

Nesma *Insider*

Bringing our Nesma community closer through shared communications • Issue No.127: August 2024



Nesma United Industries Shura Island Villas Project

ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

CONTACT US

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View all past issues at the [Nesma Insider Archives](#).

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Nesma United Industries Shura Island Villas Project



Nesma United Industries has signed a contract with Red Sea Global (owned by the Kingdom's Public Investment Fund) to provide hard and soft landscaping for the Shura Golf Villas and ancillary buildings. The landscaping is integral to developing sustainable tourism on Shura Island.

The project consists of five landscaping clusters utilizing a "smart" irrigation system and is expected to take seven months for completion.

The scope of work includes planting over 100k plants provided by the client and supplying furniture, natural stone, a wooden deck and the irrigation system.

The dolphin-shaped Shura Island which is connected to the mainland by bridge, hosts luxury resorts that are set to begin opening this year. The world's fourth largest barrier reef system surrounds the archipelago that includes Shura Island.



Chadi Menhem
General
Manager,
Landscape
Division

"Nesma United Industries takes pride in playing a pivotal role in the beautification and greening of the Shura Island Golf Villas. This project advances the Vision 2030 objectives of sustainability and the creation of premier tourism destinations."

NUI & iBLOCKCHAIN Partnership



Nesma United Industries (NUI) and iBLOCKCHAIN have entered into a groundbreaking, strategic partnership that supports the Vision 2030 objectives to localize edge technologies and develop the digital economy.

Uniting the strengths of both vanguard companies, the partnership seeks to lead the Kingdom in a “smart transformation” by combining digital and industrial innovations that leverage Web 3.0 technologies, big data management, artificial intelligence, advanced

data analysis and blockchain solutions to protect sensitive data, ensure transparency and efficiently track the supply chain while pushing each company to new heights.

Nesma United Industries CEO Dr. Marwan Gholmieh and iBLOCKCHAIN CEO Eng. Wassim Jarkas penned the agreement on August 13th, 2024.



“This partnership unlocks vast possibilities for comprehensive digital transformation. It will greatly elevate our technological and operational capacities, positioning us to spearhead the digital future.”

**Dr. Marwan Gholmieh
NUI CEO**

Nesma Water & Energy Launches Jubail 3B Plant

In July, the Nesma Water & Energy Jubail 3B desalination plant officially began the commercial operation phase and its 25-year operations contract with the Saudi Water Partnership Co. (SWPC). This milestone follows the March announcement of successful completion of its net dependable water capacity test.

This complex, state-of-the-art project has a capacity of 570,000 cubic meters per day and uses a reverse osmosis desalination process to produce fresh water from seawater. The project also incorporates a 60 W solar energy system, making it one of the most power efficient plants in the world. The plant will be supplying the needs of around two million people in the Riyadh and Qassim regions.

The SAR 2.6 billion project was developed by a consortium of Nesma Co. (invested at 30%), Alajlan Co. and French utility, Engie and constructed by a consortium of the Spanish Acciona and Chinese SepcoIII contractors.

Developer

عجلان و اخوانه
ajlan & bros. | NESMA | ENGIE

Additional Information

One Integrated projects with

- Electrical Overhead Transmission Line
- Electrical Substation
- Desalination Plant
- Storage Facilities
- Water transmission pipelines
- Renewable energy

Jubail 3B IWP
First Plant to be operated by Saudi Female Employees

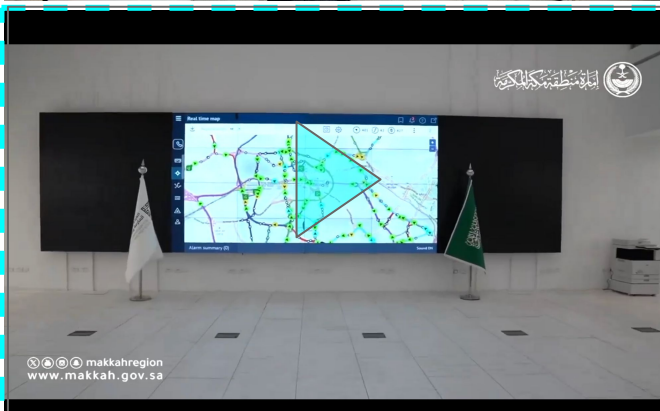
- Serviced Regions: Riyadh & Qassim
- Project Commercial Operation: 2024
- Term: 25 years
- Cost: 2,641,110,000 SAR

Local Content

- 40% During construction
- 50% During Operation 1-5 years
- 70% During Operation year 6 and afterward

Project Company

شركة الجبيل الدولية للمياه
International Water Company



Click the image above or [this link](#) to see the video.

Modern Bus Receives Official Visit

The Deputy Governor of Makkah Region, Prince Saud bin Mishal bin Abdulaziz, conducted an inspection and tour of Makkah Bus lines operated by Modern Bus Co. which included a bus ride to the central operations facilities. The Deputy Governor was briefed on the advanced technologies employed in Makkah buses and operations.

So far, Modern Bus has transported over 161 million passengers on its 400 buses and 12 routes traversing Makkah.

The Royal Commission for Makkah City and Holy Sites has won two awards for the Makkah Bus project, an operation which supports the Vision 2030 pillars of a vibrant society and a thriving economy.

Namma International & Mawani Discuss Opportunities

Executives of Namma International Marine Services, including CEO Prashant G. Poduval along with Ahmed Alghamdi and Awad Alzahrani, met Cpt. Youssef Alhosan, Vice President of Mawani to discuss areas of potential cooperation. The discussions were fruitful and Namma International is looking forward to working closely with Mawani to develop shipping and marine services in line with Ministry of Transport objectives derived from the Kingdom's Vision 2030.



Namma New HQ Executive Visit

August 19th, Namma Int'l Marine Services (Namma) welcomed a Nesma Group executive team led by Nesma CEO Faisal Alturki, to their newly unveiled headquarter offices.

Following a reception where the Namma team shared their gratitude to the Nesma Group executives for their valuable support, the group toured the new state-of-the-art facilities designed to elevate the company's operational excellence and create an inspiring work environment.



NTC Launches First Cadets Project Program

Nesma Training Center (NTC) hosted the Family Protection Association's Domestic Violence and Community Protection initiative, part of the Cadets Project. This innovative, five-day program was designed for social workers, psychologists, legal workers and those in the field of family protection.

The objective of the program was to provide the 80 attendees with in-depth training in the field of family protection and covered topics in psychology, forensics, sociology and legal protection & rights.



Indonesia Independence Day Celebrations



Modern Bus Co.

Pakistan Independence Day Celebrations



Nesma Co. Headquarters , Jeddah



Modern Bus Co.

India Independence Day Celebrations



Namma International Marine Services Company



Nesma United Industries' Red Sea Islands projects



Nesma Co. Headquarters , Jeddah



Modern Bus Co.

Nesma Training Center Summer Fun

On July 22nd, students, staff and trainees appreciated a day of fun activities organized by Nesma Training Center management. Over one hundred participants enjoyed interactive activities and delicious ice cream.



NESMA

Join us to participate in the
Padel game

GENTLEMEN DAY

Date: Monday 5th Aug 2024
Time: 7-9 pm

#HealthyWorkEnvironment
#WeAreNesma

Court Name: Padel 6
Location: Scan the QR below

NESMA

Join us to participate in the
Padel game

LADIES DAY

Date: Monday 5th Aug 2024
Time: 7-9 pm

#HealthyWorkEnvironment
#WeAreNesma

Court Name: PAD-L Suite
Location: Scan the QR below

Nesma Padel Day

Nesma Company hosted a fun Padel Day for its employees, aimed at engaging everyone and building a sense of camaraderie within the team. Through exciting competitions and team-building activities, employees had the chance to strengthen relationships and collaborate more effectively. This event showcased Nesma's dedication to creating an inclusive and supportive work environment for all its staff.

Chef Kholoud Provides Cooking Demonstrations

Nesma Catering's Chef Kholoud, has, on her own time, been fulfilling a contract with Aloula to promote their flour products with demonstrations at well-known malls. She demonstrates the products by making traditional, flour-based Saudi dishes. Chef Kholoud will travel to six Saudi cities to perform her cooking exhibits.



Congratulations!

Newborns



A new baby boy for **Ali Mohammed Alsenini**, Customer Service Supervisor, Nesma Co.

Certificate



Alhanouf Alnujaimi, Marketing Supervisor, Mawaddah, completed a Logo & Corporate

Branding Course from the Ual London College of Communication.

New Joiners



Mawaddah Hotels Int'l Group welcomes **Ali Haroon** as Chief Accountant, Finance Dept.

New Role



Emad Aboalela, formerly Nesma Rise Manager, begins a new role in the Compliance Department as GRC Manager.



Raghda Abonomayi, Design Manager, Nesma Co., completed a Creative Leadership

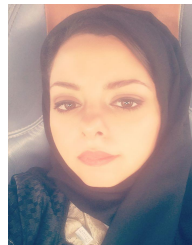
Course with Future London Academy.



Mawaddah Hotels Int'l Group welcomes **Habeebu Rahman** as Accountant, Finance Dept.



Mawaddah Hotels Int'l Group welcomes **Abdulrhman Alshammari** as Marketing Executive, Marketing Dept.



Lujayn Hasan Muqaddam, Marketing Supervisor, Namat, completed a manager's challenge at KON Arabia Academy.

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