

# Nesma *Insider*

Bringing our Nesma community closer through shared communications • Issue No.126: July 2024



## Nesma United Industries Wins NEOM Landscaping Contract

#### ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

#### CONTACT US

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View all past issues at the [Nesma Insider Archives](#).

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# NUI NEOM Landscaping Contract



NEOM has contracted with Nesma United Industries (NUI) for a hardscape and softscape project near Al Bedaa, west of Bajdah. The four-month project also includes a follow-up, 12-month maintenance contract.

NUI's Landscaping Division will plant native trees, shrubs and grasses provided by the client as part of NEOM's sustainable design. Covering 500 hectares, the 1.5 million plants will consist of

55% trees, 25% shrubs and 20% grasses. NUI will also design and install an irrigation system to include tanks, pumps and generators.

NEOM is a 26,500 km<sup>2</sup> area in northwest Saudi Arabia that is home to sustainable, forward-thinking developments set to transform the Kingdom and inspire the world.



***“The Landscaping Division of Nesma United Industries has been contracted to landscape a significant development project. By greening NEOM with native plants, we’re doing our part to support the environmental sustainability goals of Vision 2030.”***

**Eng. Chadi Menhem  
NUI Landscaping Division GM**

# Namma Cargo Services 40+ Years' Experience

## End-to-end Logistics

This month, the Insider is showcasing the capabilities of **Namma Cargo Services** (Namma), an end-to-end logistics company that has been part of Nesma over 40 years, handling more than 70 complex projects and moving in excess of eight million freight tons. The company currently has 200 active customers.

Namma's recent high-profile contracts include SABIC and seven other projects through partner DHL Global Forwarding in addition to a SEPCO project through Turkish partners Conceptum Logistics.

**Namma's cost effective air & sea freight forwarding services** utilize transparent, tech-based solutions, and are supported by extensive global partners along with sister-company Defaf United for Logistics with its vehicle fleet totaling in the hundreds and comprised of trucks, trailers and tankers. Namma's integrated logistics services include packing, pick-up, delivery and real-time tracking services both within Saudi Arabia and internationally. To date, Namma has completed over 90K truck moves, 130K ocean shipments and 200K air freight shipments.

**Partnerships** with port authorities and international shippers along with **customs clearance and regulatory compliance services** help streamline the shipping process.

Namma Cargo  
نما للشحن



# Namma Cargo Services cont'd

**Offering door-to-door solutions for oversized, heavy lift cargo,** Namma Cargo Services has solid experience moving massive machinery & industrial equipment for large commercial clients in the oil & gas, power, mining and infrastructure industries. Namma offers customized packing to protect delicate, valuable assets and a tailored transportation plan to minimize challenges such as weight & height restrictions.

Currently, the company is executing a breakbulk contract with Farabi Yanbu Petrochemical plant and transporting multiple pieces weighing over 140 tons each.

**Namma Cargo relocation services** include packing, customs clearance & temporary storage for families moving household goods, vehicles and pets.

**Secure warehousing** in Namma's 75,000 m<sup>2</sup> of warehouse and yard space or in their 5,000 m<sup>2</sup> of climate controlled storage can also include **distribution, kitting, labeling & light assembly services.** The company recently won a Top Ten award from Huawei for their warehousing and distribution services. In addition to Huawei, Namma's current high-profile warehousing & distribution clients include iHerb and Zain.

The company has three **ISO certifications** and adheres to all relevant **national and international standards.**

Namma Cargo Services operates nationally out of hubs in Jeddah, Riyadh and Al Khobar and internationally through its many partnerships.



## Ministry Officials Visit Nesma Infrastructure & Technology NEOM Project

Ministry of Energy officials praised Nesma Infrastructure and Technology's (NIT) commitment to excellence and adherence to international standards during a visit to the NIC North & EV2 Substations project site in NEOM. The officials acknowledged the project's role in advancing Saudi Arabia's energy infrastructure, which is vital for the kingdom's economic diversification and sustainable development goals.

In attendance were executives from the Saudi Electric Company, ENOWA NEOM and NIT along with Ministry of Energy Deputy Ministers.

The project entails the construction of two 132/33kV substations and incorporates cutting-edge technologies. It is situated within Oxagon, NEOM, valued at around SAR 400M and scheduled for completion within 28 months.

Built in alignment with stringent environmental standards, the project strategically connects to and strengthens the broader energy grid ensuring efficient power transmission and representing a significant step towards realizing the vision of NEOM as a futuristic city.



## Namma Cargo iHerb Project Underway

Namma Cargo Services is overseeing the construction of a 40,000 m<sup>2</sup> state-of-the-art warehouse for iHerb, the prominent global health and wellness leader. Located in Riyadh, the facility will feature sophisticated warehousing capabilities with fully automated logistic solutions and is expected to be completed by September 2024.

iHerb and Korean partner company, CJ Logistics, have relocated their Regional Headquarters to Riyadh, where they are establishing a global e-commerce center.

## 50M Safe Hours for Nesma Water & Energy Team

The Nesma Water & Energy team at the Al Hofuf Water Pumping Station project received an award for achieving 50 million safe hours without time lost due to injury. The award was accepted by the project manager, Eng. Mohammed Refaat.

The project involves the design and build of a potable water pumping station.



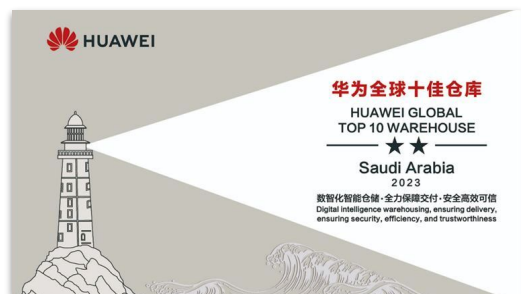
## NIT Receives 5-Star Ratings

Nesma Infrastructure & Technology (NIT) earned 5-star EHS ratings on two projects after recent SEC safety audits. The Jafurah BSP and Hamdaniya projects scored approximately 98% and 95% respectively.

## Namma Cargo Receives Global Top 10 Award

Namma Cargo has earned Huawei's Global Top 10 Warehouse award which reads, "Digital intelligence warehousing, ensuring delivery, security, efficiency and trustworthiness." The award was accompanied by a letter of appreciation reading, "...Saudi central warehouse has been selected as a Huawei Global Top 10 Warehouse. Thank you for your excellent service to Huawei...."

Huawei has over 12,000 m<sup>2</sup> of indoor storage space and 1,800 m<sup>2</sup> of outdoor space for its telecommunications equipment at the Riyadh-based warehouse where Namma Cargo also provides Huawei with transportation logistics services.



## Nesma Training Center News

### Toastmasters

Nesma Training Center (NTC) hosted 50 attendees of the Effat Toastmasters Club on July 24th, 2024. The club uses practical training to help participants develop leadership and public speaking skills, while boosting self-confidence.



### Landmark Co. Management & Leadership Trainings

NTC hosted two training programs delivered by Landmark Co. The first, held May 19-21, targeted department managers, administrators and other executives interested in honing their leadership skills in alignment with Vision 2030. The 20 attendees also learned how their new skills can help them face and overcome challenges.

The following month, Landmark Co. facilitated “Samoo for Developing Women's Leadership Skills,” a three-day workshop designed to empower women with the necessary leadership skills to excel in their personal and professional lives, provide them with tools and strategies to enhance self-confidence, help them develop leadership capabilities and achieve a healthy work-life balance while adapting to challenges and changes in the workplace.

### Correction

Please note these corrections to the NDIGITEC article in the June issue of Nesma Insider: the Packaging Design Workshop was in February (not March); the Saudi Print & Pack 2024 was in May (not June).



## Nesma Celebrates Egypt's National Day



## Cooling Off with Cup 'N Cone

Cup 'N Cone brought soft serve ice cream directly to the staff at Nesma Co. HQ for a refreshing treat.

[Click the image to view the video.](#)



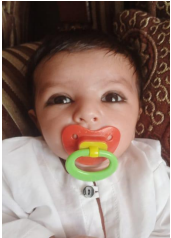
### What's Happening?

Share your company's upcoming community activities, team and club info with us. [Send in your information.](#) Do you have an idea for a team, club or activity that you'd like to start at Nesma? We'd love to hear about it and see if we can support it. [Tell us more here.](#)



# Congratulations!

## Newborns



A new baby boy for **Yasser Ali**, Office Helper, Nesma Water & Energy



A new baby boy for **Mohammad Akramulhaque**, Chief Accountant, Nesma Co.

## Employee of the 2nd Quarter



**Ahmed Hawsawi**, Public Relations Coordinator, Nesma Water & Energy

## Employee Appreciation



**Mohammad Arif Khan, Sr.** Document Controller, TSD Div. SABIC HCIS project, Nesma United Industries was awarded for consistent, excellent performance.



**Haythm Yousif Elsididg Mohammed**, Driver, Modern Bus was honored for excellent performance.

## Promotion



**Ahmad Tawfiq** has been promoted from Chief Controller (CCFO) to CFO of Nesma Co.



**Shahad Abdulsalam** has been promoted from Corporate HR Executive to HR Manager, Nesma Co.



**Aisha Mahnashi**, Sr. Internal Communication Officer, Mawaddah has been promoted to HR Corporate Asst., Nesma Co.

## Stay Connected to Nesma

We want to hear from you! Whether it is a story you think we should publish in Nesma Insider or simply by following our social media channels, we encourage your participation. Send your suggestions, comments and story ideas to:

[newsletter@nesma.com](mailto:newsletter@nesma.com).

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