

Nesma Insider

Bringing our Nesma community closer through shared communications • Issue No.113: June 2023



Nesma Wins NEOM Mega-project

ABOUT NESMA INSIDER

Nesma Insider is part of Nesma's commitment to the integration of the Nesma Group of companies with news, announcements, stories, articles and more. The newsletter encompasses all the countries in which Nesma operates: Saudi Arabia, Egypt, Turkey, the United Arab Emirates and beyond.

CONTACT US

To speak with a member of our staff or to send news for future issues, please contact us by [email](#) or by phone:

Tel: + 966 12 669 3322 Ext: 1503

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STAFF

EDITORIAL & CREATIVE ART DIRECTOR

Arwa Salem



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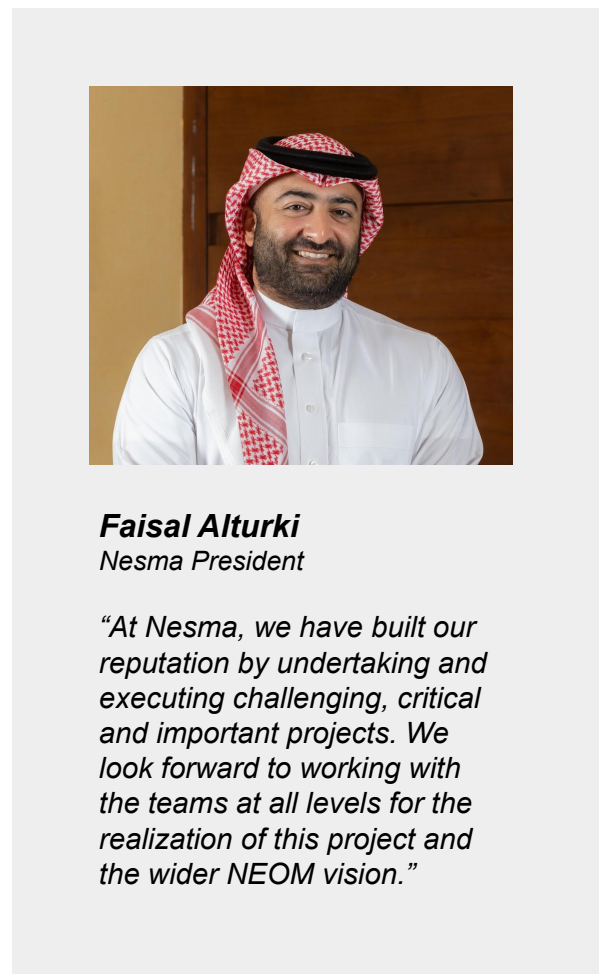
Nesma Companies Win NEOM Mega-project



Nesma Co is proud to sponsor a NEOM project developed by its NAD subsidiary which will include Nesma & Partners as the engineering, procurement & construction (EPC) contractor, Nesma United Industries as the operations & maintenance (O&M) contractor and Spacemaker to provide modulares. This mega-project, one of the largest public-private partnerships for accommodation internationally, involves designing, building, financing, operating, insuring and maintaining two construction villages of over one million square meters with a total capacity of 15,000 residents along with appropriate support facilities. At the end of the project term in December 2030, the communities will be removed and the area returned to its natural state.

One construction village will house 10,000 residents while the other will house 5,000 with both villages being self-sufficient with greenery, facilities for prayer, medical clinics, retail shops, firefighting and security along with indoor and outdoor recreation. The project includes construction of all types of needed infrastructure and power generation.

In a press release, Nadhmi Al-Nasr, NEOM CEO stated, "NEOM has selected some of the leading companies in Saudi Arabia as partners in delivering and operating temporary communities with world-leading services and infrastructure..."



Faisal Alturki
Nesma President

"At Nesma, we have built our reputation by undertaking and executing challenging, critical and important projects. We look forward to working with the teams at all levels for the realization of this project and the wider NEOM vision."

Nesma Wins NEOM Projects

Financial close was achieved in April on this project exceeding a value of SAR three billion. On May 23rd, a signing ceremony attended by key players from the four companies involved in the contract, was held at the Ritz Carlton in Riyadh. Eng. Fouad Alsherebi, Chairman of the Nesma Advisory Board, signed the contract on behalf of Nesma.



On May 30th, a celebration was held at Nesma Co. in Jeddah to acknowledge all of the key partners including the three banks which financed the project, the consultants and NAD's important development work, as well as the teams at Nesma & Partners, Nesma United Industries and Spacemaker.

A speech of appreciation was given by Chairman of the Advisory Board Fouad Alsherebi in which he highlighted the impact that President Alturki had on the project, as his encouragement and support provided an indispensable inspiration for the teams. NAD CEO Sultan Bin Muammar also gave a speech of appreciation and provided background on NAD and its many capabilities.



Fouad Alsherebi, Chairman Advisory Board

"This project, impressive in its scope, highlights the versatility and capabilities among the Nesma group of companies and wouldn't have been possible without the leadership, encouragement and inspiration of Nesma President, Faisal Alturki."



Sultan Bin Muammar NAD CEO

"We are honored to be involved in this significant NEOM project which will underpin future NEOM construction works and advance the Kingdom's goals for 2030."

NIT to Build Two Substations



Nesma Infrastructure & Technology (NIT) has won two contracts from the Saudi Electricity Company (SEC) for the construction of the Hamdaniyah 110/13.8 kV and the Buhayrat 110/13.8kV substations valued at around SAR 230 million.

The scope of work for each contract includes the engineering, procurement, construction, commissioning and energization of the high-voltage transmission substation along with

its connection to the Saudi national grid on a lump sum turnkey basis with an approximate delivery schedule of 16 months for both contracts.

In line with Vision 2030, these two projects aim to increase the SEC's grid network capacity in the city of Jeddah under the "SEC's Network Reinforcement Program for Big Cities" which contributes to improving residents' quality of life.



Salah Al-Sunaid, CEO

"NIT is proud to again be of service to the people of Jeddah and the SEC with these two substations. These projects support the Vision 2030 goal of improving quality of life through infrastructure projects."

Nesma Automotive



The automotive division of Nesma Automotive & Rail Mobility has been busy analyzing the aims of Vision 2030 and the capabilities of the current Saudi automotive market in order to develop a game plan to help the Kingdom realize these goals. Nesma Automotive seeks to be a key player in the industry by becoming the partner of choice for those international companies that will be instrumental in the future of the Saudi automotive market.

Saudi targets developed from Vision 2030 call for at least three car manufacturers (OEMs) to set up shop in the Kingdom and be producing a minimum of 400,000 cars per year by 2030. Currently, OEMs Lucid and Ceer are confirmed with a third OEM in negotiations. The focus is on King Abdullah Economic City (KAEC), 130 kms north of Jeddah, as the future center of the Saudi auto industry.

The expertise and experience of the Nesma Automotive team combined with Nesma Group's solid footing with international joint ventures and public-private partnerships provide an attractive value proposition.

Indeed, CEO Karim Chaiblaine is already developing and implementing a partnership strategy along the automotive & electric vehicle value chain which includes raw materials, components, supply chain, supplier park management, vehicle assembly, distribution, aftermarket and charging infrastructure.

Recently, Nesma Automotive has developed strong ties with Ceer and Lucid electric car manufacturers to understand their needs, has evaluated government incentive programs and discussed areas of potential collaboration with major international auto parts suppliers.

Stay tuned for more exciting developments from Nesma Automotive and Nesma Rail and Mobility.



Karim Chaiblaine has a distinguished career in both the automotive and rail mobility sectors. He has held two vice presidency positions at Forvia, a major world automotive industry supplier, was managing director & CEO of Keolis Middle East, a subsidiary of SNCF, the French high-speed train company, and managed a \$43M high tech purchasing budget for Thales Group which operates in the fields of defense, space, aerospace and transportation.

Chaiblaine, who hails from France, holds two MBAs (from Columbia in the USA and London Business School, UK), two master's from the French universities EIPM and ESIREM, one in supply chain, the other in engineering and a bachelors in physics from Diderot in Paris.

Chaiblaine is also passionate about playing hockey and recently represented the Kingdom in an international match.

New Contract for Nesma Security



Nesma Security has won a contract with Red Sea Global to provide security services at the new Red Sea airport while it is under construction. The 24-month contract, valued at around SAR 12 million, will require a staff of approximately 60 Saudi professional officers.



CEO Romel Jeries

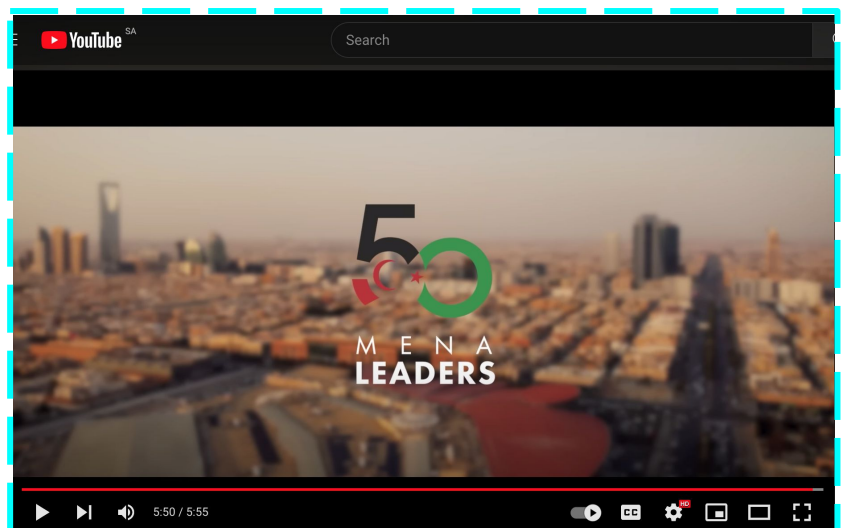
Nesma Security is honored to be supporting the Red Sea Airport project with our professional Saudi security team. Contracts like these create Saudi jobs and support diversification of the economy in line with Vision 2030.

50 MENA Leaders Showcases Nesma Renewable Energy

Nesma Renewable Energy CEO Amaan Lafayette and Nesma VP Noura Alturki were interviewed for the TBD Media Group's 50 MENA Leaders campaign featuring thinkers and innovators that are shaping the future of the planet.

Alturki referred to the corporate values that drive Nesma Group's forward thinking leadership, from ESG practices to transparency in governance.

Lafayette described how Nesma Renewable Energy's leadership in the field has come via the expertise that it's brought to the Kingdom and the high-tech mega-projects it's developed both in wind and solar energy.



This same expertise and capability strengthen Saudi Arabia's leadership in these technologies in the broader region and support the Kingdom's economic goals.

Choose one of the below links to listen to the interview and share their message.

[Gulf News](#) / [TBD Media](#) / [YouTube](#)

Nesma United Industries: People Focus

Career Fair

The Nesma United Industries (NUI) HR team participated in a three-day career fair at King Fahd University of Petroleum and Minerals. NUI has over 300 positions to fill and was at the university to recruit Saudi engineers for project management and facilities management roles. The event was a success as the NUI team expects to hire around 50 candidates.



NUI Logs 1.8M Safe Hours

The Nesma United Industries team at the Tanajib Gas Plant operations and maintenance project was recognized by Aramco for successfully completing 1.8 million safe hours without time lost due to injury. The team's contribution helped the project as a whole achieve a total of 80 million safe hours.

Medical Emergency Training

On May 31st, at the Khobar head office, NUI conducted its annual medical emergency evacuation training drill in order to improve and strengthen its policies, plans and protocols. This type of practice can save lives and assets.

The training implemented a scenario in which an employee tripped while running, injuring his back and leg. The emergency response team responded to the incident successfully and noted that needed medical supplies and equipment were all available. At the conclusion of the drill, the participants in the scenario were each given a certificate of appreciation for their contribution.



Namma Cargo at Saudi Smart Logistics

Namma Cargo was a featured exhibitor at Saudi Smart Logistics, an international logistics and material handling convention and summit, held in Riyadh International Convention & Exhibition Center from June 12-15. Namma Cargo CEO Mustafa Banhawi was one of three speakers on a panel discussion titled “IoT, Automation and the Future of Warehousing and Logistics.”

The convention held four exhibitions with over 16,000 visitors coming from more than 23 countries.



Nesma Training Center: Social Focus

Nesma Training Center (NTC) hosted a training program for the Family Protection Association. The program provides integrated rehabilitation with a focus on participants' psychological, social and legal needs. The Association's vision is to offer the most prominent program for building workers' capacity in the field of domestic violence prevention and family protection.

In addition, NTC hosted a technical computer camp for persons with disabilities with the goal of providing them with important job skills. The program was coordinated by the Cadre Center, Prince Majid Association and the Ahsan Platform.

Finally, NTC also hosted a ceremony with 95 attendees honoring the students of Al-Sabr Mosque who memorized Juz Amma. The ceremony was held in cooperation with Al-Rawdah District Center.



مركز
نسما
للتدريب



بدعم من منصة إحسان انطلق معسكر تقني لذوي الإعاقة بالتعاون مع شبكة قادرين، بهدف المعسكر إلى تدريبهم بأساسيات استخدام الحاسب





Namma Transports First Hajj Pilgrims

Namma Shipping Lines has brought the first group of Hajj pilgrims to arrive by sea from Sudan. The first pilgrims to exit the ship were interviewed and expressed their joy at arriving in the Kingdom for the their pilgrimage.

Modern Bus Launches Website

This month, Modern Bus Co., which operates high-tech buses throughout Makkah City, has launched a new website. Check it out by clicking here: <https://www.mbco.sa/>



Namat's Prayer Kits Employee Discounts

Namat is offering tailored and embroidered prayer kits that feature the traditional design found on royal ceremonial carpets and include a prayer scarf, prayer carpet, Quran cover and bookmark. Choose from: lavender, turquoise, light green, nude and off white. The regular price is SAR 285, **Nesma employee discounted price** is SAR 240.

Namat is a non-profit that primarily employs deaf and hard-of-hearing women from rural areas. Show your support by purchasing this beautiful products.

Buy products by contacting Namat on social media [@namatbynesma](https://www.instagram.com/namatbynesma) or by messaging Sales Manager **Areej Iskandar: +966 50 845 5562**.



Information Security Awareness

Phishing Emails

Don't click any **links** or **files** from **suspicious** senders or non-business related emails.

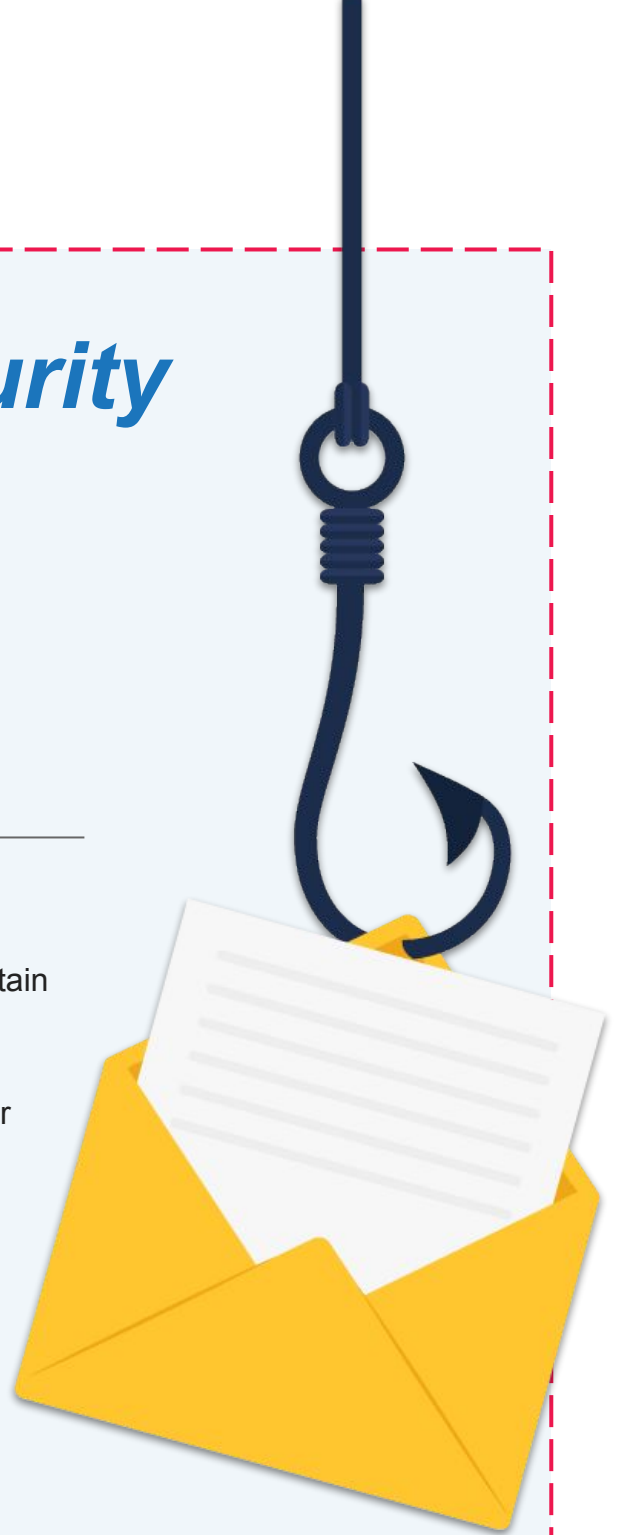
What is Phishing?

Phishing is a fraudulent attempt to use **emails** to obtain **personal, confidential** information or **credentials** (*username or password*).

It can also be used to infect and harm your computer device with **malware** (a virus).

Protect Against Phishing

1. **Do not** open attachments from unknown senders.
2. **Do not** enter sensitive information in unknown pop-up windows or redirect websites.
3. **Do not** click hyperlinks in suspicious or unexpected emails.
 1. **Verify** the sender's email domain (which comes after the @ sign), before interacting with any email.
 2. **Report** phishing attempts to the **IT team**.
 3. **Enable 2-factor** authentication for all your system accounts.



Congratulations!

Promotion



Mustafa Basyouni, has been promoted to Franchise and Retail Division Manager from his previous role as Operation Manager at Cup N Cone.



Raghad Abonmai, has been promoted to Design Manager at Nesma Co. from her previous role as Senior Graphic Designer at Nesma United Industries.

Eid Al Adha Mubarak from the Nesma Insider

Generate Your Own Nesma Eid Card

To have your own personalized Nesma Ramadan greeting card, follow these steps:

- 1- Click the [link](#).
- 2- Select your company logo and write your name in your preferred language.
- 3- Press the **generate** button.
- 4- Select your favorite card design.
- 5- Download it on your device and share your Nesma Eid greetings with your family and friends.

Eid Adha Mubarak!



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