

Nesma Insider

Bringing our Nesma community closer through shared communications • Issue No.137: June 2025



فيه شي مميز جاي... لا يفوتك.
حمل التطبيق
وخلّك أول من يعرف.



بدايتنا غير

اشترِ تذكرة واحصل على
الثانية **مجاناً**

إحجز تذكرتك الآن



كملها مع بلادي



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تذكرتك بـ



Play Cinemas Opens First Branch in Jeddah

ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

CONTACT US

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View all past issues at the [Nesma Insider Archives](#).

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Play Cinemas Opens First Branch in Jeddah



Play Cinemas has officially opened its first location at [Jamea Plaza in Jeddah](#), launching a new era of affordable, high-quality entertainment under the Nesma banner. The soft opening, held on June 4, introduced moviegoers to an accessible cinematic experience with ticket prices starting at just 25 SAR.

To celebrate the launch, [Play Cinemas](#) offered a Buy One Get One Free deal during Eid, which was met with a strong community response and helped establish the brand's presence in Jeddah.

With a mission to deliver value-driven entertainment without compromising comfort or quality, Play Cinemas is expanding rapidly across the Kingdom. New locations are set to open in Khobar and Dammam in Q3 2025, followed by Al Kharj in Q4. Additional branches in Yanbu, Madinah and Hafoof are scheduled for 2026.

This expansion reflects Nesma's growing presence in the lifestyle and entertainment sector, bringing memorable and affordable moviegoing experiences to communities across Saudi Arabia.



To access the offers, app, cinema reservations or any link to Play Cinemas, [click here](#).

NIT Grows Global Reach



NIT Participates in Global Forum on Power Transformation

Nesma Infrastructure & Technology (NIT) took part in the International Forum on Power System Transformation in Beijing, hosted by the State Grid Corporation of China. Organized with support from IRENA, the World Energy Council and the World Economic Forum, the event focused on grid modernization, renewable integration and digital innovation. NIT's participation reaffirmed its role in supporting global energy transition and infrastructure resilience.

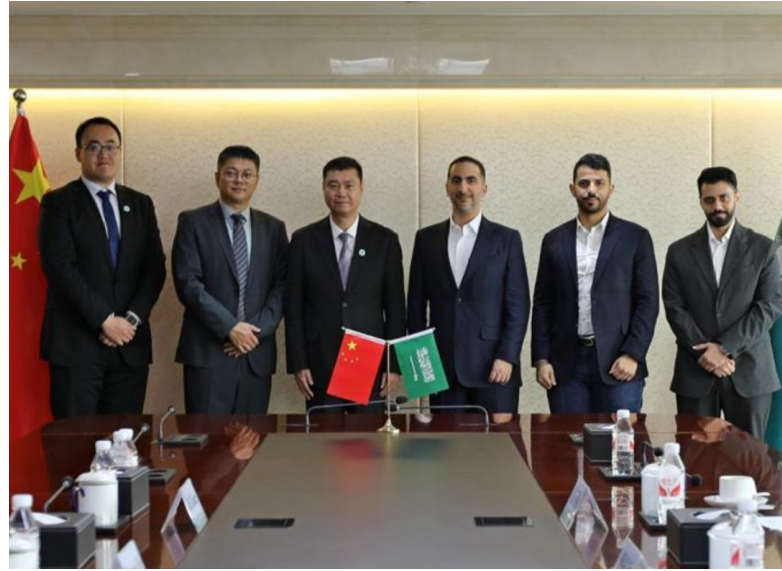


"Nesma Infrastructure & Technology is proud to be shaping the future of infrastructure by building global relationships rooted in innovation, trust and shared ambition."

Eng. Salah Alsunaid, CEO, Nesma Infrastructure & Technology

NIT Engages with China Electric Power Equipment and Technology Co.

Nesma Infrastructure & Technology (NIT) met with the President and Vice President of China Electric Power Equipment and Technology Co. (CET), a subsidiary of the State Grid Corporation of China. Discussions focused on strengthening grid stability, advancing smart infrastructure and exploring collaboration aligned with Vision 2030. The meeting also explored technology transfer and future joint initiatives across the region.



NIT Signs MoU with China Communications Construction Company

Nesma Infrastructure & Technology (NIT) signed a Memorandum of Understanding with China Communications Construction Company (CCCC), one of the world's largest infrastructure and engineering firms. The agreement opens the door to future cooperation in transportation, utilities and large-scale development projects. CEO Salah Alsunaid signed on behalf of NIT, reinforcing both companies' shared vision for innovation and technical collaboration.



NIT Forms Joint Venture with Inspur Group

Nesma Infrastructure & Technology (NIT) entered into a strategic Joint Venture Agreement with Inspur Group in Jinan. Inspur is a global leader in cloud computing and digital transformation. The partnership supports Saudi Arabia's digital infrastructure goals, enabling localized technology solutions tailored to national needs. This agreement highlights NIT's growing role in advancing the Kingdom's digital future.



SPACEMAKER

20+ Years'
Experience

Spacemaker Builds with Speed and Scale

Established in 2009, Spacemaker is a Saudi-based modular construction leader serving clients across the Kingdom and the wider MENA region. With a strong record of innovation and delivery, the company has completed numerous high-profile projects, including DGDA HQ and fast-track accommodations for NEOM and Trojena. Major clients include Nesma & Partners, Red Sea Global, Al Ayuni, DGDA, Qiddiya, Limak, SEVEN, ACGC and RCU.

Spacemaker delivers high-quality modular solutions ranging from turnkey site facilities to high-spec permanent buildings and fully finished bathroom and kitchen pods. Designed for speed, quality and adaptability, its offerings support major projects with efficient and scalable construction.

The company operates a fully integrated in-house manufacturing system, producing 10 to 18 modules daily with a projected annual capacity of 7,500 modules. Spacemaker's buildings comply with local and international standards, including IBC and Saudi Building Codes, and are trusted by clients such as Aramco, NEOM and Red Sea Global.

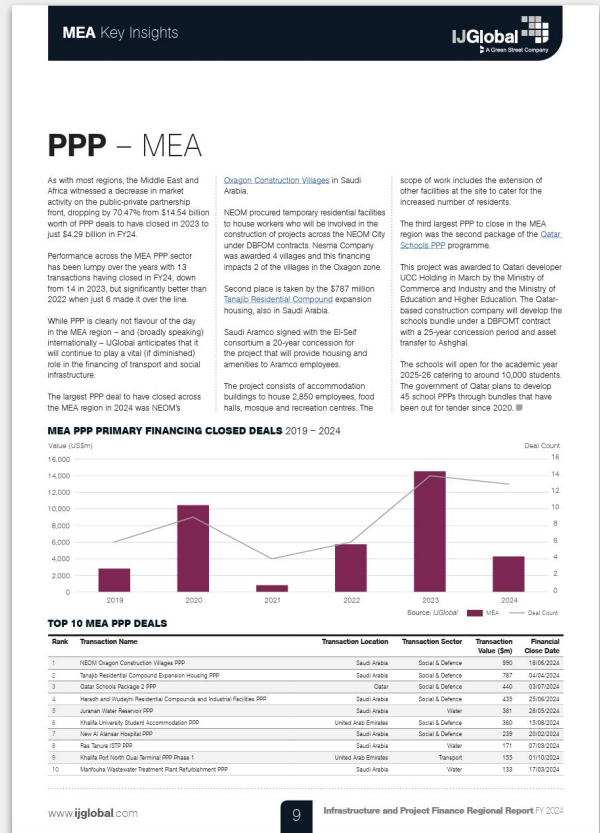
Recent contributions include over 4,000 modules for NEOM's Construction Village and more than 600 bathroom pods for SHURA Golf Villas. With nearly 90% of materials sourced locally and the "Saudi Made" certification earned in 2024, Spacemaker continues to set new benchmarks in speed, sustainability and design-build delivery.



Nesma Oxagon Village Project Among MEA's Top PPP Deals

It was featured in the 2024 Infrastructure and Project Finance Regional Report by IJGlobal that Nesma's Oxagon Construction Villages project was ranked as the largest PPP deal to close in the Middle East and Africa. The project, delivered by Nesma Oxagon Village Co. Ltd, supports NEOM's Residential Community Project 1 and involves building and maintaining temporary housing and facilities for workers under a public-private partnership model.

The deal covers two of the four awarded villages located in the Oxagon zone. Structured under a Design, Build, Finance, Operate and Maintain (DBFOM) model, the project reflects Nesma's growing role in delivering large-scale social infrastructure that aligns with national development goals and long-term concession frameworks.



Nesma Marks Progress on Yanbu 4 Water Project

As part of Nesma's public-private partnership portfolio, the Yanbu 4 Independent Water Plant has entered its second contract year following the successful completion of the Net Dependable Capacity (NDC) Test. The plant met all requirements, dispatching the full volume of potable water while maintaining tank levels in line with contract standards.

Since its commissioning, Yanbu 4 has delivered over 150 million m³ of desalinated water, playing a vital role in supporting Madinah during peak demand periods, including Ramadan and Eid Al-Fitr. Nesma contributed to the test preparations, reflecting its commitment to advancing reliable and sustainable water infrastructure.

MBCO Conducts Electric Bus Performance Tests

Modern Bus Company (MBCO) conducted a series of performance tests on the MAN Lion's City Electric Bus in Makkah. The trials evaluated the vehicle's range, energy consumption, braking and air conditioning efficiency under local climate and route conditions.

The electric bus achieved a range of 250–280 km per charge and demonstrated strong performance in noise reduction and regenerative braking. The results support MBC's continued efforts to explore sustainable public transport solutions for the city.



Nesma Renewable Energy Joins Giga Projects Panel

On May 14, Kamyar Rezai, Chief Investment Officer at Nesma Renewable Energy, joined a panel at the Saudi Giga Projects 2025 summit organized by MEED. The discussion explored collaboration in the power and water sectors amid rapid growth and market changes.

Rezai highlighted key trends, market challenges and the importance of strategic stakeholder engagement. His participation provided visibility for Nesma as a leading Saudi developer and opened doors to new project and partnership opportunities.



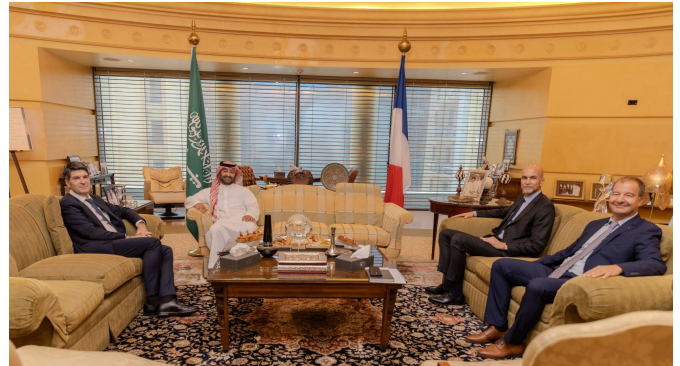
NRE Joins Saudi Infrastructure Roundtable

Nesma Renewable Energy's CEO Amaan Lafayette and CIO Hadder Jalil took part in the Saudi Arabia Infrastructure Investment Roundtable on May 21 in Riyadh, hosted by Kirkland & Ellis and Cantor Fitzgerald.

Hadder Jalil joined a panel titled "The Next Wave of Saudi Infrastructure – Where Are the Deals?", highlighting the importance of local partnerships for global investors and showcasing Nesma's leadership in the sector.

Nesma Hosts French Ambassador and Consul at Jeddah HQ

Nesma welcomed H.E. Patrick Maisonnave, French Ambassador to Saudi Arabia, and H.E. Mohammed Nehad, Consul in Jeddah, for a meeting with Faisal Alturki, President of Nesma Co. Discussions focused on Saudi Arabia's evolving business landscape and future collaboration with French companies.



Nesma Mobility Hosts Global Tech Experts at HQ

Nesma Mobility welcomed Gregory LaBlanc from UC Berkeley and Stanford and Eric Feron from Georgia Tech and KAUST to Nesma's headquarters in Jeddah. The visit focused on the impact of AI, digital transformation and Industry 4.0 through practical business discussions.

Led by Karim Chaibliane, CEO of Nesma Mobility, the sessions brought together cross-functional teams to explore how emerging technologies can drive innovation across Nesma's sectors. The visit also fostered collaboration between Silicon Valley and Saudi Arabia, supporting Vision 2030 and Nesma's commitment to future-ready solutions.



MBCO Organizes Visit to Holy Mosque Library

Modern Bus Company (MBCO) arranged a visit to the Holy Mosque Library in Makkah as part of an initiative to inspire and uplift its drivers. The visit aimed to deepen their connection to the sacred environment they serve daily, offering insight into the Grand Mosque's spiritual and historical legacy.

The program, titled "Planting Faith-Based Values," included a tour of the library's museum and rare Islamic manuscripts. The visit was supported by the General Presidency for the Affairs of the Two Holy Mosques and coordinated with Tafkeer & Nama Co.



NTC News

NTC Hosts Crafts Embodiment Workshops

Nesma Training Center (NTC) hosted the Crafts Embodiment Workshops, organized by the Prince Majid bin Abdulaziz Society for Development and Social Services from May 26 to 29. The program welcomed 150 participants including entrepreneurs, SME owners, employees planning to start their own businesses and graduates entering the freelance market.

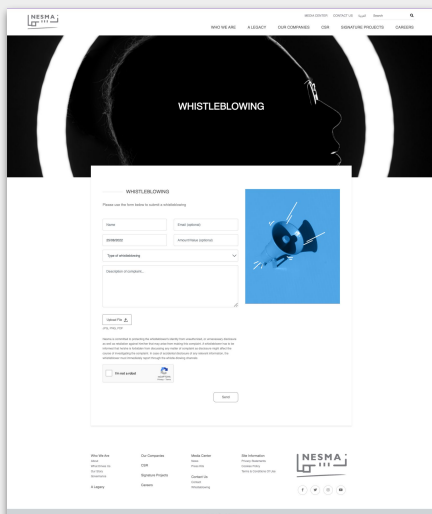
The sessions focused on project management, marketing and social media skills to support craft business owners. This follows a previous collaboration between the Prince Majid Society and NTC, with a five-month follow-up program scheduled from June 29 to November 30.



NTC Trainers and Trainees Bond Through Football

In a spirited team-building activity, Nesma Training Center (NTC) organized a friendly football match between 16 trainees and 2 trainers. The match encouraged teamwork, English communication and camaraderie beyond the classroom.

Held as part of NTC's commitment to a holistic learning environment, the event promoted connection, motivation and a positive atmosphere. After the game, participants gathered for snacks, wrapping up the activity on a high note.



Speak Up for What's Right

Nesma's whistleblower link offers a safe and confidential way to report any concerns related to fraud, misuse of assets, conflicts of interest or ethical violations.

Accessible through [Click](#), the link allows employees to submit concerns securely while protecting their identity.

This tool supports Nesma's ongoing commitment to transparency, accountability and doing the right thing.

Nesma Celebrates Eid Al Adha



Nesma Celebrates Father's Day



Nesma Celebrates Philippine Independence Day

Nesma proudly celebrated Philippine Independence Day on June 12 to honor the culture, heritage, and contributions of its Filipino team members. The event reflected Nesma's commitment to diversity and inclusion, bringing employees together in a spirit of appreciation and unity.



Nesma Celebrates Hijri New Year

In celebration of the Hijri New Year, Nesma shared almond coffee with employees as a warm gesture to mark the occasion. The initiative added a festive touch to the workday and reflected the company's spirit of appreciation and unity.

Wishing everyone a joyful and successful year ahead.



Congratulations!

Certificate

Sunds AlGhamdi, HR & Admin Manager, Nesma Water & Energy, Earned the Professional in Human Resource certification of PHRI from HRCI.

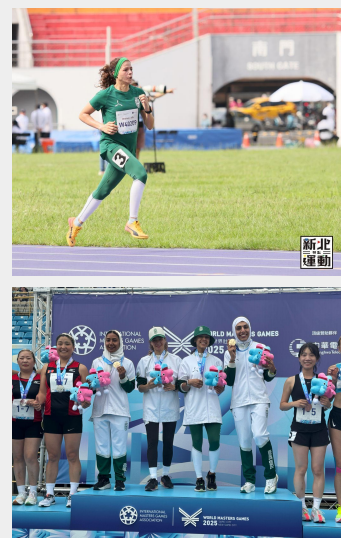
Newborns



A new baby Girl for **Hazem Hezam Al Marhabi**, Labours Contractor, Nesma Water & Energy.

Fatimah Radi Wins 3 Medals at World Master Games 2025

Fatimah Radi, Daycare Supervisor at Nesma Co. Ltd., recently earned three medals at the World Master Games 2025 held in Taiwan. Her accomplishment reflects dedication and personal achievement on the global stage.



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