program held in three cities, Jeddah, Riyadh and Al-Khobar.



Mawaddah at Arabian Travel Market 2016:

Mawaddah GM, Mohammed Al Ansari with Prince Sultan Bin Salman Bin Abdulaziz, President and Chairman of the Saudi Tourism Commission at the Arabian Travel Market, Dubai 2016.

Service Award for Employees at Nesma Recycling

Nesma Recycling celebrated its employees for their long service to the company. In total, 93 employees were awarded for their service. 52 of the employees have been with the company more than 15 years, 26 for more than 20 years and 13 for 25 or more years.



FACES OF NESMA



AFTER HOURS

Arwa Mohsen: A Photographer

Arwa Mohsen, an accountant at Nesma Embroidery, spends most of her after hours looking for the right moment to press the shutter. Arwa has been taking photographs since she was 14 years old. She started with a traditional film camera and enjoyed taking photos of random people; then her interest shifted to the beautiful forms and decoration that she found in the architecture of the holy mosques of Makkah and Madinah with her favorite subject being the Green Dome of the Prophet's Mosque (Al-Masjid Al Nabawi). She is fascinated with its beautiful doors, windows and forms.

"Taking photos has changed my perspective," she says, "now, I notice much more detail. Photography has given me a better awareness of my surroundings...a certain mindfulness."

Since 2012, Arwa has had four exhibitions. The first two featured her Al-Masjid Al Nabawi photos whereas the most recent shows have also exhibited her Makkah photos.

Arwa also loves zooming into the fine details that nature has to offer and for her next show, she plans to exhibit her landscape photos.





Congratulations!

Births

New baby boy for **Sanaullah Saifulhaque**, Office Helper, Nesma Holding

New baby boy for **Mustafa Basyouni**, Assistant General Manager, Nesma Airlines (Egypt)

Promotions



Marwan Ansari, Site Engineer, promoted to Senior Site Engineer, Nesma & Partners

Employees of the Month

Shamsul Alam Mirjli, LM Electrical, Nesma & Partners

Georges Assaf, Supervisor Welding, Nesma & Partners

Antony Joy Kariyatty, FM Electrical, Nesma & Partners

Mohammed Yousef, Survey Engineer, Nesma & Partners

Fadi Dergham, GFM Electrical, Nesma & Partners

Pramod Purushan, Senior Civil Engineer, Nesma & Partners

Ziad Daher, Civil Foreman, Nesma & Partners

Suresh Krishnan Nair, LD Driver, Nesma & Partners

Zulkif Pay, Land Surveyor, Nesma & Partners

Sagir Ali Salem Al Yami, Safety Officer, Nesma & Partners

Mohammad Amjad Ansari, LM Electrical, Nesma & Partners

Raymond D. Bonifacio, Document Controller, Nesma & Partners

Vijay Kumar, Rough Carpenter, Nesma & Partners

Wilbert Jr. Castro, Data Entry Operator, Nesma & Partners

Employee of the Quarter



Employee of the Quarter at Nesma Holding is **Mazin Abdullatif Ali**, Senior Accountant



Employee of the Quarter at Nesma Water & Energy is **Khaled Gamal Abdeldayem**, Mason

Employee of the Quarter at Nesma Embroidery is **Manal Suliman Al-Alawi**, Sewing Machine Technician

Marriage



Marriage of **Christian Mar Masangcay**, Secretary, Nesma Trading



Marriage of **Syed Zabiulla**, QC Electrical Engineer, Nesma & Partners



Marriage of **Hussein Malla**, Procurement & Shipping Supervisor, Nesma Orbit

Certification



Rene M. Pallera, Construction Manager, Nesma & Partners, received a certificate of appreciation for his contributions to the completion of SADARA project.

Welcome to Nesma



Hamad Al-Oshaywan joined Nesma Holding as Development Administrator. Hamad holds a Bachelor's Degree of Business Administration in Operations Management from the University of Michigan, Flint. He will mainly work to coordinate between the president's office and various Nesma Holding departments in order to promote effective learning and development programs for company employees.



Osama Mohamed Elsayed Sangaf has joined Nesma Water & Energy as a Project Manager for Dawadmi project.

He has a Bachelor's of Science in Chemistry from Al-Azhar University, Cairo. Osama brings to Nesma 16 years of diversified experience in operations and maintenance of water and waste water treatment plants.



Amr Farghaly Mohamed Ahmed has joined Nesma Water & Energy as a Project Manager for Replacement

of Jeddah Water Meter project. He has a Bachelor's of Civil Engineering from Ain Shams University, Cairo. Amr has 30 years of diversified experience in project management, civil construction and civil infrastructure development.



Ibrahim Shamsulhag Abulqasim has joined Nesma Water & Energy as CEO Secretary in the

Jeddah head office. He has 10 years of diversified experience in administration, office management and secretarial positions.



Participation

Nesma employee **Mohammed Assem El Ballouny**, Medical Equipment Specialist, Nesma & Partners, participated in the Fourth Saudi Forum for Planning, Design, and Equipping Hospitals, in Riyadh, Saudi Arabia.

This annual forum is held to disseminate knowledge in the field of planning and designing hospitals, introduce modern theories and developments and exchange experiences. It is supported by the Ministry of Health, the Ministry of Interior, the Ministry of Defense, the National Guard, and the Saudi Council of Engineers in addition to international companies in the field.

Mohammed's speech during the conference was based on his PhD thesis entitled "Improving Operating Theatre Design Using Facilities Layout Planning" where he covered a new mathematical technique for improving operating theatre design.



Farewell



Farewell to **Fadi Malek**, Project Manager, Nesma & Partners.

Farewell to **Mr. Vareed Johny Kilukkan**, Treasury Manager, who left the company after 20 years of service with NT&T Riyadh.



FROM THE COMMUNITY *continued*

National Day Celebrations

With over 51 nationalities represented in Nesma Holding and its 40+ companies, we celebrate with each of them on the recognized independence day or national day of their countries.



Nesma & Partners - RMC



Nesma Electric



Land Day Of Palestine: Nesma & Partners head office in Al Khobar celebrated Land Day of Palestine on March 30.



FROM THE COMMUNITY *continued*



DIRAB Airbase



JODC Makkah



Nammar Valley Metro



Nesma & Partners -
SADARA SPC



Nesma & Partners - Head Office



Nesma Trading



SANG Hospital - Riyadh



SANG Hospital - Jeddah