

Nesma *Insider*

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Nesma United Industries Wins Sheybarah Project



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

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Nesma United Industries Wins Sheybarah Hotel Project



Nesma United Industries has been awarded a SAR 39M EPC communications and digital infrastructure project at Sheybarah South Hotel #10 on Sheybarah Island in the Red Sea. The hotel consists of 73 villas constructed in pods, each affording a unique ocean and reef experience.

The scope of work includes communications networks, audio visual, WIFI, CCTV and digital security installation. The 13-month contract, expected to finish in October, 2024 offers unique challenges due to the one-hour ferry time required to reach the island in order to bring workers and materials.



“NUI’s track record stands testament to our capabilities and expertise in executing key contracts such as the digital infrastructure and security of the iconic Sheybarah Hotel. Projects such as these advance the Kingdom’s Vision 2030.”

Toni Rahme, Technical System Division GM



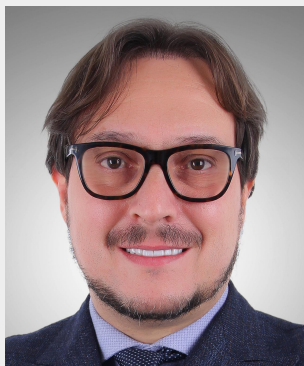
“NUI is honored to be playing an integral role in signature Red Sea projects developed by the Public Investment Fund such as the Sheybarah Hotel, an unparalleled, iconic resort and one of the jewels of Vision 2030.”

Adel Al Sharawy, Business Development Manager

Nesma Injazat Announces New Strategic Partnership



Nesma Injazat has joined forces with Presight, a publicly-traded, Emirati company. The new partnership combines Injazat expertise in digital and multi-cloud solutions with Presight's AI-driven, big data analytics. This strategic partnership aims to take a leading role in the Kingdom's digital transformation across the business and government landscape and can drive "smart city" solutions that allow authorities to make data-driven decisions optimizing and enhancing a city's functions and growth.



“Joining forces with Presight represents a significant milestone for Nesma Injazat as we continue to expand our digital transformation capabilities.”

Gianluca Meloni, CEO of Nesma Injazat

Nesma Water & Energy PPP Plants Commence Commercial Production

The Nesma Water & Energy consortium public-private partnership (PPP) projects have both begun commercial water production. Both projects are reverse-osmosis desalination water plants developed for the Saudi Water Partnership Company. With the commencement of production, these two projects also begin their 25-year operations and water purchase contracts.

Located in Al Rais, Al-Madinah province, the SAR 3.29B Yanbu 4 independent water plant began its commercial production ahead of schedule. This first-of-its-kind project has a daily capacity of 450,000 m3 and uses a 10MW solar power plant to provide energy efficiency. Nesma has a 30% stake in the consortium with Engie and Mowah. The EPC contractor is Doosan.

The SAR 2.6B Jubail 3B project utilizes a 61MW solar array and was completed in just 28 months. The plant can produce around 570,000 m3 of potable water daily for the cities of Jubail and Dammam. Nesma also has a 30% stake in this consortium with Engie and Al-Ajlan working with EPC contractors Acciona, Sepco III and Power Construction Corp.



Yanbu 4 Water Plant



Jubail 3 Water Plant



Nesma Auto & Rail Updates

Nesma President Faisal Alturki and Nesma Mobility CEO Karim Chaiblaine, together with Nesma leadership, hosted a workshop with His Excellency Mohammed Nehad, Consul General of France and a delegation of French companies led by MEDEF International. The group discussed the business landscape in the Kingdom and upcoming key projects. The workshop was followed by one-to-one meetings with a focus on prospects for collaboration.

Earlier in the month, Chaiblaine gave a talk about the mobility industry and specific opportunities in the Kingdom. That event was hosted by the Consul General of France and organized by CAFSDA, the Saudi - French Business Group of Jeddah.

Nesma United Industries Capabilities Workshop for PIF

Executives from Nesma United Industries (NUI) met with 20 development companies working under the Public Investment Fund (PIF). A presentation given by Business Development Manager Adel Al Sharawy informed the attendees about NUI's capabilities in various sectors with the aim of strengthening existing relationships and forming new ones. The meeting was constructive and met NUI's initial objectives.



Namma Cargo Updates



Appreciation from Huawei

Huawei sent a letter of appreciation to Namma Cargo for their excellent service, writing in part, *“Namma Cargo Services has emerged as a trusted logistics provider due to their unwavering commitment to excellence. Known for their reliability, efficiency and tailored solutions, they have established a reputation as a go-to company for warehousing and transportation services in Riyadh for 17 years...”*



Namma at Breakbulk Middle East

Namma Cargo exhibited at the Breakbulk Middle East convention held in Dubai February 12-13, 2024. The event attracts leaders in the transport, logistics and breakbulk industries. Namma Cargo also sponsored a session titled *“Saudi Arabia Spotlight: Project Update.”*

Breakbulk Middle East 2024 was held at the Dubai World Trade Center and attracted over 7,000 attendees representing 127 countries. Namma Cargo was one of 157 exhibitors.

Injazat Sponsors LEAP

Injazat exhibited at and sponsored LEAP, the world's top tech event with an attendance topping 200,000 this year. The Injazat exhibit was popular and successful, allowing the company to connect with numerous potential clients curious to know how an Injazat tailored AI solution could enrich and expand their corporate impact.



New Products: NamatbyNesma

Namat has signed another contract with a concept store and is now having its products showcased at the Crate Store and Homegrown Markets in Rawdah and Hayy Jameel.

Namat has created new prayer kits to honor both Ramadan and Mothers' Day. Available in various colors, the kits can be ordered at the Crate Store and even delivered to your doorstep; [just follow this link.](#)



Check out Namat's new Women's Day products as well. These embroidered caps and brooches can be purchased by contacting @Namatbynesma directly or [through the website.](#)

Find Namat's products @NamatbyNesma, [on their website](#), @Homegrown_Market and @Crate.Store.



NIT Certified as a Great Place to Work

Nesma Infrastructure & Technology has hit a new milestone in its efforts to create an excellent work culture by being certified as a "great place to work"!

Earth Hour at Nesma

Nesma Co.

Nesma Co. celebrated its commitment to environmental protection by honoring “Earth Hour” and turning off the lights for an hour on March 23rd.

Learn more about Earth Hour here:
<https://www.earthhour.org/>.



Jollibee & Chowking

Jollibee & Chowking Nesma turned off non-essential lights across their stores and facilities in Saudi Arabia and Bahrain to honor Earth Hour.

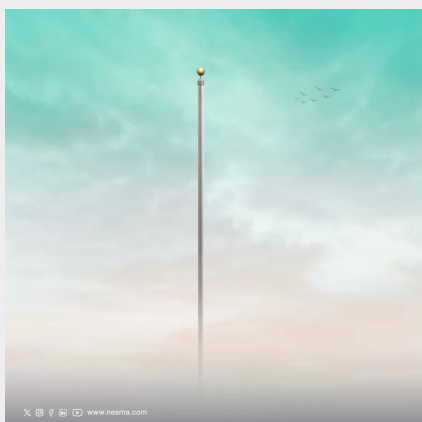
In 2023, nearly 4,000 Jollibee Group stores and facilities worldwide participated in the global environmental movement.



Nesma United Industries Celebrates Founding Day



Nesma Co. Honoring Saudi Flag Day



Honoring Mothers' Day



Honoring Women's Day



Ramadan!

Nesma Co.

The annual Ramadan celebration was held in the Grand Ballroom of the Shangri-La Hotel in Jeddah.



Nesma Infrastructure & Technology Iftars

Nesma Infrastructure & Technology held Iftar events in Jeddah, Riyadh and Dammam with over 300 attendees in all. During the events, prize draws were held with winners receiving gifts such as appliances and cosmetics.



Nesma United Industries Iftar



Mawaddah Iftar



Congratulations!

Newborns



A new baby girl for **Noura Alturki**, Nesma Vice President

Certificate



Aamer Kaleem, EHS Engineer, Nesma Infrastructure & Technology has passed the Certified Safety Professional (CSP) exam given by BCSP, USA.

Volunteer!

Zubair Ahmed, Projects Manager, Namma Cargo Services received appreciation for his volunteer work with the organization [Filipinos for the Saudi Green Initiatives](#) as he volunteered his time at “Season 2 Volunteering Events,” a 6-month drive.

The full group planted 4,110 trees, collected the equivalent of 3,824 garbage bags of waste and on his own, Ahmed deleted 71 GB of files.

Digital clean-up is an important part of the initiative as it reduces electricity used for cloud storage thereby reducing CO2.

Saudi Green Initiatives is part of Vision 2030.



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