

Nesma Insider

Bringing our Nesma community closer through shared communications • Issue No.131: December 2024



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

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View all past issues at the [Nesma Insider Archives](#).

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Celebrating 2024



A look back on Nesma Insider 2024 reveals two main interconnected themes permeating our Group's events: innovation and a drive to manifest Vision 2030. The Company's mission is to bring innovative ideas to life in business and society.

Vision 2030 is itself a master plan of innovation and the many alliances that Nesma companies have made, the projects pursued and won, the support shown for our Nesma family and for the communities in which we work all support that master plan.

Innovating: Projects, Companies, Alliances, Products & Services

Nesma companies aligned their goals and objectives with those of Vision 2030 and consequently, made many strategic alliances, formed new companies, won large contracts and innovated products & services.

Projects

A consortium of Nesma, Aljomaih Energy and Water Co. and Buhur for Investment Co. was named the preferred bidder for a water transmission project.

Nesma United Industries (NUI) won multiple contracts at Kingdom giga-projects for landscaping, O&M and EPC. NUI also delivered EPC Qiddiya and Aramco VIP Visitor Center projects.

Nesma Infrastructure & Technology (NIT) won critical electric infrastructure and infrastructure security contracts. Also, Ministry of Energy officials visited and praised a NUI project site in NEOM.

Modern Bus Co. received an official visit from the Deputy Governor of Makkah Region.

Nesma Security won a security contract for a Public Investment Fund project.

Both **Nesma Water & Energy (NW&E)** consortium desalination plants began commercial production and began their 25-year operations and water purchase contracts. Also, the NW&E & Al Moayyed Contracting's Khalifa City Water Distribution Station in Bahrain was inaugurated by Bahraini and Saudi VIPs.

Namma Cargo Services began overseeing the construction of a warehouse for iHerb.

Namma Mawaddah Hotel located near the Masjid Al Haram in Makkah had a grand reopening.

Alliances

Nesma companies sought out and gained strategic alliances to maximize their business opportunities in support of Vision 2030.

Nesma United Industries and Almoayyed Contracting Group of Bahrain formed an unincorporated joint venture. NUI also entered into a strategic partnership with iBLOCKCHAIN and in October, signed a memorandum of cooperation with the Saudi Facility Management Association.

Nesma Mobility met with multiple international companies about forging partnerships. These included COLAS, Delage and a delegation of French companies led by MEDEF International.

Spacemaker, a NUI subsidiary, created a joint venture with Tech Onshore MEP Prefabricators, a Singaporean company making MEP prefab modules, and plans to open a factory with them in the Kingdom.

Nesma Injazat, specializing in digital and multi-cloud solutions, formed a strategic partnership with Presight, an Emirati company with AI-driven, big data analytics expertise.

Namat signed contracts with concept stores [Homegrown Market](#), [Makeen Space](#) and [Crate](#) to offer Namat's products.

Nesma Water & Energy signed an MOU with French water company Saur to collaborate on bidding upcoming contracts.

Nesma Esports (NES) allied with the British International School in Riyadh to create a school esports program.

Modern Bus partnered with Umm Al-Qura University to train Saudis for bus driver careers.

Mawaddah Group signed an MOU with the Technical College for Girls in Makkah to employ graduates.

NDIGITEC Dubaiprint.com was the official printing partner for EMIGALA 2024.

Namma Cargo became a member of the Elite Global Logistics Network (ELGN).

A **Nesma VIP team** attended the launch of Nuthree, an initiative of the Saudi Ministry of Industry and Mineral Resources.

Namma International Marine Services met with Mawani to discuss collaborating to develop shipping and marine services.





Creating Subsidiaries

Nesma Injazat, a joint venture between NIT and the UAE's Injazat Data Systems, now called Core42, formed this year and is being led by CEO Gianluca Meloni to offer corporate clients IT and digital systems management solutions. For municipal clients, Nesma Injazat offers smart city design and management.

Nesma Esports, or NES, launched by NUI and led by CEO Elie Honain, offers a creation and production studio along with esports management and marketing services.

Nesma Orbit, established in 1994, gained Khaled Chawki as a new CEO.

Innovation: Products & Services

Spacemaker introduced a modular that facilitates more sustainable construction with a shorter ROI.

NDIGITEC launched etbaaha.com, the Middle East's first integrated web-to-print platform. NDIGITEC also began offering content marketing services.

Namat created new prayer kits and Women's Day products.

Our Nesma Family

The Nesma Family celebrated together and demonstrated respect with team building initiatives and support for employee's mental, physical and emotional health.

Nesma Co. conducted an Employee Engagement Survey across the Group offering prizes for participation, analyzing results for areas of improvement and enjoying the positive impact created. The Company also focused on health by offering informative awareness sessions, flu vaccinations and a fun padel day.

Nesma launched a Group-wide management training program.

In October, various **Group** finance employees participated in Zakat and Tax Forums.

Both **Nesma Co.** and **Modern Bus Co.** invited employees to take a break and enjoy watching a soccer match.

The **Nesma** sponsored Cricket Team participated in the area league.

Breast Cancer Awareness events were held across the **Group**.

Our Nesma Family Cont'd

Nesma Infrastructure & Technology was certified as a *Great Place to Work*, earned 5-star EHS ratings on two projects after completing SEC safety audits, and created a Development and Engagement unit which is implementing a mentorship program.

Nesma United Industries began offering a comprehensive mental health program and organized a World Mental Health Day event. NUI also held a quality control campaign at its Jubail project including a review of their project quality index score of 91.05%. The Tanajib Aramco Camp team received 98.4% on a recent Environmental Health Inspection and, the NUI nursery for children of employees, held a successful fire drill and evacuation.

Modern Bus Co. provided flu vaccinations to employees and offered banking benefits through an agreement with Saudi Awwal Bank (SAB). Modern Bus also held parties to celebrate its "Best Team" and "Top 10 Drivers."

Nesma Training Center (NTC) awarded certificates of appreciation to employees of NTC, **Nesma Real Estate** and **Nesma Catering**. NTC offered a Nesma Business English program and hosted a two-day "Strategic Planning Awareness" training program for **Nesma Orbit** employees.

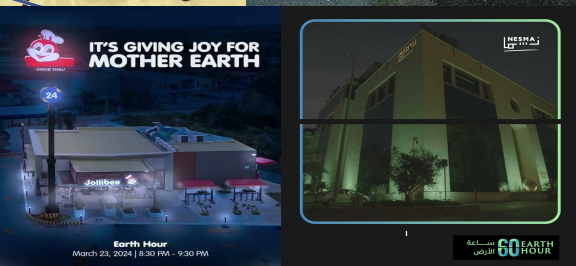
In January, **Nesma Water & Energy** arranged a Social Day attended by 120 employees. During a Ramadan Iftar party, the company presented plaques of appreciation to 59 employees. NW&E teams earned safety awards for 24M hours at Yanbu 4 IWP, 50M at Al Hofuf project and 1M at Ramli Housing project.

Mawaddah employees enjoyed a full day in January at Narcissus Obhur Resort & Spa with a mix of work and play. In October, employees provided input on a 2025 budget, business strategy and team member development plan.

Jollibee and Chowking KSA recognized store teams for excellent work with their FSC Star Awards.

Nesma Group celebrated the holidays of Eid Al Adha, Founding Day, Saudi Flag Day, Mothers' Day, Women's Day, Ramadan, Eid Al Fitr, Saudi National Day and the National Days of Egypt, Indonesia, Pakistan and India.





Goodwill & Outreach

Nesma Group engages with and respects the communities in which they work.

NTC hosted programs to benefit Nesma employees and the community at large including the English for Employability Women’s program, two Ishraq Assoc. programs for those with ADHD, the Arab Center’s “Speech and Language Disorders,” the Al-Fakhamah Internat’l School’s graduation, the Effat Toastmasters Club, two Landmark Co. leadership skills programs, the Family Protection Association’s Domestic Violence and Community Protection initiative and a Law Radio program. NTC also provided a summer fun day for 100 staff and trainees.

NUI sponsored the Internat’l Facility Management Conference and Exhibition and attended the Saudi Infrastructure and the Smart Cities Saudi Expos 2024. NUI celebrated World Environment Day, planted trees at their project in Dhahran and participated in Aramco’s Wellness Day event. The NUI Builders won the Friendship Basketball Tournament.

NDIGITEC exhibited at Gulf Print & Pack 2024, sponsored the Red Carpet Gala Dinner of The Children’s Cancer Center of Lebanon, presented a workshop at the American University in the Emirates, hosted an Iftar with the Saudi team, provided a featured speaker at the Internat’l Future of Industry and Supply Chain Summit and sponsored a Gala Dinner.

NIT’s new Development and Engagement unit focused on the community by sponsoring an eight km bike ride in Al Khobar to celebrate unity on Saudi National Day.

Nesma Co., Jollibee and Chowking honored Earth Hour.

NW&E exhibited at the Saudi Water Forum.

Namma Cargo Services exhibited at the Saudi Warehousing & Logistics Expo 2024 and at the Breakbulk Middle East convention where they sponsored a session.

Nesma Co. welcomed visitors of the IEEE Club from King Abdulaziz University, Women’s Campus.

Mawaddah Group exhibited in Pakistan, Uzbekistan, Malaysia, Indonesia, Egypt, Morocco and Turkey.

Injizat exhibited at and sponsored LEAP.

Nesma Concrete sponsored the Geotech Innovation Conference.

Goodwill & Outreach Cont'd

The **Nesma Mobility** CEO gave a talk at an event hosted by the Consul General of France and participated in a Business France event along with major players from the Saudi public transit authorities of Saudi Railways, Qiddiya, NEOM and Red Sea Global. He also met with Berkeley and Stanford lecturer, Gregory LaBlanc, to discuss potential links with the USA's Silicon Valley.

Celebrating Success

Nesma Group celebrated its accomplishments, received appreciation from clients and hit important milestones.

Nesma Co. celebrated its 45th anniversary with a focus on the Group's growth and expansion. The celebration also acknowledged that each employee plays a significant role in the success of the Company as a whole. In September, Nesma pledged to support a Ministry of Economy and Planning "Sustainability Champions" program as one of the lead participants.

Nesma Infrastructure & Technology was honored by the Saudi Energy Efficiency Center in recognition of NIT's efforts in the development and sustainability of the Saudi energy efficiency sector.

Namma Cargo earned Huawei's Global Top 10 Warehouse award and a letter of appreciation for their excellent service over the years.

Turkish Airlines recognized **Nesma Travel's** Area Manager Eastern & Central Region and General Manager for their outstanding sales achievements.

Nesma United Industries achieved the ISO 41001:2018 certification for Facility Management.

In April, **Nesma Water & Energy** celebrated its 13th anniversary and in October, bade farewell to CEO Fallatah, reflecting on the company's many accomplishments.

Yanbu International Water Co. (YIWC), formed by a consortium including **Nesma** received the "MENA Desalination Project of the Year Award" from the Middle East Economic Digest (MEED).

Nesma Mobility CEO Karim Chaiblaine received the Highest French Medal of Honor.

Namma International Marine Services welcomed a Nesma Group executive team to their new headquarter offices.

Mawaddah opened a new corporate office at Al Farsi Towers in Jeddah.

Jollibee made a special campaign to celebrate the 40+ years' success of its Chickenjoy fried chicken.



Nesma Projects Marks 550,000 Safe Hours

Nesma Projects, sister company to Nesma Infrastructure & Technology, celebrated the achievement of 550,000 safe-hours worked without time lost to injury. Speeches that praised the team's dedication and diligence were followed by gifts, plaques and certificates of appreciation. The event, attended by Nesma Projects management, staff and Aramco representatives concluded with a Pakistani cuisine dinner.



Nesma United Industries Safety Award



Nesma United Industries was honored as the “Best Subcontractor” by NEOM, Air Products and NEOM Green Hydrogen for outstanding contributions to promoting safety on the NEOM project.

NRE Involved in GWECC Conference Planning

Recognized as a key player in the field of renewables, Nesma Renewable Energy (NRE) will help shape the Global Water, Energy and Climate Change Conference (GWECCC) 2025 as a Technical Committee member. Set for February 2025 in Bahrain, the conference will bring together industry leaders, innovators and experts to discuss pivotal issues in sustainability. The Technical Committee seeks to foster groundbreaking discussions, innovations and collaborations to drive impactful change and sustainable development.

NW&E Celebrates Project Closure



Nesma Water & Energy held a project closure celebration marking the successful completion of their Water Transmission Augmentation project in Bahrain.

The event was attended by the acting CEO of the company Ashraf Radwan, along with key members of the management team and engineers who worked on the project.

Nesma Training Center Updates

Ending Violence Against Women

The Family Protection Association in collaboration with the Talal Charity Foundation and the Abdulaziz bin Talal Foundation for Human Development offered “The International Day for the Elimination of Violence Against Women Forum 2024” with the theme "Your Voice is Stronger."

The purpose of the forum, held at NTC with 120 attendees, was to engage the community in addressing violence as a social issue that requires collective efforts to enhance protection and support for women.

A key talk titled "Legal Awareness and Protection of Women's Rights" sought to educate women about the laws that protect them. The speakers detailed the process for reporting violence and the mechanisms for seeking help from relevant authorities, such as the Family Protection Administration, with the goal of enabling women to access legal and psychological support easily. Free legal consultations were also provided.



Poetry, Toastmasters, AI & First Aid

Smawa Company, NTC’s new partner, will offer a monthly **Yaqas Arabic poetry** program led by literary researcher, Husni Malik. The inaugural session welcomed 100 participants.

NTC again hosted **Lasin Toastmasters Club for Arabic Language**. The club is open to anyone seeking to improve their leadership and communication skills in Arabic. Attendance typically ranges between 50 and 90 speakers.



King Abdulaziz University students delivered a graduation project presentation at NTC titled "The Impact of **Social Media and Artificial Intelligence**" to around 100 attendees. The students called on companies to activate their social media accounts and establish effective communication with their audience, while emphasizing the adoption of innovative marketing strategies supported by artificial intelligence to maximize impact and productivity.

Also, Dr. Muhannad bin Talal of the Red Crescent delivered **first aid** training to 100 Hattan volunteers.

Congratulations!

Newborns



A new baby boy for **Mohammad Naushab Akhtar**, Pods Production

Officer, Space Pro Factory, Spacemaker KSA



A new baby girl for **Nojoud Saad Alzahrani**, Admin Coordinator, Defaf United for Logistics



A new baby girl for **Salman Abed Alrefaie**, Head of HR & Training, Modern Bus Co.



Nesma Co. welcomes **Wed Bakhshwain** as Senior Accountant.



Yousef Al Sulami, Senior HR Officer, Nesma Water & Energy has achieved an

Advanced Certificate in HRM.



Nesma Co. welcomes **Alanoud Alhazmi** as Zakat & Tax Specialist.



Sereen Tamim, Junior Graphic Designer, Nesma Co. has completed a

Business Ethics Workshop.

Certificate



Alhanouf Alnejaimi, Marketing Supervisor, Mowaddah is now

recognized as a Certified Guest Service Professional from the American Hotel & Lodging Association.



Raghad Althibiti, Junior Graphic Designer, Nesma Co. has completed a

Business Ethics Workshop.



Shatha Alzahrani, Jr. Graphic Designer, Nesma Co. has completed a

Business Ethics Workshop.

New Joiners



Nesma Co. welcomes **Tahani Alotaibi** as Senior Accountant.



Salah Alghamdi, Strategy & Communication Officer, Nesma Water & Energy

is now recognized as an International Certified Corporate Governance Officer (ICCGO).

Sunds Al Ghamd, HR & Admin Manager, Nesma Water & Energy has achieved an Advanced Certificate in HRM.

Graduation



Nesma Co. welcomes **Raghad Alhaddad** as Admin Legal Assistant.



Eman Ali, HR Officer, Nesma Co. is now recognized as a Certified Human Resources Manager.



Halima Al Sheikh, Daycare Assistant, Nesma Co, received an Associate's

Degree in Computer and Information Technology from the Technical & Vocational Training Corp.

Congratulations!

Graduation



Faleh Al-Muqbil,
Warehouse
Manager –
Project Support
Division,

Nesma United Industries, has earned a Bachelor of Science in Business Administration from Prince Mohammad Bin Fahd University.



Azeeza Asiri,
HR Assistant,
Nesma Co., has earned a Bachelor of Science in

Business Administration from King Abdulaziz University.



The daughter of **Alaa Eldin Hamed,** Area Coordinator, Nesma United Industries

graduated from British University.

Happy New Year!

Try out our new Nesma greeting card. Generate your own card and use it for any occasion! Available for all employees.

Dear Colleagues,

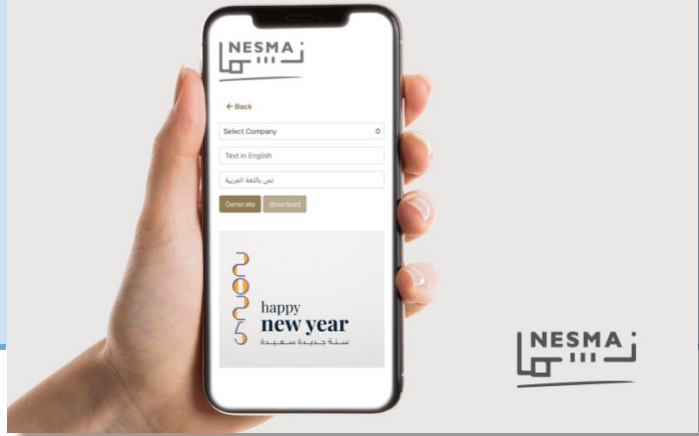
We are delighted to announce the launch of our new online

Digital greeting cards.

This tool offers an exclusive selection of greeting cards designed for various special occasions and celebrations, including birthdays, anniversaries, and national holidays. These cards are intended for internal use within Nesma employees, it enhance communication and strengthen connections among colleagues.

To personalize your greeting cards, **Click here:**

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