

NESMA INSIDER



Bringing our Nesma community closer through shared communications • Issue No. 41: May 2017



Nesma Holding Wins 2017 Makkah Award

FEATURED



GROUP NEWS



FROM THE COMMUNITY



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

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FEATURED ARTICLE

Nesma Partnership Opens Qetan Tailoring & Embroidery Center



A strategic partnership between Nesma Holding, Saudi Aramco, and Alrahma Medical Society has launched Qetan Tailoring & Embroidery Center to provide jobs for women with speech and hearing disabilities in the Eastern Province of Saudi Arabia. The Center's focus on garment production aims to meet the needs of the local market, with a focus on the medical sector.

The Center was inaugurated by Nesma President Mr. Saleh Al-Turki and Aramco Vice President Mr. Nasser Alnafesi, while the guest of honor was Princess Abeer Bint Faisal Bin Turki, wife of the Eastern Province Governor and head of the Eastern Province Social Responsibility Society.

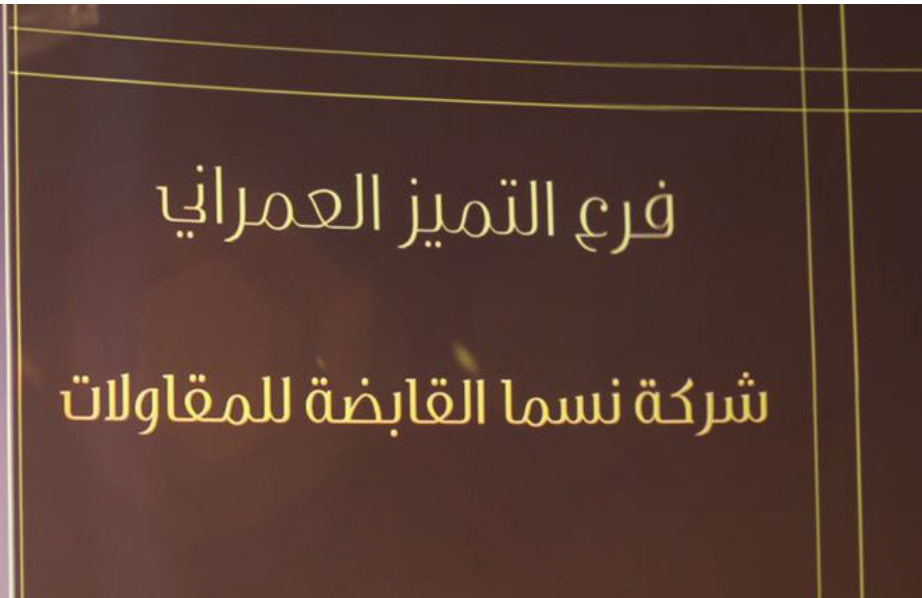
Speaking on behalf of Nesma Holding at the inauguration, Ms. Noura Alturki, Executive Manager of Group Support Services, affirmed that the partnership with Saudi Aramco will enable Nesma's largest corporate social responsibility project to grow even larger, and expressed her hope that this newest center will inspire more partners to join hands to create a local industry in tailoring and embroidery that will employ women in villages across the Kingdom.

Qetan Center is financially supported by Nesma Holding and Saudi Aramco, while Alrahma Medical Society is a recruitment partner and advisor. The center's day-to-day operations are managed under the direction and guidance of Ms. Rana Zumai, General Manager of Nesma Embroidery. Meanwhile, the Center's manager, Ms. Suha Basrawi, was recruited to join Qetan from Nesma & Partners, where she previously worked in the HR Department.

The center launches with 37 female employees and has a strategic aim to grow to 100 employees.

FEATURED ARTICLE

Nesma Holding Wins 2017 Makkah Award



Nesma Holding has received the award for “Excellence in Urbanization” at the 2017 Makkah Excellence Awards Ceremony, under the patronage of Makkah Governor Prince Khaled Al-Faisal.

The Makkah Excellence awards are given annually and also cover the categories of Haj and Umrah Services, Administrative Excellence, Cultural Excellence, Social Excellence, Economic Excellence, Environmental Excellence, Scientific Excellence and Humanitarian Excellence.

The award to Nesma was earned for its role, through Nesma & Partners, in implementing and pioneering multiple high-profile projects in the Makkah province. Utilizing national expertise, the projects were completed on-time and adhered to high technical standards. Several projects were of critical importance to the region such as the Jeddah Stormwater Drainage project, the Jabal Omar project and the King Abdullah Road project to name a few.

Receiving the award at the Ritz Carlton Hotel in Jeddah, Mr. Saleh Al-Turki, Nesma Holding President said, “Prince Khaled Al-Faisal has recognized the threat of despair and hopelessness in our culture, and has sought to create an opposite culture of hope and success.... The Makkah Excellence Awards are a unique platform [to promote this positive culture] and we all have the right to feel happy and proud.”

GROUP NEWS

Nesma & Partners Completes Global Center in Riyadh



Nesma  **نسما**
& Partners وشركاهم

Nesma & Partners completed work on the Global Center for Combating Extremist Ideology in Riyadh, just in time for its inauguration by King Salman and other world leaders, including US President Donald Trump.

The project, covering a total area of 20,000 square meters, was completed in 30 days and entailed converting an existing 40-year old conference palace into a new command and control center, equipped with data center, briefing hall (330 flat screens), command center (210 video walls), and telecommunication and electrical rooms. Work also included a royal reception area, new granite and stamped concrete paving, landscaping, support offices and pantries.

Nesma & Partners manpower peaked at 1,200 men working 24/7 for the whole duration of the project. The project demonstrated the strength of synergies across the Nesma Group, where Nesma Trading performed the low current, data systems and landscaping, while Nesma Security replaced the Royal Guard in securing the whole facility.



The project's biggest success was the work model established by Saudi Aramco, in which Aramco, Dar, and Nesma worked as one flexible team able to adapt to the required changes and execute decisions swiftly to cope with the fast pace of the project. This video, published on the Center's YouTube page, is a 30-day time-lapse of the project: <https://www.youtube.com/watch?v=fSJwjJnV6b4>

Commenting on the impressive work and entrepreneurialism that went into this project, daughter of the US President, Ms. Ivanka Trump, joked that she "may need to borrow those contractors for a next construction project", in comments that made global headlines (<https://www.youtube.com/watch?v=oXRB5bUBqdQ>).

GROUP NEWS



المنتدى السادس لسيدات نسما

Nesma Holding Hosts 2017 Women's Forum

The Sixth Nesma Women's Forum took place this month, bringing together female employees working across the Nesma Group. 61 women attended the forum that was held at Qetan Center in Alkhobar, and 80 attended the Jeddah forum held at Nesma Chocolate. This year's forum encouraged women of all job levels to exit their comfort zones and try their hand at a new trade. Under the theme, "Manufacturing Happiness", the forum attendees in Alkhobar learned to operate embroidery and sewing machines, creating their own products that simulated the garment production process. Meanwhile in Jeddah, attendees learned how to make chocolate on the Nesma Chocolate production line. The Nesma Women's Forum is one of a series of forums hosted by Nesma Holding each year for Nesma employees. They include the HR Forum, IT Forum, Finance Forum, and Management Forum.



Nesma Havatek Wins New Approvals and Expands Offerings

Nesma Havatek, one of the leading storage tank and pressure vessel manufacturers in the Kingdom, has been approved by the Saudi Electricity Company to design and fabricate "ASME" pressure vessels for power generation projects. Nesma Havatek had already been approved for fabrication and construction of storage tanks and structural steel. Notably, Nesma Havatek's approval with Saudi Aramco was also upgraded this month to a higher limit for storage tanks. Under the new approval, Nesma Havatek can fabricate large diameter tanks without any restriction on materials.



Nesma Travel Receives Global Silver Award from Oman Air

Nesma Travel & Tourism received a "Global Silver Award" by Oman Air for its outstanding sales performance in 2016. The award ceremony was held during the Global Agency Partner Conference in Muscat on April 30, 2017. Mr. Naser Al Nasr was honored with the award and expressed his appreciation for the outstanding efforts of all the team members.

GROUP NEWS



Nesma & Partners Jubail Camp Recognised by Sadara

Nesma and Partners Jubail Camp 1 was again recognized for its achievement as “Most Improved Camp” in a ceremony conducted by client, Sadara. This makes the eighth certificate the camp has received, including certificates of appreciation and of recognition as “Best Camp.”



Mawaddah Participates in Arabian Travel Market in Dubai

Mawaddah International Group for Hotel & Umrah Services participated in the Arabian Travel Market in Dubai, a yearly trade show for travel professionals, business owners and policymakers to network and learn about the latest trends in the travel industry. The theme of this year's event, the biggest yet, was “experiential travel,” as today's travelers enjoy becoming more immersed in their destination's culture, cuisine, arts, history, sports and wellness. Experiential travel includes Mawaddah Group's specialty of addressing the specific needs of Islamic customers' umrah and hajj travel and services. There was also an emphasis on responsible tourism – a growing trend in sustainable practices and ethical methods within the travel industry.

Nesma Holding Sponsors Makkah Cultural Forum

Nesma Holding was a sponsor of the Makkah Cultural Forum, organized by the Makkah Province Emirate to promote human development and affinity to place. The forum hosted a campaign across the Makkah Province entitled “How Can I be a Role Model?” with the aim to highlight exemplary role models in society and to promote the concept of role models. More information can be found here: <http://culture.makkah.gov.sa/culture>

As part of the same campaign, Nesma Art Gallery hosted an art exhibit on the subject that was inaugurated by Director-General of Education in Jeddah, Mr. Abdullah Ahmed Al-Thaqafi.



FACES OF NESMA

Growing with Nesma : Housam Ibrahim-Basha



Housam Ibrahim-Basha has been the Executive Manager of Human Resources at Nesma Telecom & Technology since 2013 but his impressive career at Nesma has spanned 19 years and several fields from IT, to HR, to training. Housam believes that “passion

breeds success” and his own career is testament to his creed.

After receiving a bachelor of science degree in civil engineering from Portland State University in 1997, Housam began work as a traffic engineer for an American civil engineering company. His Nesma career began in 1998, when he worked as a systems analyst at Natel which later became Nesma Telecom & Technology.

He then moved into leadership roles both in NT&T and also Nesma Holding in IT, HR and training.

In his current role, Housam develops, leads and manages the strategies related to talent acquisition, compensation and benefits, performance management, training and development and employee engagement.

When asked how he sees his contributions to Nesma, Housam reports, “I am proud of my contributions. I see them as a result of the trust that Nesma has bestowed on me, the opportunities I was given to challenge myself, and my desire for personal growth.”

Regarding what he’s learned along his career path, Housam states, “Nesma provided me with opportunities to learn new skills, to work for an industry leader who can provide insight into ways to have impact and excel, to take on new challenges and responsibilities, and to improve my credentials and leadership skills.”

In his free time, Housam likes to keep in shape by exercising and playing tennis. His favorite vacation spots are the Far East and Dubai.

Nesma & Partners Holds “Train the Trainer” Workshop

The T&D Unit successfully conducted Train the Trainer Program for 10 safety professionals who are distributed over different sites/ projects in the Eastern Region.



GROUP NEWS



IT Tips: Protect Yourself against Attacks from Email Attachments

How can you avoid being victimized by malware such as the recent threat that took advantage of a vulnerability in Microsoft Office?

Below are Nesma Group's IT recommendations to mitigate such threats:

- Do not open or download any suspicious Word files that arrive in an e-mail, even if you know the sender.
- Enable the "protected view" feature before viewing any Office documents.
- Always keep your system and antivirus up-to-date.
- Regularly back up your files in an external hard drive.
- Always be wary of phishing emails, spam and suspicious attachments.
- Your IT department is working hard to ensure the security of the information within the Nesma Group, and your awareness plays a major role in this mission.



Mawaddah Offers Ramadan Discount to Nesma Group Employees

Mawaddah is offering a special Ramadan 2017 offer for the Nesma Group. Employees of the Nesma Group can receive a 25% discount on Makkah and Madinah Hotel reservations.

To make reservations or more information, please email sales238@mawaddah.com.sa or call: 012-5412888 Ext 238.



From the Community



Congratulations!

Newborns



A baby girl for **Mohammed Shakir Mohiuddin**, Mechanical Design Engineer, Nesma & Partners



A new baby girl for **Aqeel Alaqeel**, Junior Account Manager, Nesma Holding

Employee of the Quarter



Samy Helmy Abdelsamia, Civil Foreman, Nesma Water & Energy for his work at King Abdullah Economic City, Hejaz Utility Yard Project

Employee of the Month

Kanagaraj Yesudasan, QC Inspector, Nesma & Partners



Certificate



Mohammed Saleh Yusuf, Computer Technician, Nesma & Partners, has been awarded the ITIL® Foundation Certificate in IT Service Management from EXIN Organization

Mohammed Hashem, Senior Civil Engineer, Nesma & Partners, has been awarded a PMP certificate



Ahmed Mousa Elfarra, Senior Structural Engineer, Nesma & Partners, has earned a master's degree in Construction Engineering and Management from King Fahd University Of Petroleum and Minerals

Balad at Night, Jeddah

"It was a regular visit to Balad for household shopping with family. While returning late night I saw a moon has taken its sweet place in the sky enhancing the beauty of this scene, the smooth reflections of the light in the water is so pleasing to watch and those street lights have made a great combination to this beautiful scene. This made me to climb the concrete fence to reach closer to the bank of the sea stream to capture this peaceful photo."

Mohammad Salman
Administration Officer
Nesma Holding



FROM THE COMMUNITY *continued*

Across Nesma, employees recently celebrated the national day of Yemen.



Nesma & Partners - KAAR Project



Nesma & Partners - Head office, Khobar



Nesma & Partners - SANG Hospital, Jeddah



Nesma Embroidery, Jeddah



Nesma & Partners - KAUST New Student Housing, Thuwal



Namma Shipping, Jeddah

FROM THE COMMUNITY *continued*

Across Nesma, employees recently celebrated the national day of Jordan.



Nesma & Partners - KAAR Project



Nesma & Partners - DIRAB Airbase Project



Nesma & Partners - Fadhili Project



Nesma & Partners - KASC Project



Nesma Telecom & Technology



Nesma & Partners - KAUST Innovation Center, Thuwal

FROM THE COMMUNITY *continued*



Nesma & Partners - SANG Hospital, Taif



Nesma & Partners - SANG Hospital, Riyadh



Nesma & Partners - SANG Hospital, Jeddah