

# NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 17: May 2015



## NESMA AND KEOLIS SIGN A MEMORANDUM OF UNDERSTANDING



### GROUP NEWS



### FROM THE COMMUNITY



#### ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

#### CONTACT US

To contact our staff or to send news for future issues, please contact us at:

newsletter@nesma.com  
Tel: + 966 12 669 3322 Ext: 1500

For more news and updates please visit  
[www.nesma.com](http://www.nesma.com)

#### STAFF

##### EDITORIAL

Editor - Noura Alturki  
Editor - Aisha Yahya

##### CREATIVE

Art Director - Steve Westfall  
Designer - Arwa Salem  
Production - Hassan Mansai



## FEATURED NEWS



### NESMA AND KEOLIS SIGN A MEMORANDUM OF UNDERSTANDING

Nesma Holding and the French public transport operator Keolis signed a Memorandum of Understanding in Jeddah on Sunday, May 10th 2015, allowing the two companies to form a strategic alliance committed to developing new public transport systems within the Kingdom. The two companies will jointly bid in order to provide competitive solutions to public transport projects within the Kingdom of Saudi Arabia.

Keolis is an international leader in passenger transport, operating all modes of transport across four continents. The company is supported by two long-term shareholders: the National Railways Corporation (SNCF) of France, which holds a 70% share, and the Canadian Institutional Fund Manager (CDPQ) which has a 30% share.

Faisal Al Turki, Vice President of Nesma Holding, stated, "I am pleased to announce this in-kingdom partnership between Keolis and Nesma. Together we bring best in class global expertise,

combined with strong local knowledge and support, across the spectrum of public transport operations. I look forward to the opportunity to work with various public transport authorities around the Kingdom on their ambitious and unprecedented programs".

Karim Chaiblaine, CEO of Keolis in Middle East, said, "Keolis is committed to developing public transport systems within the Kingdom of Saudi Arabia, with Nesma complimenting the Middle East Teams now located in Jeddah and Riyadh. Nesma and Keolis will leverage on their joint resources and expertise, abiding by the highest international standards".

Chaiblaine continued, "We are honored to enter into a partnership with a leading company such as Nesma, who shares our values of safety and customer focus, and we are determined to provide world-class services to the the Kingdom of Saudi Arabia. This is the first step in a long-standing and successful relationship".

## FEATURED NEWS

### WOMENS' FORUM - 2015

Nesma's Fourth Women's Forum was held over a period of two weeks for all female employees in the Nesma Group of companies. The Nesma women were divided into six groups, of 30 women each, and met in two locations: Nesma Training Center in Jeddah and Nesma Villlage in Al Khobar.

The main theme for this year's forum was to communicate, develop, and share experiences. The event took place around four workshops that were facilitated by special coaches certified by the British Council's Spring Board program to communicate on a more personal level. The workshops were given with the following topics: Know yourself, what are your values, planning for your goals, building confidence, and emotional intelligence.

Reem Oudah, Interior Designer, Nesma Orbit, attended the women forum and stated her opinion about the forum, "Although I've taken leadership and professional development programs before, this forum came at the perfect time. It helped me to answer questions I had about my character and behavior in general. I am really thankful Nesma gave me a great opportunity to improve myself professionally and personally." She added, "During the forum I gained more connections and support from others. I have more awareness about myself and I know that 'I' makes my life better or worse depending on how I perceive different situations and react to them."

Another participant at the 4th Women's forum was Hind Zaki, Graphic Designer, Nesma Holding. The forum allowed her to meet new acquaintances, listen to interesting experiences and stories while practicing life-changing skills. "The workshops during the forum were really helpful, it gave me a way to plan my future and develop a clear picture of my life. I am more focused now and thankful for all the knowledge I gained", she stated.

Speaking from Al Khobar, Reem Al-Dossary, Procurement Officer at Nesma Trading said, "This forum resulted in a big leap for me in my personal and family life, as well as at work."



#### منتدى نسما الرابع للسيدات

٤ لقاءات  
٤ ورش عمل  
٤ فرص للتشابه  
٤ فرص للتطور والنمو

من ٣ إلى ١٤ مايو ٢٠١٥  
الخبر - جدة - خليص

NESMA  
نسما

*The workshops during the Forum were really helpful, it gave me an idea about planing my future and developing a clearer picture of my life as whole. I am more focused now and thankful for all the precious knowledge I gained*

— Hind Zaki, Graphic Designer,  
Nesma Holding Co. Ltd.



## GROUP NEWS

### Saleh Alturki Joins Jury Board for TAKREEM

Nesma President Saleh Al-Turki participated in the Jury Board for TAKREEM award 2015, held in London, UK.

TAKREEM is an annual award to identify and honor Arab achievers who have excelled in their fields and inspired others in filed like Humanitarian and Civic Services, Environmental Development, and Cultural Excellence.



### Nesma Blood Drive

Nesma Egypt had its first blood donation drive at the Maadi, Cairo office under the sponsorship of Namma Tours.

In coordination with the charity organization “Resala” the donation day was organized with a medical crew and ambulance through the Ministry of Health in addition to some volunteers in order to encourage the donors.



### Nesma Orbit Supplies Outdoor Wall Cladding to MOE

Nesma Orbit recently supplied The Ministry of Education (MOE) Office in Jeddah, located on King Abdul Aziz Road, with a state-of-the-art outdoor wall cladding, double-safety system called T-Fix which allows for mounting large tiles up to 250 kg in weight. The unique installation included the use of extra fine Italian porcelain in 60x120 cm slabs.



## GROUP NEWS *continued*

### SPORTS NEWS

#### Tennis for a Cause

Nesma Tennis Team took the Championship crown in the recent Tennis for A Cause (Team Tennis Tournament), held at the Bahrain Tennis Federation Club. It is notable that out of 30 matches, Nesma Tennis Team won 24 matches.

The Nesma Tennis Club in Al-Khobar is currently one of the best known in the Eastern Region because of its achievements in the last couple of years. The objective of the club is to promote companionship, health awareness, and provide assistance to its members and their family and friends. The Nesma Tennis Club is managed by Raffy T. Ocnila Jr., Division Coordinator at Nesma Catering.

#### SANG First Outdoor Tournament

Nesma & Partners' Saudi National Guard Project (SANG) started its First Outdoor Tournament for Basketball & Volleyball League on May 14, 2015.

The Tournament consists of nine teams made of the following:

- Four teams from JODP Camp Project.
- One team from Nesma Holding.
- One team from Nesma Catering Jeddah.
- Three teams from the SANG Camp.

This is the first Outdoor Tournament to be organized in the SANG Camp Recreational Ground. The tournament will proceed from the opening until its closing on June 11, 2015 in SANG Camp located in Jeddah.

Joel Loriyo, Recreation Supervisor, JODP, commented, "The Champion and Runner-up will be receiving trophies and prizes, in addition to medals and special awards such as Most Valuable Player, Best Guard, Best Forward and more".



#### Nesma Basketball Association 2nd Summer League 2015

Ten different teams from multiple divisions of Nesma Trading participated in the 2nd Summer League for Nesma Basketball Association in Jazan Camp. Participating teams included TSD, UNOR, MECHANICAL-CND, SAFETY, HITACHI-CND, ELECTRICAL-CND, ENGINEERING STAFF, QC, SPACEMAKER, Civil-CND, and ICD.

TSD team won the final game after an 11-game winning streak, while UNOR and MECHANICAL took the second and third places.

## GROUP NEWS *continued*

### AWARENESS & SAFETY

#### Osteoporosis Awareness

As part of a continuous educational effort of Nesma Holding and Nesma Training Center in Jeddah, a health awareness campaign was conducted by QHSE Supervisor, Wajdi Kordab as well as the QHSE Officers Messer Joey and Kifayat Hussein of Nesma Trading.

The purpose of the campaign was to promote healthy eating habits in order to decrease the risk of Osteoporosis, a condition that causes bones to become weak and brittle.



#### Occupational Safety & Health Administration Certification for JODP

A 30-hour OSHA Certified General Industries Safety course was given at JODP Shmaisay camp in Makkah from April 5-9, 2015.

The training program was given to Nesma & Partners employees to improve awareness of workplace health and safety.

#### New Milestone for Sadara Packaging Center Project

The installation and testing of underground firewater lines in the Sadara Packaging Center project has been successfully completed.

The process included a specialized technique using Reinforced Thermosetting Resin for the underground piping.





### FORUMS & EXHIBITIONS

#### Nesma Basistek Sponsors the HP Software Forum

Nesma subsidiary, Basistek, was the main sponsor of the HP Software Forum Istanbul, in which it revealed its company's strength in IT Service Management. An IT company based in Turkey, Basistek supported HP to deliver a message about the new style of IT in Cloud, Big Data, Security, Mobility and other game-changing innovations that are transforming the way companies are doing business. The most prominent executives of Turkey's largest holding companies attended the forum, which was facilitated by Turkey's most popular television presenter, Burcu Esmersoy.

For information about Basistek's approach to its business and its people, please visit [www.basistek.com](http://www.basistek.com) and watch the video on its homepage.

#### Nesma Participates in HR Leaders Saudi 2015

Nesma Executive Manager, Noura Al Turki spoke at the HR Leaders Saudi 2015, which took place in Riyadh on May 10-13, 2015. Top HR leaders and CEOs attended the Forum to discuss and exchange insights on key strategies and hear each other's experiences in the strategic and business drivers of human resource management.



#### Interview on BBC Arabic

Mohammed Kadri Soliman, the Head of Personnel at Nesma & Partners was a guest on BBC Arabic – Live Radio. Some of his musical works were broadcasted while Kadri talked on Music, Art, and his Upcoming Album!

Below is the link on YouTube:

<https://www.youtube.com/watch?v=8b0Rr5wz4Eg>



## Congratulations!

### Newborns



A new baby girl for **Azmi Eid Gaith**, Material Expeditor, Nesma & Partners



A new baby boy for **Imran Gahfoor**, Plumbing Lead Man, Nesma & Partners



A new baby girl for **Mostafa Tahrini**, IT Operations Unit Head, Nesma Trading



A new baby boy for **Mohammed Awad**, Quality Control Engineer, Nesma & Partners



A new baby girl for **Farid Abdo**, Senior Mechanical Engineer, Nesma & Partners

### Certification



**Abdullah Atef Obaidat**, Communication Unit Head, Nesma Trading, received the RCDD certification in telecommunication field.

**T. Unnikumar**, Project Secretary, Nesma & Partners, received the Indian Fraternity award, for serving the Indian community.



### Marriage



Marriage of **Yehya Saadeddine**, Civil/Structural Engineer, Nesma & Partners



Marriage of **Ahmed Adel**, Electrical Engineer, Nesma & Partners.

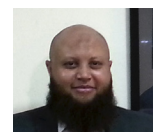
### Promotions



**Mahmoud Abbas**, Light Duty Driver, Nesma & Partners, was promoted to Electrical Leadman



**Meshari Al Hiani**, Auto Mechanic, Nesma & Partners, was promoted to Auto Mechanic Leadman



**Atef Sayed**, General Chief, Nesma, Egypt, was promoted to Chief Accountant

**Ernesto Carrera**, Civil Engineer, Nesma & Partners, was promoted to Senior Civil Engineer

**Wassim Molla**, SCC Engineer, Nesma & Partners, was promoted to Civil Engineer

### Farewell Party

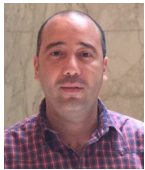
A farewell party was held for Raul Acosta, Male Nurse at SANG Hospital Project in Riyadh. Raul has completed 18 years of service at Nesma & Partners and he decided to retire this year to spend more time with his family in the Philippines. The event was held in PMO office and a hand watch was presented to Raul as a gift of appreciation. We thank Raul for his great efforts throughout the years.







**Wassim Ayash**, Sr. Land Surveyor, Nesma & Partners, was promoted to Architect Coordinator



**Mohammad Ahamed**, Sr. Civil Engineer, Nesma & Partners, was promoted to Project Engineer

**Mohammed Attia**, Sr. Civil Engineer, Nesma & Partners, was promoted to Project Engineer

## Employees of the Month



**Danish Ali Khan**, Safety Supervisor, Nesma & Partners

**Mohammad Abdel Meguid**, FM Carpenter, Nesma & Partners

**Perlito Terte Ecal**, Sr. Landsurveyor, Nesma & Partners

**Shahin Alam S. Ali**, LD Driver, Nesma & Partners



**Eduardo B. Macaspac**, Rough Carpenter, Nesma & Partners

**Majed Abdullah Al Moualed**, Gov.Rel. Representative, Nesma & Partners

**Hussain Bander**, Welder, Nesma & Partners

**Khim Bahadur Kami**, LD Driver, Nesma & Partners

**Mohammad Shakeer Pathan**, Material Expeditor, Nesma & Partners

## USEFUL TIPS

*From QHSE department  
at Nesma Trading*

### Saving Your vision



**Wear sunglasses** – Ultra Violet blocking sunglasses prevent retinal damage; they also protect the delicate eyelid skin.

**Quit smoking** – Tobacco smoking is directly linked to many adverse health effects, including Age-related Muscular Degeneration (AMD) that interferes with the ability to see faces, drive, read or write.

**Eat right** – Vitamin deficiency can impair retinal function. A variety of vegetables, especially leafy green ones, should be an important part of your diet.

**Eye protection** – Potential eye hazards against which protection is needed in the workplace are: Projectiles (dust, concrete, metal, wood etc.); Chemicals (splashes and fumes); Radiation (especially visible light, ultraviolet/infrared radiations, heat and lasers).

**Contact lens care** – Follow your Eye Medical Doctor's instructions regarding the care and use of contact lenses. Incorrect usage can result in corneal ulcers, severe pain and even vision loss.

**Eye fatigue** – If you have eye strain from working at a computer or doing close work, you can follow the 20-20-20 rule:

Look up every 20 minutes at an object 20 feet away for 20 seconds. If eye fatigue persists, it can be a sign of several different conditions, such as dry eye or spectacles with lenses that are not properly centered. See an Eye Medical Doctor to determine why you are having eye fatigue and to receive proper treatment.

## FROM THE COMMUNITY *continued*

Employees across Nesma joined together with colleagues from Yemen, Eritrea and Jordan.



Nesma Unitrade



Nesma & Partners



Nesma Embroidery



Nesma Telecom & Technology





## FROM THE COMMUNITY *continued*



Nesma Trading



Nesma Telecom & Technology



Nesma & Partners



Nesma & Partners



## FROM THE COMMUNITY *continued*

### Nesma Holding Social Day

Some images from the yearly gathering of employees to share in sports, food and fun on May 28, 2015.

