

Nesma *Insider*

Bringing our Nesma community closer through shared communications • Issue No.120: January 2024

Nesma Security Signs Madinah Contract



ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

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Nesma Security Signs Madinah Contract



Nesma Security has won a SAR 46 million contract with the Rua AIMadinah company. The three-year contract for this Public Investment Fund project requires securing access to the project along with its assets and involves the installation of security systems. This project will provide over 100 jobs for Saudis.

The contract was signed during the Industry & Local Content Madinah Forum, which was sponsored by Nesma Security and held under the patronage of his Royal Highness Prince Saud bin Khalid, Deputy Governor of the Madinah province.



The Rua AIMadinah project is designed to rehabilitate parts of the city, add over 47,000 hotel rooms, increase green spaces and provide modern transportation solutions all to enhance the pilgrim experience in the holy city. By 2030, the city should be able to accommodate up to 30 million Umrah visitors.



"We at Nesma Security have built a solid reputation in the field and are proud to be responsible for the creation of hundreds of Saudi jobs to date."

Romel Jeries
CEO

Nesma Infrastructure & Technology Projects



Nesma Infrastructure & Technology (NIT) has three projects to announce. Two of the projects provide crucial electric infrastructure to facilitate the Kingdom’s 2030 development goals. The third is a critical security contract for NEOM.



Farasan Island Electric

NIT’s proven track record with infrastructure has garnered the company another contract with the Saudi Electricity Company. This SAR 300 million contract is to build a state-of-the-art 132 kV power transfer station on Farasan Island,

providing a transformative advancement for the island’s power capabilities to enable future growth and grid stability.

Farasan Island is located in the Red Sea off the southern coast of Saudi Arabia.



“This is a testament to how NIT is instrumental in executing power infrastructure for the country’s development projects.”

Salah Al Sunaid
CEO

Nesma Infrastructure & Technology Projects Cont'd

Aseer 2nd Industrial City

NIT was represented by Chairman Fouad Alsherebi at the launch of the Aseer province's 2nd Industrial City. The event was organized by Modon under the patronage of HRH Prince Turki bin Talal Al Saud, Governor of Aseer, and was attended by HE Minister of Industry & Mineral Resources Bandar Alkhorayef. At the event, Chairman Alsherebi signed an infrastructure contract with Modon, the Saudi Authority for Industrial Cities & Technology Zones.

NIT's 30-month contract, worth SAR 125 million, is to construct a substation that will be located in Abha and support the 2nd Industrial City.



"Nesma takes pride in its contribution to the development strategy of the Aseer region which will have a significant positive impact on the land, economy and people."

Fouad Alsherebi
Chairman of NIT



NEOM Security

NIT has a contract with NEOM to operate and maintain all of the area security systems. The company will also supply spare parts as needed. Valued at around SAR 50 million, this three-year, renewable contract was signed in August 2023.

The contract will create numerous Saudi jobs for engineers, contract managers, project managers and others to maintain the security systems including radar, digital networks, CCTV, firewalls and more.



"This major contract with NEOM is a vote of confidence for NIT's leadership in the Saudi market, as it plays an imperative role in securing the public's safety."

Mogbel Almogbel
Executive Manager of Sales and Business Development

10 Winners So Far in Nesma's Employee Engagement Survey

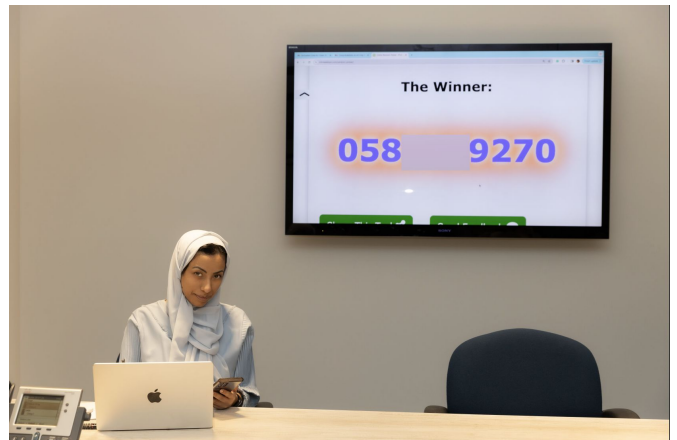
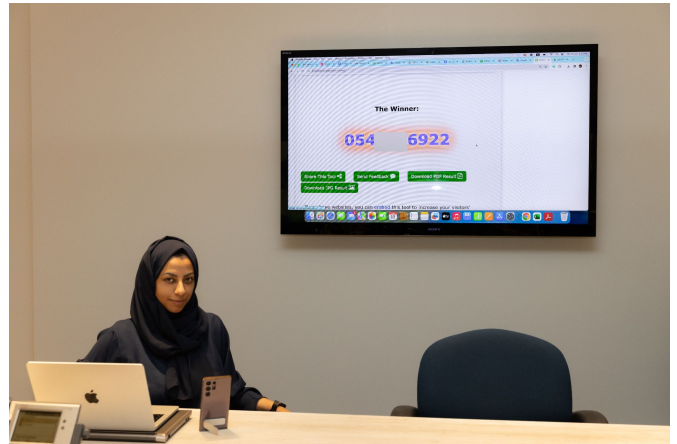
The Nesma Employee Engagement Survey has been launched across the Group. The survey seeks your honest input on your day-to-day experience on the job and is designed to provide Nesma with valuable information to identify areas for improvement.

Your responses are completely anonymous and will never be shared with the management team. The survey is available in Arabic, English, Hindi and Urdu and only takes approximately five minutes to complete. Wifi and computer access will be provided to those employees who need it to take the survey.

Each company has its own survey link. Get your link from your company's Survey Ambassador.

Gift Certificates

Each week, there is a random drawing conducted by the Head of the Communication & Branding Dept., Arwa Salem, and the names of five lucky survey participants are selected to receive a **SAR 500 gift certificate to Jarir**. There have been 10 winners so far. Complete the survey today to get your chance to win a gift.



Nesma United Industries Completes Sindalah Golf Course Contract

In October 2023, Nesma United Industries (NUI) completed a SAR 18 million, 13-month contract for the operation and maintenance of the award-winning, 18-hole Sindalah Island Golf Course, a course which the company constructed itself in 2021-2022. The scope of work for this project was executed by NUI's Landscaping Division and entailed the provision of water for the golf course, in addition to maintenance of the irrigation and drainage system, fairways, pathways and landscaping. In order to provide irrigation water, the company had to haul it from the mainland to supply the irrigation tanks.



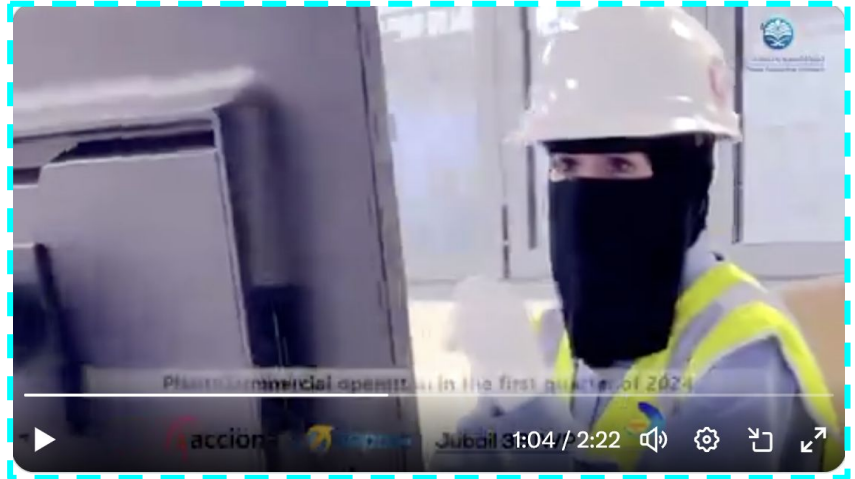
Nesma Water & Energy Updates

Jubail 3B PPP

Two of the Nesma Water & Energy large consortium projects are coming to fruition.

In early December 2023, the Jubail 3B Independent Water Plant (IWP) celebrated getting the first permit for water production. The plant is expected to begin commercial operations during the first quarter of this year. The high-capacity, energy-efficient plant provides potable water between Jubail and Riyadh.

Nesma Water & Energy developed this public private partnership project along with Engie, Al-Ajlan and EPC contractors Acciona and Sepco III for the Saudi Water Partnership Company.



Yanbu-4 Substation

Yanbu-4 is another IWP project developed with a consortium that includes Nesma Water & Energy, Engie and Mowah. The project celebrated a milestone this month with the energization of the Yanbu-4 substation. This reverse osmosis desalination plant, like the Jubail 3B IWP, includes solar energy integration.

Namma Mawaddah Hotel Grand Reopening

Namma Mawaddah Hotel had a grand reopening on January 10th. Formerly seasonal, the affordable, 3-star hotel located near the Masjid Al Haram in Makkah, is now open year-round. The hotel enjoys excellent guest reviews and offers amenities such as free parking, AC, room service, family rooms, free shuttle to the Masjid Al Haram and 24-hour front desk. Rooms can be booked on major services such as [Booking.com](https://www.booking.com), Expedia and Agoda.



NDigitec Reflects on 2023 Achievements

NDigitec provided the Insider with a summary of the 2023 achievements of its prepress, premedia, digital printing and creative technologies competencies.

NDigitec and Dubaiprint.com partnered as the official printing partners on two events. The first was EMIGALA, a fashion awards gala in Dubai. Later in the year, they again partnered on DIAFA (Distinctive International Arab Festivals Awards) an event which honors distinguished persons for their achievements and contributions to society.

NDigitec sponsored and collaborated with Mrs. Earth UAE, a beauty pageant with an environmental focus. This partnership led to meaningful moments including the planting of trees at the NDigitec premises, symbolizing a shared dedication to a greener future.

The company was the official sponsor and printing partner for the PRIME Awards 2023, which recognize excellence in design, innovation, printing, packaging sustainability and quality. An NDigitec team earned the Student of the Year - Design and Innovation Project PRIME award.

New Services

Recognizing the crucial role of content in shaping online interactions, NDigitec introduced its **Content Marketing Services**. The three offerings cater to thought leaders and businesses seeking to maximize impact. **Content Creation** focuses on crafting visually striking videos for a lasting impression. **Podcast Launch** provides a comprehensive guide from concept to impact for those venturing into podcasting. **Social Media Management** offers a one-stop solution to brand optimization on platforms like TikTok, Instagram and YouTube.

The NDigitec approach brings concepts to life in a visually captivating and effective way. The team is committed to exceeding expectations and guiding individuals and businesses to success in the digital age through scheduled calls and personalized strategies.



Nesma Infrastructure & Technology at Tsinghua University

On November 30th, 2023, Nesma Infrastructure & Technology (NIT) delivered a lecture in Dubai to international graduate students at Tsinghua University's EMBA program. The lecture, delivered by Rayan AlAmoudi, the company's Executive Manager of Strategic Alliances and Regulatory Affairs, explored the Nesma success story, value proposition and core competencies. After the lecture, a Tsinghua executive presented AlAmoudi with a gift of appreciation.

NIT is the only Saudi company to date to work with the Beijing, China-based university and their innovative executive MBA program which delivers its content in major cities across China and Southeast Asia.



Nesma Toastmasters

Toastmasters is a club that helps participants practice and enhance their communication, leadership and English public speaking skills.

Competition

Nesma Toastmasters (NHTC) held a year-end club competition in December, 2023. Based on the theme "I'm a Winner," the contestants competed in the categories of International, Humorous, Table Topics and Speech Evaluation. Two winners from each category will compete in the upcoming regional competition. Approximately 80 people were in attendance including the 29 contestants.

Congratulations to the winners and good luck in the next level competition!



New Leadership

NHTC also recently celebrated its new leadership team: Abdulaziz Al Amri as President, Bilal Sarwar as VP Education, Samer Murshid as VP Public Relations, Anas Mukhtar as VP Membership, Tamara Alfie as Secretary, Meral Khan as Treasurer and Nour Helal as Sergeant at Arms. They were elected to their one-year positions by the club members.

Nesma Toastmasters meets every other Tuesday at 7:30pm at Nesma Training Center. All are welcome to join the club.



NTC Certificates

Nesma Training Center (NTC) created and awarded certificates of appreciation to employees of NTC, Nesma Real Estate and Nesma Catering to recognize each for their outstanding contributions and dedication to their work. Recipients were selected based on their outstanding performance in the areas of customer service, quality and productivity.

Certificates were also provided to Nesma Catering, NTC's official service provider and to Nesma Real Estate which provides property management and maintenance services for NTC.

NTC Student Vision Boards

The Nesma Training Center's English for Employability women's program, recently utilized a technique to help participants identify their dreams, distill them into tangible goals and share them publicly through a presentation in English. Students created "Vision Boards," a personalized collage designed to help them focus on desired future outcomes and the steps to achieve them.



Jollibee Campaign

Jollibee celebrates 40 plus years of the popularity of its Chickenjoy fried chicken with a campaign to highlight this well-known meal.

Jollibee & Chowking End-of-year Celebrations

Jollibee and Chowking Nesma held end-of-year parties in Jeddah, Riyadh, Al Khobar and Bahrain where employees enjoyed team-building activities and awards presentations. The companies celebrate the year's accomplishments, milestones and teamwork at these annual events.



Nesma Water & Energy Social Outing

On January 10th, Nesma Water & Energy employees enjoyed a Social Day arranged by their company. The 120 attendees took part in friendly games of football, volleyball, tug-of-war and trivia with the winners receiving medals, business development books and rosaries. Meals were also served during the event which lasted from 2pm to 11pm and was spent at a Jeddah rest house.

Mawaddah Social Day

Mawaddah employees enjoyed a full day at Narcissus Obhur Resort & Spa on January 18th. The schedule included breakfast, bicycling, a workshop from 11am to 2pm, lunch and relaxation around the beach. The event was attended by 30 employees from corporate, shared services and the hotels team management.



Congratulations!

Newborns



A new baby girl for **Zubair Ahmed**, Corporate officer, Nesma Co.



A new baby girl for **Ayman Abujabal**, General Manager, Nesma Concrete Solutions

New Joiners



Nesma Renewable Energy welcomes **Mohsin Zahid Akbar** as its new Financial Manager.



Nesma Concrete Solutions welcomes **Syed Mohiuddin Quadri** as a new Coordinator.

Employee of the Quarter



Baraa Tayyib, Assist. Mechanical Technician, Al Dawadmi R.O. Plant, Nesma Water & Energy

Certificate



Asma Aldossary, QA/QC Officer, Spacemaker KSA, has been certified as an ISO 9001:2015 Lead Auditor.

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