

NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 47 November 2017



NESMA HOLDING SPONSORS ASBAR AND MISK FORUMS 2017

FEATURED



GROUP NEWS



FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

CONTACT US

To speak with a member of our staff or to send news for future issues, please contact us at:

newsletter@nesma.com
Tel: + 966 12 669 3322 Ext: 1501

For more news and updates please visit
www.nesma.com

STAFF

EDITORIAL

Editor - Noura Alturki
Editor - Aisha Yahya

CREATIVE

Art Director - Steve Westfall
Designer - Arwa Salem
Production - Hassan Mansai



FEATURED ARTICLE

NESMA HOLDING SPONSORS ASBAR AND MISK FORUMS 2017



Nesma Holding sponsored two globally recognized events, the 2017 Asbar World Forum and the MiSK Foundation's 2017 Global Forum.

As a platinum sponsor in Asbar Forum, Nesma supported creative and innovative discussions of the knowledge economy, scientific aspirations and development plans for Saudi Arabia.

Titled, "Creativity and Innovation in the Knowledge Economy/ The 4th Industrial Revolution," Asbar World Forum was held over three days with the participation of 66 international and local speakers.

Key topics in the forum were demand, innovation and policies, organizations and knowledge, in addition to acceleration toward a knowledgeable society.

Executives and staff from Nesma Telecom & Technology represented Nesma at this event.

Additionally, Nesma was a silver sponsor of the MiSK Foundation's 2017 Global Forum held over two days in Riyadh. MiSK is a non-profit philanthropic foundation established by Crown Prince Mohammad bin Salman. The theme this year, "Meeting the Challenge of Change," allowed the Forum participants to explore change opportunities in four main areas: living; working; learning; and contributing.



Tarik Rajab, Nesma Holding Vice President Riyadh, received the sponsors' award on behalf of the company



Nesma's participants in Asbar World Forum 2017

FEATURED ARTICLE



MiSK brought leaders together from large multi-national companies and globally respected universities with a focus on the country's youth as being the ones who will move the country forward into the future.

A sample of the topics covered:

- Robots and Us: Redefining what being human means.
- Tomorrow's Workplace: Forces and trends affecting the future of work.
- Tomorrow's Cities: Planning sustainable and smart cities
- Brain Training: How to optimize your attitude and mind for life-long learning.
- The Secrets of Success: How to build a long and happy life.

Representing Nesma at Misk 2017 were: Noura Alturki, Nesma Holding Executive Manager Group Support Services; Salah Al-Sunaid, CEO Nesma Electric; and Ali Al-Zahrani, Nesma Holding Riyadh Office Manager.

Both forums envision and support the Kingdom's youth growing a knowledge economy.



نسما للاتصالات و التقنية
NESMA TELECOM & TECHNOLOGY



NT&T Director Attends "Implementing an Innovative Process Workshop"



Yaser Abusamrah, Director of Information Services, Nesma Telecom & Technology, attended "Implementing an Innovative Process" workshop at Asbar World Forum 2017.

Presented by Anand Vengurlekar, Chief Communications Officer at INSEAD Business School, the workshop discussed the importance of innovation in today's world and what caused historically innovative companies to fail against the domination of the new companies in the market.

IN THE SPOTLIGHT

TRAP



TRAP

تراپ

Since its founding in 1977, Trap Co. Ltd. has become a leader in public health and structural pest control in Saudi Arabia.

TRAP Pest Control specializes in a range of public health products and services for with a mission is to ensure that the company's clients have a pest free environment that is safe for all.

TRAP's client list includes ARAMCO, EMAAR (KAEC), Juffali Group, Nesma, Saudi Binladen Group (KAIA-Jeddah), El Seif, Saudia Airlines and many more. The company has executed government projects in Makkah, Madina, Taif, and Hail and recently completed a project to protect 1,100 public schools from the danger of Dengue Fever and other mosquito-related diseases in the area.

TRAP has become the sole agent in the Kingdom of Biogents mosquito traps (Germany), which attract mosquitoes by mimicking the skin odour and breathing of humans. The Biogents traps are a very powerful tool for controlling mosquitoes, especially during their peak season.

With 11 branches nationwide and plans to open many more, TRAP's expansion has been impressive in recent years.

TRAP Landscaping was established in 2002 and specializes in landscape construction of compounds, palaces and public areas. This division has also executed impressive projects and a client list including SEDCO, Saudia Airlines, Al Shaya and many more.

About TRAP's General Manager



Mr. Jawad G. Harb graduated from Haigazian University in Beirut with a degree in Business Administration. When he came to the Kingdom in the early 70's, he

noticed a gap in public health management practices and decided to launch TRAP Pest Control in 1977.

Mr. Harb's greatest challenges have been to continuously innovate and stay above the competition in a constantly changing economic and political environment. His greatest achievement has been TRAP's steady growth and ability to satisfy clients with a high level of service along with great peace of mind.

Mr. Jawad's hobbies are reading, swimming and taking long walks. His favorite vacation spots are Spain and France.

PEST CONTROL
SERVICES

SWIMMING POOLS
Construction & Maintenance

LANDSCAPING
Construction & Maintenance



GROUP NEWS

Nesma Electric Signs Agreement with Power Plus Cable Company

Nesma Electric has signed an agreement with Power Plus Cable Company to complete the company's trading product portfolio of Nesma Electric's Trading Division.

Nesma Electric's launched trading in March, 2017 to work on the production of high quality electrical power equipment and services, including low voltage switch-gears, motor control centers, control and protection panels and low/medium voltage cables.

Power Plus Cable is a joint venture between the Emirati government in Fujairah and Ravin Cables Company, a leading manufacturer of power cables in India



Nesma Havatek Selected by SEDA

A Nesma Havatek facility was selected by the Saudi Export Development Authority (SEDA) as part of a cooperative project with the Irish organization, Enterprise Ireland. Nesma Havatek was selected to be part of a sampling of companies to help the cooperative better understand local manufacturers and suppliers in the export business. To this end, an audit was conducted at Nesma Havatek in October 2017.



Mawaddah Participates in Hajj and Umra Exhibitions

Mawaddah participated in Hajj and Umra exhibitions held in Egypt and Turkey.

During the two exhibitions, Mawaddah General Manager, Mohammed Al- Ansari, presented "The Heart of Makkah", a photography-collection publication sponsored by Nesma, as a souvenir to representatives from the Ministries of Tourism of Turkey and Egypt.



"Best Performer of the Month" Awards at Nesma Havatek

Nesma Havatek distributed "Best Performer of the Month" awards to recognize the best performance on site among employees at the MAADEN Aluminum Caustic Soda Tanks Project.

The awards were distributed to employees by Ahmad Bas, Nesma Havatek's Project Manager and MAADEN Aluminum Project Manager, Ahmad Ofi.

GROUP NEWS

Nesma Trading Provides Hospitality Training to Saudis in Jizan

Nesma Trading signed an agreement with the Higher Institute for Tourism & Hospitality in Jazan to train 65 Saudis.

The program aims to support the nationalization movement and the duration of the training is six months ending with employment opportunities within Nesma Catering's ongoing projects.

The Higher Institute of Tourism and Hospitality is the first specialized institute in the field of tourism and restaurant management in Saudi Arabia.



FIKRA 2017 at NTC

Nesma Training Center (NTC) hosted FIKRA 2017, a student competition run by INJAZ Saudi Arabia.

During FIKRA, students competed to create the best fictional company and were evaluated at various stages such as reporting, presenting, marketing, meeting and discussing of the project.

INJAZ Saudi Arabia delivers educational programs on financial literacy, entrepreneurship and work readiness to Saudi youth between the ages of 10 and 24.



Nesma & Partner Participates in WADAEF Job Fair

Nesma & Partners' recruitment team participated in the WADAEF Job Fair 2017, an event where job seekers meet with business owners. Nesma & Partners received a certificate of recognition from Asharqia Chamber for the company's valuable contribution at the fair.

GROUP NEWS



Nesma Participates in Anti-Corruption Workshop and Corporate Governance Training

Three Nesma managers participated in a roundtable event hosted by the Pearl Initiative for senior executives to explore the practical application of corporate integrity practices in the UAE and the Gulf.

The event, held in Khobar, Saudi Arabia was titled “Business Success Now and for the Future: The Real Impact of Corporate Anti-Corruption Strategies”.

Nesma participants were: Turki Mugbel Aljedani, Legal Advisor, Nesma Holding; Makram Salem, Head of Risk & Internal Audit/Company Secretary and Ethics Officer, Nesma Trading and Bushra Fathallah, Legal Manager/Secretary of the Board of Directors, Nesma & Partners. This participation is part of ongoing efforts within the Nesma Group to promote high business ethics and corporate accountability.

Additionally, Ms. Fathallah attended a workshop titled “The Effective Board Secretary”, conducted by the GCC Board of Directors Institute in Dubai.

The workshop, offered the attendees a comprehensive overview of the administrative and statutory duties of a company secretary, including corporate governance duties, compliance responsibilities and effective board meetings.

Nesma Embroidery Participates in the “Brave Pink Run”

Eight employees from Nesma Embroidery Jeddah participated in the all-women “Brave Pink Run”. The event was held at the International Medical Center garden to spread breast cancer awareness.



HR Workshops Held at N&P

A total of three “Employee Relations and End of Employment” workshops were conducted by Mohammed Kadri, HR Consultant, Nesma & Partners, for the company’s HR coordinators in the eastern, western and central regions of Saudi Arabia. The aim of the workshop was to provide the company’s HR Coordinators with the necessary knowledge regarding employee relations and the end of employment policies.





Congratulations!

Newborns



A new baby girl for the son of **Azhar Saeed Butt**, Senior Logistic Supervisor, Nesma & Partners



A new baby girl for **Ghanem Al-Ghamdi**, Administrative Assistant, Nesma Water & Energy



A new baby boy for **Ammar Yamani**, Civil Engineer, Nesma & Partners



New twin girls for **Khairy Sobuh**, Construction Manager, Nesma Telecom & Technology



A new baby boy for **Fadi Al Najjar**, Telecom Engineer, Nesma Telecom & Technology

Marriages



Marriage of **Mahmoud Rashidi**, Senior Site Mechanical Engineer, Nesma & Partners

Certificate



Sami Naboulsi, Senior Civil Engineer, Nesma & Partners, received his Risk Management Professional

Certification conducted by the Project Management Institute.

Deniz Ceylan, Construction



Manager, Nesma Onur, received the Project Management Professional Certification.

Mohammed Saleh Yusuf, Computer Technician, Nesma Onur, is now recognized as a Microsoft Certified Professional.

Farewell



A farewell party was held for **Natraj Gowda**, Project Manager, Nesma Catering.



A farewell party was held for **Syed Nisar Ahmed**, QC Manager, Nesma & Partners.



Nesma & Partners Basketball team joins the Eastern Province Basketball League

FROM THE COMMUNITY *continued*

Across Nesma, employees recently celebrated the national day of Lebanon



Nesma Trading - Jizan Refinery and Marine Terminal Project



Nesma & Partners - FIB/FCW Project



Nesma & Partners - Head Office, Alkhobar



Nesma Telecom & Technology, Riyadh



Nesma Catering, Jeddah



Nesma & Partners - Offshore Maintain Potential Program



Nesma & Partners - DIRAB Project

FROM THE COMMUNITY *continued*



Nesma & Partners - SANG Hospital Project



Nesma & Partners - SANG Hospital-PMO Riyadh Project



National Port Services - Jubail



Nesma & Partners - ArRiyadh New Mobility



Nesma & Partners - Fadhili Gas Plant Project



Nesma & Partners - KAAR Project



Nesma & Partners - SANG Hospital, Jeddah

FROM THE COMMUNITY *continued*



Nesma & Partners - KNHP, Thuwal



Nesma Orbit, Jeddah

Across Nesma, employees recently celebrated the National day of Turkey



Nesma & Partners - KASH Qassim Project

Nesma employees recently celebrated the International day of Solidarity with Palestine.



Nesma & Partners - KAUST Innovation Center



Nesma Telecom & Technology, Riyadh

Follow Nesma Holding on:

 NesmaHoldingOfficial

 NesmaHolding

 nesmaholding