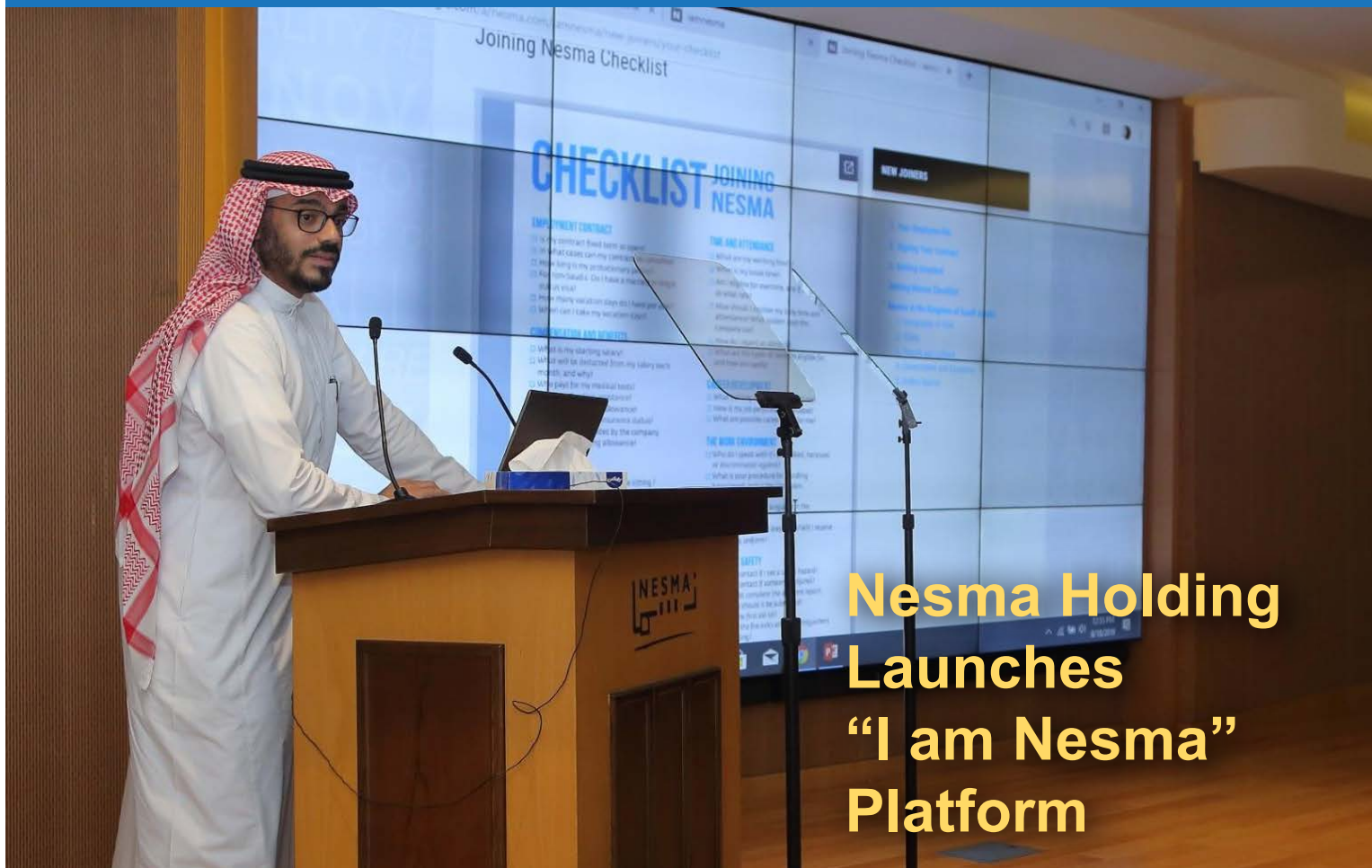


# NESMA INSIDER

Bringing our Nesma community closer through shared communications • Issue No. 68: August 2019



## Nesma Holding Launches "I am Nesma" Platform

### FEATURED

### GROUP NEWS

### FROM THE COMMUNITY



#### ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates, and beyond.

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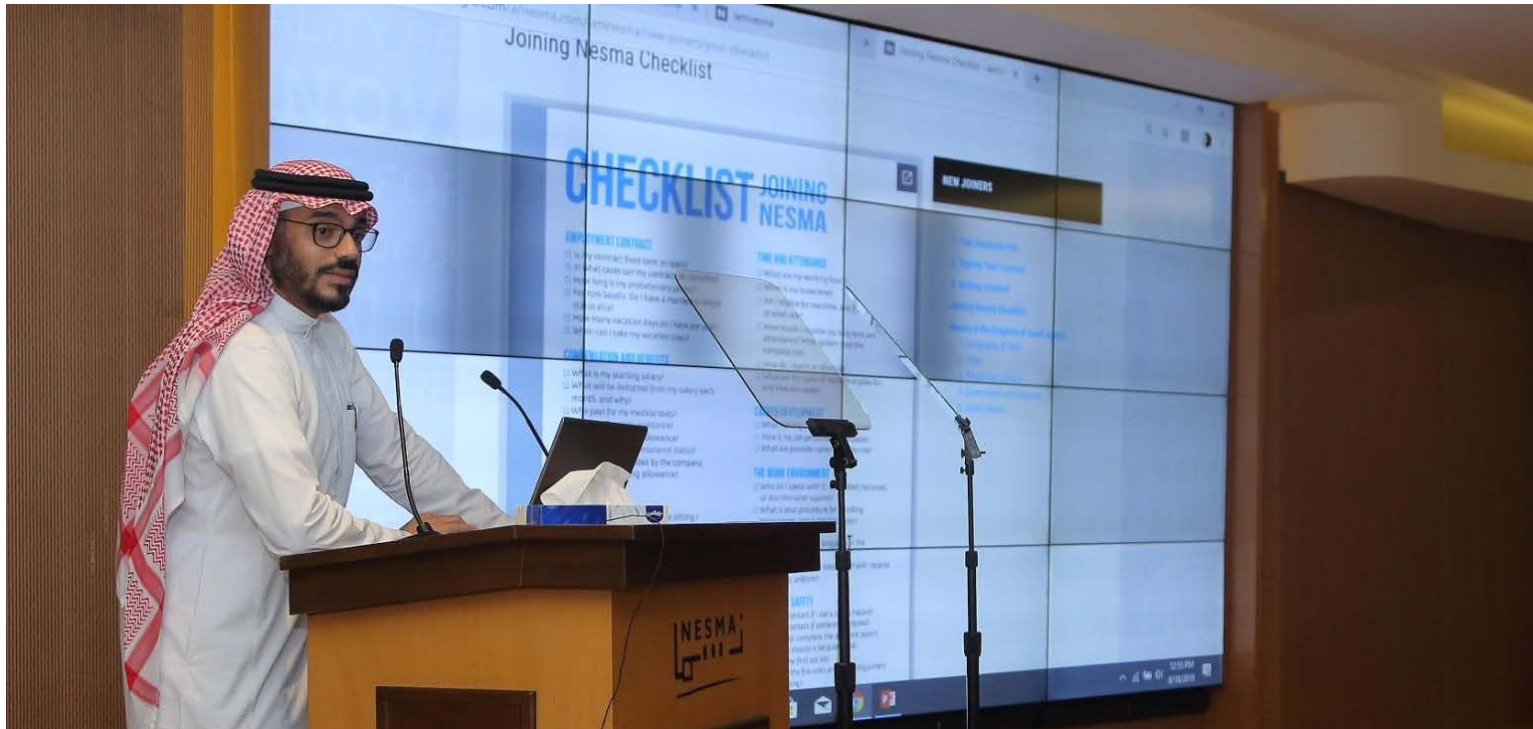
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## FEATURED ARTICLE

# Nesma Holding Launches “I am Nesma” Platform

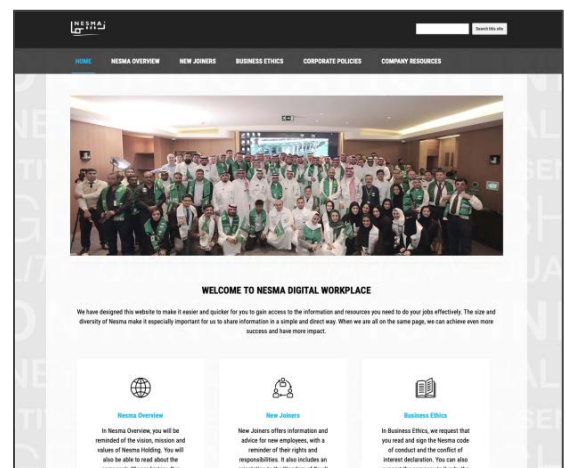


Nesma Holding launched “I am Nesma,” a new platform for all Nesma employees that will be a digital work environment where employees can find all of the information and processes they need to work successfully.

The purpose of the new platform is to create virtual offices for Nesma employees so that resources and work documents are available anywhere and anytime.

“I am Nesma” was designed to make it easier and quicker for Nesma employees to gain access to the information and resources they need to do their job tasks effectively. The size and diversity of Nesma make it especially important to share information in a simple and direct way. By using the new website, Nesma employees can save time, improve work productivity and be more efficient.

“I am Nesma” comes in alignment with our country’s National Transformation Program, Saudi Vision 2030 to achieve digital transformation and also represents the collective work of Nesma Holding’s Branding & Communication, IT and HR departments which endeavor to provide excellent service to employees through the use of up-to-date technologies.



The new platform contains sections such as Nesma Overview, New Joiners, Business Ethics, Corporate Policies, and Company Resources. The website was launched for the Nesma Holding head office as a pilot, with a plan to roll it out to Nesma Group companies in the coming months.



## FEATURED ARTICLE

# NDigitec Participates in Tech Show and Collaborates with Tesla



NDigitec Prepress and Dubaiprint.com participated in the Gulf Print & Pack (GPP) technology sourcing show in Dubai, an exhibition that gathered over 8,737 visitors from 90+ countries.

During the event, NDigitec Prepress was excited to announce the beginning of a new printing era represented by moving from HD quality flexo printing to XPS Crystal via NDXC, an advanced prepress and premedia platform. With NDXC, NDigitec will create more balanced prints with smooth fading, higher contrasts and excellent color consistency.

The new system will allow the company to more quickly produce detailed prints with vibrant colors and without having to sacrifice quality.

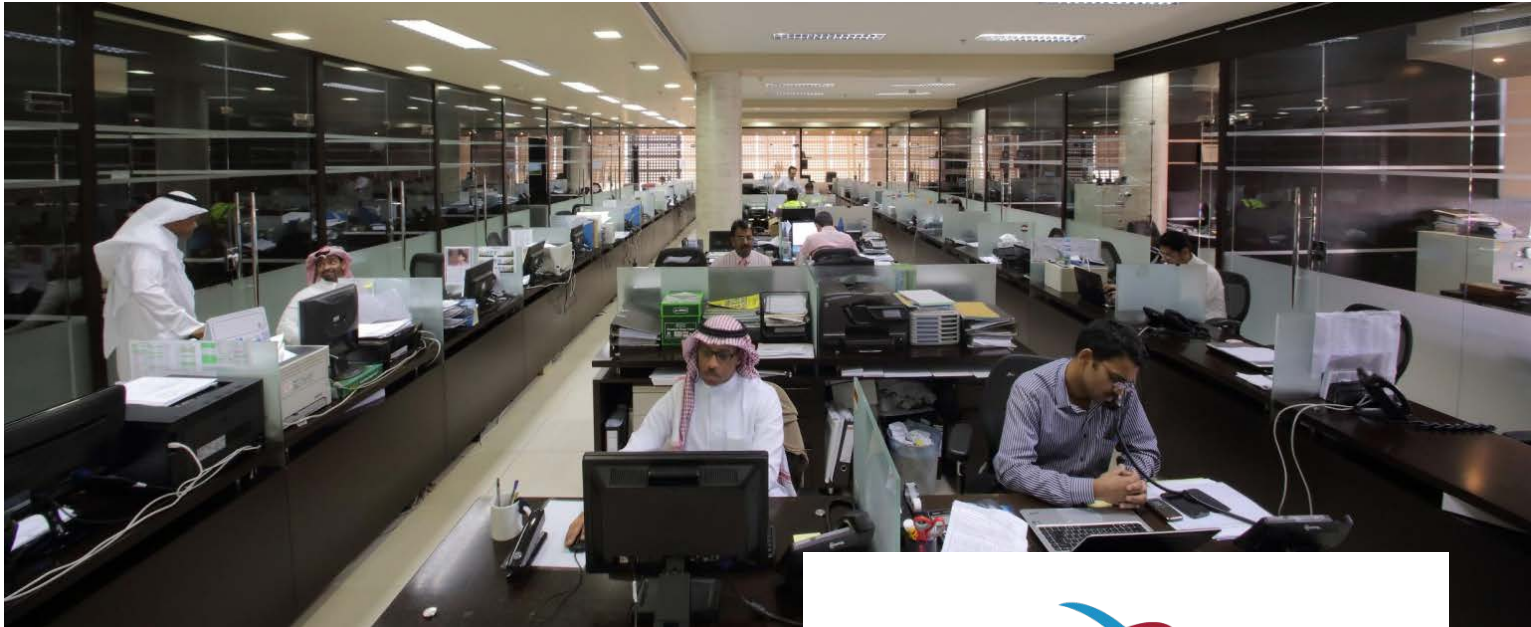
Additionally, NDigitec worked with Tesla, a leading automotive company, to design stands for two events, the World Future Energy Summit and AI Everything. For these occasions, NDigitec developed elegant stands with high-tech elements in line with Tesla's eco-friendly vehicle vision.

Other companies that entrusted the development of their exhibition stands to NDigitec include Amazon, DESC, MedEL and many more organizations.

On another note, NDigitec was the single printing partner of the DIAFA, a leading sponsor and printing partner of Dubai's biggest media event.

IN THE SPOTLIGHT

## Technology & Entertainment Division at NT&T



Located in Riyadh, Nesma Telecom & Technology (NT&T) is an engineering, procurement and construction systems integrator in the fields of communication & energy infrastructures and their related technologies.

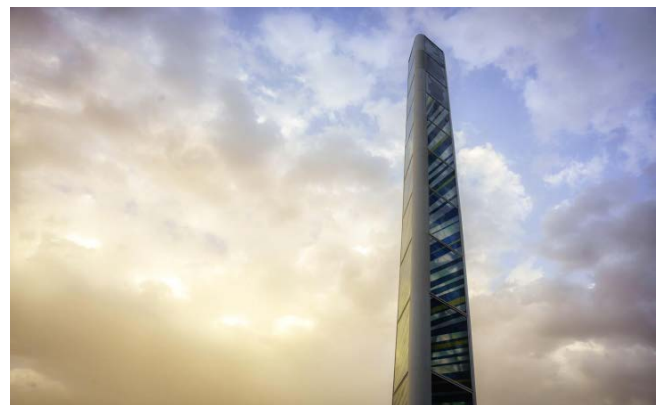
It began in 1988 with the founding of the National Telecommunications Company (Natel). The company has since changed its name to Nesma Telecom & Technology with two major divisions, Nesma Electric & Communications (NE&C) and Nesma Technology & Entertainment (NT&E).

The history is dated back to the dawn of the internet use in Saudi Arabia in 1998. At that time Nesma Internet was the first company in Saudi Arabia to connect its clients to the World Wide Web and was the largest and most recognized Internet service provider in the Kingdom. However, when the telecom privatization began in 2008, the company was sold to Cyberia, but retained its engineers and technical know-how and became a system integrator.

NT&E started its own software implementation and development business and grew through the years by serving both the government and private sectors.



نسما للاتصالات والتقنية  
NESMA TELECOM & TECHNOLOGY





## IN THE SPOTLIGHT

Today,, NT&E's Business Solutions and Information Services divisions provide many services including but not limited to data center solutions, information architecture, user interface design, SharePoint development and implementation, infrastructure solutions, storage solutions, virtualization and consolidation, information security, internet & intranet portals, business process management, custom software development and logistics information management systems.

NT&E's Media & Entertainment division manages the technical resources at the government's radio and TV complexes around the country.

NT&E's Media & Entertainment division provides state of the art broadcasting, TV and satellite solutions, in addition to catering to the advancement of the Kingdom in the entertainment domain, in accordance with the Kingdom's 2030 Vision.

Today, NT&E's Media & Entertainment division provides multiple services including warranty and support for broadcast systems, studios, newsrooms, TV production control, audio production, studio lighting, OB van & digital satellite news gathering solutions, audio systems, education interactive technologies and control systems, video walls, projection and flat panel display screens, in addition to project management, project installation, equipment supply and consultancy.

NT&E serves several prestigious clients including the Royal Saudi Air Force, the National Information Center, the Ministry of Media, King Abdullah Economic City, King Abdulaziz City for Science and Technology, the Saudi Broadcasting Corp. and the Ministry of Commerce and Industry.



### About the CEO

Eng. Oussama Najjar holds a bachelor's degree in chemical engineering from Cairo University and both a diploma and master's in technology and development from the Imperial College of Science, Technology, and Medicine of London University.

His accomplishments with Nesma include forming partnerships with Group 4 Securitas, and with two Bahraini e-commerce companies, establishing Nesma Internet, and founding Nesma Advanced Technology which later merged with Nesma Telecom (formerly NATEL) to become Nesma Telecom and Technology.

Today, Najjar serves as the CEO of Nesma Telecom and Technology, a board member of Nesma Holding company, a board member of Nesma Yatirim Holding in Istanbul, chairman of BASISTEK and chairman of KONCAR EU. He is also CEO of Avrupagoz.

## GROUP NEWS

### NTC Collaborates with the Saudi Authority for Accredited Valuers

Nesma Training Center (NTC) collaborated with the Saudi Authority for Accredited Valuers, a government organization that aims to develop the valuation profession and train qualified valuers.

The training program, hosted by NTC will include sessions on basic real estate valuation principles, real estate systems and city planning principles, market analysis and real estate international evaluation standards.



### Nesma Water & Energy to Implement Lean Approach



Nesma Water & Energy is working with Four Principles to implement the Lean process approach that is based on defining value from the standpoint of the customer, removing waste and improving continuously.

Four Principles is an Abdul Latif Jameel company that believes in the Japanese philosophy of Kaizen, or continuous improvement, an approach which is already being implemented in Nesma Embroidery and Mawaddah International Group for Hotel & Umrah Services.

Additionally, a team led by Nesma Water & Energy's CEO Engr. Mahmoud Fallatah, visited the Abuljadayel factory, the Saudi Pipe System factory and Fulaz for its carbon steel tanks, to review the company's production activities and discuss future projects.

### Mawaddah Participates in Hajj & Umrah Forum

Mawaddah International Group for Hotel & Umrah Services, participated in the Hajj and Umrah Forum at Jeddah International Exhibition & Convention Center.





## GROUP NEWS

### HR Employees at Nesma Trading Receive Appreciation

HR employees at Nesma Trading received appreciation certificates from the company for their commitment and excellent work.



### MAWQIFAK Team Celebrates Valet Parking Success

An open day was hosted by MAWQIFAK team to celebrate the success of MAWQIFAK's valet parking service during Jeddah Season Festival. The day included fun activities and showcased employees' engagement in action.



### Al-Mutairi Benefits from Saleh Al-Turki Employee Empowerment Fund

Abdullah Al-Mutairi, Translation Supervisor, Namma Cargo, was Nesma's first employee to benefit from Saleh Al-Turki Employee Empowerment Fund. Al-Mutairi received financial support to participate in the World Federation of the Deaf conference, held in Paris, France, and titled "Sign Language Right for All."

The Saleh Al-Turki Employee Empowerment Fund is an extension of the founder's core belief that people should enjoy hobbies outside of work and should engage in volunteer activities where they can give back to their communities. It aims to encourage and empower Nesma employees to pursue their personal hobbies, talents and volunteer efforts.



All Nesma employees are invited to come forward and share any activities they are involved in that may need financial support. To be eligible, the activity should fulfill several requirements, which will be evaluated by the Nesma Holding CSR Committee. To participate, contact [csr@nesma.com](mailto:csr@nesma.com)

## GROUP NEWS

### Faces of Nesma: Aqeel Al-Aqeel



With a bachelor's degree in accounting from the University of Business & Technology, Aqeel Al-Aqeel joined Nesma in 2015 as an accountant.

Today, he is Nesma Holding's senior accountant and is responsible for the company's accounting cycle which generates financial statements including an income statement, balance sheet, cash flow statement and statement of

changes in equity. He also trains junior accountants on completing financial operations.

In 2018, Al-Aqeel, was one of several Nesma employees who received English courses for six months at Language Studies International in the UK.

In the future, Al-Aqeel, would love to add value to Nesma by applying his knowledge and expertise, and aims to make a positive impact over the long term.

On a personal note, Al-Aqeel spends his spare time reading or connecting with his family and friends.

### Bafageeh Participates in Saudi Young Leaders Exchange Program



Yara Bafageeh, Senior Architect Design Engineer, Nesma & Partners, was part of an exchange program sponsored by the U.S Embassy in Riyadh, called Saudi Young Leaders Exchange Program.

The three-week program was designed to improve leadership skills among Saudi youth preparing them to become responsible citizens who contribute to their communities.

Over the course of the program, Bafageeh was given a series of training courses that focused on enhancing leadership skills, program design, critical thinking, logical understanding and community engagement.



### Jollibee Welcomes New Employee

Nesma United welcomes Latifah Algumaiz who joined its Jollibee team in July, 2019.

Algumaiz expressed her happiness saying, "I feel great working in an international brand like Jollibee. I have learned lots of new things and feel as if I've been working with the company for a long time."



# From the Community

## Congratulations!

### Newborns



A new baby boy for **Majdi Sabir**, Senior Communication Officer, Nesma Holding



A new baby boy for **Mohammad Muzaffar Ali**, Electrical Engineer, Nesma & Partners

### Certificates



**Arwa Salem**, Design Manager, Nesma Holding, completed The Art of Silver and Copper Workshop, conducted by UPGRADE Training Institute

### Achievements



**Ayesha Imtiyaz Shaikh**, son of **Shaikh Imtiyaz Yusuf**, Site Manager, Nesma & Partners, has won the state level boxing championship in Maharashtra State in India.

### Employees of the Quarter



Employee of the Quarter at NT&T is **Abu Khan Serajulislam**, Senior Treasury Officer.

### Marriages



Marriage of **Syed Umair**, QA/QC Engineer, Nesma & Partners

Employees with 10+, 20+ and 30+ years of service received their newly designed ID cards in honor of their valuable work at Jollibee



EID ADHA  
MUBARAK 2019



## FROM THE COMMUNITY

Across Nesma, employees celebrated the national days of India & Pakistan



Nesma Telecom & Technology



Nesma & Partners - Schlumberger Projects, Hafuf



Nesma & Partners - Schlumberger Projects, Haradh



Nesma Trading - Construction Mawaddah Hotel



Mawaddah Al Safwah Hotel Guests



Nesma & Partners - KAFD Project, Riyadh



Nesma & Partners





## FROM THE COMMUNITY



Nesma & Partners - KAFD Project, Riyadh



Nesma Telecom & Technology



National Container Terminal



Nesma & Partners - DIRAB Airbase Project, Riyadh



Nesma & Partners - ArRiyadh New Mobility Building



Nesma & Partners - Head Office



Defaf United for Logistics

Across Nesma, employees celebrated the national day of Egypt.



Nesma Water & Energy



EID ADHA  
MUBARAK 2019



## FROM THE COMMUNITY

### Nesma Celebrates Eid al-Adha

#### Nesma Holding



#### Nesma Water & Energy

