

# Nesma *Insider*

Bringing our Nesma community closer through shared communications • Issue No.140: September 2025

## *NIT Secures Major Electrical Projects Across Saudi Arabia*

### ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

### CONTACT US

To speak with a member of our staff or to send news for future issues, please contact us by [email](#) or by phone:

Tel: + 966 12 669 3322 Ext: 1503

View all past issues at the [Nesma Insider Archives](#).

### STAFF

EDITORIAL & CREATIVE ART  
DIRECTOR  
Arwa Salem

EDITORIAL & CONTENT WRITER  
Orjwan Abuzaidan



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# ***NIT Secures Major Electrical Projects Across Saudi Arabia***



## **NIT Signs New Contracts with Saudi Electricity Company**

Nesma Infrastructure and Technology (NIT) has signed a new contract with Saudi Electricity Company (SEC) for the 230 kV and 115 kV Interties Project in the Eastern Operating Area, Jubail. The project, valued at over SAR 340 million, is scheduled for completion in approximately 19 months.

In addition, the company secured a contract with SEC for the installation of a 33 kV switchgear room at Al-Baha CPS Substation and the re-conductoring of the existing line between Namera North s/s and Mikwah s/s in the Tihamah region, valued at over SAR 135 million, with an 18-month delivery timeline.



Another contract covers the construction of Jubail Community (7AB) 230/115 kV BSP and integration of 230 kV transmission lines in Jubail. Valued at over SAR 445 million, this project includes Engineering, Procurement, Construction, Testing & Commissioning and Energization on a lump sum turnkey basis, with a 20-month timeline.



## ***NIT Secures Major Electrical Projects Across Saudi Arabia continued***



### ***NIT Signs New Contract with King Fahd Causeway Authority***

Nesma Infrastructure and Technology (NIT) has signed a contract with the King Fahd Causeway Authority to increase the electrical power of the King Fahd Causeway. The project is valued at over SAR 172 million and is scheduled for completion in approximately 18 months.



“We are grateful to the SEC for once again placing its confidence in NIT. These new contracts underscore our reputation for dependable project execution and our dedication to supporting the Kingdom’s growing energy demands through high-impact solutions.”

**Majed Alfaiya, COO, Nesma Infrastructure & Technology**

# Nesma Catering: Face behind the success service

This year's Saudi National Day brought a vibrant display of tradition, creativity and unity across NEOM communities, with Nesma Catering proudly at the heart of the celebrations. Preparations began over a week in advance, when the team brainstormed food and beverage offerings with the NEOM client. While the client finalized the main highlights, including dates, timing and menu confirmations, Nesma Catering took charge of planning and execution to bring the celebration to life.

The catering experience carried a distinctive creative concept with signature main dishes, a refreshment trolley themed around Saudi provinces, and traditional touches such as dates, mammoul and desserts. Guests enjoyed Saudi coffee, Karak tea and Moroccan tea, served alongside two signature beverages inspired by the national flag's colors. Buffet areas and table setups proudly featured Saudi flags, adding to the festive spirit.

Saudi National Day festivities were hosted at Oxagon and The Hive. More than 200 colleagues contributed to food production and service, representing Nesma's commitment to excellence across both communities. The menu showcased the richness of Saudi cuisine with standout dishes including Camel Kabsa, Lamb Kabli, Chicken Saliq, Lamb Marboq and Chicken Hareesh. Other highlights featured Fish Idam, Assawii cookies, Sagodana, Date pudding, Mamorus, Joubnia, Magsus Hail, Chicken Oat soup, Lamb Hareesh soup, Manto, Faromoza, Yaghmo, Boff, Saish Abou Bi Laham and Kebab Liver sandwiches prepared live at a cooking station. Sweet touches such as green cupcakes with the Saudi National Day logo and two signature drinks, Kiwi Basil Cooler and Green Iced Tea, completed the experience.

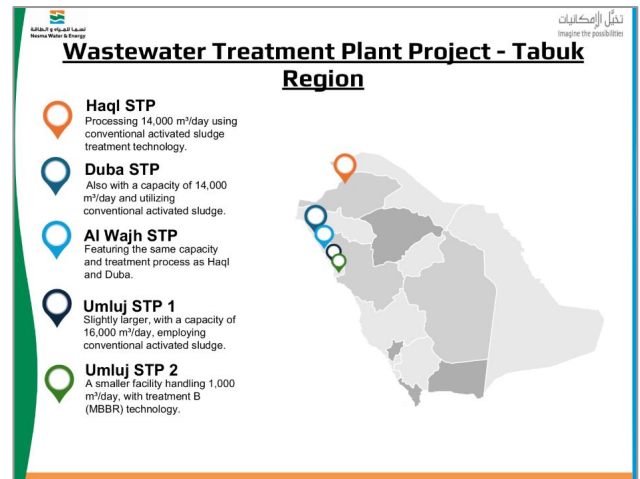
The celebration resonated deeply with both Saudi and international guests, who embraced the traditional flavors and variety of dishes. For the Nesma Catering team, the occasion was more than a service, it was a moment to embrace cultural togetherness and honor the glamour of Saudi traditions. Thanks to the close collaboration between the NEOM client, the NEOM community engagement team and Nesma's project team, the effort was delivered seamlessly without challenges. Over 200 catering staff worked hand in hand to ensure every detail was executed with precision, and in recognition of their contributions, Saudi team members from Oxagon were featured in the special Saudi National Day edition of NEOM's newsletter.





## Nesma Water & Energy Wins Tabuk Wastewater Project

Nesma Water & Energy (NW&E) has been awarded the operation and maintenance of five wastewater treatment plants in the Tabuk region by the National Water Company (NWC). Scheduled from October 2025 to September 2028, the project engages 120 professionals and is valued at SAR 31.9 million. It reinforces Nesma Water & Energy's commitment to sustainable water management and environmental compliance.



## Mawaddah Hotels Welcomes Jayden Al Masar Makkah

Mawaddah Hotels is excited to announce that it has officially taken over the management of Jayden Al Masar Makkah. This transition commenced with a successful Pre-Opening Kick-Off Meeting, where we aligned our vision, strategy and execution plans to ensure the highest standards of hospitality in the Holy City.

**Conveniently Located in Al Rasaifah District:** The hotel is just 5 km from Al Masjid Al Haram and close to the Haramain train station. It features 11 floors with 144 rooms and suites, designed to combine modern comfort with authentic Arabian hospitality.

**Facilities & Services:** Full-service restaurants and coffee shops - Meeting halls and a wedding hall - Complimentary on-site parking - 24-hour room service

**Ongoing Pre-Opening Workstreams:** Our teams actively engage in several essential areas, including talent onboarding, brand and service standards, commercial readiness and systems deployment. Each initiative is tailored to ensure a smooth guest experience and strong operational performance.

We look forward to welcoming our first guests in October 2025.



## Play Cinemas Opens New Branch at Amwaj Mall

Play Cinemas launched its second branch in the Kingdom at Amwaj Mall, Dhahran, featuring 5 screens and 911 seats. The soft opening welcomed first guests, who praised the comfort and pricing. A "Buy One Ticket, Get One Free" promotion and social media campaigns supported the launch. The official grand opening will be announced soon.



## NIT Participates in Damascus International Fair 2025

Nesma Infrastructure & Technology (NIT) joined the Damascus International Fair 2025 alongside the Ministry of Energy and leading Saudi energy companies. The participation aimed to strengthen collaboration with Syria and explore opportunities in electricity, renewable energy and related services, reflecting the Kingdom's commitment to international expansion and global engagement.



## Namma Cargo Sponsors Logistics Leaders Saudi 2025

Namma Cargo Services participated as a Silver Sponsor at Logistics Leaders Saudi 2025, held at the Hyatt Regency Riyadh Olaya. Moustafa Banhawi, CEO of Namma Cargo, was among the featured speakers.

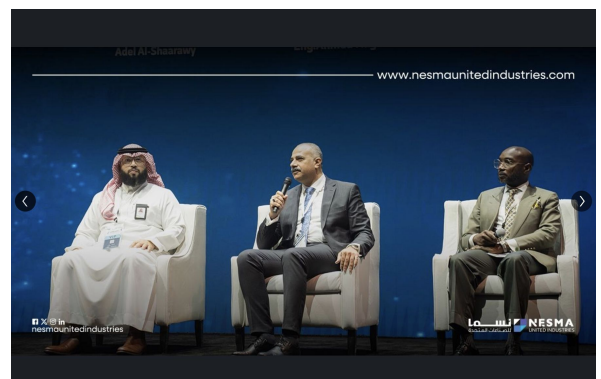
The event brought together senior industry leaders, government officials and logistics professionals, with keynote addresses, panels and networking sessions highlighting strategies, innovations and leadership driving the Kingdom's transformation into a global logistics hub.

## NUI Participates in SFMA Expo 2025 Panel Discussion

Mr. Adel Al-Shaarawi, Marketing and Business Development Director at Nesma United Industries (NUI), took part in a panel at SFMA Expo 2025 discussing "The Role of Technology in Facilities Management: From Digital Transformation to Sustainability."

He highlighted NUI's use of smart technologies, IoT, and digital twin solutions across projects, including King Salman Park Nursery, Sindalah Golf Course (NEOM), water desalination, SABIC, Aramco and SPACEMAKER KSA modular construction projects.

At the session's conclusion, Mr. Al-Shaarawi was honored for his contributions to business development and project excellence.





## Nesma Water & Energy at Future Projects Forum

Nesma Water & Energy (NW&E) participated in the Future Projects Forum in Riyadh, gaining insights into future projects, digital transformation and contractor classification. Delegates Eng. Mohammed Refaat and Mr. Mohammed Kadri attended key meetings with companies including Beijing TideLion, Scavo IT Services, SABAC Contracting and ARP Composite Materials and received certificates of appreciation for their participation.



## NTC News:

### NTC Hosts Craftsmanship Lab

Nesma Training Center (NTC), in partnership with the Prince Majid Charity Association, is hosting the Craftsmanship Embodiment Lab for 146 participants. The program supports artisans and individuals interested in self-employment, developing skills in handicraft and heritage products while creating sustainable societal impact.

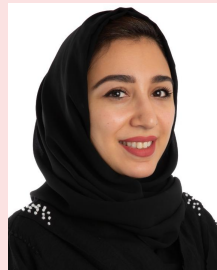


### NTC Hosts “Jalas” Cultural Program

Nesma Training Center (NTC) hosted the Jalas program by Samawah Company, engaging 45–60 participants per session. The program features cultural and creative dialogue sessions for poets and individuals interested in literary arts, covering topics such as storytelling, art, culture, society, and presentations by content creators.



## Faces of Nesma: Raghdah Aqeel Alsulaimani



Raghdah Aqeel Alsulaimani is Media Relations Manager at Nesma Co., with over 9 years of experience in corporate communications and media strategy. She joined in 2017 and has since progressed from Spokesperson at Nesma Airlines to her current role overseeing media channels and communication strategies.

Known for her collaborative and empowering style, Raghdah fosters trust and innovation within her team. She has completed training in digital marketing, PR, leadership and is advancing her expertise in Digital PR and media marketing.

Outside work, she enjoys family time, personal development books, podcasts and series that inspire leadership and teamwork. Raghdah aims to strengthen Nesma's media image and leave a lasting impact through her leadership and strategic communication.



## Saudi National Day Celebrations Across Nesma Group



Namma International Marines Services, Jeddah Head Office.



Nesma Co., Jeddah Head Office.



Play Cinemas, Jeddah Branch.



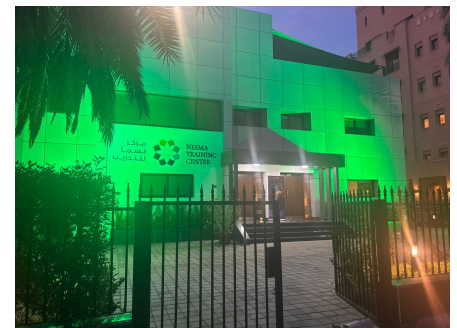
Namat, Jeddah.



Spacemaker, Alkhobar.



## Saudi National Day Celebrations Across Nesma Group



## Nepal National Day - Nesma Co.





## Exclusive Food Discounts for Nesma Employees

### Exclusive Employee Discount at Jollibee and Chowking

Nesma United Co. Ltd. is offering a special discount for all Nesma employees across Saudi Arabia and Bahrain at Jollibee and Chowking restaurants.

- Validity: **September 25, 2025 – December 31, 2026.**
- Applicable for: **Dine-in and takeaway, during branch operating hours.**
- How to redeem: **Present your Nesma employee ID.**



**Note:** Offer cannot be combined with other promotions, discounts or loyalty programs.

**50% خصم**  
على منيو المأكولات  
لموظفي شركة نسما

\*تطبيق الشروط والأحكام  
-يرجى إبراز البطاقة الوظيفية  
-يغطي العرض من الساعة 7 صباحاً وحتى 5 مساءً  
-الخصم حتى 31 أكتوبر 2025  
-يسري الخصم في الفروع التالية:  
اتيليه لافي ، لو برسنيج ، رد سي مول ،  
حي النسيم ، حي الأمير فواز



### Exclusive 50% Discount at Esso Coffee for Nesma Employees

In recognition of Nesma Co.'s Compliance Awareness Campaign, all Nesma Group employees can enjoy a 50% discount on the food menu at Esso Coffee. This offer celebrates the campaign while allowing employees to enjoy a treat.

- Validity: Until **October 31, 2025.**
- Time: Daily from **7:00 AM to 5:00 PM.**
- Note: **Present the offer image with your Nesma employee ID at the counter.**
- **Take copy from this photo and present with your employee ID.**



## Congratulations!

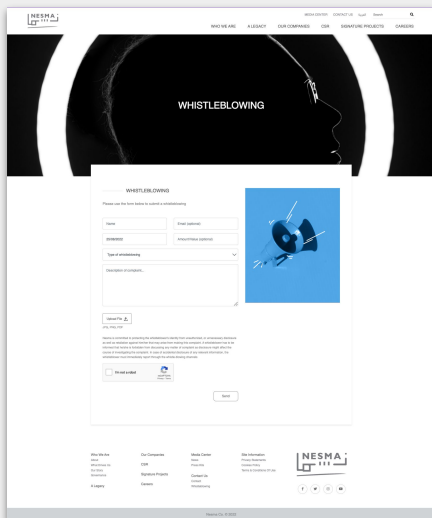
### Certificate



**Aisha Mahnashi,**  
Corporate HR Supervisor,  
Nesma Co., completed the  
Power BI Introduction course  
on DataCamp.



**Mohammad Hani Al Majdoubah,**  
Technical sales support  
Eng, Nesma Concrete  
Solutions, completed B2B  
Marketing.



## Reminder: Speak Up for What's Right

Nesma's whistleblower link offers a safe and confidential way to report any concerns related to fraud, misuse of assets, conflicts of interest or ethical violations.

Accessible through [Click](#), the link allows employees to submit concerns securely while protecting their identity.

This tool supports Nesma's ongoing commitment to transparency, accountability and doing the right thing.

## Stay Connected to Nesma

We want to hear from you! Whether it is a story you think we should publish in Nesma Insider or simply by following our social media channels, we encourage your participation. Send your suggestions, comments and story ideas to:

[newsletter@nesma.com](mailto:newsletter@nesma.com).

Let us feature you in our pages!

