

Nesma *Insider*

Bringing our Nesma community closer through shared communications • Issue No. 89: JUNE 2021

Nesma Water & Energy Wins Jubail-3B Sea Water Desalination Project



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

CONTACT US

To speak with a member of our staff or to send news for future issues, please contact us by [email](#) or by phone:

Tel: + 966 12 669 3322 Ext: 1503

View all past issues at the [Nesma Insider Archives](#).

STAFF

EDITORIAL & COMMUNICATION
Rana Zumai

CREATIVE ART DIRECTOR
Arwa Salem

PHOTO EDITOR
Hassan Idris
Ashraf Habib



STAY CONNECTED

www.nesma.com



Nesma Water & Energy Wins Jubail-3B Sea Water Desalination Project



This month saw another record achievement for Nesma Water & Energy as its consortium with French company Engie and Saudi company Alajlan closed on the Jubail 3B Independent Water project (IWP) to have a capacity of 570,000 m³/day of potable water, a one-day storage capacity and a levelized water cost of SAR 1.59/m³.

By incorporating solar energy, this reverse osmosis, desalination plant set to serve Riyadh and Qassim provinces, is designed to have reduced operating costs during its 25-year concession term. The SAR 2.61B project will contribute SAR 1.5B to the Kingdom's GDP.



نسما للمياه و الطاقة
Nesma Water & Energy



"The support and encouragement NW&E has had from Sh. Saleh Al Turki, Sh. Faisal Al Turki and the team at Nesma Co has been a major driver towards today's success. We can see enormous opportunities in terms of synergy to strengthen the future of the PPP within Nesma's various sectors and business lines."

The importance of this type of project lies with clean energy and Nesma's alignment with Vision 2030. There is no doubt that being responsible for this project is a valued trust from the Ministry of Environment, Water and Agriculture as well."

Mahmoud Fallatah, CEO NW&E

Jubail 3B is planned to commence operations in 2024, be located south of Jubail, and provide job opportunities for Saudis from the area. The local content of this IWP should reach 70%.

The project is another prominent example of a public private partnership or PPP, harmonizing with Vision 2030 objectives to increase privatization, improve efficiency and diversify the economy.



"Nesma is eager to participate in the PPP model and usher in a new era in the Kingdom. We look forward to implementing similar projects in the future."

Abdullah Al-Shahrani, VP Corporate



"No doubt it is the persistent follow-up and excellent support of Sh. Faisal Al-Turki, Mr. Mahmoud Fallatah, Mr. Abdullah Al-Shahrani, Mr. M. Akkas Miah and many others at Nesma that has resulted once more and in less than three months in achieving another BOO IWP with an even bigger capacity than Yanbu-4; the Jubail-3B at 570,000 m³/day. This achievement is another jewel in Nesma's crown of successes."

Mohammad Abbas, PPP Director, NW&E



"This project, similar to a large project the company secured last year, marks yet another milestone for Nesma as a long-term strategic water and energy partner in the Kingdom's progress towards realizing the goals of Vision 2030. It's been a great experience being a core member of the project team."

Akkas Miah, Group CFO

NDigitec - Ready for Event Boom

As the events and exhibition season is about to kick off, NDigitec is ready with expertise whether it's large-scale corporate events production or building attention-grabbing, high quality exhibition stands. Its fabrication, digiprint and digimedia divisions are specialized in organizing business, corporate, entertainment, social and cultural events, along with exhibitions, road shows, festivals and conferences and, combined with NDigitec's agility and innovation, multiple possibilities are facilitated.

NDigitec's fabrication team has worked with well-known companies such as Tesla, Amazon, DESC, MedEI, HSBC and Master Card to provide brand-enhancing stands and exhibition booths that contribute to a successful event. "In addition," says Executive Manager of Digiprint & Fabrication, Raffi Kavlakian, "the team uses modern, eco-friendly d-board materials as they're a versatile marketing solution that also improves your brand image."

NDigitec's digimedia team adds a special digital touch to any exhibition project with cutting-edge solutions such as AR, VR, a variety of digital content, interactive media creation and machine learning.

NDigitec recently started a strategic collaboration with Nesma subsidiary, Sarab Entertainment, a company that provides never-ending potential towards the advancement of the technologies, production and entertainment industry. According to Sarab Director, Sumai Ounallah, "We are building a brand that will stand out as the leading events and entertainment company in the region. Such ambitious goals can only be achieved through partnerships that can withstand any hurdles the market might present... The synergy between both Sarab Entertainment and NDigitec will allow us to execute exceptional events that will demonstrate the quality and experience of both companies."



"NDigitec, being a creative, innovative production company, offers a value chain of high-level solutions and services for the graphic art, printing and media industries as well as for brand owner needs. With a detail-oriented, professional working approach, we strive to meet our customers' most challenging exhibition requirements. Let's take your upcoming boom event project to unprecedented levels!"

Vatche Kavlakian, NDigitec CEO

Makkah Bus Launched at Digital Exhibition

Modern Bus Co. launched its new, advanced technology Makkah Bus at the recent, week-long Makkah Region Projects Digital Exhibition held at the world's largest dome, the Jeddah Super Dome.

The new bus was inaugurated by His Royal Highness Khaled bin Faisal Al Saud, Governor of Makkah province, who was briefed on the Makkah Bus line's modern, high-tech integrated system that will serve Makkah residents along with Hajj and Umrah pilgrims.

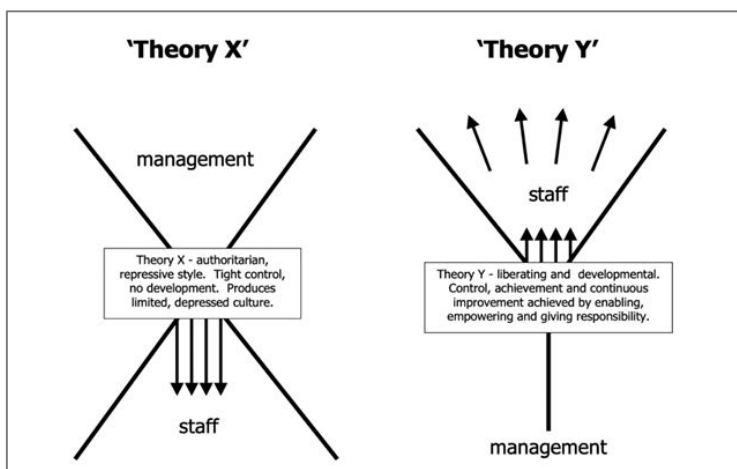
The bus was designed to meet the transportation needs of locals and visitors alike with a sophisticated, secure and sustainable operation consistent with the aims of Saudi's Vision 2030.

"We are going to operate the most modern buses in the holy city of Makkah starting the 10th of October, 2021."

Fouad Alsherbi, Chairman of the Board, Modern Bus Co.



N&P: Leadership Matters



Nesma & Partners' mechanical, electrical & plumbing (MEP) team celebrated its successful inspection request (IR) logs revealing achievements due to collaboration and effective management of resources. The research showed that the vast majority of IRs were approved or approved with comments.

The data reflects the results of an MEP initiative to train managers and leaders to lead by example. Following the "Theory Y" approach, the vision was to create leaders by sharing the company mission with staff, updating them on achievements, communicating feedback, enhancing their skills, delegating tasks and creating a culture where collaboration and communication are key to success.

NUI News

Nesma United Industries, formerly Nesma Trading, is training more than 45 newly joined employees to be certified safety officers and obtain Kawader certification via a 9-month course provided by Nesma High Training Institute.

In other news from NUI, the company is taking several measures to be diligent about COVID-19 prevention. At the Zahid Business Park project, a record of daily health surveillance is made at the main site entrance and includes monitoring the temperatures of all who approach the gate.

The HSE team also regularly sanitizes offices and labor camp accommodations along with fully sanitizing all buses.



In Memory of President & CEO Imad Gholmieh



Colleagues, friends and family gathered at an olive tree planting ceremony and during a virtual commemoration ceremony, to honor the late President & CEO Eng. Imad Gholmieh on the anniversary of his death.

The events paid tribute to one of Nesma & Partners' founding fathers. The planting of the olive tree at Atheeb Village in Khobar was to represent Eng. Imad's deep-rooted legacy.

At the subsequent commemoration ceremony, Chairman Alturki said,

“Make no mistake, due to the foundation that he provided, Nesma & Partners has been able to maintain its strong presence throughout the Kingdom and the Middle East. Imad set the company on a focused track and thanks to his devoted leadership, “Nesma & Partners” and “excellence in engineering and construction” are now synonymous.”

The event concluded with a video production courtesy of Nesma & Partners' Department of Corporate Communications, Marketing & Sustainability.

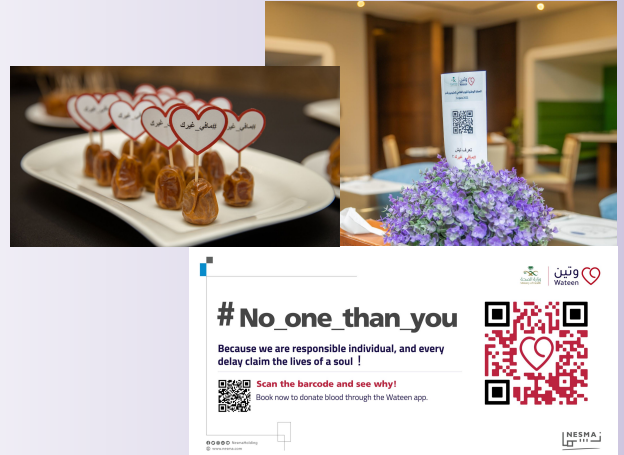


Visit the link below for the special edition of “The Highlights” commemorating the late Eng. Imad Gholmieh, may he rest in peace.

https://drive.google.com/file/d/1ft8klkav2aTD_Q-dF7L8SPyJf6OJqXtU/view?usp=sharing

World Blood Donor Day

Nesma participated in World Blood Donor Day by publicizing two Blood Center barcodes in all Nesma buildings, in the restaurant and on social media. One of the barcodes leads to a short but compelling video illustrating the need for blood donations. The other leads to the Wateen app and allows the user to make an appointment to donate blood.



N&P Drives Blood Donation Campaign

In partnership with the Saudi Ministry of Health, Nesma & Partners participated in World Blood Donor Day by hosting a two-day blood donation campaign at its head office in Khobar.

Reinforcing N&P's value of innovation in ways it impacts the community during the COVID-19 pandemic, approximately 50 employees graciously donated blood as part of the campaign.



NEOM: New Discoveries – New Future

NEOM is a new vision for Saudi Arabia. A city with advanced technology and a futuristic way of living is being built from scratch where the desert meets the sea. We, from Nesma United Industries, are providing various services to the NEOM community, but found time to explore the different parts of NEOM including Kiyal beach. Kiyal is a place where families gather on weekends to enjoy spending quality time together.

Exploring the beaches and snorkeling in such clean, clear water makes for a beautiful and spectacular experience one cannot forget. We encourage tourists as well as our friends from Nesma to come and explore the amazing beaches of NEOM along with the historic places available nearby.



What's Happening?

Share your company's upcoming community activities, team and club info with us.

[Send in your information.](#)

Do you have an idea for a team, club or activity that you'd like to start at Nesma? We'd love to hear about it and see if we can support it. [Tell us more here.](#)

Congratulations!

Newborns



A new baby girl for **Syed Zulfiquar Zaidi**, senior document controller, Nesma & Partners (N&P)

Certification



Waleed Bawazeer, HR officer, Nesma United Industries (NUI), has been awarded the CIPD Diploma in Human

Resources Practice and is now an Assoc. CIPD.



Reham Makhdoom, catering project supervisor, NUI, celebrates two achievements. The first is becoming a

certified ISO 22000:2018 Auditor of Food Safety Management Systems, a credential listed on the International Register of Certified Auditors (IRCA), UK.

The other is classification as a Quality Ambassador from Saudi Standards, Metrology and Quality Org.



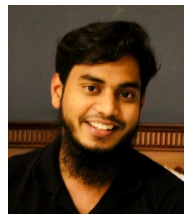
Ghassan Bin Nasser, human resources manager, Namma Cargo Services Co. Ltd., has received an ie

University diploma from the Talent Builders Executive Program.



Abdullah Saleh Al-Shehri, senior accountant, N&P, has passed Part 2 of the CMA exam to become a Certified

Management Accountant.



Shaik Yaseen, HSE, mechanical engineer, N&P, has received a NEBOSH certification in Environmental Management.



Mamdouh Ghannam, site QC manager, N&P, has passed the ASQ Certified Quality Engineer exam provided by the American Society of Quality

Employee of the Month



Tanios Melki, general foreman - mechanical, N&P



Mohammed Salem Saiem, Sr. male nurse, N&P, March employee of the month

Philippine's National Day

In Saudi Jollibee and Chowking restaurants, employees and customers alike raised the Philippine Flag for the Philippines' 123rd Independence Day on June 12.



Stay Connected to Nesma

We want to hear from you! Whether it is a story you think we should publish in Nesma Insider or simply by following our social media channels, we encourage your participation. Send your suggestions, comments and story ideas to:

newsletter@nesma.com.

Let us feature you in our pages!

