

Nesma *Insider*

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Nesma United Industries Awarded NEOM Contracts

ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

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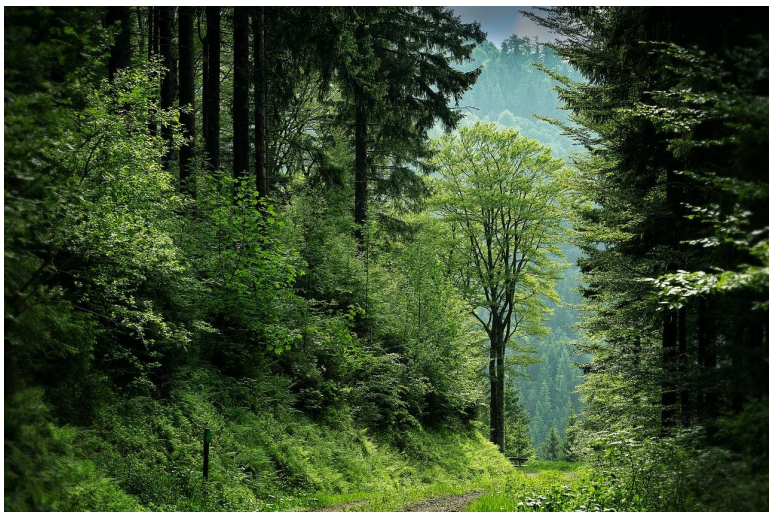
Nesma United Industries Awarded NEOM Re-greening Projects

The Landscaping Division (LSD) of Nesma United Industries was awarded two contracts totaling over SAR 63 million for the re-greening of NEOM. For both contracts, the LSD collaborated with the NEOM Environment Department to design the re-greening plan and irrigation systems. NEOM provided the plants and trees, all native to Saudi Arabia.

The total scope of work for the contracts includes the installation of irrigation systems, the planting of two million trees, shrubs and ground-cover plants and two 12-month operations & maintenance agreements (O&M).

A stand-alone drip irrigation system sourcing its water from Al Bedaa, is currently under construction. The final O&M phase begins with the completion of construction, scheduled for May, 2024.

NEOM is the Kingdom's futuristic city set to encompass many of the goals and values of the Kingdom's Vision 2030.



**Chadi Menhem, Landscaping Division
General Manager, Nesma United
Industries**

“Nesma United Industries is honored to be a partner in the Kingdom’s giga-projects and helping to beautify NEOM by restoring its natural flora.”

Nesma Injazat



Nesma Injazat is a joint venture between Nesma Infrastructure & Technology, a leading Saudi company in the fields of communications, infrastructure power systems & technology and the UAE's Injazat Data Systems, now called Core42, which has expertise in digital transformation, cloud computing and cybersecurity.

Operating both out of Riyadh and Jeddah, Nesma Injazat currently offers its corporate clients IT and digital systems management including cloud storage, solutions requiring customized AI, machine learning, IoT (internet of things), blockchain and cyber security. Nesma Injazat also helps clients level up to Web 3.0.

For municipal clients, Nesma Injazat offers smart city design and management including digitized solutions for fleet management & parking, asset management, fire & safety alarm monitoring and cyber defense. The company can offer a comprehensive solution with end-to-end managed services from monitoring and administration to security and support.



Gianluca Meloni, Nesma Injazat's CEO, is an entrepreneur and strategist who focuses on orchestrating corporate growth and transformation.

Following his love for Formula 1 cars, Meloni's career began with his work improving F1 aerodynamics and lead into the diverse sectors of real estate, media, fashion and digital transformation. In each company, his impact has been on facilitating corporate growth by identifying opportunities and forging strategic partnerships while simultaneously implementing efficiencies to increase profits.

As Executive Vice President of Business Development at Injazat, Meloni negotiated the joint venture with Nesma Infrastructure & Technology to create Nesma Injazat.

Meloni holds an MBA from Geneva Business School.

Modern Bus Co. & Umm Al-Qura University

Modern Bus Co. has established a partnership with Umm Al-Qura University. The initiative was led by Modern Bus Co.'s HR Department, Training Division and provides for cooperation between the two organizations to identify and train Saudis for a career as a bus driver.



Jollibee & Chowking FSC Star Awards

Jollibee and Chowking KSA and Bahrain store teams were recognized for achieving excellent food, service and cleanliness (FSC) at the FSC Star Awards 2023 held earlier this month in Riyadh. The theme for this year's event was "Dream and Achieve."

The event was attended by Jollibee Foods Corp. executives from the Philippines, the Jollibee Nesma leadership team and store managers.

Nesma Celebrates 45th Anniversary

Nesma Co. celebrated its 45th anniversary with a focus on the growth and expansion the Group has seen over the years. In the past decade, for example, that expansion has encompassed new sectors such as renewable energy, auto & rail mobility and even smart cities.

The celebration also included some activities to acknowledge that the contributions of each employee play a significant role in the growth of the Company as a whole. One activity was a small box with a printed question asking which employee has offered the most important contributions to Nesma. Upon opening the box, the employee saw a mirror reflecting themselves.



Namat Updates

Curated by Concept Stores

Namat's products will be offered by several Jeddah concept stores. Contracts have been signed with [Homegrown Market](#) on Prince Saud Al Faisal and with [Makeen Space](#) at Al Khayyat Center 2. A contract with [Crate](#), located at the Red Sea Mall, is in the works.

Concept stores offer carefully curated products based on a particular theme.

Prepare for Ramadan

Check out the new Namat Ramadan prayer kits with designs inspired by the geometric shapes of the holy mosque in Makkah.

Two color combinations are available, either grey and off-white sleeves with grey silky embroidery or beige and off-white sleeves with metallic gold embroidery.

You can buy these products at the concept stores, from the [website](#), or by reaching @namatbynesma directly.



Nesma Training Center Hosts Ishraq Assoc.

Nesma Training Center hosted the Riyadh-based Ishraq Association offering its four-day "Mental Abilities" program that provides group support and training for men and women of all ages who have been diagnosed with attention deficit and hyperactivity disorder (ADHD). The program aims to spread awareness about the impact of the disorder on daily life. It also introduces participants to methods for developing their skills and dealing with the challenges of ADHD.



Nesma Group Celebrates Founding Day

Some employees wore traditional dress and did traditional dances to honor the occasion of Founding Day. All enjoyed good food and a memorable event.

Founding Day commemorates the first Saudi state, the Emirate of Diriyah, established by Imam Mohammed bin Saud in 1727.



SAUDI
FOUNDING
DAY - 1727

Nesma Co. Celebration



Nesma Water & Energy Celebration



Nesma United Industries Celebration



Namat Celebration



Tanajib Project, Facilities Management Division

GROUP ACTIVITIES

Mawaddah



Jayden Hotel, Al Madinah



Namma Mawaddah Hotel, Makkah



Al Barakah Mawaddah Hotel, Makkah



Jayden Hotel, Al Madinah

Nesma Training Center



Modern Bus Company



Congratulations!

Newborns

A new baby boy for **Raghda Alsulimani**, Public Relations Manager, Nesma Co.

New Joiners



Namma International Marine welcomes **Toheed Ali** as a Driver.



Mawaddah welcomes **Malik Saad Mehmood** as a Driver.

Graduation



Salman Abed Alrefaie, Head of HR & Training, Modern Bus Co. has earned a Master in Management degree from Midocean University.

Appreciation



Four Nesma United Industries employees, **Saad Alanazi**, Deputy Operation Manager, **Majeed Alharbi**, Project Manager, **Yasser Aljahdali**, Scaffolding Supervisor and **Valerio Surco**, Project Manager, all from the Facility Management Division, were recognized by Aramco for their outstanding contributions in rectifying major water leaks which occurred after heavy storms in November 2023. The leaks were found in various locations across Saudi Aramco's projects near Dhahran.

Certificate



Sari Alharbi, Mechanical Engineer at SWRO plant, Nesma United Industries is now recognized by

SMRP Co. as a Certified Maintenance & Reliability Professional (CMRP).



Mazhar Naeem, HSE Engineer, Spacemaker has completed the Quality Management

System Auditor - Lead Auditor based on ISO 9001:2015 certification.

Congratulations



Nesma Training Center congratulated the following Nesma employees who finished level two of the Business English program:

Raed Hawsawi and **Mustafa Kamal** from Namma Marine International and **Rawan Jamal & Muniba Anbar** from Namat. All four have begun level three of the course.

Stay Connected to Nesma

We want to hear from you! Whether it is a story you think we should publish in Nesma Insider or simply by following our social media channels, we encourage your participation. Send your suggestions, comments and story ideas to:

newsletter@nesma.com.

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